

## **FORTHCOMING LECTURE**

19 JULY 2005

### **FROM PRIVATE CHOICE TO PUBLIC VALUE**

**PROFESSOR JOHN BENINGTON**

**Institute of Governance and Public Management, Warwick Business School,  
The University of Warwick**

Chair: Dr Clive Grace, Cardiff Business School

*Greater choice in public services has been one of the recent mantras for both the Labour and Conservative parties. This has provoked a flurry of debate in both academic and policy circles. There has therefore been a growing critique of choice as an adequate concept to motivate and mobilize a further wave of public service reform. This lecture will discuss the proposition that a more potent concept to provide a rationale for public service reform and improvement and innovation is 'public value'.*

*This lecture will explore the possibility of developing a new theory of 'public value' to provide a framework to drive forward the next wave of public service reform. The lecture will draw particularly upon ideas generated by Professor Mark Moore from the Kennedy School of Government at Harvard University, in his seminal book *Creating Public Value* (Harvard University Press), and by John Benington and colleagues at Warwick University. This seminar will discuss both the theory and its application in particular areas of public service, including education, the health service, and the police.*

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**PMPA LECTURE**

#### **FROM PRIVATE CHOICE TO PUBLIC VALUE – PROFESSOR JOHN BENINGTON**

- Date:** 19 July 2005  
**Time:** 5.45 p.m. (prompt)  
**Venue:** CIPFA Headquarters, 3 Robert Street, London WC2N 6RL  
**Refreshments:** Tea/coffee will be available from 5.00pm and the lecture will be followed by a reception from 7.00pm to 8.00pm  
**Booking:** PMPA events are open to members and non-members. Places are allocated on a first come, first served basis with priority given to PMPA members. If you would like to book please use the form overleaf and return it to the address below. You can also book online at [www.pmpa.co.uk](http://www.pmpa.co.uk) All requests for places will be acknowledged.

**Sandra Harper, PMPA, 3 Robert Street, London WC2N 6RL**  
**Tel.: 020 7543 5679; fax: 020 7543 5695; Email: [info.pmpa@cipfa.org](mailto:info.pmpa@cipfa.org)**

PROFESSOR JOHN BENINGTON

**I would like to attend:**

Title Mr/Mrs/Ms/Miss/Dr/Professor (delete as appropriate)

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Organization \_\_\_\_\_

Address  
(or home address) \_\_\_\_\_

Telephone number \_\_\_\_\_

Email \_\_\_\_\_

*(Please tick as appropriate)*

- I am a member of the Public Management and Policy Association.
- I wish to receive further information about the activities of the PMPA and the benefits of membership.
- Reception**  
The lecture will be followed by a reception from 7.00pm to 8.00pm. This is an excellent opportunity to continue the discussion and debate and to network with other members. To help us judge catering requirements please tick if you are likely to wish to stay.

Please send your completed form to:

**Sandra Harper, PMPA, 3 Robert Street, London WC2N 6RL**  
**Tel.: 020 7543 5679; fax: 020 7543 5695; Email: [info.pmpa@cipfa.org](mailto:info.pmpa@cipfa.org)**



**About PMPA**

The PMPA aims to promote and facilitate: learning across the sectors; modernizing the policy process; and performance measurement. The PMPA is supported by CIPFA and operates on income from selling member subscriptions. The PMPA publishes a journal, *Public Money & Management*, five times a year, the quarterly *PMPA Review* and occasional *PMPA Reports*. It organizes a programme of evening lectures, an annual conference, occasional sounding boards and workshops.

**Membership**

Individual Membership of PMPA costs just £80 a year and entitles you to

- Priority booking at all PMPA lectures and events
- A personal subscription to the respected journal *Public Money & Management*
- A copy of each PMPA quarterly *Review* as it is published
- A free copy of each PMPA Report as it is published.

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