



# The Art Book

## THE ART BOOK AWARD

**Dear Publisher and Publicity Department,**

I would like to draw your attention to The Art Book Award, to be presented from 2008 onwards.

The award will promote and acknowledge the best in art publishing by honouring the contributions of authors and publishers in creating high quality art books. Full details of the award are given overleaf.

In alerting you to the inauguration of The Art Book Award, which will be extremely prestigious for both the author and publisher of the winning book, I want to explain how you can help facilitate this process.

If one of your titles is shortlisted I will contact you in early December, asking if we can have some sample copies of that title for consideration by the editorial board and the award committee. We will also want a cover image of the title concerned.

As the Executive Editor of *The Art Book*, and therefore dealing with publishers and authors on a daily basis, I will not be involved in the selection of either the shortlist or the final winner. I am, of course, happy to answer any queries that you may have about the award.

**Sue Ward**  
Executive Editor, *The Art Book*



[www.blackwellpublishing.com/artbook](http://www.blackwellpublishing.com/artbook)





# The Art Book

## THE ART BOOK AWARD

To be presented annually to a title reviewed in *The Art Book*.

*The Art Book* wishes to promote and acknowledge the best in art publishing by honouring the contributions of authors and publishers in creating high quality art books.

The winning book will achieve an overall excellence in:

- 1 **quality of research by the author**
- 2 **readability**
- 3 **production (copy-editing, proofreading and visual quality)**
- 4 **design (both jacket design and text design).**

### Eligibility

To be eligible for the Award a publication must be reviewed in *The Art Book* in one of the four issues produced in the calendar year for which the Award is made.

Nominations will be made after the publication of each issue by the Editorial Board and any members of the Advisory Board who wish to nominate books.

A shortlist will be drawn up after production of the fourth issue of the year and publishers will be asked to supply books for perusal by the Editorial Board, who will be responsible for the final decision about the Award-winning publication.

The Award Committee will be chaired by the Honorary Editor of *The Art Book*.

The Award will be announced in the February issue of *The Art Book* and presented at the annual AAH conference, where a prominent display of the book will be arranged at the accompanying Book Fair. The titles of all shortlisted books will be published in the February issue.

The first winning book, to be announced in February 2008, will have the title of 'The Art Book Award for 2007', and similar awards will be made every year thereafter.

The winner will be publicised in the following ways:

- **a press release will be widely disseminated, and will carry a substantial portion of the book's original review in *The Art Book***
- **full details of the Award-winning book will appear in *The Art Book***
- **there will be a display of the book at the annual AAH conference book fair.**

The Award has no financial element but the publisher of the Award-winning book will be given a free, half-page advertisement in *The Art Book* and will be free to mention the Award in their own publicity and on the jacket/cover of future printings of the book.