

SCOPE

Social Development is an international journal serving as an outlet for empirical reports, literature reviews, debates and comments on theoretical and empirical issues in social development, including: socialisation processes, social cognition, peer relationships, family functioning, verbal and non-verbal communication, and emotional development.

CIRCULATION: 365 – development psychologists; social psychologists; those interested in child development

RATES & DIMENSIONS

Full page mono	£445 / \$823 USD
Half page mono	£315 / \$583 USD
Loose Inserts (up to 20g)*	£290 / \$537 USD
Dimensions	Full page: 220 x 140mm Half page: 110 x 140mm

ONLINE ADVERTISING

Social Development on *Blackwell Synergy* currently receives on average **4,000** unique visitors per month!



Cost £150 / \$275 USD per month*

*discounts are given for multiple insertions, please contact us for quote.

Right-hand and left-hand banners

- Graphics should be 170 pixels wide x 70-170 pixels high, under 20kb.
- Images preferred.
- Format should be GIF or JPEG files, standard 256 colour palette.
- Animation possible, but must be minimal.

Top banner

- Graphics should be 622 pixels wide x 72 pixels high maximum and under 30kb.
- Images only. Format should be GIF or JPEG files, standard 256 colour palette.
- Expandable banners are possible, but should not exceed 622 pixels width.
- Animation possible, but must be minimal.

Terms and conditions apply; please ask at time of booking.

SCHEDULE & ARTWORK DEADLINES

Month	Issue	Artwork Deadline	Publication Deadline
February	17:1	07/12/07	18/01/08
May	17:2	11/03/08	18/04/08
July	17:3	10/06/08	18/07/08
October	17:4	09/09/08	17/10/08

This schedule is a guideline only. Dates will be confirmed at booking

DISCOUNTS

Agencies	10%
Series Discount	10% (3 or more)

ARTWORK REQUIREMENTS

Files should be submitted in high-resolution mono with vector fonts, bitmap images, and fully embedded fonts. The full technical PDF specification is available online at: http://www.blackwellpublishing.com/authors/web_printspec.doc.

If you have any queries regarding the copy requirements, PDF submission, or production queries generally, please contact Hannah Smithson (see contacts below) in the first instance.

*Insert price will be revised for weights heavier than 20g

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