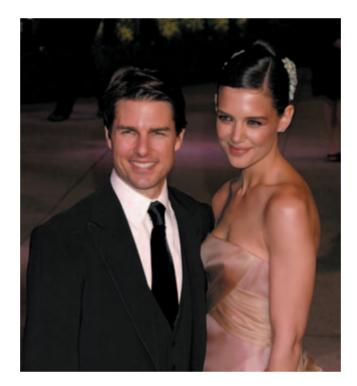


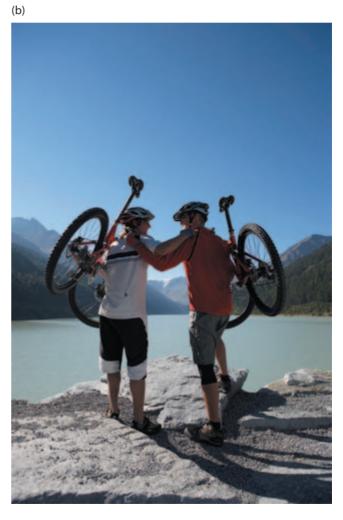
**Plate 10.1** Social comparison with others may provide individuals with valuable information, for example about how to deal with their own illness.



**Plate 10.2** Attractive people have been found to be less lonely, less socially anxious, more socially skilled and more popular with the opposite sex.

(a)





**Plates 10.3a and b** Women disclose more intimate things in their relationships with friends than men do, while men look for friends with similar interests.



**Plate 10.4** According to the triangular theory of love, passion (or sexual attraction) is one of the defining characteristics that distinguishes romantic love from platonic love or liking.



**Plate 10.5** Males in different cultures are attracted by women who have an 'hourglass figure'.



**Plate 10.6** *Personal advertisements in newspapers are one way to find a partner.* 



**Plate 10.7** Mismatches in physical attractiveness may occur – as when Anna Nicole Smith, a 26-year-old Play Mate, married J. Howard Marshall II, an 89-year-old billionaire.