Research Methods

Matching Exercise

Match the terms below with the most appropriate description

	understanding human behaviour by trying to see things from the point of view of those being studied
	whether another researcher, if repeating the same research using the same methods on the same or similar group, would achieve the same results
	where an awareness that they are being researched changes the behaviour of individuals or groups
	data in statistical form
	a small practice run before conducting a full survey
	data that sociologists haven't collected themselves
	a means of collecting primary data from large numbers of people, usually in statistical form
	the extent to which the findings of research provide a true or genuine picture of what is being studied
	when asking questions, the risk that researchers might be imposing their own views rather than getting at what respondents really think
	data concerned with meanings and understandings
	an idea the researcher guesses might be true
	this is concerned with the morals and principles that govern the way research should be carried out
	a smaller group drawn from a survey population, of which it contains a good cross-section
	a means of selecting a smaller group of individuals from a survey population for investigation.
	a list of names of all those in the survey population
	a perspective that concentrates on understanding the meanings that people give to their behaviour
	the use of a variety of methods in a single piece of research
	the use of several methods in a single piece of research to check the reliability and validity of the information collected
	when a participant observer reveals to those being observed his or her real identity and purpose
	this is when the participant observer conceals his or her real intentions

covert role	ethics	Hawthorne effect	hypothesis	imposition problem	interpretivism
methodological pluralism	overt role	pilot study	qualitative	quantitative	reliability
representative sample	sampling	sampling frame	secondary data	survey	triangulation
	validity	verstehen			