

SCOPE

World Englishes is committed to the study of varieties of English in their distinctive cultural, sociolinguistic and educational contexts. It is integrative in its scope and includes theoretical and applied studies on language, literature and English teaching, with emphasis on cross-cultural perspectives and identities. The journal provides recent research, critical and evaluative papers, and reviews from Africa, Asia, Europe, Oceania and the Americas. Thematic special issues and colloquia appear regularly. Special sections such as "Comments / Replies" and "Forum" promote open discussions and debate.

CIRCULATION: 600
RATES & DIMENSIONS

Full page mono	£445 / \$823 USD
Half page mono	£315 / \$583 USD
Quarter page mono	£195 / \$360 USD
Loose Inserts (up to 20g)*	£375 / \$695 USD
Dimensions	Full page: 210 x 135mm Half page: 105 x 135mm

ONLINE ADVERTISING

World Englishes on Blackwell Synergy currently receives on average **5,400** visits per month!



Cost	£150 / \$275 USD per month*
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*discounts are given for multiple insertions, please contact us for quote.

Right-hand and left-hand banners

- Graphics should be 170 pixels wide x 70-170 pixels high, under 20kb.
- Images preferred.
- Format should be GIF or JPEG files, standard 256 colour palette.
- Animation possible, but must be minimal.

Top banner

- Graphics should be 622 pixels wide x 72 pixels high maximum and under 30kb.
- Images only. Format should be GIF or JPEG files, standard 256 colour palette.
- Expandable banners are possible, but should not exceed 622 pixels width.
- Animation possible, but must be minimal

Terms and conditions apply; please ask at time of booking.

SCHEDULE & ARTWORK DEADLINES

Month	Issue	Artwork Deadline	Publication Deadline
February	27:1	11/01/08	22/02/08
May	27:2	20/03/08	01/05/08
August	27:3	20/06/08	01/08/08
Nov	27:4	23/09/08	03/11/08

This schedule is a guideline only. Dates will be confirmed at booking

DISCOUNTS

Agencies	10%
Series Discount	10% (3 or more)

ARTWORK REQUIREMENTS

Files should be submitted in high-resolution mono with vector fonts, bitmap images, and fully embedded fonts. The full technical PDF specification is available online at: http://www.blackwellpublishing.com/authors/web_printspec.doc.

If you have any queries regarding the copy requirements, PDF submission, or production queries generally, please contact Hannah Smithson (see contacts below) in the first instance.

*Insert price will be revised for weights heavier than 20g

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