

The Journal of Supply Chain Management

Special Topic Forum on Sustainable Supply Chain Management

Guest Editors:

Mark Pagell • Dan Krause • Robert Klassen

Sustainable Supply Chain Management: Theory and Practice

Supply chain management research has been addressing issues related to sustainability for well over a decade. The literature is full of manuscripts on topics such as green purchasing, purchasing ethics, supplier certification and numerous studies examining the linkage between environmental performance and economic performance. However, much of the extant research examines only a single supply chain process; studies that examine multiple processes and or a full chain are the exception. In addition, the research community has placed much more emphasis on the environmental as compared to the social aspects of sustainability. Through this special topic forum the guest editors hope to move sustainable supply chain management research forward by focusing on more holistic studies that cover multiple supply chain processes and which address both the social and environmental aspects of sustainability.

The guest editors seek to publish both empirical and conceptual papers. In either case, authors should substantially ground their work in theory and provide implications for practice. Conceptual pieces should, at a minimum, provide some exploratory analysis or case example(s). A primary objective for this special issue is the inclusion of research that incorporates the entire triple-bottom line of sustainability (environmental, social and economic performance), also referred to as the "3-E triad" (economy, ecology, and ethics) by Gladwin, Kennelly and Krause (1995, *Academy of Management Review*, October). Research that looks at two elements of the triple bottom line is of course welcome. However, because of the relative paucity of research on the social component of sustainable supply chain management, preference may be given to manuscripts that examine social issues rather than environmental issues.

In line with *JSCM's* mission statement, authors must clearly identify how their work extends or contributes to theory relating to sustainable supply chain management.

Examples of appropriate topics include but are not limited to:

- Managing global supply networks for sustainability.
- Measuring supply chain performance based on the triple bottom line.

- Designing for assembly / disassembly with a focus on the social implications of the design changes.
- Integrating the triple bottom line when sourcing in emerging and developing economies.
- Leveraging alternative organizational forms for sustainability, such as cooperatives, non-profits, and other non-traditional suppliers.
- Implementing, monitoring and performance implications of supplier certification using environmental (e.g., ISO 14001) and social standards (e.g., Fairtrade).
- Developing supplier capabilities for environmental and social performance improvement, particularly with small- and medium-sized enterprises.
- Capturing suppliers' perspectives of sustainable supply chain management.

**THE DEADLINE FOR SUBMISSIONS IS
AUGUST 1, 2008.**

Manuscripts must conform to *JSCM* style guidelines and submission requirements. Early submissions are welcome and the review process will be initiated when papers are received.

An electronic copy of the manuscript that conforms to the *JSCM* format (see www.ism.ws/pubs/journalscm) should be submitted via e-mail to: Nancy Finger, Editorial Assistant, at nfinger@ism.ws. Please note in the comments to the editors that the submission is for the **Special Topics Forum on Sustainable Supply Chain Management**.

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