

The Information Age Series

Zook
The Geography of the Internet Industry

The Geography of the Internet Industry

Matthew A. Zook

"This book is a welcome addition to the burgeoning literature on the geography of the information society ... The parallels drawn to related booms and busts of earlier eras demonstrate that the novelty of the 'new' economy is as mythical as the 'end' of geography in the information age."
Eric Sheppard, University of Minnesota

"... traces the Internet industry from its beginnings ... the best picture yet of the Internet boom of the 1990s, its decline in 2000 and 2001, and its stability and slower growth since."
Edward J. Malecki, The Ohio State University

"... an authoritative and engaging account of contemporary urban-regional economic development in the information age, that has real explanatory power much like Jean Gottmann's *Megalopolis* had in the 1960s. *The Geography of the Internet Industry* deserves a place on the reading lists of anyone serious about understanding the recent past of the Internet."
Martin Dodge, University College London

This groundbreaking book analyses the geography of the commercial Internet industry during the dot-com boom. It presents the first accurate map of Internet domains in the world, by country, by region, by city, and for the United States, by neighborhood. Contrary to the predictions of some futurologists, the book demonstrates the extraordinary spatial concentration of the industry and the continued relevance of geography to patterns of economic development in the twenty-first century.

Based on in-depth interviews and field work in two key areas – San Francisco Bay Area and New York City – Matthew Zook provides a lucid and theoretically-informed argument supported by appropriate evidence. His book will be of interest to all those concerned about inequalities arising or being perpetuated through unequal access to technology and the factors driving regional economic development.

Matthew A. Zook is Assistant Professor in the Geography Department at the University of Kentucky.

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