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Georgetown University

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New Technologies and Emerging Markets
Edited by ARNOLD COOPER, SHARON ALVAREZ, ALEJANDRO CARRERA, LUIZ MESQUITA & ROBERTO VASSOLO
Purdue University; Ohio State University; IAE Universidad Austral; IAE Universidad Austral

Many multinational corporations are now investing in emerging market economies (EMEs). This book suggests that the best way for these companies to find a distinctive and sustainable market position is to address what is unique and valuable in the EME itself.

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- Dynamic Capabilities, by David J. Teece, Gary Pisano & Amy Shuen
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- Diversification and Performance, by Constantinos C. Markides & Peter J. Williamson

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DAVID A. RICKS
University of Missouri, St Louis

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- Toyota
- GM
- Sharwoods
- Jolly Green Giant
- Bacardi
- AOL
- BMW, and many others.

These informative, entertaining blunders make this book hard to put down.

The Multinational Corporation in China
Controlling Interests
STEPHEN TODD RUDMAN
San Francisco State University
THE MULTINATIONAL CORPORATION IN CHINA: CONTROLLING INTERESTS addresses how multinational corporations control and coordinate their worldwide affiliates, with a fascinating inside story on contemporary China.

Based on the author’s original research, conducted over a two-year period, within the China affiliates of four large US multinational corporations, the book includes personal interviews with senior managers, as well as discussions with consultants, lawyers, and government officials. It also reviews internal and publicly available company documents, and books, periodicals and newspapers dealing with relevant industries and with China.

Alongside a clearer understanding of multinational management control, readers will find in this book rich insights into the nature of business relationships in China.


Forming Alliances: Shaping Identities
A Study in Corporate Adaptation
LIN LERPOLD
Stockholm School of Economics
FORMING ALLIANCES: SHAPING IDENTITIES shows that some firms form alliances in part motivated by the wish to change their organizational identity. The book:

- Encourages readers to develop a more holistic view of alliance formation that takes account of social and cognitive perspectives
- Discusses the case of the major multinational alliance between British Petroleum and the Norwegian oil company, Statoil, which lasted for eight and a half years
- Illustrates how Statoil used the alliance as a vehicle for changing their organizational identity from a domestic to an international oil company
- Draws on a wide range of sources, including participant observation, archival materials, secondary data, and 120 interviews conducted at different hierarchical levels inside both partner companies.


Organizational Knowledge
The Texture of Workplace Learning
SILVIA GHERARDI
University of Trento
“This is not only an insightful but also a necessary book. It draws together the practice-based school of thought within research on organizational and workplace learning. And, furthermore, the book takes us in an exemplary way through a case study in which the novel term ‘texture of practice’ is used to illustrate how practice is weaved together with the workplace and its members. I will not hesitate to recommend this book to any of my students - and even my friends!”

BENTE ELKJAER, THE DANISH UNIVERSITY OF EDUCATION

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Gherardi’s account centres on the transformative concepts of ‘knowing in practice’ and the ‘texture’ of organizational learning and makes an important contribution to our understanding of organizational knowledge.

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⊙ Covers new internal organizational forms, various kinds of network organization and the evolution of organization to meet new demands
⊙ Includes discussions on a broad range of topics from integration, control, reward policies, outsourcing, flexibility and strategic alliances, to trust, learning, and corporate governance
⊙ Written in an approachable style, and featuring new international examples, this is a major contemporary guide to the role of organizations and people in business success.

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This state-of-the-art, international handbook draws together original essays from the leading scholars in organizational learning and knowledge management around the world. The book traces the roots of learning and knowledge debates across the disciplines of economics, psychology, and social theory, and charts the key contributions scholars have made.


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Organization at the Limit

Lessons from the Columbia Disaster

Edited by WILLIAM H. STARBUCK & MOSHE FARJOUN
New York University; York University, Toronto

“The Columbia disaster has much to teach any student and manager of organizations. In this marvellous collection, Professors Farjoun and Starbuck have assembled some of the most profound and relevant thinking about the hitherto hidden vulnerabilities of today’s organizations, their sources, and just how to address them. Readers will be most amply rewarded.”

DANNY MILLER, HEC MONTREAL

Tragedies like the Columbia disaster are distressing reminders that things can go wrong in large, highly regarded organizations. In this book, diverse experts contribute insights about the Columbia accident and the organizational lessons it suggests. ORGANIZATION AT THE LIMIT thus presents many viewpoints on the complex behavioral factors that led to disaster.

The Three Faces of Leadership
Manager, Artist, Priest
MARY JO HATCH, MONIKA KOSTERA & ANDRZEJ KOZMIŃSKI
University of Virginia; Warsaw University; Warsaw University

THE THREE FACES OF LEADERSHIP takes readers inside the minds of CEOs who have been celebrated by the Harvard Business Review over the last decade of the twentieth century. Drawing on interviews with these famous CEOs, the authors demonstrate how business leaders today use aesthetics, specifically storytelling, dramatizing and mythmaking, to lead their companies successfully. They look at how they inspire organizations through their creativity, virtue and faith, and thus show the faces of the artist and priest alongside the technical and rational face of the manager.

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JAMES G. MARCH & THIERRY WEIL
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Learning and Development for Managers
Perspectives from Research and Practice
EUGENE SADLER-SMITH
University of Surrey

LEARNING AND DEVELOPMENT FOR MANAGERS enables students and managers of learning and development (L&D) to understand the theory and practice of L&D in organizations.

The book:
- Explores the concept of learning from a variety of perspectives
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- Takes a broad view of learning as encompassing explicit and implicit as well as individual and collective learning processes.

The central argument of the book is that the practice of L&D should be based upon a rigorous theoretical and empirical base. To this end, each chapter uses synopses of research studies and case studies from businesses to illustrate the most important theories, concepts and models.

For the benefit of students and teachers each chapter also contains lists of key concepts, knowledge outcomes, ‘perspectives from practice’, ‘perspectives from research’, discussion points (for individual or class use), and concept checklists. Each chapter is illustrated with diagrams, tables and ‘L&D facts and figures’.

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Leadership
MICHAEL GROJEAN
Aston University

Bridging the gap between theory and practice, this book provides a user friendly, practitioner useful, leadership text that is soundly rooted in leadership science and will be ideal as both a course text and as a desktop reference for practitioners.

SERIES: PSYCHOLOGY OF WORK AND ORGANIZATIONS
SERIES EDITOR: MICHAEL WEST
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Managers of Innovation
Insights Into Making Innovation Happen
JOHN STOREY & GRAEME SALAMAN
Both Open University Business School

Drawing on 350 in-depth interviews with senior managers, this book presents an original theory about the characteristics of managers in ‘good innovative organizations’ and ‘poor innovative organizations’. The text is supported by real-life, internationally-known cases such as Hewlett-Packard, Zeneca and the BBC, as well as voluntary sector cases such as Oxfam. It is also enriched by substantial and highly revealing quotations from senior managers themselves.

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SERIES EDITOR: JOHN STOREY
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Edited by DENIZ S. ONES & JESÚS F. SALGADO
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The Blackwell Handbook of Personnel Selection
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All University of Amsterdam

This HANDBOOK provides a state-of-the-art review of theory, research, and professional practice in the field of selection and assessment covering:

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- Tools of selection
- Decisions and their contexts
- Criterion measures
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The Herrman Group

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“This new edition of Strategic Human Resource Management is, in global terms, the best book in the field of strategic HRM I have ever read. It is a must read for those interested in people management.”

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- New diversity/race agenda led by Brussels
- Extended, network organization
- New training practices
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Once again management students and senior practitioners will both find this an invaluable guide to work at the cutting edge of the discipline.

Work in the 21st Century
An Introduction to Industrial and Organizational Psychology
Second Edition
FRANK J. LANDY & JEFFREY M. CONTE
Landy Litigation Support Group; San Diego State University
Combining top-notch research, consulting, and teaching credentials, Frank Landy and Jeffrey Conte provide students with an up-to-date knowledge base that helps them become sophisticated ‘consumers’ when the principles of industrial and organizational psychology are applied in the workplace.
This book is also supported by online ancillaries available at www.blackwellpublishing.com/landy upon publication.


Testing People at Work
Competencies in Psychometric Testing
MIKE SMITH & PAM SMITH
UMIST
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PETER HERIOT, UNIVERSITY OF SURREY AND OPEN UNIVERSITY BUSINESS SCHOOL
This book is accompanied by supplementary online material found at www.blackwellpublishing.com/testing.

440 PAGES

Effective Teamwork
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MICHAEL A. WEST
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“A marvellous work of integration, retaining the authoritative, imaginative and intensely practical character of the first edition, this new edition has incorporated the very latest insights into a complex and challenging area with great clarity. It is full of interesting ideas and applications, lucidly expounded and creatively formatted for students and practitioners alike.”
NIGEL NICHOLSON, LONDON BUSINESS SCHOOL

SERIES: PSYCHOLOGY OF WORK AND ORGANIZATIONS
SERIES EDITOR: MICHAEL WEST

Gendered Talk at Work
Constructing Social Identity Through Workplace Interaction
JANET HOLMES
Victoria University of Wellington
This book explores the ways in which gender contributes to the interpretation of meaning in workplace interaction, and examines how women and men negotiate their gender identities as well as their professional roles in everyday workplace communication.

SERIES: LANGUAGE AND SOCIAL CHANGE
SERIES EDITOR: JENNIFER COATES, JENNY CHESHIRE & EUAN REID
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The Psychology and Management of Workplace Diversity
MARGARET S. STOCKDALE & FA YE J. CROSBY


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JOURNALS
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Personnel Psychology
A Journal of Applied Research
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Management and Creativity
From Creative Industries to Creative Management

CHRIS BILTON
University of Warwick

“This is an exceptional book in three respects. Firstly, it is a book about management that truly appreciates the creative process. Secondly, it is a book about creativity that understands and seeks to engage with practical business realities. And, finally, Management and Creativity actually proves its own thesis: that the best thinking occurs when the worlds of ‘creativity’ and ‘business’ intersect.”

STEPHEN CUMMINGS, VICTORIA UNIVERSITY OF WELLINGTON

In this book, Chris Bilton, who has worked as a performer, writer, arts worker and academic, challenges the stereotypical opposition between ‘creatives’ and ‘suits’. Creativity, he suggests, is not just about spontaneous discovery and inspiration, it is also a self-conscious, deliberately managed process. Similarly, management is not only shaped by rational processes, it also involves insight, intuition, creativity and risk.

Bilton draws on the work of management theorists and creativity theorists, and on the practical experience of individuals working in creative industries, to improve our understanding of the relationship between the management of creativity and creative approaches to management. His work forms part of a wider move to consider the relevance of creative processes and structures in our new, creative economy.

256 PAGES

The Blackwell Handbook of Global Management
A Guide to Managing Complexity

Edited by HENRY W. LANE, MARTHA L. MAZNEVSKI, MARK E. MENDENHALL & JEANNE MCNETT
Northeastern University; International Institute for Management Development, Lausanne; University of Tennessee at Chattanooga; Assumption College

“The wealth of knowledge represented in this book is simply breathtaking... This handbook is very likely going to stand the test of time and will be a major resource on global management for many years to come.”

R&D MANAGEMENT

This is a benchmark overview of current approaches and research in the study of international management and organizations, with a focus on implementation issues in a globalized context. Topical subjects covered include:

- Developing a global mindset
- Managing global virtual teams
- Knowledge management in multinationals
- The effects of globalization.

SERIES: BLACKWELL HANDBOOKS IN MANAGEMENT
504 PAGES

FORTHCOMING
Global Dimensions of Management Culture
DAVID CRAY & GEOFF MALLORY

256 PAGES
Spiral Dynamics
Mastering Values, Leadership and Change
DON EDWARD BECK & CHRISTOPHER C. COWAN
Directors of the National Values Center, Texas

Now available in paperback, this bestselling book presents a new framework for understanding the dynamic forces at work in human affairs: not only in business, but also in personal lives, education, and even geopolitics. Focusing on cutting-edge leadership, management systems, processes, procedures, and techniques, SPIRAL DYNAMICS synthesizes changes such as increasing cultural diversity, powerful new social responsibility initiatives, and the arrival of a truly global marketplace.

Ideal for managers, consultants, and strategists, this inspiring book adds power and precision to the understanding of human value systems and twenty-first century leadership. It draws on UK biologist Richard Dawkins’ concept of ‘memes’ and Clare W. Grave’s ‘Level of Existence Theory’ to lay out a very specific toolkit for managing the deepest differences in people. The authors’ concept of MEMES represents a new element in the ‘science of memetics’ and why ideas resonate or not. SPIRAL DYNAMICS demonstrates how, by applying the right tools at a base level rather than to surface symptoms, any bright, curious human being can begin, quite simply, to change their world.


It’s Not Just “PR”
Public Relations and Society
W. TIMOTHY COOMBS & SHERRY J. HOLLADAY
Both Eastern Illinois University

Public relations is a multibillion dollar industry, yet unlike its sister field of advertising, public relations is nearly undetectable to people outside of the industry. When the impact of PR is considered, it is either accepted unthinkingly as a positive business tool or it becomes the target of harsh critique.

IT’S NOT JUST “PR”: PUBLIC RELATIONS AND SOCIETY provides a balanced view of public relations as neither flawless nor sinister. It investigates corporate issues in PR, including pharmaceutical companies’ use of PR to influence the medicines we use, and further examines public relations as a tool for marginalized groups, focusing on its use in the non-profit sector. Relevant examples are cited throughout, such as the use of PR to exert pressure on Coca-Cola to reform labor practices in Latin America.

160 PAGES

Corporate Retirement Security
Social and Ethical Issues
Edited by ROBERT W. KOLB
University of Colorado at Boulder

The second volume in the Leeds School Series on Business and Society, this collection of lectures delivered at the Japha Symposium held in October 2005 covers the subject of ‘corporate retirement security’, a topic currently inspiring much debate.

Stress
A Brief History
CARY L. COOPER
& PHILIP DEWE
Lancaster University; Birkbeck
College, London

STRESS: A BRIEF HISTORY
takes a lively and
accessible look at the
origins of the field of
stress research. The book explores different
theories and models of stress, examines the
contributions of different researchers, identifies
common themes and controversies, and
culminates in a discussion of what makes a good
theory and what obligations stress researchers
have to those whose working lives they study.

SERIES: BLACKWELL BRIEF HISTORIES OF PSYCHOLOGY
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Managing
Your Self
Management by
Detached Involvement
JAGDISH PARIKH
Co-founder of the World Business
Academy

This unique guide to
increasing personal and
professional
effectiveness in a business context shows
students and managers how to contribute
effectively and progressively to their organizations
while enjoying more effective, dynamic and
satisfying professional and personal lives.

Drawing on theories of management,
neuroscience, psychology and eastern disciplines
as well as Parikh's own practical experience as a
highly successful executive, MANAGING YOUR SELF
is a valuable guide for students and managers
on how to improve their business performance
while reaching a higher level of physical,
emotional and mental well-being.

SERIES: DEVELOPMENTAL MANAGEMENT
SERIES EDITOR: RONNIE LESSEM

JOURNALS

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Crisis Management
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& Insurance Review
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& FRANK VERBOVEN
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Practice
Edited by D. RAY BAGBY
The Official Journal of the United States Association for Small Business and Entrepreneurship
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Journal of Small Business
Management
Edited by CHANDRA S. MISHRA
Published on behalf of The International Council for Small Business
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Family Business Review
Edited by JOSEPH H. ASTRACHAN
Published on behalf of the Family Firm Institute, Inc.
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Real World Research
A Resource for Social Scientists and Practitioner-Researchers
Second Edition
COLIN ROBSON
University of Huddersfield

“Second editions, like movie sequels, rarely surpass the originals. Real World Research is a stunning exception. Robson has brilliantly expanded and revised what was already the best book on how to actually do research in applied settings.”

JOSEPH A. MAXWELL, GEORGE MASON UNIVERSITY

This successful text furnishes students with the skills necessary to conduct research outside the laboratory, in real world situations.

For the second edition, the text has been thoroughly revised in order to bring it up to date, and to make it as useful as possible for teachers and students from a range of behavioral and social science disciplines.

For sample chapters please visit www.blackwellpublishing.com/robson.

624 PAGES

A Crash Course in SPSS for Windows
Updated for Versions 10, 11, 12, and 13
Third Edition
ANDREW COLMAN & BRIONY PULFORD
Both University of Leicester

This quick, simple, and user-friendly introduction to SPSS for Windows has now been updated so that it can be used with versions 10, 11, 12, and 13 of the software. New additions to the third edition include:

- Two new chapters covering:
  - recoding variables and handling large data files
  - using SPSS syntax
- Procedures for exporting and importing Excel files
- Supporting website that allows data sets used in the book to be downloaded and provides additional examples from various social science disciplines. Visit www.blackwellpublishing.com/spss.


Managing Quality
Fourth Edition
Edited by BARRIE G. DALE
Manchester Business School, University of Manchester

In the spirit of continuous improvement, this text has been extensively revised in order to reflect developments in the field. New to the fourth edition are chapters on:

- The received wisdom on TQM
- Old economy businesses and the quality function
- Integrated management systems.

The fourth edition also includes information on ISO 9000 series of standards service management, and the Excellence Model. In addition, some of the material has been re-ordered and changes to terminology have been made.


FORTHCOMING

How to Do a Research Project
A Guide for Undergraduate Students
COLIN ROBSON
University of Huddersfield

From the best-selling author of Real World Research and Experiment, Design and Statistics in Psychology, this is a guide to designing, carrying out, analyzing and reporting on undergraduate degree projects in education, health-related areas, social work, and the social sciences.

220 PAGES

FORTHCOMING

American Business Law Journal
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Journal of Legal Studies Education
Edited by LUCIEN J. DHOOGO
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Corporate Governance
Third Edition
ROBERT A.G. MONKS & NELL MINOW
Both Lens Inc

“The MBA student seeking real world examples will be well satisfied with this material... A major strength of the book is the practitioner perspective that the authors bring to the area.”
STUART L. GILLAN, THE UNIVERSITY OF TEXAS AT AUSTIN

“Authoritative and informative, with some fascinating case vignettes... A monumental work.”
BOB TRICKER, EDITOR, CORPORATE GOVERNANCE

In the wake of dramatic corporate meltdowns: Enron; Tyco; Adelphia; WorldCom; the new edition of this successful text provides students and business professionals with a welcome update of the key issues facing managers, boards of directors, investors, and shareholders.

In addition to its authoritative overview of the history, the myth and the reality of corporate governance, this new edition has been updated to include:

⊙ Analysis of the latest cases of corporate disaster including: Adelphia; Arthur Andersen; Tyco Laboratories; Worldcom; Gerstner’s pay packet at IBM
⊙ An overview of corporate governance guidelines and codes of practice in developing and emerging markets
⊙ A CD-ROM containing a comprehensive case study of the Enron collapse, complete with senate hearings and video footage, accompanies the text.

Further lecturer resources and links are available at www.blackwellpublishing.com/monks.

Ethics in Practice
Third Edition
Edited by HUGH LAFOLLETTE
University of South Florida

This new edition of one of the most prominent texts in the field is replete with new and revised essays, and classic articles that address core contemporary moral questions. Revised and expanded, it now includes an entire new section on war and terrorism, and features essays on economic justice, world hunger and international justice, and obligations to the environment.

SERIES: BLACKWELL PHILOSOPHY ANTHOLOGIES

Ethical Issues in Behavioral Research
Basic and Applied Perspectives
Second Edition
ALLAN J. KIMMEL
ESCP-EAP, European School of Management

This new edition focuses on the research community’s response to current ethical demands that have arisen in professional and public contexts; the issues imposed by new research technologies; and the ethical challenges that arise in the application of research approaches in business and management settings. Additionally, it gives added attention to some of the ethical issues and conflicts encountered in the context of cross-cultural and international research, reflecting the growing tendency of both fundamental and applied researchers to carry out their studies in foreign settings.

448 PAGES

Business Ethics: A European Review
Edited by CHRISTOPHER COWTON
www.blackwellpublishing.com/BEER

Business and Society Review
Edited by ROBERT E. FREDERICK
www.blackwellpublishing.com/BASR
A Companion to Applied Ethics
Edited by R.G. FREY & CHRISTOPHER HEATH WELLMAN
Bowling Green State University; Washington University in St. Louis

In recent years, many important moral, social, and political issues have come under scrutiny. These specially commissioned essays by many of the leading figures in applied ethics provide substantive discussions of the pressing issues that orient around the topics in question, and, collectively, constitute an in-depth, state-of-the-art account of present-day thinking in practical ethics.

SERIES: BLACKWELL COMPANIONS TO PHILOSOPHY
720 PAGES

The Ethics of Executive Compensation
ROBERT W. KOLB
University of Colorado at Boulder

The first volume in the Leeds School Series on Business and Society demonstrates the valuable results of a timely exchange of ideas regarding the nature of executive compensation. Including discussions across academic disciplines, perspectives, and intellectual orientations, this book provides an insight into the fundamental problems from a social and ethical perspective, as well as proposing a myriad of possible solutions.

SERIES: THE LEEDS SCHOOL SERIES ON BUSINESS & SOCIETY

See page 18 for more titles in the Leeds School Series on Business and Society

Business Ethics and the Natural Environment
LISA H. NEWTON
Fairfield University

“This with business’s renewed focus on sustainable growth, Newton’s hopeful book comes at the right time, providing us with theoretically sound, eloquently presented, and practically wise frameworks and conclusions.”
DENNIS J. MOBERG, SANTA CLARA UNIVERSITY, AND PRESIDENT, SOCIETY FOR BUSINESS ETHICS

This book examines the present status of relations between corporate enterprise and the natural environment in the world today. The author argues that the search for ‘green’ innovations in business practice yields dividends beyond expectation, and that the competitive firm in this century will be the firm whose practices protect and enhance the natural environment.

SERIES: FOUNDATIONS OF BUSINESS ETHICS / SERIES EDITORS: ROBERT FREDERICK & W.M. HOFFMAN
280 PAGES

Computer Ethics and Professional Responsibility
Edited by TERRELL WARD BYNUM & SIMON ROGERSON
Southern Connecticut State University; De Montfort University

“This book includes significant pieces from members of the global computer ethics community. Among its strengths are the worked-out case studies for ethical analysis and a nice section on computer security. It is an ideal text for those teaching professional ethics.”
FRANCES S. GRODZINSKY, SACRED HEART UNIVERSITY

This clear and accessible textbook and its associated website offer a state-of-the-art introduction to the burgeoning field of computer ethics and professional responsibility. Visit the book’s website at www.southernct.edu/organizations/RCCS/Textbook.


Permission to Steal
LISA NEWTON
Fairfield University

Citing recent examples including Enron, Arthur Anderson, and World Com, PERMISSION TO STEAL explores what went wrong and advocates a universal reassessment of what is considered ‘good’ in corporate America.

SERIES: BLACKWELL PUBLIC PHILOSOPHY
100 PAGES
Microeconomics for Public Managers

BARRY KEATING & MARY ANN KEATING
University of Notre Dame; Indiana University

Students destined for not-for-profit (NFP) enterprises and public institutions need to understand the elements in the economist's toolkit; this book provides an introduction to that set of tools. The book:

- Describes economic decision-making relevant to nonprofit managers
- Examines some of the more important applications of economics that managers in these firms in practice
- Extends traditional economic analysis to nonprofit organizations and public institutions
- Amends conventional economic analysis and tools to accommodate the special characteristics of the nonprofit marketplace
- Uses economic analysis to understand the ways in which NFP enterprises make decisions about which goods and services to provide, how they allocate resources to provide them, and how they decide to whom they should be made available.

512 PAGES
European Industrial Relations: Annual Review 2001/2002
Edited by BRIAN TOWERS & MIKE TERRY
Nottingham Business School; Warwick Business School

This review acts both as a record and as a forum for exchanging ideas. It identifies key events in European industrial relations, political economy and social policy during the preceding year and invites leading academic commentators from across the EU to assess their significance. The authors, writing in an accessible style, not only discuss current developments but also provide an informed, longer term perspective.

The current issue, reviewing the years 2001-2002 with some informed discussion of future developments, was published at a time when the EU was at yet another of its crossroads as further attempts to make progress on enlargement - as well as on economic and political integration - confronted widespread popular scepticism and some national resistance.

SERIES: INDUSTRIAL RELATIONS JOURNAL
SERIES EDITORS: MIKE TERRY & BRIAN TOWERS
Understanding Financial Management
A Practical Guide
KENT BAKER & GARY POWELL
American University; Towson University

Designed for those who want to gain an understanding of the fundamental concepts and techniques used in financial management, this book:

- Bridges the gap between financial theory and practice
- Presents fundamental concepts in an intuitive and nontechnical way
- Provides numerous practical financial tips to readers.

504 PAGES
APRIL 2005

The Future of Global Financial Services
ROBERT GROSE
Thunderbird, The Garvin School of International Management

“In this important book Robert Grosse shows that, despite the internet, there are few globally active financial institutions and that there are no truly global competitors. Most financial services are still delivered locally: as a notable example, in retail banking the performance of commercial banks is strongly determined by the growth of their home markets. The future of financial services will be local rather than global.”

ALAN RUGMAN, KELLEY SCHOOL OF BUSINESS

504 PAGES
APRIL 2005

The Revolution in Corporate Finance
Fourth Edition
Edited by JOEL M. STERN & DONALD H. CHEW, JR.
Both Stern Stewart Management and Co.

This key text uses seminal articles from the highly regarded Bank of America Journal of Applied Corporate Finance to give students insight into the practical implications of the most recent theoretical advances in the field.


Credit Derivatives
Application, Pricing, and Risk Management
GUNTER MEISSNER
Hawaii Pacific University

This is the first student-oriented text to explain the field of credit derivatives to business students with a background in finance. Real-world examples are cited throughout, reinforced by end-of-chapter questions, and students can take advantage of links to pricing models on the internet. This concise book is ideal for instructors seeking to supplement traditional derivatives course material, as well as those looking to enhance their own understanding of this fast-growing area.


Global Corporate Finance
Sixth Edition
SUK KIM & SEUNG H. KIM
University of Detroit-Mercy; St Louis University

The sixth edition of this comprehensive text offers expanded material on:

- Corporate finance and governance
- International markets
- Global financial dynamics and strategies
- Risk management techniques.

The book is also supported by online supplementary materials available at www.blackwellpublishing.com/kim.

544 PAGES

For more titles in economics, finance, and accounting, please view our online economics & finance catalog at www.blackwellpublishing.com/catalog.
This text offers the ideal approach for economics and business students seeking to understand the mathematics relevant to them. Each chapter demonstrates basic mathematical techniques, while also explaining the economic analysis and business context where each is used. By following the worked examples and tackling the practice problems, students will discover how to use and apply each of these techniques.

Although the book is complete in itself, it also encourages students to develop their understanding of both mathematics and economics by using the interactive CD-ROM in the back of the book. This CD-ROM includes the award-winning MathEcon software, Excel files, PowerPoint slides, all definitions and ‘remember’ boxes, and additional practice questions. In its flexibility, comprehensiveness, and readable format, this text will continue to serve as an essential resource for students in this area.

432 PAGES
What is e-Business?
How the Internet Transforms Organizations

FENG LI
University of Newcastle upon Tyne

WHAT IS E-BUSINESS: HOW THE INTERNET TRANSFORMS ORGANIZATIONS provides a thorough and reflective introduction to business strategies and organizational innovations for the Internet world. Written by one of the first e-business professors appointed in the UK, this much-needed new text gives business and technology students the integrated framework they need to interpret conflicting and rapidly changing business phenomena in the e-era.

Based on over ten years’ experience teaching e-business modules at both postgraduate and undergraduate levels, Feng Li’s textbook takes the reader through the vast range of issues surrounding e-business. WHAT IS E-BUSINESS covers key topics such as:

- New technologies and new business environment as the context for e-business
- Emerging strategies and business models developed in response to the Internet and related technologies
- Organizational innovations necessary in order to implement and manage e-business strategies and e-business models
- The transformation of various industries, from banking, music, retailing, and telecoms, to public services
- Emerging issues such as privacy, security, identity and online presence, as well as legal, regulatory, social and political issues.

Students and teachers alike will welcome this coherent, well-tested text, with its student-friendly case examples, questions and summaries. WHAT IS E-BUSINESS is supported by online lecturer and student resources, available at www.blackwellpublishing.com/fengli.

256 PAGES

The Geography of the Internet Industry
Venture Capital, Dot-coms, and Local Knowledge

MATTHEW ZOOK
University of Kentucky

This groundbreaking book analyzes the geography of the commercial Internet industry during the dot-com boom. It presents the first accurate map of Internet domains in the world, by country, by region, by city, and for the United States, by neighborhood.

SERIES: INFORMATION AGE SERIES
SERIES EDITOR: MANUEL CASTELLS
216 PAGES
MARCH 2005

The Internet in Everyday Life

Edited by BARRY WELLMAN & CAROLINE HAYTHORNTHWAITE
University of Toronto; University of Illinois at Urbana-Champaign

This collection of original articles from leading scholars in North America, Asia, and Europe moves discussion of the Internet closer to home, showing how the Internet does not exist ‘out there’ but is instead an integral part of daily work and home life.

SERIES: INFORMATION AGE SERIES
SERIES EDITOR: MANUEL CASTELLS
624 PAGES
2003

THE INFORMATION AGE: ECONOMY, SOCIETY AND CULTURE

The Rise of The Network Society
The Information Age: Economy, Society and Culture, Volume I
Second Edition

MANUEL CASTELLS
University of California at Berkeley

“Adam Smith explained how capitalism worked, and Karl Marx explained why it didn’t. Now the social and economic relations of the Information Age have been captured by Manuel Castells.”

WALL STREET JOURNAL

Based on research in the USA, Asia, Latin America, and Europe this book, the first in the trilogy by Manuel Castells, formulates a systematic theory of the information society which takes account of the fundamental effects of information technology on the contemporary world.


The Power of Identity
The Information Age: Economy, Society and Culture, Volume II
Second Edition

MANUEL CASTELLS
University of California at Berkeley

This second volume of the trilogy deals with the social, political, and cultural dynamics associated with the technological transformation of our societies and with the globalization of the economy.


End of Millennium
The Information Age: Economy, Society and Culture, Volume III
Second Edition

MANUEL CASTELLS
University of California at Berkeley

The final volume in Manuel Castells’ trilogy is devoted to processes of global social change induced by interaction between networks and identity.

In the general conclusion of the trilogy, included in this volume, Castells draws together the threads of his arguments and his findings, presenting a systematic interpretation of our world.

This fifth edition of the classic text, STRATEGIC MANAGEMENT OF HEALTH CARE ORGANIZATIONS, introduces strategic thinking, strategic planning, and strategic momentum to advanced undergraduate and graduate students as well as practitioners in the field of health care. It demonstrates how strategic managers can become strategic thinkers with the crucial skills to evaluate the changing environment, analyze data, question assumptions, and develop new ideas.

In this new edition the authors:

- Present methods to develop and document a plan of action through strategic planning
- Illustrate how, as managers attempt to carry out the strategic plan, they evaluate its success, learn more about what works, and incorporate new strategic thinking into future planning, strategy formulation, and situational analysis
- Demonstrate how strategic management 'maps' can provide the direction needed for successful implementation.

In this new edition, all chapters have been revised and contain new or updated 'Introductory Incidents' and 'Perspectives'. Appendix A has been revised to match the new model of strategic thinking, planning, and managing the strategic momentum. Twenty real-life case studies, including nine new cases and three updated classics, present diverse strategic situations in an accessible manner that enhances the applicability of the concepts for students and professionals.

The text is supported by PowerPoint slides and an Instructors’ Manual. Visit www.blackwellpublishing.com/swayne for details.
As the globalization of trade gathers momentum, competition is becoming progressively more fierce and opportunities for gaining an edge over competitors are increasingly difficult to realize.GLOBAL LOGISTICS MANAGEMENT: A COMPETITIVE ADVANTAGE FOR THE 21ST CENTURY:

- Investigates the nature of individual logistics activities
- Demonstrates how these activities can be woven together to form integrated systems
- Provides both managers and students with the knowledge and skills necessary to turn corporate logistics activities into a source of sustainable competitive advantage.

The book is written in a clear and straightforward manner. The focus throughout is global, and examples of real-world applications of the principles discussed are drawn from organizations in various countries around the world. For the second edition, new cases have been added to reflect recent technological developments and current preoccupations such as security and more effective supply chain management.

A series of PowerPoint slides to accompany this text for teaching purposes is available at www.blackwellpublishing.com/gourdin.

Supply Chains and Total Product Systems
A Reader
Edited by ED RHODES, JAMES P. WARREN & RUTH CARTER
All Open University

This wide-ranging reader locates supply chain management, lean production and related practice within the holistic concept of total product systems. It emphasizes the importance of effective management of supply chains and supply networks across all stages of the complete ‘cradle-to-grave’ product life cycle, including the phases of purchase by consumers and other end users, product use and support, and end-of-life reprocessing.

The book:

- Reflects the increasing importance of supply chain management to organizations of all types, across service sectors as well as in manufacturing
- Presents multi-disciplinary and international readings in four distinct sections, focusing on:
  - theoretical and conceptual issues
  - inter-organizational relationships within product systems
  - achieving change within organizations
  - particular issues and challenges for micro, small, and medium-sized enterprises.
- The introductory chapter establishes a framework for advancing policy and practice across total product systems.