

BJIR Annual Lecture 2009

“Emotional Prosperity: Biomarkers, Economic Markers, and the Stiglitz Commission on Human Progress”

Tuesday, 17th November 2009, 5pm to 6:30pm

Venue: London School of Economics and Political Science, UK

Speaker: Andrew Oswald, University of Warwick, UK

The lecture will discuss the idea of emotional prosperity. It will suggest how we should measure that in the century to come. It will describe the recommendations of the Stiglitz Commission, on which the author sits, which was set up by Nicolas Sarkozy to review for the future the way in which human progress ought to be measured. In an industrialized country where everyone has enough food, nearly all jobs are clean and safe, and mental health may be our main concern, how can we decide what counts as progress for our workers and citizens? The lecture will describe how, literally, we look into people's hearts and heads to decide. It will discuss money, heart rate, food, work, stress, blood pressure, and happiness.

The author

Andrew Oswald is professor of economics at the University of Warwick and also holds an ESRC research professorship. He has published across the fields of economics, psychology, epidemiology, statistics and law, but is perhaps best known for his work on the economics of happiness, labour markets, and entrepreneurship. He has recently been Jacob Wertheim Fellow at Harvard University and a visiting professor at Cornell University and the University Zurich. Andrew Oswald also writes for newspapers and other media.

Chair: Carola Frege

Chief Editor of BJIR, Professor of EROB, Dept of Management, LSE

A reception will follow in the foyer adjoining the lecture theatre

The event is free and open to all with no ticket required. Entry is on a first come, first served basis. Contact: s.roesch@lse.ac.uk or phone 020 7955 7931.