



WSAVA

Global Veterinary Development



An African adventure

Dr Kevin Stevens, Chairman of the National Veterinary Clinicians Group of the South African Veterinary Association, looks ahead to WSAVA World Congress 2014 in Cape Town, South Africa



At the recent WSAVA Assembly Meeting held in Geneva, four countries including South Africa presented bids to host the 2014 WSAVA Congress. There were some excellent submissions from Germany, Singapore and Thailand and so it was with great excitement that the South African delegation witnessed the Assembly voting in favour of Cape Town. It will have been 20 years since we last held the WSAVA Congress in Durban (1994) and we are ecstatic to get the WSAVA back in Africa.

Africa has a mystical attraction...wildlife and scenery, a friendly hospitable people with a wonderful lifestyle waiting to welcome you to our beautiful land. Game drives, majestic mountains, a rainbow of interesting cultures all blended together...

South Africa was on show as host of the recent FIFA World Cup and is now firmly positioned on the international event map. Besides the organisational skills and the spectacular stadia, the true spirit of our nation beamed through. A nation once divided can now celebrate and bond together and reflect the true warm hospitality and vibrancy that is so unique to Africa. The vuvuzela may be banned but will never be forgotten!

Cape Town, affectionately known as the mother city, is a gem with a beauty that is truly breathtaking. Table Mountain and the two oceans with the windswept vineyards epitomise this beauty. The

International Convention Centre is a state-of-the-art facility and is situated centrally, with ample affordable accommodation within walking distance of the venue.

The scientific content will include an African tone, highlighting our pertinent epidemiological problems. This will be a stage for our own veterinary surgeons to be heard. It will also be a true privilege to bring high-calibre WSAVA lecturers to our continent to present talks on all aspects of small animal veterinary medicine, surgery and animal welfare, and to fulfil the vision of WSAVA – dedicated to the continuing development of companion animal care around the world. There will be a drive to draw fellow African vets to Cape Town – incentive schemes have been discussed to encourage neighbouring vets to attend.

For the first time WSAVA will make use of a central Conference Organiser, who will work in conjunction with local organisers (see page 27). The National Veterinary Clinicians Group (NVCG) of the South African Veterinary Association will be your host and the congress will take place on 15–19 September 2014. We are expecting to attract in excess of 2000 vets from all over the world. This is an event not to be missed! Please put the dates in your diary now and start preparing for your mystical African experience. ■



Get ready for Korea!

Korean culture is surging due to 'Hallyu', the Korean wave



A new term 'Hallyu' (the 'Korean wave') has emerged to epitomise a social and cultural phenomenon in Korea. This term was coined by the Chinese media and followed the popularity of Korean television dramas exported to China in the 1990s. As well as China, this Korean media and music culture has become a great sensation in Taiwan and Hong Kong, and Korean entertainers have become highly regarded. In particular, this phenomenon has served as an opportunity to change global perceptions about Korea, and has galvanised a cultural exchange between Korea and Japan. One of the archetypal Hallyu dramas was the 'Winter Sonata' which was broadcast in 2002 and was a huge hit in Japan. Hallyu is now spreading across the globe – the singer 'Rain' was ranked in *The Times*' top 100 most influential people in the world and Bae Young-jun (star of the Winter Sonata) and other Hallyu performers such as Lee Byeong-hun, Lee Young-ae and Choi Ji-woo have gained tremendous popularity.

Confirmed speakers at WSAVA Congress 2011

- **Acupuncture/herbal medicine**
Huisheng Xie, University of Florida
Allen M. Schoen, Global Communications for Conservation, Inc.
Kum Hwa Choi, University of Minnesota
MinSu Kim, Chonbuk National University
- **Animal welfare**
Soon-wuk Jeong, Konkuk University
Hansjoachim Hackbarth, Hannover University
- **Behaviour**
Karen L. Overall, University of Pennsylvania
Yeon S.C., Gyeongsang National University
- **Cardiology and pulmonology**
Christophe Lombard, University of Bern
Clarke Atkins, University of North Carolina
Changbaig Hyun, Kangwon National University
- **International Lecture**
Albert Osterhaus, Erasmus Medical Centre Rotterdam, University of Utrecht
- **Critical Care & Anaesthesiology & Traumatology (Anaesthesia / E&CC)**
Lyon Yonghoon Lee, Western University
Luis H. Tello, Banfield The Pet Hospital
Kathy Clarke, Royal Veterinary College
Christopher G. Byers, VCA Veterinary Referral Assocs
- **Cytology, haematology and clinical pathology**
Hiroyuki Namba, NAMBA Veterinary Pathological Laboratory
DaeYoung Kim, University of Missouri
- **Dentistry**
Frank J.M. Verstraete, University of California, Davis
Cecilia Gorrel, Veterinary Dentistry and Oral Surgery Referrals
Marco Antonio Gioso, University of Sao Paulo
Steven E. Holmstrom, Animal Dental Clinic
- **Dermatology**
Masahiko Nagata, Animal Specialist Center
Ralf S. Mueller, Ludwig Maximilian University
Sonja Zabel, Colorado State University
Chiara Noli, European Society of Veterinary Dermatology
- **Diagnostic imaging**
Donald Thrall, North Carolina State University
Hock Gan Heng, Purdue University
John Mattoon, Washington State University
Dan Feeney, University of Minnesota

- **Ear-Nose-Throat**
Marijke Peeters, Utrecht University
Ter Haar, Utrecht University
- **Endocrinology**
Edward C. Feldman, University of California, Davis
Johan P. Schoeman, University of Pretoria
- **Exotics**
Mark A. Mitchell, University of Illinois
Barry K. Hartup, International Crane Foundation
Bairbre O'Malley, University College Dublin
- **Feline medicine**
Takuo Ishida, Japanese Animal Hospital Association
Debra L. Zoran, Texas A&M University
Karin Ulrikke Sorenmo, University of Pennsylvania
Rod Rosychuk, Colorado State University
- **Gastroenterology**
Michael J. Day, University of Bristol
Caroline Mansfield, Murdoch University
- **Hepatology**
Shido Torisu, Miyazaki University
Mike Willard, Texas A&M University
- **Hereditary and genetic diseases**
Urs Giger, University Of Pennsylvania
- **Parasitic diseases**
Edward B. Breitschwerdt, North Carolina State University
Michael R. Lappin, Colorado State University
- **Medicine (standards of care)**
Jan Rothuizen, University Utrecht
Hee Myung Park, Konkuk University
Michael D. Willard, Texas A & M University
Angela E. Frimberger, Veterinary Oncology Consultants Pty Ltd
Richard A. LeCouteur, University of California, Davis
Barbara Kohn, Free University of Berlin
- **Nephrology and urology**
Larry D. Cowgill, University of California, Davis
- **Nutrition**
Won-Seok Oh, Neodin Vet Science Inst.
Jane Armstrong, University of Minnesota
Claudia Kirk, University of Tennessee
- **Oncology**
Tetsuya Kobayashi, Japan Animal Medical Center
Ruthanne Chun, University of Wisconsin
Anthony Zambelli, St. Helier Specialist Veterinary Centre
Richard R. Dubielzig, University of Wisconsin
- **Ophthalmology**
Kristina Narfström, University of Missouri
Ron Ofri, Hebrew University of Jerusalem
Ellison Bentley, University of Wisconsin
Gillian McLellan, University of Wisconsin
- **Pharmacology**
Joe Bertone, Western University of Health Sciences
- **Reproduction**
Byeong Chun Lee, Seoul National University
- **Surgery (soft tissue surgery)**
MaryAnn Radlinsky, University of Georgia
Geraldine Briony Hunt, University of California, Davis
Dale E. Bjorling, University of Wisconsin
- **Surgery (orthopaedic surgery)**
Kei Hayashi, University of California
Katsuyoshi Nagaoka, Minato Yokohama Veterinary Medical Hospital
Richard A. Read, Murdoch University
- **Surgery (cardiac surgery)**
Peter L. Vogel, Southern California Veterinary Specialty Group
- **Surgery (surgical oncology)**
Nick Bacon, University of Florida
- **Veterinary management**
Henry K. Yoo, Infinity Medical Consulting & Co.
Louise S. Dunn, Snowgoose Veterinary Management Consulting
Peter Weinstein, Southern California Veterinary Medical Association

More speakers will be confirmed for the State of the Art Lectures, WSAVA Award Lectures and NAVC Stream Lectures – check out www.wsava2011.org for updates. ■

WSAVA WORLD CONGRESS 2011 – REGISTRATION

- Early-Bird Registration: 1 January to 28 February 2011
- Pre-Registration: 1 March to 30 September 2011

Please contact wsava2011@unineo.com or visit www.wsava2011.org for more information:

CENTRAL PCO – A NEW ERA FOR WSAVA CONGRESS

The WSAVA Congress Steering Committee (CSC) appointed in 2009 is chaired by Dr Nicola Neumann (NN) with four members: Colin Burrows (NAVC), Siraya Chunekamrai (VPAT), Ed Hall (BSAVA) and Amanda Evans (industry). The CSC has met several times since its appointment and has reviewed a number of different professional congress organiser (PCO) models appropriate to the current needs of WSAVA. It was concluded that a core PCO working directly for and with the WSAVA for a contractual period of 5 years would work best to assure the longer term stability of the WSAVA. Some of the advantages of a core PCO include:

- Consistency in service delivery
- Leverage of core conference costs
- Ability to develop long-term contracts with sponsors
- Accountability to WSAVA without local host associations having to reinvent the wheel every year.

We will see the vibrant WSAVA Congress enhanced while providing for the future financial sustainability of the Association. The branding of WSAVA Congress and penetration into new markets will be better facilitated by a core PCO. This proposal was adopted by a majority vote of 2010 Assembly participants in Geneva. The WSAVA World Congress will rotate through three global regions – the Americas; Europe, Africa and the Middle East; and Oceania/Asia. The first Congress to work with a core PCO will be Cape Town in 2014. ■