

Special Issue Call for Papers

JOURNAL OF MANAGEMENT STUDIES

Revitalizing Entrepreneurship

Submission Deadline April 30, 2008

Special issue editors:

Henk W. Volberda, RSM Erasmus University, hvolberda@rsm.nl

Robert Hoskisson, Arizona State University, robert.hoskisson@asu.edu

Richard A. Johnson, University of Missouri, johnsonr@missouri.edu

Jeff Covin, Indiana University, covin@indiana.edu

While management may still be a relatively young discipline, entrepreneurship is one of its youngest branches. The field of entrepreneurship has drawn heavily on other disciplines, but is still establishing its central domain. Management is concerned with exploitation and advantage-seeking, and entrepreneurship is concerned with exploration and opportunity-seeking (Hitt et al., 2001). It is clear that firms need both to remain competitive over time, but it is still difficult to reconcile both (Gibson and Birkinshaw, 2004; Jansen et al., 2006). This special issue aims to bring together papers at the boundaries of strategic management and entrepreneurship. We encourage novel papers that try to bridge the gap between entrepreneurship and strategic management, thereby drawing on various other disciplines.

Possible Themes

We are in particular stimulating submission of papers on the following topics.

Strategic renewal: How do renewal processes unfold over time? How are these processes related to other aspects of corporate entrepreneurship, i.e. venturing and innovation? How do SMEs strategically renew? In particular, we encourage empirical work on these topics.

Corporate entrepreneurship and governance: How do actors at multiple levels of analysis interact to create corporate entrepreneurship? How do firms manage the transition from a corporate venture to an ongoing business? Should organizational and management principles differ for technological versus market exploration in new business development projects? What role does ambidexterity (e.g., simultaneous exploitation and exploration) play in the different aspects of corporate entrepreneurship?

Opportunity identification: How do start-up and corporate entrepreneurs recognize opportunities for new businesses, and how to stimulate this process? Which contextual factors play a role here?

Academic entrepreneurship: How should firms manage university spin-offs and technology transfers? How to balance between exploration and exploitation in entrepreneurial teams?

Entrepreneurship: How do start-ups, SMEs and family-owned businesses manage the tension between management and entrepreneurship? How do these firms balance an explorative, entrepreneurial mindset with an exploitation-oriented, managerial mindset? Does organizational size matter in these processes? What role, for example, do venture capitalists, corporate investors and families play in these processes?

International entrepreneurship: Significant questions remain regarding how institutional environments and the nature of the economy impacts entrepreneurial behaviour. More specifically, what mechanisms exist within emergent, family-centered, and bankcentered economies to foster entrepreneurship and how do they differ?

Alliances and entrepreneurship: How do new ventures maintain control over key resources and competitive advantages when dealing with buyers and sellers in their market or partners in alliances they set up?

Reflections on measures: Research questions remain on how to research and measure constructs like corporate entrepreneurship, exploration–exploitation, opportunity recognition, and entrepreneurial orientation? To what extent are these different constructs and what type of constructs are they (leading or formative, lagging or reflective, first/second order, etc.)?

Next Steps

We strongly encourage researchers to submit papers that bridge gaps between these (sub)disciplines and address interactions between multiple levels of analysis. Besides the aforementioned topics, we welcome theoretical or empirical papers that fall within or between these lines of research. The focus is on high quality papers that potentially move the field of entrepreneurship forward.

Deadline for submission of papers is **March 31, 2008**. Please send papers and address all correspondence to: Cindy van Driel Vis (cdrielvis@rsm.nl), Department of Strategic Management & Business Environment, RSM Erasmus University, P.O. Box 1738, 3000 DR Rotterdam, The Netherlands.

Papers should be formatted using the JMS style guidelines available at www.blackwellpublishing.com/jms.