



**Plate 14.1** *Hiring a woman can be a way for an employer to use a 'token minority' to demonstrate that he does not discriminate.*



**Plate 14.2** *Gender, race and age are among the most prevalent bases of stereotyping and prejudice.*

(a)



(b)



(c)



**Plates 14.3a, b and c** *Different groups in society evoke different emotions.*



**Plate 14.4** *People who engage in positive intergroup contact show less prejudice.*



**Plate 14.5** *Cross-cutting categorizations that are of equal importance to the pre-existing categorizations (e.g. religion in Northern Ireland) are difficult to find outside the laboratory.*



**Plate 14.6** *Why did previous contact not prevent conflict in former Yugoslavia?*