



Plate 9.1 *The Indian Ocean tsunami of late December 2004 evoked an unprecedented willingness to help all over the world.*



Plate 9.2 *Helping* refers to actions intended to improve the situation of the recipient, e.g. an elderly person.



Plate 9.3 *Oskar Schindler (shown here in the film) took great personal risks and invested both time and money to help Jews escape from the Nazis.*



Plate 9.4 *Bob Geldof's organization of emergency aid for the starving people of Africa is a public example of prosocial behaviour.*



Plate 9.5 *Altruistic motives have been found to be the best predictors of length of service in AIDS organizations.*