

**Congress 7 & 8 June 2007, Amsterdam**  
**'Quantifying Corporate Crises and Man-Made Disasters'**

## **Invitation**

### **Topics and Scope**

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The congress seeks to discuss and generate empirical data on the nature, frequency and costs of corporate crises and man-made disasters and their trends over time, and to develop systems for their management.

### **Program**

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A full program is presented on quantification of crises and disasters, and is followed by an informal session where participants can outline and discuss research proposals in the field.

### **Thursday June 7<sup>th</sup> (9.00 am-17.30 pm)**

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**Conference opening by Ira Helsloot, editor JCCM**

- **Empirical test of a core-hypothesis of the Normal Accident Theory about the reliability and safety of high consequence technical systems.** Technical system risk is determined by the interaction of two characteristics associated with the organization and its technology: complexity and coupling. The more complex the systems and the tighter they are coupled, the most risk.  
*Speaker: Frederick Wolf*  
  
-Questions-
- **Comparative Analysis of the Interorganizational Links of the Quebec Crisis-Management System.** A quantitative study based on three major crisis in Canada.  
*Speaker: Louis Côté*
- **Assessing Human Impact of Organizational Crises.** Evaluation of the reliability and validity of the Triage Assessment Survey: Organizations (TAS:O), a 27-item, 5-point, Likert summated rating scale. One hundred and seventeen participants responded to the TAS:O after reading mild, moderate, marked and severe organizational crisis scenarios.  
*Speaker: Livia M. d' Andrea*  
  
-Questions-
- **Reorganising public oversight of high-risk industries in France. A reliability analysis of permitting.** Reliability diagnose regarding the delivery of operating permits by French industrial control agencies to companies wishing to carry out high risk activities.  
*Speaker: Julien Etienne*
- **Food crises and famine disaster.** A quantitative analysis about how policy changes since the 1950s led to food crises and even famine disasters.  
*Speaker: Hendrik J. Bruins*  
  
-Questions-

- **'How prepared are they?'** A quantitative study of crisis perception, crisis experience, crisis management and crisis communication in private companies and public authorities in Denmark.  
*Speakers: Finn Frandsen & Winni Johansen*
  - **Dealing with great scale crisis – avenues for quantification and decision making support.** Providing solid quantification methods and decision-making supports for managers in charge of coping with escalations that leads to great scale crisis.  
*Speakers: Carole Dautun & Christophe Roux-Dufort*
- Questions-

**Conference wrap up by Les Coleman**

## CONFERENCE DINNER

### Friday June 8<sup>th</sup> (9.00 am-13.00 pm)

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- **Informal meeting of interested Conference participants providing an opportunity to outline and discuss their own research into crisis management**  
*Speakers: Any participant who wants to share his research activities*

### Additional events

Additional events include a dinner on the Thursday night and a sightseeing tour through Amsterdam by night!

### Conference fees

Registration for the conference is **free**. Please email [jccm@fsw.vu.nl](mailto:jccm@fsw.vu.nl) for your registration.

### Accommodation

The conference will take place in "De Rode Hoed". "De Rode Hoed" is located in a beautiful historic building in the centre of Amsterdam and accessible for about 10 minutes by foot from Central Station.

*Address:*

Keizersgracht 102  
1015 CV, Amsterdam

Delegates are responsible for booking their own accommodation for the conference. We recommend searching at [www.bookings.com](http://www.bookings.com) as this website gives a lot of possibilities for overnight stays in the centre of Amsterdam.



Ministerie van  
**Binnenlandse Zaken en  
Koninkrijksrelaties**

Location: the centre of Amsterdam, the Netherlands

[Register now!: JCCM@fsw.vu.nl](mailto:JCCM@fsw.vu.nl)