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☑ Examines the organizational and managerial processes that underlie the successful evolution of capabilities.

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FENG LI
University of Newcastle upon Tyne

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- Makes readers active ‘producers’ of strategy, rather than passive recipients of received wisdom
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Also see page 14 for The Multinational Corporation in China by Stephen Todd Rudman.

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Suffolk University; Suffolk University; Victoria University of Wellington

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296 PAGES - OCTOBER 2006

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Stanford University; École des Mines de Paris

“This is a book for leaders, and for those of us who watch our leaders with appreciation, distaste, empathy, and frustration. Professor March shakes the foundations of how we think about leadership… This book will not offer you six easy steps to becoming an effective leader, but it will provoke, amuse, challenge, and irritate you. It will force you to think about leadership in ways that will destroy your innocence.”

JOANNE MARTIN, STANFORD UNIVERSITY

144 PAGES - 2005

Making Sense of the Organization
KARL E. WEICK
University of Michigan

This volume brings together the best-known and most influential articles on sensemaking by one of its most distinguished exponents, Karl Weick.


Management and Creativity
From Creative Industries to Creative Management
CHRIS BILTON
University of Warwick

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MANAGEMENT TODAY

In this book, Chris Bilton, who has worked as a performer, writer, arts worker and academic, challenges the stereotypical opposition between ‘creatives’ and ‘suits’. Creativity, he suggests, is not just about spontaneous discovery and inspiration, it is also a self-conscious, deliberately managed process. Similarly, management is not only shaped by rational processes, it also involves insight, intuition, creativity and risk.

Bilton draws on the work of management theorists and creativity theorists, and on the practical experience of individuals working in creative industries, in his attempt to improve our understanding of the relationship between the management of creativity and creative approaches to management. His work forms part of a wider move to consider the relevance of creative processes and structures in our new, creative economy.

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Both Lens Inc

“A fresh, thoughtful, and timely look at the problem of corporate governance... a little gem.”
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“The MBA student seeking real world examples will be well satisfied with this material... a major strength of the book is the practitioner perspective that the authors bring to the area.”
STUART L. GILLAN, THE UNIVERSITY OF TEXAS AT AUSTIN

In the wake of the recent dramatic series of corporate meltdowns: Enron; Tyco; Adelphia; WorldCom; the timely new edition of this successful text provides students and business professionals with a welcome update of the key issues facing managers, boards of directors, investors, and shareholders.

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MICHAEL A. MISCHE, UNIVERSITY OF SOUTHERN CALIFORNIA

Based on the author’s original research of the Chinese affiliates of four US multinational corporations, this book addresses how multinational corporations control and coordinate their worldwide affiliates. It includes personal interviews with senior managers, lawyers, and government officials as well as information from company documents and newspapers.

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SERIES EDITORS: BRIAN HUSCHLE & ARMEN T. MARSOOBIAN
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“This new edition is, in global terms, the best book in the field of strategic HRM I have ever read. I wouldn’t have expected less from two of the world’s leading HR academics. It is a must read for those interested in people management.”
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This selection of important and highly readable articles from authors around the world charts key developments that have changed the theory and practice of SHRM over the last six years including the impacts of globalization and knowledge management.

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IRENA GRUGULIS, BRADFORD UNIVERSITY

This best-selling text provides students and professionals with an analysis of developments in the field of human resources management. Chapters cover topical issues including:

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- The new diversity/race agenda led by Brussels
- Extended, network organizations
- New training practices
- The growing importance of MNCs, both for the UK economy as a whole and as a guide to best practice.

480 PAGES - 2005

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BARRIE G. DALE, TON VAN DER WIELE & JOS VAN IWAARDEN
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FRANK J. LANDY & JEFFREY M. CONTE
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The book is supported by online ancillaries available at www.blackwellpublishing.com/landy.


FORTHCOMING

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Aston University

A user-friendly text on leadership that combines the practical applications of leadership with a thorough grounding in leadership science.

SERIES: PSYCHOLOGY OF WORK AND ORGANIZATIONS / SERIES EDITOR: MICHAEL WEST
350 PAGES - MARCH 2008


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Edited by TAMMY D. ALLEN & LILLIAN T. EBY
University of South Florida; University of Georgia

“This volume is truly ground-breaking in its integrative treatment of heretofore largely distinct bodies of scholarship on mentoring relationships within the diverse contexts of youth programs, higher education, and the workplace.”
DAVID DUBOIS, UNIVERSITY OF ILLINOIS AT CHICAGO


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The Blackwell Handbook of Personnel Selection
Edited by ARNE EVERS, NEIL ANDERSON & OLGA SMIT-VOSKUIJL
SERIES: BLACKWELL HANDBOOKS IN MANAGEMENT

JOURNALS

Human Resource Management Journal
Edited by MICK MARCHINGTON
www.blackwellpublishing.com/HRMJ

International Journal of Selection and Assessment
Edited by CHOCKALINGAM VISVESVARAN
www.blackwellpublishing.com/IJSA
Employment Law
Second Edition
BENJAMIN W. WOLKINSON 
& THE MSU EMPLOYMENT LAW GROUP
Both Michigan State University

Using case materials this book examines the relevant statutes, judicial decisions, executive orders, and administrative policies that shape the respective rights of managers and workers in the workplace. It enables students and professionals to understand the principles underlying the law so that they themselves can evaluate an organization's decisions.

New cases have been added to illustrate the continued application of disparate treatment and disparate impact analysis. Chapters on gender and leave issues in employment, EEO classifications, employment of the handicapped, courts and affirmative-action, employer involvement in employee non-work activities, drug testing and the law, and courts and affirmative-action have also been revised to incorporate new developments.

336 PAGES - AUGUST 2007

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"In a field marked by a vast range of intellectual traditions and arenas of practice, Margaret Herman and her contributors have given us an indispensable resource and guide - erudite, balanced, and respectful of dissenting perspectives."
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International Journal of Training and Development
Edited by PAUL LEWIS, WILLIAM J. ROTHWELL, LINDA MILLER & JINYU XIE
www.blackwellpublishing.com/IJTD

New Technology, Work and Employment
Edited by CHRISTOPHER BALDRY
www.blackwellpublishing.com/NTWE

LABOUR: Review of Labour Economics and Industrial Relations
Edited by RENATO BRUNETTA & FRANCO PERACCHI
Published on behalf of CEIS and the Fondazione Giacomo Brodolini, Rome
www.blackwellpublishing.com/LABOUR

BJIR: British Journal of Industrial Relations
Published in conjunction with the London School of Economics
& Political Science
www.blackwellpublishing.com/BJIR

Industrial Relations
A Journal of Economy and Society
Edited by DANIEL J. B. MITCHELL & TROND PETERSEN
www.blackwellpublishing.com/IREL

Industrial Relations Journal
Edited by NICHOLAS BACON
www.blackwellpublishing.com/IRJ
The Economics of Gender
Third Edition
JOYCE P. JACOBSEN
Wesleyan University
Using real-life examples and anecdotes, this new edition provides a comprehensive and up-to-date introduction to the subject. With a strong focus on US patterns, but utilizing an international comparative perspective, the text closely examines the evolution of gender frameworks, and analyzes the ways in which they are impacted by race, ethnicity, and class.

NEW IN 2007

Sex Discrimination in the Workplace
Multidisciplinary Perspectives
Edited by FAYE J. CROSBY, MARGARET S. STOCKDALE & S. ANN ROPP
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“This is the most comprehensive treatment of sex discrimination ever published. A landmark book on a topic of vast importance.”
LINDA K. STROH, LOYOLA UNIVERSITY CHICAGO
Containing first hand accounts of sex discrimination cases, this interdisciplinary volume examines the various approaches to the study of sex discrimination and explores solutions and interventions from individual, organizational, and societal perspectives.

NEW IN 2007

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Transforming Visions and Diverse Voices
Edited by JEAN LAU CHIN, BERNICE LOTT, JOY K. RICE & JANIS SANCHEZ-HUCLES
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“The promise and the power to transform leadership theory, practice, and research are given voice through the innovative data and diverse topics, contributors, and contexts explored in this impressive text.”
JANICE D. YODER, UNIVERSITY OF AKRON
This original and timely book identifies the challenges faced by women in positions of leadership, and discusses the intersection between theories of leadership and feminism. It transforms existing models of leadership by incorporating gender issues and looks at what must be done to train and mentor the next generation of feminist leaders.

NEW IN 2007

Reader in Gender, Work and Organization
Edited by ROBIN J. ELY, ERICA GABRIELLE FOLDY, MAUREEN A. SCULLY & THE CENTER FOR GENDER IN ORGANIZATIONS, SIMMONS SCHOOL OF MANAGEMENT
All Center for Gender in Organizations, Simmons School of Management
“The Reader in Gender, Work and Organization is the best compilation of research and theory which examines the interplay among these key factors shaping our daily lives. This should be in every serious social scientist’s personal library.”
DAVID A. THOMAS, HARVARD BUSINESS SCHOOL

NEW

Gendered Talk at Work
Constructing Gender Identity through Workplace Discourse
JANET HOLMES
Victoria University of Wellington
Using original data, this book explores the ways in which gender contributes to the interpretation of meaning in workplace interaction, and examines how women and men negotiate their gender identities as well as their professional roles in everyday workplace communication.

JOURNALS

Gender, Work and Organization
Edited by DAVID KNIGHTS & DEBORAH KERFOOT
www.blackwellpublishing.com/GWAO

SERIES: LANGUAGE AND SOCIAL CHANGE
SERIES EDITORS: JENNIFER COATES, JENNY CHESHIRE & EUAN REID
264 PAGES - JUNE 2006
Global Logistics Management
A Competitive Advantage for the 21st Century
Second Edition
KENT N. GOURDIN
College of Charleston

Drawing on examples from organizations throughout the world, this book investigates the nature of individual logistics activities and demonstrates how they can be interwoven to form integrated systems. It provides both managers and students with the knowledge and skills necessary to turn corporate logistics activities into a source of sustainable competitive advantage.


Supply Chains and Total Product Systems
A Reader
Edited by ED RHODES, JAMES P. WARREN & RUTH CARTER
All Open University

This wide-ranging reader emphasises the importance of effective management of supply chains and supply networks across all stages of the complete ‘cradle-to-grave’ product life cycle, including the phases of purchase by consumers and other end users, product use and support, and end-of-life reprocessing.


See page 5 for details of the Blackwell Encyclopedia of Management: Operations Management edited by Nigel Slack & Michael Lewis

Strategic Management of Health Care Organizations
Fifth Edition
LINDA E. SWAYNE, W. JACK DUNCAN & PETER M. GINTER
University of North Carolina at Charlotte; University of Alabama at Birmingham; University of Alabama at Birmingham

Introduces students and practitioners to strategic thinking, strategic planning, and strategic momentum. It demonstrates how strategic managers can become strategic thinkers with the crucial skills to evaluate the changing environment, analyze data, question assumptions, and develop new ideas.


Also Available
Financial Management of Health Care Organizations, Second Edition
WILLIAM N. ZELMAN, MICHAEL J. MCCUE, ALAN R. MILLIKAN & NOAH D. GLICK

Managing Change in Public Services
Edited by MIKE WALLACE, MICHAEL FERTIG & EUGENE SCHNELLER
University of Bath; University of Bath; Arizona State University

Containing contributions from leading researchers from the USA, Canada and UK, this book explores the management of change to improve the effectiveness of public service provision. It addresses why public service change is becoming increasingly complex to manage, and how people can cope with this new complexity. Special reference is made to education and health; the largest and most complex of the public services.

248 PAGES - DECEMBER 2006

Microeconomics for Public Managers
BARRY KEATING & MARYANN KEATING
University of Notre Dame; Indiana University

Provides students destined for not-for-profit (NFP) enterprises and public institutions with an introduction to the elements of the economist’s toolkit. It concentrates on using economic analysis to understand the ways in which NFP enterprises make decisions about which goods and services to provide, how they allocate resources to provide them, and how they decide to whom they should be made available.

512 PAGES - JANUARY 2008
**Management Ethics**

**NORMAN E. BOWIE with PATRICIA H. WERHANE**
University of Minnesota; University of Virginia

“Bowie and Werhane combine their diverse experiences and knowledge to provide an excellent primer in management ethics. They present the basics of managers’ ethics and corporate social responsibility in a clear and compelling narrative chock-full of cogent examples and core concepts.”

THOMAS DUNFEFF, UNIVERSITY OF PENNSYLVANIA

**Business Ethics and the Natural Environment**

**LISA H. NEWTON**
Fairfield University

This timely volume examines the present status of relations between corporate enterprise and the natural environment. The author argues that the search for ‘green’ innovations in business practice yields dividends beyond expectation, and that the competitive firm in this century will be the firm whose practices protect and enhance the natural environment.

**Ethics in Finance**

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Citing examples of the scandals that have shaken public confidence in Wall Street, John R. Boatright explains the importance of ethics in the operation of financial institutions and in the personal conduct of finance professionals.

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**ROBERT W. KOLB**

**Computer Ethics and Professional Responsibility**

Edited by **TERRELL WARD BYNUM & SIMON ROGERSON**

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**Conscience and Corporate Culture**

**KENNETH E. GOODPASTER**
University of St Thomas

“A timely and important book that shows how high the stakes are today.”

TOM PIPER, HARVARD BUSINESS SCHOOL

In the past few years, monumental corporate scandals have been emblazoned on every front page, but people have largely responded with ambivalence to events such as Enron’s collapse and the tragedy of NASA’s Columbia. In this book, Goodpaster identifies the common patterns among such recent events, and argues for the development of an ethical response. Reporting on more than three decades of professional evolution, the book serves as a platform for communication between doers and thinkers on a subject that is profoundly difficult and important.

**Permission to Steal**

Revealing the Roots of Corporate Scandal

**LISA H. NEWTON**
Fairfield University

“This succinct book explores what went wrong in recent corporate disgraces, among them the Enron, Arthur Andersen, and WorldCom scandals, and advocates a universal reassessment of what is considered ‘good’ in corporate America.”

W. MICHAEL HOFFMAN, BENTLEY COLLEGE

“Permission to Steal’ reads like a whodunit: once you start reading it, you will find it difficult to put down. A crisp outlining of corporate scandals moves seamlessly to an analysis of their causes.”

RONALD DUSKA, AMERICAN COLLEGE CENTER FOR ETHICS IN FINANCIAL SERVICES

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**NEW EDITION**

**Ethics in Practice**
Third Edition
Edited by HUGH LAFOLLETTE
University of South Florida

This new edition of one of the most prominent texts in the field contains new and classic articles that address core contemporary moral questions. Alongside coverage of familiar ethical issues such as abortion, free speech, and affirmative action, it contains an entirely new section on war and terrorism, and also features essays on ethical theory, economic justice, world hunger, and obligations to the environment.

**SERIES: BLACKWELL PHILOSOPHY ANTHOLOGIES**
760 PAGES - NOVEMBER 2006

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**NEW**

**The Practice of Ethics**

HUGH LAFOLLETTE
University of South Florida

This engaging volume guides readers through the burgeoning field of applied ethics. Using arguments and examples drawn from a broad range of contemporary issues such as race relations and gun control, LaFollette frames consistent foundational principles of ethics. The volume forms an excellent companion to LaFollette's authoritative anthology *Ethics in Practice*, Third Edition (2006).

320 PAGES - NOVEMBER 2006

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**NEW**

**The Dirty Work of Neoliberalism: Cleaners in the Global Economy**
Edited by LUIS L. M. AGUIAR & ANDREW HEROD

SERIES: ANTIPODE BOOK SERIES / SERIES EDITOR: NOEL CASTREE

See page 14 for details of *Corporate Governance, Third Edition* by Robert A.G. Monks & Nell Minow

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ESCP-EAP, European School of Management

“Interspersed with a broad range of case studies, this book is both instructive and highly informative; a thoroughly captivating introduction to the ethics of research with human subjects.”

RALPH L. ROSNOW, TEMPLE UNIVERSITY

432 PAGES - FEBRUARY 2007

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ROBERT W. KOLB

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**Corporate Retirement Security: Social and Ethical Issues**
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**Business Ethics: A European Review**
Edited by CHRISTOPHER COWTON
www.blackwellpublishing.com/BEER

**Business and Society Review**
Edited by ROBERT E. FREDERICK
Journal of the Center for Business Ethics at Bentley College
www.blackwellpublishing.com/BASR
It's Not Just PR
Public Relations in Society
W. TIMOTHY COOMBS & SHERRY J. HOLLADAY
Both Eastern Illinois University

"Coombs and Holladay have provided a powerful and refreshing perspective on the 'good' and 'bad' in public relations practice. By showing us an alternative to a corporate-centric approach, they shine a light on the possibilities for ethical and effective public relations."
DEBRA WORLEY, INDIANA STATE UNIVERSITY

Spiral Dynamics
Mastering Values, Leadership and Change
DON EDWARD BECK & CHRISTOPHER C. COWAN
Directors of the National Values Center, Texas

Now available in paperback, this bestselling book presents a new framework for understanding the dynamic forces at work in human affairs. It demonstrates how, by applying the right tools at a base level rather than to surface symptoms, any bright, curious human being can begin, quite simply, to change their world.

Global Corporate Finance
Sixth Edition
SU KIM & SEUNG H. KIM
University of Detroit-Mercy; St Louis University
Provides students with the practical skills needed to understand global financial problems and techniques. The sixth edition of this comprehensive text retains the user-friendly aspects of previous editions while offering expanded material on corporate finance and governance, international markets, global financial dynamics and strategies, and risk management techniques.
It is supported by online supplementary materials available at www.blackwellpublishing.com/kim.
544 PAGES - 2005

NEW

Inside the Economist's Mind
Conversations with Eminent Economists
Edited by PAUL A. SAMUELSON & WILLIAM A. BARNETT
Massachusetts Institute of Technology; University of Kansas
“In candid interviews, these great economists prove to be fabulous storytellers of their lives and times. Unendingly gripping for insiders, this book should also help non-specialists understand how economists think.”
JULIO ROTEMBERG, HARVARD UNIVERSITY BUSINESS SCHOOL
456 PAGES - NOVEMBER 2006

NEW IN 2007

Practical Financial Optimization
Decision Making for Financial Engineers
STAVROS ZENIOS
University of Cyprus and University of Pennsylvania
Gives a comprehensive account of financial optimization models used to support decision-making for financial engineers. It covers classical static mean-variance analysis and portfolio immunization, scenario-based models, and multi-period dynamic portfolio optimization. It explores the relationships between classes of models, and uses real-world applications to chart the broad landscape of financial optimization.
464 PAGES - JULY 2007

NEW IN 2007

Mathematics for Economics and Business
An Interactive Introduction
Second Edition
JEAN SOPER
University of Leicester
Using worked examples and practice problems, this book shows students how to use and apply the mathematical techniques they need in their studies, whilst explaining the economic and business contexts in which each technique is used. It includes a CD-ROM containing MathEcon software, Excel files and Powerpoint slides.
432 PAGES - 2004

JOURNALS

The Journal of Finance
Edited by CAMPBELL R. HARVEY
The Journal of the American Finance Association
www.blackwellpublishing.com/JOF
International Finance
The only journal bridging the gap between theory and policy in macroeconomics and finance
Edited by BENN STEIL
www.blackwellpublishing.com/INFI
European Financial Management
Edited by JOHN A. DOUKAS
Published in conjunction with the European Financial Management Association
www.blackwellpublishing.com/eufm
Economic Outlook
Edited by ADRIAN COOPER
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Fifth Edition
ROBERT W. KOLB & JAMES A. OVERDAHL
University of Colorado; Commodities Futures Trading Commission
Written in an accessible, non-technical style, this new and updated edition is the most comprehensive text on derivatives markets available.

Managerial Economics
Third Edition
IVAN PNG & DALE LEHMAN
National University of Singapore; Alaska Pacific University
Now in its third edition, this highly readable, non-technical introduction to the essential microeconomic principles retains its global focus and economic rigor, and has been extensively updated and rewritten to include new and recent cases and examples from a multitude of countries and economic systems, applied to managerial situations.

Journal of International Financial Management & Accounting
Edited by FREDERICK CHOI & RICHARD LEVICH
Published in association with New York University's Stern School of Business, Salomon Center
www.blackwellpublishing.com/JIFMA

Financial Accountability and Management
Edited by IRVINE LAPSLEY
www.blackwellpublishing.com/FAM

Accounting & Finance
Edited by ROBERT FAFF
www.blackwellpublishing.com/ACFI

International Journal of Auditing
Edited by BRENDA PORTER, ANNE LOFT, THOMAS MCKEE & JENNY STEWART
www.blackwellpublishing.com/IJAU

Fiscal Studies
Edited by JEROME ADDA, SAMUEL BERLINSKI & GARETH D. MYLES
Published on behalf of the Institute for Fiscal Studies
www.blackwellpublishing.com/FISC

Journal of Applied Corporate Finance
Edited by DONALD H. CHEW, JR.
Published on Behalf of Morgan Stanley
www.blackwellpublishing.com/JACF

Journal of Accounting Research
Edited by RAY BALL, PHILIP G. BERGER, MERLE ERICKSON, RICHARD LEFTWICH, DOUGLAS J. SKINNER & ABBIE SMITH
Published on behalf of the Institute of Professional Accounting, University of Chicago
www.blackwellpublishing.com/JAR

Journal of Business Finance & Accounting
Edited by PETER. F. POPE, ANDREW. W. STARK & MARTIN WALKER
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How to do a Research Project
A Guide for Undergraduate Students
COLIN ROBSON
University of Huddersfield

“An excellent, succinct, comprehensive, one-stop resource. Students and tutors will appreciate the book’s accessibility, clarity, ease of use and practical suggestions for how to conduct a well informed and rigorous research project.”
SAUL BECKER, UNIVERSITY OF NOTTINGHAM

“A practical guide for undergraduates conducting research projects. The text is clear and accessible and includes material on planning, conducting and writing-up projects. It will be a valuable guide for beginners.”
BOB BURGESS, UNIVERSITY OF LEICESTER

Written specifically to address the needs and concerns of the undergraduate, this tightly focused volume guides students through the process of conducting and completing a research project and is relevant to all disciplines that require the use of social research methods. Further student materials are provided at www.blackwellpublishing.com/researchproject.

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