

Call for Papers and Peer Reviewers/Referees

International Journal of Consumer Studies, Special Issue on Retailing and the Consumer

For publication in May 2011

The *International Journal of Consumer Studies* is designed to provide an international forum for academic and research papers about consumer affairs. It publishes studies of goods and services from a user perspective on topics such as access and awareness, design and quality, information and choice, marketing and advice, rights and responsibilities, and standards and safety. It is intended for anyone with an academic or professional interest in consumer studies, who wishes to write from a local, national or international perspective.

The journal is interested in developing a strong body of academic literature related to consumer issues pertaining to Retailing and the Consumer and invites submissions for a special edition, to be published in May 2011.

The retail industry and its interplay with the consumer permeates the lives of consumers and producers on local, national and international levels. The desire to discover new and exotic products continues to push producers, suppliers and retailers to find or develop new products to satisfy what often appears to be an insatiable appetite for 'more'. The retail industry is an evolving landscape of micro-businesses often contrasting against large multinational retailers and suppliers. The ever changing and diverse nature of consumers continue to be a force that drives retail change; but conversely, consumers can become victims of the 'need' to keep up with the burgeoning 'consumer society'. Standards, Rights, Protection, Ethics, Education, Debt and Environmental Impact are some of the arguably harder edged issues that co-exist against those of Fashion, Marketing, Trends, and Choice.

Manuscripts are particularly welcome on the following topics:

- *Retailing and the consumer*
- *Consumers and their affect on the retail environment*
- *Fashion and the consumer*
- *Retail consumption – retailing as leisure*
- *International retailing*
- *Consumer and retail marketing – celebrity endorsement*
- *Independent retailers*
- *Decline and survival of the high street*
- *Sustainable retailing*
- *Consumer retail credit and debt issues*
- *Consumer education*
- *Retailing and environmental impact*
- *New product development at the consumer interface*

This list is by no means exhaustive. The journal and editor of this special issue would welcome any work which contributes to a better understanding of the consumer as related to retailing. Articles may be theoretical, report on detailed research or reflect on practice. They should add significantly to the research literature in this area.

Expressions of interest and an outline of the proposed paper should be submitted by **31st March 2010** (finished manuscripts by July 2010) to the guest editors of this issue, Richard Bent, Claire Seaman and Mike Pretious, at the address below.

Call for Peer Reviewers/Referees

The International Journal of Consumer Studies offers an opportunity for interested academics and professionals to join other eminent scholars and professionals in engaging in the double-blind peer review process. As a referee for the Special Issue you will be asked to review one or two articles and will be provided with guidelines. Interested parties should forward a brief note to the address below. Please indicate up to three topic areas (key words) on which you are confident of being able to provide a considered assessment, and your contact information.

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