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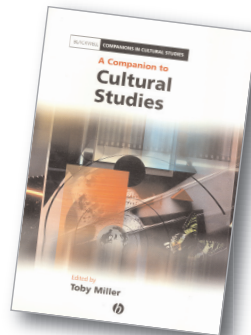
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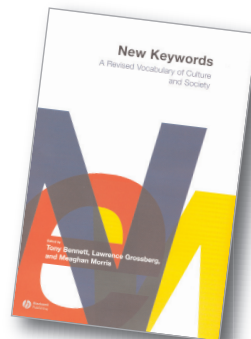
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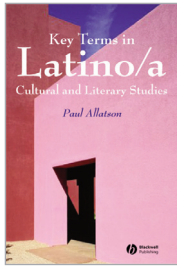
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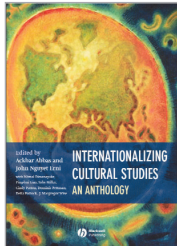
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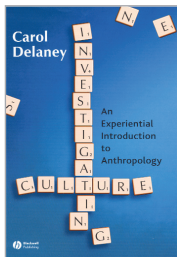
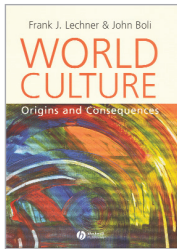
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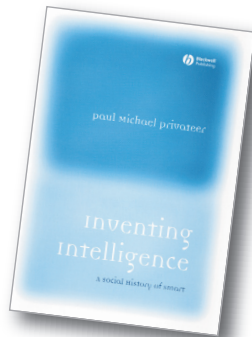
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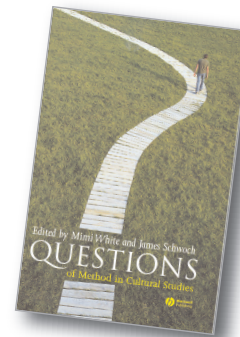
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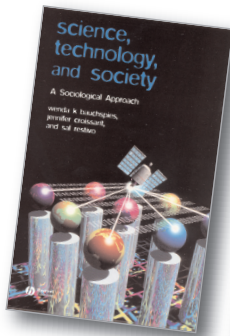
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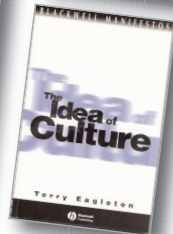
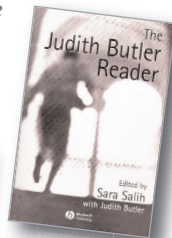
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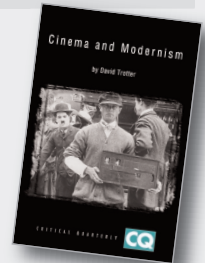
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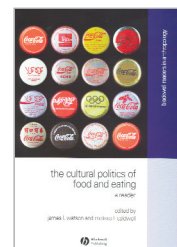
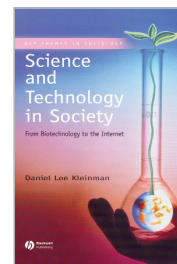
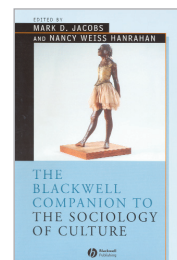
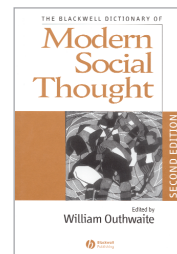
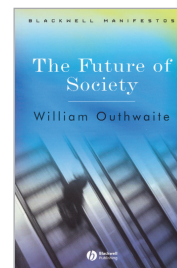
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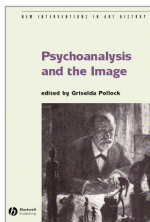
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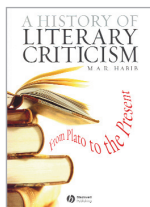
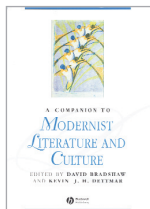
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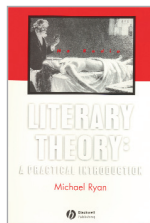
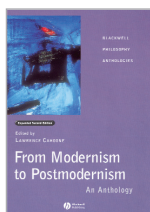
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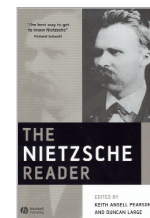
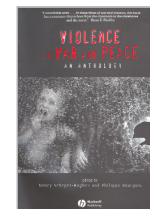
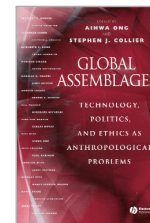
## Culture in Psychology

CHARLES CROOK & ANDREW LOCK

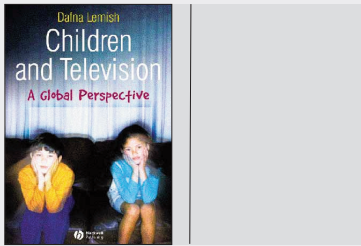
University of Nottingham; Massey University

This groundbreaking text makes the case for moving culture to the centre of psychological theorizing, outlining a coherent conceptual framework for cultural psychology. The approach focuses on making sense of human action in terms of relationships with environments; it stresses the importance of cultural artefacts within person-world relationships; and it foregrounds the social experience which is essential in transmitting culture. The text as a whole will stimulate instructors to create new courses in cultural psychology, setting a syllabus for future study and research.

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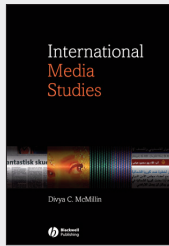
Tel Aviv University

This book offers an integrated view on children and television from the accumulated global literature in this field of the last 50 years, combining both the American and European traditions. **CHILDREN AND TELEVISION** features an international approach, balancing the need to contextualize television in children's lives in their unique cultural spaces, as well as searching for universal understandings that hold true for children around the world.

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- ▣ Showcases global media patterns from a variety of countries around the world
- ▣ Surveys the reception of a wide variety of media content and formats including television, cinema, magazines, and popular music
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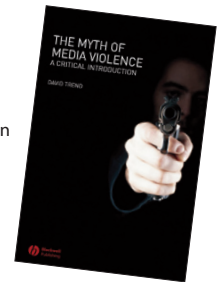
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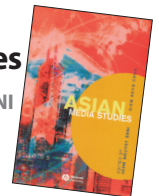
David Trend explains the need for media violence, and why, despite decades of activism against them, violent media outlets continue to grow and develop at a rapid pace. Engaging examples are drawn from a range of media, including disaster and horror movies, science fiction, film tie-in toys, crime shows, MTV, news, sports, and children's television programming, books and video games. The book also investigates the forces encouraging social anxieties, why violence in media exists at all, and how society can deal with it.

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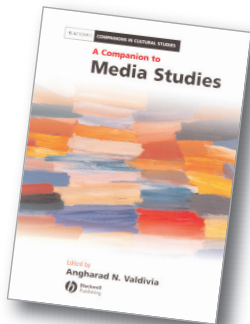
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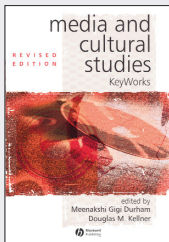
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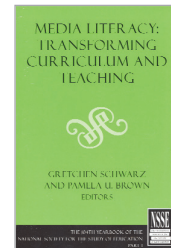
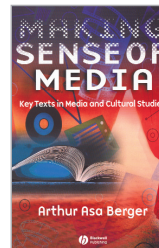
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*"A refreshingly creative approach... This delightful book will not only enliven courses in media studies, but also prime students to read more of the seminal texts defining one of the most vibrant areas of the communication field."*

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## Media Literacy: Transforming Curriculum and Teaching

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From cell phones to the internet to DVDs, the mass media today pervades American society. Ironically, media literacy is only beginning to emerge in the schools, and public awareness remains limited. Because the media has help to shape students' knowledge of the world, themselves, and their subject matter, critical thinking - both about and through the media - should be a key component of teaching and learning.

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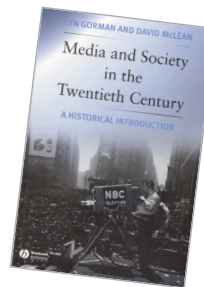
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Focusing mainly on the development of newspapers, film, radio, television, and the internet in the United States and Western Europe, this book captures the breathtaking revolutionary sweep of mass media since the turn of the century. Utilizing historical and comparative perspectives, the authors emphasize the importance of contemporary media and explain why particular media systems exist.

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### ALSO OF INTEREST

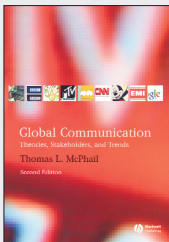
**Masculinity and Men's Lifestyle Magazines**

Edited by  
**BETHAN BENWELL**

**SERIES: SOCIOLOGICAL REVIEW MONOGRAPHS**  
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## KEY TEXTBOOK



## Global Communication

Theories, Stakeholders, and Trends  
Second Edition

**THOMAS L. McPHAIL**  
*University of Missouri - St. Louis*

*"A must-read critical assessment of the current state of the international media in the post-9/11 world."*

GEORGE BARNETT,  
SUNY-BUFFALO

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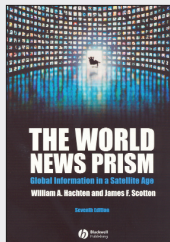


The second edition of this major text in global communication has been fully revised to bring it up to date with advances in this dynamic field. Discussing the major trends, stakeholders, and global activities involved in international communication, this book provides new insights into the worldwide factors affecting media.

- ✦ Utilizes numerous and diverse examples of media stakeholders, including CNN, AOL/Time Warner, the BBC, movies, the internet, and the music industry.
- ✦ Offers a user-friendly balance of theoretical and empirical material.
- ✦ Organized accessibly around two main theories: electronic colonialism and world-system theory.
- ✦ Features engaging examples from media coverage of the war on terrorism to the birth of the iPod.

**GLOBAL COMMUNICATION**, is also accompanied by a fully updated online instructor's manual at [www.blackwellpublishing.com/mcphail](http://www.blackwellpublishing.com/mcphail).

## NEW EDITION OF KEY TEXTBOOK



## The World News Prism

Global Information in a Satellite Age  
Seventh Edition

**WILLIAM A. HACHTEN &  
JAMES F. SCOTTON**

*University of Wisconsin-Madison; Marquette University*

Written in a pithy and accessible style, this classic book brings readers up to date on major global news events. Significant updates to the seventh edition include:

- ✦ New information on propagand wars and coverage of Iraq
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- ✦ Insight into specific changes in CNN, Associated Press, BBC, Voice of America, network TV news, and news magazines
- ✦ Increasing focus on how new technological developments affect the news - the internet, blogs, and bystanders' increasing role in documenting world news
- ✦ Material on globalization and its shortcomings
- ✦ Expanded coverage of public diplomacy and political warfare.

Analyzing the changing role of transnational news media in our evolving globalization and its impact on rapidly changing news events, **THE WORLD NEWS PRISM** appeals beyond the classroom to journalism professionals worldwide.



AUGUST 2006 - 240 PAGES  
1-4051-5057-2 [ISBN13: 978-1-4051-5057-6] PB

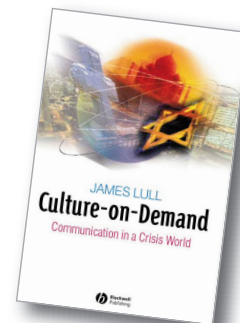
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## Culture-on-Demand

Communication in a Crisis World

**JAMES LULL**  
*San José State University*

Film, video, music, TV. These are now the global channels for experiencing cultural activity. At the same time, intense cultural conflicts have thrown the world into chaos. Religious fundamentalism, nationalism, militarism, and globalization continue to provoke widespread violence and unrest.



This highly-original, thought-provoking book - written by a pioneer of communication studies - is the first to analyze the post 9/11 world in terms of global media and popular culture. Lull argues that we need to harness the influence of information and personal communications technologies, mass media, and the culture industries to understand where our precarious world is headed and how we will get there.

FEBRUARY 2007 - 232 PAGES  
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[ISBN13: 978-1-4051-6064-3] HB  
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See page 2 for *The Blackwell International Encyclopedia of Communication*

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## Health Communication in the 21st Century

KEVIN B. WRIGHT, LISA SPARKS  
& DANIEL O'HAIR

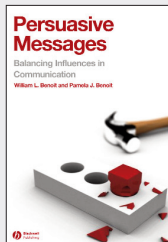
University of Oklahoma; George Mason University;  
University of Oklahoma

This new textbook explores the rapidly growing area of health communication theory and practice, integrating health communication research with communication theory. Key features include:

- ▣ Provides strategies for hospitals, HMOs and other health care institutions to effectively communicate with patients
- ▣ Explores examples of health campaigns and the influence of mass communication on the public's behavior
- ▣ Draws on the authors' experiences across a vast range of health communication issues
- ▣ Covers a broad range of topics, from the role of new technologies in health communication, and spirituality and health, to community health programs and issues among the growing population of older adults
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NEW KEY TEXTBOOK IN 2007



## Persuasive Messages

The Process of Influence

WILLIAM BENOIT & PAMELA BENOIT  
Both University of Missouri-Columbia

**PERSUASIVE MESSAGES** is a guide to successful persuasion, providing a balance between theory and application. Firmly grounded in decades of research in the field, it offers a new approach using the Cognitive Response Model to help readers understand how to construct effective persuasive messages. This model, so often neglected in other texts on persuasion, places a special emphasis on audiences, and how they react to, or process, persuasive messages.

The book is split into four accessible parts:

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- ▣ Designing effective persuasive messages, including refining purpose, your message, and understanding, and dealing with hostile and multiple audiences
- ▣ Theories of persuasion, including consistency, social judgment, and reasoned action
- ▣ Critical consumers of persuasive messages, discussing persuasion in advertising and in politics.

With its balance between theory and practice, the book works diligently to relate these concepts to the reader through diverse examples. **PERSUASIVE MESSAGES** makes it clear how students, as persuaders, can use the ideas from this book in the messages they create to achieve their goals.

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NEW IN PAPERBACK

## A Companion to Rhetoric and Rhetorical Criticism

Edited by WALTER JOST & WENDY OLMSTED

University of Virginia; University of Chicago

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This **COMPANION** offers the first major survey in two decades of the field of rhetorical studies and of the practice of rhetorical theory and criticism across a range of disciplines. The contributions are written by leading scholars from a variety of different fields and have all been specially commissioned for this volume.

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522 PAGES  
1-4051-0112-1 [ISBN13: 978-1-4051-0112-7] HB **2003**  
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## Rhetoric

An Historical Introduction

WENDY OLMSTED

University of Chicago

This introduction to the art of rhetoric argues that knowledge of rhetoric improves deliberation about particular issues and problems. By mastering rhetorical concepts and modes of argument, readers can address the sometimes turbulent circumstances in their own lives, times, and fields of study. This concise book provides an intellectual frame for understanding the history and conceptual foundations of rhetoric and gives a strong sense of the ways classic rhetorical texts continue to influence us by providing contexts and resources for contemporary debates.

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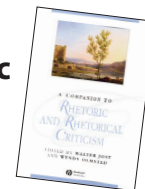
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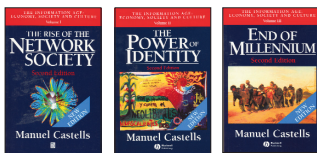
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PETER ROBINSON

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### NEW IN 2007

## Making Social Worlds

A Communication Perspective

**W. BARNETT PEARCE**

Fielding Graduate University

If, as many of us believe, social worlds are made in processes of interaction with others, then what can we do that will intervene in dangerous or undesirable patterns of communication and will call better social worlds into being? Drawing on the theory of the Coordinated Management of Meaning (CMM), and using diverse examples, this book offers both a conceptual framework and a set of practical tools.

The emphasis is on *making* social worlds. What we say and do in specific moments of communication has an afterlife that, for good or ill, makes the realities with which we have to deal. In face-to-face conversation and in world events, some moments are particularly portentous; whatever is done in these 'bifurcation points' calls into being one among all of the other possibilities that might have been. CMM theory invites us first to look at patterns of communication rather than *through* them, and then to see communication as a two-sided process of coordinating actions and making/managing meanings. From here we can use CMM to effect changes in existing patterns and to assist with social change.

Providing a unique balance of theory and application, **MAKING SOCIAL WORLDS** will be an indispensable guide for training the leaders of today and tomorrow. .

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## Dirty Discourse

Sex and Indecency in American Radio

**ROBERT L. HILLIARD &  
MICHAEL C. KEITH**

Emerson College, Boston; Boston College

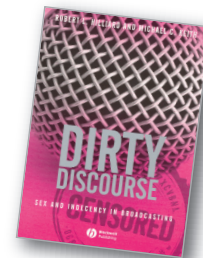
Changes in American society, the pluralistic nature of its citizens and its geographic breadth, preclude a common definition of what is indecent, profane, or obscene. What may appear to be 'dirty discourse' to some may be considered to be laudable satire to others. In this fascinating book, renowned media scholars and authors, Robert Hilliard and Michael Keith, examine the history and nature of indecent program content in American radio.

Written from a social and cultural perspective, **DIRTY DISCOURSE** concentrates on the means of greatest distribution - radio, with its phenomenal growth of 'shock jocks' and rap music lyrics. The book shows how and why broadcasting has evolved from the ribald antics of the Roaring 20s to today's shock jocks and streaming cybersex, contrasting the standards and actions of the FCC v. the First Amendment amidst the over-the-air and in-the-court battles of over-the-top radio. It examines political pressures and legal considerations, including Supreme Court decisions, and efforts to protect children from media indecencies.

AUGUST 2006 - 312 PAGES

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Essential Readings

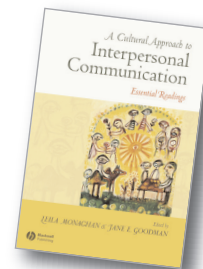
**Edited by LEILA MONAGHAN &  
JANE E. GOODMAN**

Both Indiana University

*"My first choice for a culturally-oriented introduction to interpersonal communication."*

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Starting from the premise that interpersonal communication is inseparable from culture, this collection moves beyond traditional approaches to the subject by foregrounding the ways in which interpersonal relationships emerge through culturally mediated language practices. This engaging and innovative volume also provides sample assignments that will give students the conceptual and practical tools to develop their own ethnographic research on language practices.



### JOURNALS

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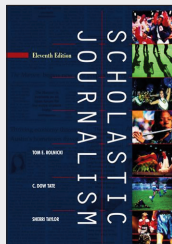
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NEW EDITION OF A KEY TEXTBOOK



## Scholastic Journalism

Eleventh Edition

**TOM E. ROLNICKI, C. DOW TATE  
& SHERRI TAYLOR**

Formerly National Scholastic Press Association and Associate Collegiate Press; Shawnee Mission East High School, Kansas; Syracuse University

For more than 50 years, **SCHOLASTIC JOURNALISM** has served as a comprehensive text and guide for high school journalism students, teachers, and advisors. The twenty-first century will witness ever-increasing concern with dissemination of information. New forms of media and media technology expand the potential for informing, entertaining and persuading audiences. Yet the basic skills of collecting, interviewing, reporting and writing are more important than ever, and high school journalism is a crucial training ground.

This eleventh edition of a landmark book is now revised to include updated information on the exciting new and ongoing changes taking place in journalism. With enhanced chapters on online writing and reporting, technology and new media, and broadcasting and its connections with traditional print journalism, this new edition extends the text's tradition of introducing students to the basics of good journalism and blends it with the methods and demands of contemporary media.

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## Global Journalism Research

Theories, Methods, Findings, Future

**Edited by MARTIN LÖFFELHOLZ & DAVID H. WEAVER**

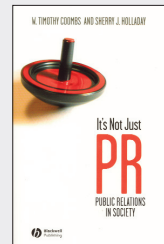
Illmenau University of Technology; Indiana University

Charting the opportunities and challenges of an increasingly global field, this textbook offers a diverse range of theoretical and methodological approaches for studying journalists and journalism around the world. Key features include:

- ▣ Explores major theories, methods, and perspectives in journalism research in the context of media conglomeration, globalization, public relations, and the internet
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- ▣ Draws on examples of journalism research from Asia, Africa, Western and Eastern Europe, and North and Latin America
- ▣ Considers the theoretical frameworks necessary for journalists to embrace recent economic, political, and cultural changes
- ▣ Explores the issue of the increasingly blurring line between entertainment and news, as well as the formerly clear division between journalism, public relations and business communication.

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Public relations is a multibillion dollar industry, yet unlike its sister field of advertising, public relations is nearly undetectable to people outside the industry. The public does not see the way public relations shapes and spins their news, influencing societal values, knowledge, and perceptions.

**IT'S NOT JUST PR** provides a balanced view of public relations as neither flawless nor sinister. In addition to investigating corporate issues in PR, such as pharmaceutical companies' use of PR to influence the medicines we use, this book further examines public relations as a tool for marginalized groups, focusing on its use in the non-profit sector, and citing relevant examples like the use of PR to pressure Coca-Cola to reform labor practices in Latin America. This concise book also includes practical debate about power issues in public relations theory and practice.

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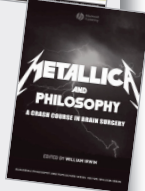
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Written by one of the world's leading authorities on the subject, this book ponders the dominant and the detrimental effects of the mass-produced message in a contemporary age over-run by telecommunications and consumerism.

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### JOURNALS

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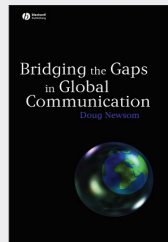


**NEW KEY TEXTBOOK**

## Bridging the Gaps in Global Communication

**DOUG NEWSOM**

Texas Christian University



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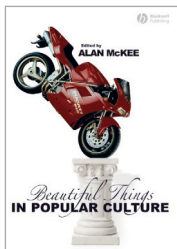
DON W. STACKS,  
UNIVERSITY OF MIAMI

This major textbook for a growing area of study provides the reader with the framework necessary for understanding the implications of communication in the global media marketplace. Using practical examples, Newsom offers students and media professionals an indispensable guide to mastering the art of international and intercultural communication. Key features include:

- ▣ Addresses an important subject that few other books do: how to communicate in the global media marketplace at both the interpersonal and public level
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- ▣ Rich with real life examples, chosen to appeal to students
- ▣ Draws on the author's experiences teaching media and public relations across Asia, Africa, and Europe
- ▣ Examines the factors that are influencing cross-cultural communication, bringing together practical, philosophical, and theoretical approaches to various types of interaction.

**BRIDGING THE GAPS IN GLOBAL COMMUNICATION** is accompanied by an instructor's manual, available at [www.blackwellpublishing.com/newsom](http://www.blackwellpublishing.com/newsom).

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NEW

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Edited by **ALAN MCKEE**

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From Batman to motorbikes, pop stars to internet pornography, **BEAUTIFUL THINGS IN POPULAR CULTURE** examines the range of aesthetic criteria that goes into judging mass culture's most celebrated texts and objects. As the soldiers of the Culture Wars continue to argue whether it is better to study Shakespeare or television shows, this little book dispels the myth that consumers are unaware of quality, mindlessly consuming whatever is put in front of them.

Smart and sassy, yet erudite, these thirteen essays are authored by an internationally renowned group of cultural commentators including Simon Frith, John Hartley, Henry Jenkins, John Banks, Marc Brennan, Will Brooker, Claire Gould, Margaret Henderson, Sara Gwenllian Jones, Alan McKee, Mark McLelland, Thomas McLaughlin, Glen Thomas, and Sue Turnbull. Together they probe the passion and excitement surrounding icons in popular culture.

SEPTEMBER 2006 - 248 PAGES

1-4051-3190-X [ISBN13: 978-1-4051-3190-2] HB

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CHRISTINE GERAGHTY, UNIVERSITY OF GLASGOW

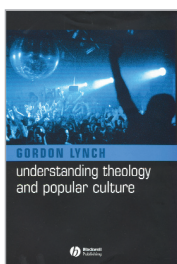
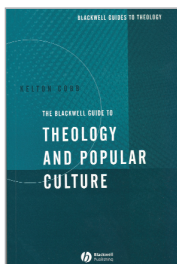
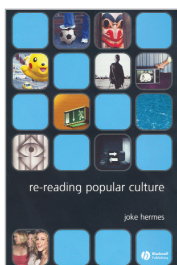
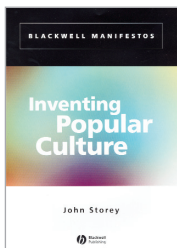
**RE-READING POPULAR CULTURE** is a key guide to understanding the meanings and value of popular culture today. It explores the theme of cultural citizenship by combining textual analysis and media reception theory to analyze popular culture. It includes such contemporary issues as the rewriting of masculinity after the success of feminism, and the layers of meaning in semi-public and private talk of multiculturalism and ethnicity.

Joke Hermes tackles a variety of media forms and texts, including sports, detective fiction and police series, and children's television and games. The result is a fascinating and illuminating study of popular culture and its audience.

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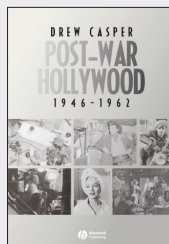
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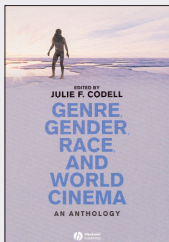
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496 PAGES  
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[ISBN13: 978-1-4051-3232-9]  
HB  
1-4051-3233-7  
[ISBN13: 978-1-4051-3233-6]  
PB



**GENRE, GENDER, RACE, AND WORLD CINEMA** is a major anthology geared towards course use, that introduces the study of film theory through contemporary issues. Using topics of genre, gender, and race, this book encourages critical discussion, combining formal, historical, cultural, and theoretical approaches to the study of world cinema. Features include:

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- ▣ Analyzes how film represents and influences individual and societal constructs of identity
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The book draws on a broad range of examples from films spanning several decades, including: *Little Caesar* (1930); *Public Enemy* (1931); *Scarface* (1932); *The Godfather* (1972); *A Better Tomorrow I* (1986); *Goodfellas* (1990); *Young and Dangerous I* (1996); *Street of Fury* (1996); *The Mission* (1999); *Infernal Affairs* (2002); and *Election* (2005) and the television series *The Sopranos*. It concludes with an interview of David Chase, the show's creator, conducted in person by the author.

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Realism, Magic, and the Art of Adaptation

**ROBERT STAM**
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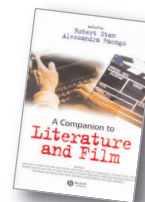
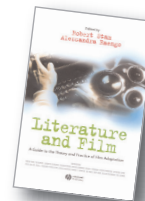
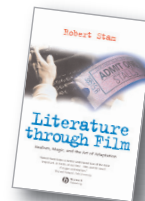
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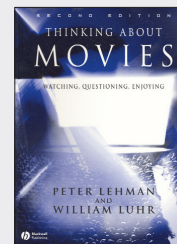
THOMAS ELSAESSER, UNIVERSITY OF AMSTERDAM

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KEY TEXTBOOK



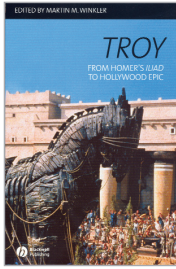
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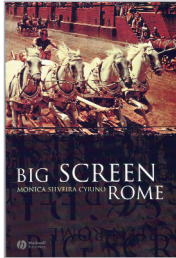
ARTHUR M. ECKSTEIN, UNIVERSITY OF MARYLAND

This is the first book to examine systematically Wolfgang Petersen's epic film *Troy* from archaeological, literary, cultural, and cinematic perspectives. The collection addresses the most important aspects of the film: its use of Homer's *Iliad* and the myth of the Trojan War, its presentation of Bronze-Age archaeology, its modern political overtones, and its place in film history with regard to both previous epics on the Trojan War and the director's own earlier work.

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## Big Screen Rome

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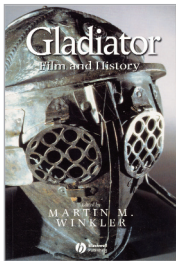
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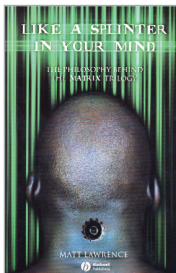
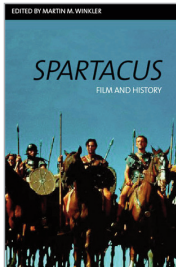
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This book brings together readings from contrasting angles and points of view to discuss the value of film theory, the nature of film narration, the debate on whether films can be socially critical, and the question of what we can learn from film.

2004 - 320 PAGES  
1-4051-1441-X [ISBN13: 978-1-4051-1441-7] HB  
1-4051-1442-8 [ISBN13: 978-1-4051-1442-4] PB

See page 10 for *Children and Television* by Dafna Lemish

Also see our **Communication Studies** section on pages 13–16 for more titles in this field.

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## The Small Screen

How Television Equips Us to Live in the Information Age

**BRIAN OTT**

Colorado State University

This book is a cultural history of prime time US American television during the 1990s. As a medium of communication, television underwent several dramatic changes in the 1990s that have not yet been fully documented or explored, such as: the rapid adoption of cable, the proliferation of content providers, the development of niche marketing, the introduction of high-definition television, the blurring of traditional televisual genres, and the creation of new formats such as reality-based programming.

Drawing upon both research and teaching experience in the field of media studies, Ott makes the argument that the television programs of the 1990s afforded viewers the symbolic resources for negotiating the psychological challenges associated with the shift from the Industrial Age to the Information Age. Ott provides a road map for ways in which television offers its viewers tools for coming to terms with their fears about living in our fast-paced, increasingly diverse, and information-laden society.

JUNE 2007 - 192 PAGES  
1-4051-6154-X [ISBN13: 978-1-4051-6154-1] HB - 1-4051-6155-8 [ISBN13: 978-1-4051-6155-8] PB

## A Companion to Television

Edited by **JANET WASKO**

University of Oregon

*"Janet Wasko, one of our most distinguished media analysts, has assembled a veritable 'dream team' of authors to write about television."*

TOBY MILLER, UNIVERSITY OF CALIFORNIA, RIVERSIDE

**A COMPANION TO TELEVISION** is a magisterial collection of original essays that chart the history of television from its inception to the present day. Over 30 leading scholars across the humanities and social sciences look at television scholarship as it has responded to technological, institutional, and aesthetic changes around the world.

SERIES: BLACKWELL COMPANIONS IN CULTURAL STUDIES  
SERIES EDITOR: DAVID THEO GOLDBERG  
2005 - 648 PAGES - 1-4051-0094-X [ISBN13: 978-1-4051-0094-6] HB

## Television in the Antenna Age

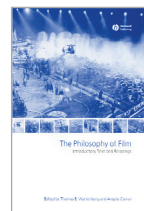
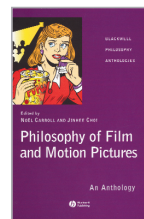
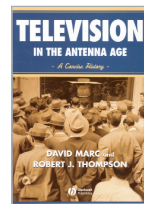
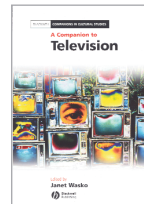
A Concise History

**DAVID MARC & ROBERT J. THOMPSON**

Both Syracuse University

Written by the two prominent experts on American television, this accessible and engaging overview is the most compact and authoritative history of the medium to date. The book introduces the complex, fascinating, and often overlooked story of television and its impact on American life. It ends with a provocative meditation on the effect since the 1980s of competing technologies, the consolidation of media ownership, and the emerging aesthetics of twenty-first century programming.

2004 - 152 PAGES  
0-631-21543-3 [ISBN13: 978-0-631-21543-1] HB - 0-631-21544-1 [ISBN13: 978-0-631-21544-8] PB



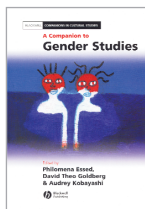


NEW IN 2007

## A Companion to Lesbian, Gay, Bisexual, Transgender, and Queer Studies

Edited by **GEORGE HAGGERTY & MOLLY MCGARRY**

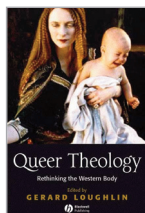
Both University of California, Riverside



**A COMPANION TO LESBIAN, GAY, BISEXUAL, TRANSGENDER, AND QUEER STUDIES** is the first single volume survey of current discussions taking place in this rapidly developing area of study.

The **COMPANION** breaks new ground for scholarship on gender and sexuality. Recognizing the multidisciplinary nature of the field, the editors gather new essays by established and emerging scholars, addressing the politics, economics, history, and cultural impact of sexuality. The book engages the future of Queer Studies by asking what sexuality stands in for, what work it does, and how it continues to structure discussions in various academic disciplines as well as contemporary politics.

**SERIES:** BLACKWELL COMPANIONS IN CULTURAL STUDIES  
**SERIES EDITOR:** DAVID THEO GOLDBERG  
**APRIL 2007** - 608 PAGES  
 1-4051-1329-4 [ISBN13: 978-1-4051-1329-8] HB



NEW IN 2007

## Queer Theology

Rethinking the Western Body

Edited by **GERARD LOUGHLIN**  
 University of Durham

**QUEER THEOLOGY** makes an important contribution to public debate about Christianity and sex. Written by some of the brightest and best of Anglo-American scholars, established and up-coming, from a variety of academic and religious backgrounds, the book shows us how western bodies and their desires are queerer than often thought.

**MAY 2007** - 324 PAGES  
 0-631-21607-3 [ISBN13: 978-0-631-21607-0] HB  
 0-631-21608-1 [ISBN13: 978-0-631-21608-7] PB

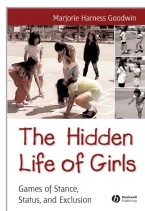
## Gendered Talk at Work

Constructing Gender Identity through Workplace Discourse

**JANET HOLMES**  
 Victoria University of Wellington

How do we talk at work? Are there distinctively 'feminine' or particularly 'masculine' ways of interacting in the workplace? If so, who uses them, and in what contexts? Using original and insightfully analyzed data, Janet Holmes focuses not on how women and men differ in the ways they communicate power and authority, but rather on the ways in which both draw on gendered discourse resources to enact a range of workplace roles.

**SERIES:** LANGUAGE AND SOCIAL CHANGE  
**SERIES EDITORS:** JENNIFER COATES, JENNY CHESHIRE & EUAN REID  
**JUNE 2006** - 264 PAGES  
 1-4051-1758-3 [ISBN13: 978-1-4051-1758-6] HB  
 1-4051-1759-1 [ISBN13: 978-1-4051-1759-3] PB



## A Companion to Gender Studies

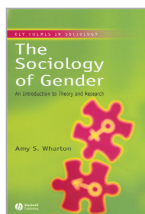
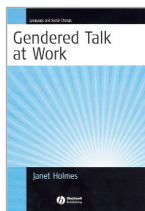
Edited by **PHILOMENA ESSED, DAVID THEO GOLDBERG & AUDREY KOBAYASHI**

University of Amsterdam; University of California, Irvine; Queen's University, Ontario

*"Besides the galaxy of ideas in this landmark text, there is a huge quality of facts and figures spanning the entire world. These are efficiently mapped, as are key ideas and concepts, by the notably elaborate index... Fascinating and illuminating! Recommended to all academic libraries."*

REFERENCE REVIEWS

**SERIES:** BLACKWELL COMPANIONS IN CULTURAL STUDIES  
**SERIES EDITOR:** DAVID THEO GOLDBERG  
**2004** - 576 PAGES  
 0-631-22109-3 [ISBN13: 978-0-631-22109-8] HB



NEW

## The Hidden Life of Girls

Games of Stance, Status, and Exclusion

**MARJORIE HARNESS GOODWIN**  
 University of California, Los Angeles

On countless playgrounds each day, girls are at work crafting intricate social arrangements through language and embodied action. In this ground-breaking ethnography, the interactions of girls of diverse ethnicities and social classes show that rather than avoiding conflict, they actively seek it out, challenging the notion that girls are inherently supportive of each other.

**SERIES:** BLACKWELL STUDIES IN DISCOURSE AND CULTURE  
**SERIES EDITOR:** JAMES M. WILCE  
**NOVEMBER 2006** - 344 PAGES  
 0-631-23424-1 [ISBN13: 978-0-631-23424-1] HB  
 0-631-23425-X [ISBN13: 978-0-631-23425-8] PB

## The Sociology of Gender

An Introduction to Theory and Research

**AMY S. WHARTON**  
 Washington State University

*"An excellent, theoretically complex, and clear introduction to the sociology of gender. It is consistently interesting, weaving theory and research to illuminate fundamental questions and complicated contemporary issues. I would use it, with pleasure."*

JOAN ACKER, UNIVERSITY OF OREGON

**SERIES:** KEY THEMES IN SOCIOLOGY  
**2004** - 280 PAGES  
 1-4051-0124-5 [ISBN13: 978-1-4051-0124-0] HB  
 1-4051-0125-3 [ISBN13: 978-1-4051-0125-7] PB

See page 20 for *Genre, Gender, Race, and World Cinema*, edited by Julie F. Codell

### JOURNALS

## Psychology of Women Quarterly

Edited by **JAYNE E. STAKE**

Published on behalf of the Society for the Psychology of Women, Division 35 of the American Psychological Association

[www.blackwellpublishing.com/PWQ](http://www.blackwellpublishing.com/PWQ)



## Feminist Theory

A Philosophical Anthology

Edited by ANN E. CUDD & ROBIN O. ANDREASEN

University of Kansas; University of Delaware

"The editors' crystal-clear introductions and astute choice of readings offer the professor an unusual degree of pedagogical flexibility." LOUISE M. ANTONY, OHIO STATE UNIVERSITY

Exam Copy Available SERIES: BLACKWELL PHILOSOPHY ANTHOLOGIES  
2004 - 448 PAGES  
1-4051-1660-9 [ISBN13: 978-1-4051-1660-2] HB - 1-4051-1661-7 [ISBN13: 978-1-4051-1661-9] PB

NEW IN 2007

## Translating Feminisms in China

Edited by ZHENG WANG & DOROTHY KO

University of Michigan; Barnard College, Columbia University

This volume, which brings together articles by scholars and activists from China, Japan, Canada and the US in multiple disciplines, illuminates the problems and possibilities involved in translating feminism from the metropolitan 'West' to a locale rife with its own ideas about gender, class, body and sexuality.

SERIES: GENDER AND HISTORY SPECIAL ISSUES  
JULY 2007 - 208 PAGES - 1-4051-6170-1 [ISBN13: 978-1-4051-6170-1] PB

## Visual Genders, Visual Histories

Edited by PATRICIA HAYES

University of the Western Cape

This volume breaks new ground in visual studies by exploring the visual dimensions of gender. Chapters examine the ways in which the visual shapes meaning, with material ranging from documentary film footage of liberated concentration camps after World War II, to contemporary fashion photography in Tehran, to a queer art exhibition with overtones of a nineteenth-century archive.

SERIES: GENDER AND HISTORY SPECIAL ISSUES  
NOVEMBER 2006 - 360 PAGES - 1-4051-4665-6 [ISBN13: 978-1-4051-4665-4] PB

ALSO OF INTEREST

**Violence, Vulnerability and Embodiment:** Gender and History

Edited by SHANI D'CRUZE & ANUPAMA RAO

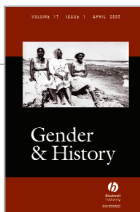
SERIES: GENDER AND HISTORY SPECIAL ISSUES  
2005 - 360 PAGES - 1-4051-2092-4 [ISBN13: 978-1-4051-2092-0] PB

JOURNALS

## Gender & History

Edited by KAREN ADLER, ROSS BALZARETTI,  
MICHELE MITCHELL & NITA KUMAR

www.blackwellpublishing.com/GEND



## Women and Media

International Perspectives

Edited by KAREN ROSS & CAROLYN M. BYERLY

Coventry University; Howard University

"Ross and Byerly present nine outstanding essays by leading feminists who document both media misrepresentations of women and women's interventions to change the media."

EILEEN R. MEEHAN, LOUISIANA STATE UNIVERSITY

From an analysis of news media's coverage of women politicians, through the marketing of girl power, to strategizing for equality in newsrooms, **WOMEN AND MEDIA** provides important insights into how gender is integrated in media industries.

2004 - 232 PAGES  
1-4051-1609-9 [ISBN13: 978-1-4051-1609-1] PB

NEW IN 2007

## Women and Leadership

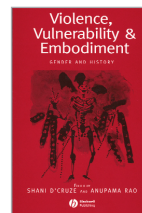
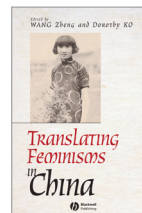
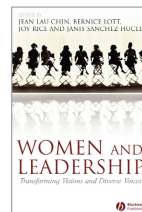
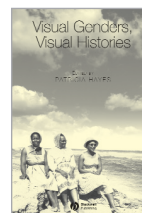
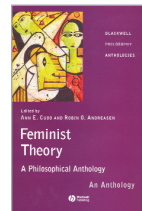
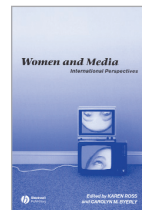
Transforming Visions and Diverse Voices

Edited by JEAN LAU CHIN,  
BERNICE LOTT, JOY K. RICE &  
JANIS SANCHEZ-HUCLES

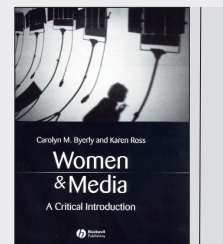
Adelphi University; University of Rhode Island;  
University of Wisconsin-Madison; Old Dominion University

While theories and models on feminism and leadership exist, there has been little study of the intersection of the two. Organized around the themes of models of feminist leadership, collaboration as a feminist process that will influence leadership styles and agendas, and diversity of theoretical and ethnic perspectives of feminist leaders, this timely book identifies the challenges faced by women in leadership positions and feminist leaders.

MARCH 2007 - 376 PAGES  
1-4051-5582-5 [ISBN13: 978-1-4051-5582-3] HB  
1-4051-5583-3 [ISBN13: 978-1-4051-5583-0] PB



KEY TEXTBOOK



## Women and Media

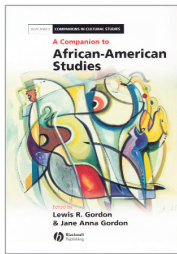
A Critical Introduction

CAROLYN M. BYERLY  
& KAREN ROSS

Howard University; Coventry University

**WOMEN AND MEDIA** is a thoughtful cross-cultural examination of the ways in which women have worked inside and outside mainstream media organizations since the 1970s. The book provides an overview of the key issues and developments in feminist media critiques and interventions over the last 30 years, beginning with the extant literature in this growing field and ending with a new study of women's media activism in 20 nations. The authors recount and analyze the first-hand narratives of nearly 100 women media activists whose work has contributed to the making of a feminist public sphere that has moved women leaders and agendas more forcefully into their societies.

Exam Copy Available 2005 - 304 PAGES  
1-4051-1606-4  
[ISBN13: 978-1-4051-1606-0] HB  
1-4051-1607-2  
[ISBN13: 978-1-4051-1607-7] PB



## A Companion to African-American Studies

Edited by LEWIS R. GORDON & JANE ANNA GORDON

Both Temple University

*"This compilation of essays is a much-needed addition to African-American scholarship. The breadth and range of this collection will make an excellent teaching tool for anyone leading courses in ethnicity, identity, and racial politics. We are in the editors' debt for bringing together such excellent and important essays."*

DRUCILLA CORNELL, RUTGERS UNIVERSITY

**A COMPANION TO AFRICAN-AMERICAN STUDIES** is a groundbreaking reappraisal of the history and future of African-American studies. Each original essay by an expert scholar in the field covers its topic with authority and clarity. This book is a definitive intervention at a critical time in the history of race relations and in the academic field of race and ethnic studies.

Bringing together a dazzling array of established and emergent voices, the **COMPANION** opens with a series of reflections from those who waged pitched battles to establish African-American studies as a bona fide academic discipline. Students and scholars will find this to be an exciting and comprehensive overview, and an ideal resource for study and further research.

**SERIES:** BLACKWELL COMPANIONS IN CULTURAL STUDIES  
**SERIES EDITOR:** DAVID THEO GOLDBERG  
**2005** - 704 PAGES - 0-631-23516-7 [ISBN13: 978-0-631-23516-3] HB

**FORTHCOMING IN 2008**

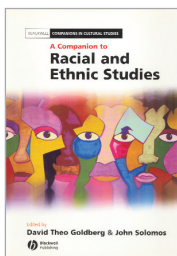
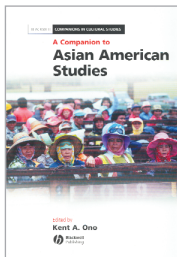
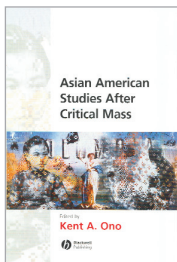
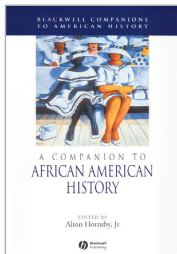
## African American Women

WILMA KING & LINDA REED

University of Missouri, Columbia; University of Houston

This unique book reveals the vital roles that African American women have played throughout America's development. Analyzing the historical context and nuances of their difficulties and triumphs, it is the most accessible, thorough, and effective source of study on the family life, status, interpersonal relationships, education, work, rights, and myths of African American women in America.

**JANUARY 2008** - 304 PAGES  
0-631-20740-6 [ISBN13: 978-0-631-20740-5] HB  
0-631-20741-4 [ISBN13: 978-0-631-20741-2] PB



## A Companion to African American History

Edited by ALTON HORNSBY JR.

Morehouse College

This collection of original and authoritative essays is arranged thematically and topically, covering a wide range of subjects from the seventeenth century to the present day. Knitting globalization, region, migration, gender, class, and social forces into the broad cultural fabric of African American history, each essay pays particular attention to geographical features as well as conceptual and methodological issues.

**SERIES:** BLACKWELL COMPANIONS TO AMERICAN HISTORY  
**2004** - 584 PAGES  
0-631-23066-1  
[ISBN13: 978-0-631-23066-3] HB

## Asian American Studies after Critical Mass

Edited by KENT A. ONO

University of Illinois at Urbana-Champaign

**ASIAN AMERICAN STUDIES AFTER CRITICAL MASS** is a dynamic collection that showcases the most exciting scholarship in the field from a critical and cultural studies perspective. Comprised of ten original essays written by a group of scholars at the vanguard of the discipline, this collection takes on a range of topics and concerns, including Asian American film and popular culture; Asian Americans at the dawn of the twenty-first century; globalization and transnational citizenship; and queer Asian America.

**2004** - 224 PAGES  
1-4051-1596-3  
[ISBN13: 978-1-4051-1596-4] HB  
1-4051-1597-1  
[ISBN13: 978-1-4051-1597-1] PB

## A Companion to Asian American Studies

Edited by KENT A. ONO

University of Illinois at Urbana-Champaign

**A COMPANION TO ASIAN AMERICAN STUDIES** provides a snapshot of early debates within the field, as well as more contemporary essays that have helped transform the field's intellectual terrain. The anthology comprises 20 previously published essays that have played an important historical role in the conceptualization of Asian American studies as a field. Divided into sections covering psychology, history, literature, feminism, and more current work in the field, this volume is a summation of an important and increasingly vibrant field of study.

**From Copy Available** **SERIES:** BLACKWELL COMPANIONS IN CULTURAL STUDIES  
**SERIES EDITOR:** DAVID THEO GOLDBERG  
**2004** - 400 PAGES  
1-4051-1594-7 [ISBN13: 978-1-4051-1594-0] HB  
1-4051-1595-5 [ISBN13: 978-1-4051-1595-7] PB

## A Companion to Racial and Ethnic Studies

Edited by DAVID THEO GOLDBERG & JOHN SOLOMOS

University of California, Irvine; City University

*"This companion adds greatly to the debates on race and ethnicity, past, present and future. It has that rare quality of being written in an accessible manner for students, both undergraduate and postgraduate, while also adding an innovative contribution to academic debate. Such an interdisciplinary volume will appeal to those working in a wide range of areas across the humanities and social sciences in both Europe and the USA."*

ETHNIC AND RACIAL STUDIES

**SERIES:** BLACKWELL COMPANIONS IN CULTURAL STUDIES  
**SERIES EDITOR:** DAVID THEO GOLDBERG  
**2002** - 624 PAGES  
0-631-20616-7 [ISBN13: 978-0-631-20616-3] HB

NEW

## Turf Wars

Discourse, Diversity, and the Politics of Place

**GABRIELLA GAHLIA MODAN**

Ohio State University

In this innovative text, cultural anthropologist and linguist Gabriella Modan offers a detailed, rich, and highly engrossing ethnographic account of a neighborhood and the people who live and work there. It is a story about how the members of a multi-ethnic, multi-class Washington, DC, community deploy language to project conflicting images of their neighborhood; using themes to create identities for themselves as legitimate community members while creating identities to discredit others.

SERIES: NEW DIRECTIONS IN ETHNOGRAPHY  
DECEMBER 2006 - 344 PAGES

1-4051-2956-5 [ISBN13: 978-1-4051-2956-5] HB  
1-4051-2955-7 [ISBN13: 978-1-4051-2955-8] PB

NEW

## Skulls to the Living, Bread to the Dead

The Day of the Dead in Mexico and Beyond

**STANLEY BRANDES**

University of California, Berkeley

*"Erudite and charming... The book is destined to become a classic in Hispanic studies."*

DAVID D. GILMORE, SUNY, STONY BROOK

**SKULLS TO THE LIVING, BREAD TO THE DEAD**

poses a serious challenge to the widespread stereotype of the morbid Mexican, unafraid of death, and obsessed with dying. In fact, the Day of the Dead, as shown here, is a powerful affirmation of life and creativity. Beautifully illustrated, this book is essential for anyone interested in Mexican culture, art, and folklore as well as contemporary globalization and identity formation.

NOVEMBER 2006 - 232 PAGES

1-4051-5247-8 [ISBN13: 978-1-4051-5247-1] HB  
1-4051-5248-6 [ISBN13: 978-1-4051-5248-8] PB

NEW IN 2007

## How to Make Opportunity Equal

Race and Contributive Justice

**PAUL GOMBERG**

Chicago State University

Distributive injustices such as inferior work, pay, healthcare and housing, as well as diminished opportunities in school, continue to blight the lives of millions of the urban poor in America and beyond. This book announces a new theory of justice. Focussing on how race and class inevitably structure unequal life prospects, Gomberg shows how human society can be conceived and organized in a way that does not socialize children for lives of routine labor.

JUNE 2007 - 192 PAGES

1-4051-6081-0 [ISBN13: 978-1-4051-6081-0] HB  
1-4051-6082-9 [ISBN13: 978-1-4051-6082-7] PB

NEW IN 2007

## Linguistics in a Colonial World

A Story of Language, Meaning, and Power

**JOSEPH ERRINGTON**

Yale University

The knowledge of 'exotic' languages was an important instrument of colonial power, making linguistic studies a necessary part of colonial work. Drawing on both original texts and critical literature, **LINGUISTICS IN A COLONIAL WORLD** surveys the methods, meanings, and uses of early linguistic projects.

JULY 2007 - 224 PAGES

1-4051-0569-0 [ISBN13: 978-1-4051-0569-9] HB  
1-4051-0570-4 [ISBN13: 978-1-4051-0570-5] PB

## History and National Destiny

Ethnosymbolism and its Critics

**Edited by MONTSERRAT GUIBERNAU & JOHN HUTCHINSON**

Open University; London School of Economics and Political Science

This volume celebrates Anthony D. Smith's path-breaking contribution to the study of nations and nationalism. It comprises a series of essays written by academics from the US, UK and Europe, debating various issues concerning Smith's controversial ethnosymbolic approach.

2004 - 220 PAGES - 1-4051-2391-5 [ISBN13: 978-1-4051-2391-4] PB

NEW IN 2007

## The Idea of English Ethnicity

**ROBERT J. C. YOUNG**

Wadham College, Oxford

In this major contribution to debates about English identity, leading theorist Robert Young argues that the nature of the English is the long-term result of the fact that in the nineteenth and early twentieth centuries, Englishness was never really about England, its essence or national character. Rather, it was developed as a form of long-distance nationalism, as an ethnic identity for those who were precisely not English, but rather made up the English diaspora around the world, including: Americans, Canadians, Australians, New Zealanders, and South Africans.

SERIES: BLACKWELL MANIFESTOS

NOVEMBER 2007 - 160 PAGES

1-4051-0128-8 [ISBN13: 978-1-4051-0128-8] HB  
1-4051-0129-6 [ISBN13: 978-1-4051-0129-5] PB

## On the Nature of Prejudice

Fifty Years after Allport

**Edited by JOHN F. DOVIDIO,**

**PETER GLICK &**

**LAURIE A. RUDMAN**

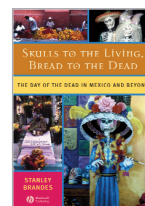
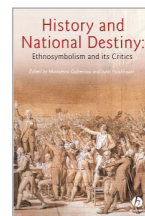
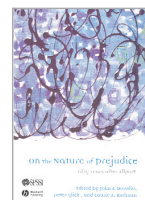
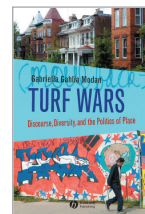
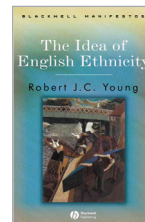
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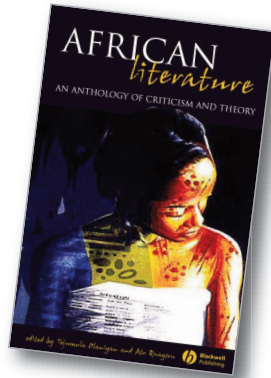
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## A Companion to Postcolonial Studies

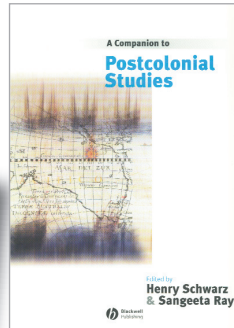
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CHOICE



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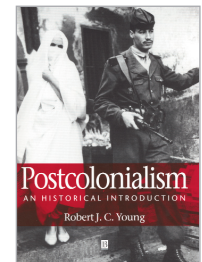
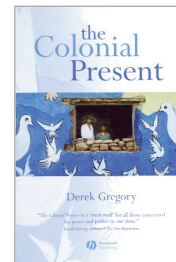
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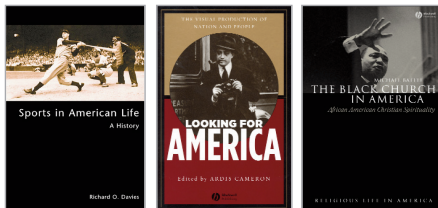
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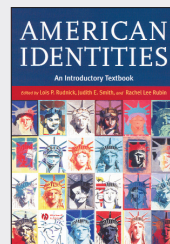
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NEW IN 2007

## A Companion to Latina/o Studies

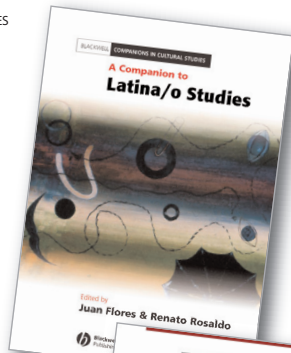
Edited by **JUAN FLORES & RENATO ROSALDO**

*Hunter College and New York University; New York University*

**A COMPANION TO LATINA/O STUDIES** presents a wide range of original essays by established and emerging scholars in the field of Latino studies. The volume covers those topics with the greatest depth of creative scholarship in this field: theories of latinisimo; immigration; political and economic perspectives; education; race, class, gender and sexuality; and language and religion.

In addition, the collection concentrates on areas of broader concern, including history, identity, public representations, cultural expression and racialization, including African and Native American heritage. The result is a dynamic reference work that spans the diversity of issues, topics and approaches to the study of what is now the largest minority population in the United States.

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**SERIES EDITOR:** DAVID THEO GOLDBERG  
**JUNE 2007** - 512 PAGES  
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NEW IN 2007

## A Companion to Latin American Literature and Culture

Edited by **SARA CASTRO-KLAREN**

*Johns Hopkins University*

This **COMPANION** reflects the changes that have taken place in cultural theory and literary criticism since the latter part of the twentieth century, and provides the historical background to help the reader understand the people and culture that have defined Latin American literature and its reception.

Written by more than 30 experts in cultural theory, literary history, and literary criticism, this authoritative and up-to-date reference places major authors in the complex cultural and historical contexts that have compelled their distinctive fiction, essays and poetry. This allows the reader to more accurately interpret the esteemed but demanding literature of authors such as Jorge Luis Borges, Vargas Llosa, Octavio Paz, and Diamela Eltit. Individual chapters are dedicated to key authors whose work has defined a period, or defied borders, and additional essays engage the reader with in-depth discussions of forms and genres, and discussions of architecture, music and film.

**SERIES:** BLACKWELL COMPANIONS TO LITERATURE AND CULTURE  
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## The Idea of Latin America

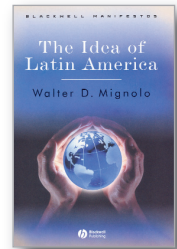
WALTER D. MIGNOLO

*Duke University*

Winner of the 2006 Frantz Fanon Prize for Outstanding Work in or on Caribbean Thought in the English Language

The term 'Latin' America supposes that there is an America that is Latin, which can be defined in opposition to one that is not. Reinstating the indigenous peoples, the enormous population of African descent and the 40 million Latino/as in the US that are rendered invisible by the image of a homogenous Latin America, the author asks what is at stake in the survival of an idea which subdivides the Americas. He explains why an 'American Union' similar to the European Union is at this point unthinkable and he insists on the pressing need to leave behind an idea of Latinity which belongs to the Creole/Mestizo mentality of the nineteenth century.

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NEW IN 2007

## American Literature and Culture 1900-1960

An Introduction

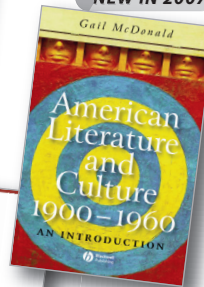
**GAIL McDONALD**

*University of Southampton*

Say 'America' and certain adjectives come readily to mind. This introduction to American literature and culture addresses four common conceptions of the United States: that it is 'big', 'rich', 'new', and 'free'. Illustrating the artistic and social climate in the USA from 1900 to 1960, the book discusses a range of artistic and

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ALSO OF INTEREST

### A Companion to American Literature and Culture

Edited by **PAUL LAUTER**

**SERIES:** BLACKWELL COMPANIONS TO LITERATURE AND CULTURE  
**SEPTEMBER 2007** - 264 PAGES - 0-631-20892-5 [ISBN13: 978-0-631-20892-1] HB

See page 4 for Allatson's *Key Terms in Latino/a Cultural and Literary Studies*

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