

R&D Management Special Issue

Call for Papers

Outsourcing R&D for efficient innovation Implications for R&D management and business strategy

Guest Editors: Juliana Hsuan and Volker Mahnke

The outsourcing of R&D and innovation both nationally and internationally has become an important phenomenon across a range of sectors including the automobile, telecommunications, hardware and software industries. It has significant implications for R&D managers. It may be driven by R&D management and technology strategy considerations or alternatively by business strategy. What are the consequences and the practical requirements and how are businesses responding?

The rapid evolution of information and communication technologies (ICTs) has created the potential to locate R&D activities almost anywhere in the world. The globalisation of R&D has advantages and disadvantages and with creative strategic effort can dramatically change R&D projects, programmes and collaborative R&D networks. These trends pose major challenges and opportunities for the many businesses which perform or use R&D and for other types of organisations including those which provide specialized R&D services (innovation intermediaries). The Special Issue will focus on evidence about the trends and the practicalities faced by managers and will encourage new insights to address the management and technological challenges and related issues. Relevant topics for papers, within the overall theme, include:

1. design modularization
2. the delegation of technology and management responsibilities
3. how to share and organize knowledge
4. what distinguishes successful forms of R&D organization
5. how to manage the transitions to new network configurations
6. how are new types of specialized R&D organizations and innovation intermediary 'invented'
7. does R&D and innovation outsourcing inhibit radical innovation

Papers presented at The *R&D Management Conference 2008* in Ottawa (17-20 June), the *DRUID Conference* in Copenhagen (17-20 June), and The *R&D Management Advanced Workshop 2008* in Linköping, Sweden (15-16 September) will automatically be considered for publication in this Special Issue or other issues of the journal. Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers will be refereed through a double-blind peer review process

SUBMISSION OF FULL PAPERS	BEFORE 1 OCTOBER 2008
REVISED PAPERS	15 JANUARY 2009
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PUBLICATION	END 2009

Please submit your papers to **Juliana Hsuan** (jh.om@cbs.dk) with a copy to **RnDManagement@mbs.ac.uk**. Information about submitting papers, sample copies of the journal and Online Early are available on the publisher's *R&D Management* website ([click here](#))

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