

Summary of Contents:

- **New Functionality and Display Changes in Synergy**
 - **Three Journals Added to Synergy**
 - **Journals Added to 2003 Collection**
 - **Gastrohep.com Announcement**
 - **Major Addition to Hematology List in 2003**
 - **Announcing Our Presence at the Online Information show!**
 - **Important Addendum**
-

Synergy Functionality and Display Changes

We are pleased to announce the following improvements in Synergy:

- **Forward Linking to Citing Articles**

This enables readers to move forward through research to the full-text of articles published on Synergy that cite the article being viewed. Forward linking is available for all HTML journals on Synergy and is refreshed every 8 weeks.

You can see an example of forward linking at the end of this article:

<http://www.blackwell-synergy.com/links/doi/10.1046/j.1432-1327.2001.01869.x/html>

- **ISI Links**

The reference links for many articles now include links to abstracts on ISI's database. Blackwell Publishing has requested that ISI provide the abstract free to all users linking into ISI World of Knowledge (including non-ISI subscribers) and we will update you on developments in future Newsletters.

- **OnlineEarly**

This service allows peer-reviewed articles to be posted on Synergy before the print issue is ready and is now in place for the following six journals:

1. **European Journal of Biochemistry**
2. **European Journal of Neuroscience**
3. **Alimentary Pharmacology & Therapeutics**
4. **BJU International**

5. **Molecular Ecology Notes**
6. **British Journal of Surgery**

For an example of OnlineEarly in action, please visit *European Journal of Biochemistry* and look for the 'sunshine' icon:

<http://www.blackwell-synergy.com/servlet/useragent?func=showIssues&code=ejb>

Three Journals Added to Synergy

The following journals have been added to Synergy during the last month:

1. **APLAR Journal of Rheumatology**
2. **Animal Science Journal**
3. **Hereditas**

To access these titles online, please visit: <http://www.blackwell-synergy.com>

Journals Added to 2003 Collection

Two journals have been added this month to the 2003 Library Collection package:

- **Australian and New Zealand Journal of Obstetrics and Gynaecology (ANZJOG)**
 - **Psychogeriatrics**
-

GastroHep.com Access for Institutions Coming Soon!

We are pleased to announce that **GastroHep.com** will be available for institutions from January 2003. **Gastrohep.com** is the premier online resource for all aspects of Gastroenterology, Hepatology and Endoscopy.

Institutional access will be controlled by IP recognition and usage statistics will be provided.

The world class Editorial Board and Global Academic Faculty ensure that only the very best and most useful information is delivered through **Gastrohep.com**.

The site features news and published articles drawn from a variety of sources and contains original material in the form of dissertations, slides, case studies and seminars, conference listings and reports, links to departmental websites, a Q&A forum and profiles of many leading practitioners.

At the heart of the service is a comprehensive reference resource for clinicians. Users can browse and search a handpicked selection of the very latest and most relevant article abstracts as well as download pdfs of selected review articles. There are also useful links to evidence-based medicine resources and authoritative practitioner guidelines as well as links to the most useful international websites in Gastroenterology, Hepatology and Endoscopy.

In addition subscribers to Gastrohep.com will have access to the full text of Cotton & Williams' *Practical Gastrointestinal Endoscopy*, Walsh's *TopTips in Gastroenterology* and the first chapter of the new edition of Sherlock and Dooley's *Diseases of the Liver & Biliary System*.

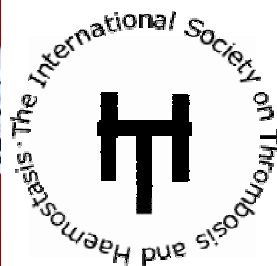
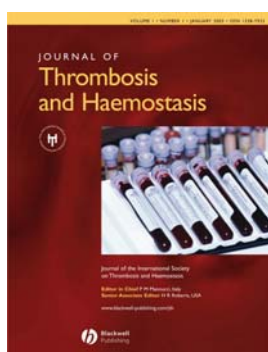


Institutional Subscription Rates

	Americas	Rest of World
Institutional full rate	\$550	£360
Institutional subscribers to <i>Alimentary Pharmacology and Therapeutics</i>	\$330	£215

If you are interested in subscribing to **Gastrohep.com**, or if you would like to take the opportunity to review the site during the course of a free 30-day library trial please contact: mhowells@blackwellpublishers.co.uk.

Major Addition to Hematology List in 2003 Collection!



Blackwell Publishing is pleased to announce *Journal of Thrombosis and Haemostasis* – the new and official journal published on behalf of the International Society on Thrombosis and Haemostasis (ISTH) as of January 2003. This adds to our already strong presence in hematology, which includes the *British Journal of Haematology*.

The ISTH, which previously supported and edited *Thrombosis and Haemostasis*, decided that it needed to develop its own journal to reflect the rapid growth in its membership and to further its educational mission. The Editor in Chief, Senior Associate Editor, and entire editorial board of *Thrombosis and Haemostasis* will now work on *Journal of Thrombosis and Haemostasis*.

If your patrons have read *Thrombosis and Haemostasis*, they will not want to miss one issue of *Journal of Thrombosis and Haemostasis*. The new journal will include original research articles, state-of-the-art reviews, laboratory and clinical reports, and invited commentary and debate on timely topics.

***Journal of Thrombosis and Haemostasis* will be available as part of the 2003 Collection package.**

Announcing Our Presence at the Online Information show!

Come and visit us at Grand Hall Olympia, London, UK between December 3-5th at Stand 238 to see all the new features and functionality on Synergy!

Blackwell Publishing will be offering **FREE Synergy Training** during Online Information 2002. If anyone is interested, please email Emily Gillingham (emily.gillingham@blacksci.co.uk) for an appointment during the 3-day show.

Also, we would like to meet librarians and information professionals at a Synergy User Group Session at Online Information 2002. The session will happen on December 3rd from 3 to 5pm and the plan is to discuss the future of Blackwell-Synergy.com and what attendees would like to see on Synergy. Afternoon Tea will be provided. If you are interested in attending this session, please email Jill Cousins (jill.cousins@blacksci.co.uk).

Attendees at Online Information 2002 are also welcome to attend the following case study presentation at Content Solutions Theatre on December 4th at 4.15pm:

Transparent Usage Data: the impact on publishers and librarians

Speakers:

David Nicolas, Head of Department. Information Science, City University

In addition to being Head of Department at City University, David Nicolas is also Director of ciber (The Centre for Information Behaviour and the Evaluation of Research). His research group is currently charged with the rollout of digital health services to the nation's consumers and is evaluating the government's huge investment in the area. This involves nationwide evaluation and data gathering for policy makers. Additionally he is conducting a study for the Ingenta Institute on the 'Big deal' and its impact on the digital consumer. His recent work covers: digital consumer health, Web log analysis, the impact of the Internet on strategic groups, the Media (especially New Media and newspapers), Information needs analysis, End-user evaluations, on-line and CD-ROM systems use and evaluation, and digital mobile phones as information retrieval platforms.

Nancy Gerry, Blackwell Publishing, Journal Sales Manager - Europe

Nancy Gerry joined *Blackwell Science* in December 1999 as a Journal Sales Executive. Following the merger between *Blackwell Science* and *Blackwell Publishers* to form **Blackwell Publishing**, she became the Journal Sales Manager for Europe - looking after all consortia sales from the company's Oxford, Berlin and Copenhagen offices. Before joining **Blackwell Publishing**, Nancy worked for three years at the subscription agent Blackwell Information Services. Prior to starting her professional career, Nancy qualified as a librarian at UCE and has a degree in English Literature from the University of Sunderland.

Abstract

Usage data demand by users is growing. Librarians and information professionals want to know which journals are read and which articles are cited when deciding which online journals service or content database to purchase. Publishers can also use this data in their editorial decision-making. This need for accountability and transparency needs addressing more critically by the online journals systems. Blackwell-Synergy.com will review and discuss these demands in the light of its own usage reporting and planned changes for 2003.

For more information on the Online Information 2002 show, please visit the official website:
<http://www.online-information.co.uk/online/>

Important Addendum

Contrary to the last Newsletter, the journal *Engineering, Construction and Architectural Management* (ISSN: 0969-9988) will not be discontinued in 2003. This information was published in error as the journal has been acquired by Emerald, who will be responsible for the title from Volume 10 Issue 1.

Emerald will continue to publish the journal six times per year in print and online. Please direct all queries relating to the renewals of the 2003 Volume to:

Christina Tattersall
Customer Relations Executive
Emerald
60-62 Toller Lane
Bradford, United Kingdom
BD8 9BY

Tel: + 44 (0) 1274 777700
Fax: +44 (0) 1274 785201
Email: ctattersall@emeraldinsight.com

Blackwell Publishing will complete the publication of the 2002 Volume with the dispatch of Volume 9 Issue 6 and will continue to be responsible for missing issue claims and refunds up to this point.

Also, *Sports Engineering* will continue to be published at the University of Sheffield on behalf of the International Sports Engineering Association.

For more information on *Sports Engineering*, please contact:

Dr Steve Haake
The University of Sheffield
Mappin Street
Sheffield, United Kingdom
S1 3JD

Tel: +44 (0) 114 222 7739
Email: s.j.haake@sheffield.ac.uk

We would like to apologise for any confusion caused by these errors.

Our Websites

- Blackwell Synergy: <http://www.blackwell-synergy.com>
 - Blackwell Publishing: <http://www.blackwellpublishing.com>
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Have you found this useful?

Please let us know if you have any comments or suggestions for this Newsletter. You are welcome to forward this Newsletter to any colleagues who may find it useful.

Many thanks and best wishes,

Blackwell Publishing

* *Opting out* - If you would prefer not to receive these updates, please let us know by replying to this message.