

### **New Online Journals Pricing Structure for 2003**

We are pleased to announce that for 2003 Blackwell Publishing has introduced a unified price structure for the majority of our journal titles. This new price structure applies to former Blackwell Publishers, Blackwell Science, Blackwell Verlag, Munksgaard and Futura journals.

Following is a summary of the new 3-tiered pricing structure. For further information, contact your usual subscription agent or email [journal.news@blacksci.co.uk](mailto:journal.news@blacksci.co.uk) if you would like a copy of our 2003 Journals Price List (which includes details of some exceptions to the new pricing model). This price list will also soon be posted on our website: <http://www.blackwellpublishing.com>

#### **1) Premium Subscription - print with extended online access**

All Blackwell Publishing standard journal subscriptions can be 'topped up' to include PREMIUM online access for an additional 10%. PREMIUM access includes all of the advantages of the Blackwell Publishing Site License (<http://www.blacksci.co.uk/license>) and access would be via *Blackwell Synergy* or other third party services.

PREMIUM access includes:

- Access to PDF and HTML full-text articles from *current content and all available online backfiles*, dating from 1997/98 in most cases;
- *Archival access* to paid-for content;
- Access to *OnlineEarly articles* where available, ie. peer-reviewed articles published online before the print issue is completed;
- IP and/or remote user access authentication;
- Free electronic course pack use;
- Inter-library loan (printed from electronic copy);
- Walk-in users.

#### **2) Standard Subscription - print with standard online access**

All institutions subscribing to Blackwell Publishing print journals are now entitled to STANDARD access to the online version through *Blackwell Synergy* or other third party services.

STANDARD access includes:

- Access to PDF and HTML full-text articles for the *current and previous subscription years*;
- Access authentication by IP address;
- Customers wishing to activate this access must contact us and adhere to our click-through terms and conditions (soon to be posted on our website).

### 3) Online Only Subscription

The majority of Blackwell Publishing journals that have an online version available can be bought at the discounted fee of 90% of the standard subscription price. Access is at the PREMIUM level through *Blackwell Synergy* or other third party services. Institutions subscribing to Blackwell Publishing online only journals must sign the Blackwell Publishing Site License (<http://www.blacksci.co.uk/license>).

#### Consortia Purchasing Options

We continue to offer a range of purchasing options for online journals designed to meet the needs of libraries and library consortia. Access to these options is at the PREMIUM level outlined above.

##### **a) Choice:**

Purchase of individual online only journals, with discounts offered for larger quantities.

##### **b) Subject Bundles:**

Libraries may purchase a 'subject bundle' of online journals. This represents the best option for specialized institutions focusing on a defined research area, or for libraries wishing to transfer their subscriptions from print to online only.

##### **c) Collection:**

One-year deal for consortia wishing to access our entire online journals collection. This represents the best value for money enabling libraries to access over 600 of the most highly cited, peer-reviewed journals published on behalf of scholarly societies. The complete collection is ideal for multidisciplinary universities wishing to maximize online journals access for a fraction of the price whilst maintaining their print holdings or by transferring their print holdings into online only subscriptions.

The collections available in 2003 include:

- Full Blackwell Publishing Collection (including the STM and HSS Collections)
- Science, Technical and Medical Collection (STM Collection)
- Humanities and Social Science Collection (HSS Collection)

For more information on these purchasing options, please contact your nearest representative:

**UK, Africa:** Nancy Gerry, [nancy.gerry@blacksci.co.uk](mailto:nancy.gerry@blacksci.co.uk)

**S. Europe, N. Europe:** Paul Calow, [paul.callow@blacksci.co.uk](mailto:paul.callow@blacksci.co.uk)

**Germany, Austria, E. Europe, Middle East:** Reinhard Schülke, [rschuelke@blackwell.de](mailto:rschuelke@blackwell.de)

**The Americas:** Jason Miller, [jmill@blacksci.com](mailto:jmill@blacksci.com)

**Australia, NZ:** Sarah Blatchford, [sarah.blatchford@blackwellpublishingasia.com](mailto:sarah.blatchford@blackwellpublishingasia.com)

**Asia:** Katie Julian, [katie.julian@blackwellpublishingasia.com](mailto:katie.julian@blackwellpublishingasia.com)

## **OnlineEarly – publishing peer-reviewed research even faster**

We are delighted to announce the launch of an exciting new feature on *Blackwell Synergy*.

*OnlineEarly* allows access to fully completed, peer-reviewed articles online *before* the print issue is published, and before the issue and page numbers have even been assigned.

Print issues can sometimes take several months to put together, delaying the publication of important research. *OnlineEarly* means that faculty members and students will get access to the latest peer-reviewed articles in these leading journals much faster, without having to wait for delivery of the entire issue.

All *OnlineEarly* articles can be cited using the Digital Object Identifier (DOI), which also continues to allow links to the article even when it has been assigned to an issue. This is not a preprint service as *OnlineEarly* articles are in their final peer-reviewed and corrected form.

All visitors to the *Blackwell Synergy* site can browse through *OnlineEarly* article abstracts for free. The full-text of *OnlineEarly* articles are only available to customers with a Premium or Online Only subscription to the journal, to Collection customers, and to single article purchasers.

The following two journals so far include *OnlineEarly* articles. We will update you as more become available.

- **European Journal of Biochemistry**  
<http://www.blackwell-synergy.com/rd.asp?code=EJB&goto=journal>
- **European Journal of Neuroscience**  
<http://www.blackwell-synergy.com/rd.asp?code=EJN&goto=journal>

The screenshot shows the Blackwell Synergy website interface. At the top, there is a navigation menu with links for Home, Browse, Search, My Synergy, Register, and Help. Below the menu, there is a 'Blackwell Staff Access' section with fields for Username and Password, and a Login button. A 'Forgotten Password?' link and a Logout button are also present. The main content area is titled 'List of Issues' and features the 'European Journal of Biochemistry' section. This section includes the EJB logo, a 'Go to:' dropdown menu set to 'Latest Issue', and a 'Go' button. There are promotional messages: '\*\*Sign-up for FREE e-mail table of contents alerts\*\*' and '\*\*Add this journal to your favorites\*\*'. A green checkmark icon indicates 'You have full access rights to this content'. Below this, a note states: 'As a service to the scientific community, FEBS makes all online issues of EJB available free to users one year after original publication.' A 'Blackwell Synergy has been upgraded' message is highlighted in a red box. On the right side, there is a 'QuickSearch' section with a search input field, radio buttons for 'All Journals' and 'This Journal', and a 'Search' button. Below that is a 'Further Search Options' section with 'Simple', 'Advanced', and 'Saved' buttons. A 'Quicklink' section includes a dropdown menu for 'Select a Journal...', a table with columns for 'Vol:', 'Issue:', and 'Page:', and a 'QuickLink' button.

Please note: *OnlineEarly* is available exclusively when these journals are accessed via *Blackwell Synergy*, not through other third party services. For more information about how to set up links from your website to the journals on *Blackwell Synergy*, please contact: [journal.news@blacksci.co.uk](mailto:journal.news@blacksci.co.uk)

## **Journals added to *Blackwell Synergy* this month**

The following science and medicine journals have been added to *Blackwell Synergy* this month. If you already have an online subscription to these titles, either individually or as part of our 2002 consortia collection package, then please ensure that your OPAC or library website includes these links.

- **APMIS**  
<http://www.blackwell-synergy.com/rd.asp?code=APM&goto=journal>
- **EPPO Bulletin**  
<http://www.blackwell-synergy.com/rd.asp?code=EPP&goto=journal>
- **Journal of Avian Biology**  
<http://www.blackwell-synergy.com/rd.asp?code=JAV&goto=journal>
- **Strain**  
(available outside the 2002 consortia Collection – for a subscription contact your usual subscription agent or email [journal.news@blacksci.co.uk](mailto:journal.news@blacksci.co.uk))  
<http://www.blackwell-synergy.com/rd.asp?code=STR&goto=journal>

## **Free Back Volumes Available Now**

We are pleased to announce that the International Society for Neurochemistry has decided to make its journal's back volumes free for all visitors to the *Blackwell Synergy* site. Please announce this to your faculty members.

- **Journal of Neurochemistry** – Issues over 2 years (24 months) available free.  
<http://www.blackwell-synergy.com/rd.asp?code=JNC&goto=journal>

## **Visit us at the Blackwell Stand!**

For more information about Blackwell Publishing's journal collection, our pricing and access options, and for a demonstration of the benefits of *Synergy*, please visit us at the International Federation for Library Associations conference:

Stand No. 413  
*IFLA*  
August 18<sup>th</sup> – 21<sup>st</sup> 2002  
Glasgow, Scotland

## **COUNTER Usage Reports –Complete the survey now!**

Draft 1 of the COUNTER Usage Reports is now available and librarians are invited to participate in an online survey that will collect your comments on the reports. The online survey and the full text of the Usage Reports is accessible via the COUNTER web site: <http://www.ProjectCounter.org>

If you haven't had a chance to fill this out yet, it only takes 20 minutes or so and it will allow you to have a direct input into what will become the industry standard suite of consistent usage reports.

**The Survey will only be available for 3 more weeks - don't miss out - Have Your Say!**

Release 1 of the Code of Practice will be available at the end of 2002. An organizational framework for implementation and compliance will also be proposed at that time.

Blackwell Publishing are pleased to be a part of this initiative and will become 'COUNTER compliant' once the standards are set.

### **Our Websites**

- *Blackwell Synergy*: <http://www.blackwell-synergy.com>
- Blackwell Publishing: <http://www.blackwellpublishing.com>
- For information on our social science and humanities books and journals: <http://www.blackwellpublishers.co.uk>
- For information on our science, medical and professional books and journals: <http://www.blackwell-science.com> and <http://www.munksgaard.dk>

### **Have you found this useful?**

Please let us know if you have any comments or suggestions for this newsletter.

*Opting Out* - If you would prefer not to receive these updates (which will be sent approximately monthly), then let us know by replying to this message. Feel free to forward it to any colleagues who you think may find it useful.

Many thanks and best wishes,

*Blackwell Publishing*