





Number 7 - December 2001

We are pleased to announce that a revised version of *Blackwell Synergy*, our online journals delivery service, will be available in mid-January 2002 - we will send you further details before the new site goes live. This will include a new design aimed at improving navigation through the site and enabling users to find relevant journal material more easily. In addition there will be several new features, some of which will be available in January, with others added over the coming months. We will keep you updated about these improvements through this newsletter.

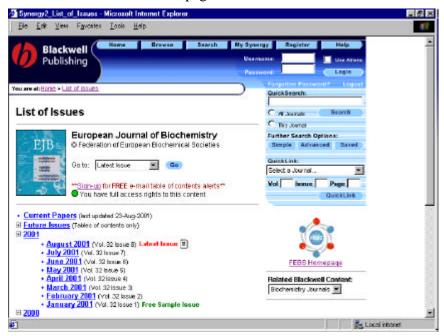
**Please note** – All of the urls and links to *Blackwell Synergy* will remain the same so you will not have to make any changes to your OPAC or library website links.

Following is a summary of some of the major changes to expect from January 2002:

- 1. There will be a new 'look and feel' to the main *Blackwell Synergy* list of journals page, and to each of the journal pages. This will enable readers to select journals in their subject areas and to locate relevant articles much more easily.
- 2. To access your Administrator Homepage, you will now need to login using your administrator username and password and then click on the 'My Synergy' button at the top of the page. 'My Synergy' is where all registered users can administer their access and personal preferences.
- 3. You will be able to load up a banner gif showing your institution's or library's name and logo, in addition to the banner text currently available. This will help your users to know that the journals available to them on Blackwell Synergy have been purchased by you. Note that this is optional and we will provide more details in the new year if you choose to make use of this feature.
- 4. A new QuickLink feature will enable users to locate an exact article reference more quickly.
- 5. In addition to table of contents e-mail alerts, users will be able to set up search alerts. They can request to receive information about all new articles in their subject area (eg. research on 'gene therapy'), regardless of which journal the articles are published in.
- 6. For select journals, the 'Current Papers' feature will mean that up-to-the-minute peerreviewed articles will be available online before the complete issue is ready for print publication.
- 7. Journal pages will now include images of the journal's jacket so that readers can better identify their favorite journals.

- 8. Article reference lists will include many more CrossRef links and links to external databases. These links will be added 'dynamically' and will be the very latest links available. As referenced material is put online in other publisher services, we will be able to add links to it even after the Blackwell article has been published.
- 9. There will also be more opportunity for journal readers to search for related material in external databases. We will be adding more of these databases during 2002.
- 10. Access to *Blackwell Synergy* will be faster, more robust and more reliable.

Example of the new Journal List of Issues page:



We would be very interested to hear your feedback on the new *Blackwell Synergy* site in January. Please do fill in the feedback form on the website when you get the opportunity.

We will be working hard to ensure a smooth transition to the new version of *Blackwell Synergy*. However, if you do experience any problems accessing the site or your journals when it is first launched then we do apologise. Please contact <a href="mailto:synergyhelp@blacksci.co.uk">synergyhelp@blacksci.co.uk</a> if you have any questions.

## **Additional Journal Changes**

Following is a brief summary of further changes to our journals publishing program and online availability. These are in addition to the changes confirmed in the September newsletter.





More journals joining Blackwell Publishing in 2002:

- Journal of Obstetrics and Gynaecology Research
- Natural Resources Forum (formally Elsevier Science). Published on behalf of the United Nations
- *Plant Biotechnology*. Published on behalf of Society for Experimental Biology and The Association of Applied Biologists
- Veterinary Emergency and Critical Care

More journals now live on Blackwell Synergy:

The following journals have recently been added to *Blackwell Synergy*. If you would like an online subscription to any of these titles, please contact me directly.

- Genes, Brain and Behavior http://www.blackwell-synergy.com/Journals/issuelist.asp?journal=gbb
- Imaging Decisions MRI http://www.blackwell-synergy.com/Journals/issuelist.asp?journal=mri
- Journal of Pineal Research http://www.blackwell-synergy.com/Journals/issuelist.asp?journal=jpi

## **Our Websites**

- Blackwell Synergy: <a href="http://www.blackwell-synergy.com">http://www.blackwell-synergy.com</a>
- Blackwell Publishing: <a href="http://www.blackwellpublishing.com">http://www.blackwellpublishing.com</a>
- For information on our social science and humanities books and journals: http://www.blackwellpublishers.co.uk
- For information on our science, medical and professional books and journals: http://www.blackwell-science.com and http://www.munksgaard.dk

## Have you found this useful?

Please let us know if you have any comments or suggestions for this newsletter.

<u>Opting Out</u> - If you would prefer not to receive these updates (which will be sent approximately monthly), then let me know by replying to this message. Feel free to forward it to any colleagues who you think may find it useful.

Many thanks and best wishes.



