

## *EuroChoices: Submission Guidelines*

### *1. Main Articles*

Please bear in mind that *EuroChoices* aims to improve the public understanding of the work and ideas of agri-food and rural resource economists. Although economists constitute an important element of the readership, the journal reaches out to a much wider audience. Articles should therefore, in the main, be accessible to non-economists.

Articles should relate to agri-food and rural resource issues and be of interest, at a pan-European level, to decision makers in agri-business, government and NGOs, to educators and students and to the interested public more generally. The Editor favours articles with economic content and underlying thinking although articles without much direct economic content may also be published.

Contributors should avoid articles that focus on methodology likely to be of interest mainly to economists. If important, authors can direct readers to other articles that deal with methodology issues. In a few circumstances, however, a short explanation of methods may be warranted. This is best done in a box or sidebar. In such cases the explanation must, as far as possible, be accessible to non-economists.

The length of Main Articles should not normally exceed 2,500 words, excluding Further Reading and Summary.

At the end of the text of each article a Further Reading section should be added. This should contain six to ten references, (including non-English references if appropriate) and website addresses. All referencing must follow the Harvard System, i.e. author(s) name(s) and date of publication should be given in the body of the text and the references collected alphabetically at the end of the article. There are several websites that explain this system in detail. It is permissible to list a few relevant readings that have not been cited in the article.

Immediately after the Further Reading section the name, position, institution, country and Email address of each author should be inserted.

Immediately following the author details a **200 word summary** must be included.

All articles should be submitted in electronic form in Word format. The Summary and the article title will be translated into French and German by the Editor's office.

Clear, simple graphs, charts or even maps may be used to help tell the story. Each should be referred to as a “Figure”. If the article is accepted we will ask for the data used to generate the graphs or charts in Excel files. In general, use graphs rather than tables, although simple tables may also be presented. Figures should be supplied as separate files in the format in which they were created, or alternatively, for charts and graphs, as a single EPS or PDF file per figure. Figures should not be embedded within the main text file, as this can lower the figure quality. Instead, a note should be included within the main text to highlight where the figure should be placed.

All articles will be subject to double-blind review, i.e. the identity of the author remains anonymous to the reviewer and vice versa. We aim to make decisions about articles within two months from date of submission.

Authors of accepted articles are encouraged to supply two or three relevant high quality photographs (each with a resolution of no less than 300dpi) that, in a general way, help to illustrate the theme of their article; authors are also encouraged to supply very brief captions for photographs though this is not a requirement. High-resolution JPEG or TIFF format photographs are preferred and can be forwarded as Email attachments. For more information on preparing and supplying electronic figures and photos, please go to <http://www.blackwellpublishing.com/bauthor/illustration.asp>.

Send articles by Email attachment, along with a brief cover note, to the Chief Editor, John Davis at: [john.davis@qub.ac.uk](mailto:john.davis@qub.ac.uk)

Copy to Sub-editor Michelle Stevenson at: [michelle.stevenson@afbini.gov.uk](mailto:michelle.stevenson@afbini.gov.uk)

## *2. Parlons Graphiques*

Parlons Graphiques articles occupy a two-page section in the centre of each issue, and attract attention. Hence we must emphasise quality topics and presentation. The general writing guidelines on clarity, accessibility, economic reasoning, etc. in the Main Articles section also apply in this section.

Parlons Graphiques relies on graphs, charts or maps to tell the main story, with text serving a support role. Up to 6 graphs might be used, but fewer often provide a more visually attractive and easily understood presentation. Each graph must be simple and easily interpreted. In general, limit text to about 500 words maximum. Remember that Parlons Graphiques uses only two pages, and neither graphical material nor text can be carried onto more pages.

Carefully label each graph, chart or map. Give a clear and simple title. Number each graph as “Figure 1”, “Figure 2” and so forth. In almost all cases, the vertical axes of graphs should start with “0” – if not, a break must be shown in the axes. Very carefully

label each axis; technical terms should be kept to a minimum but, where used, should be explained in the text or as a footnote to the graph. Authors must ensure complete consistency between the text and the contents of graphs etc.

In many cases, high quality photographs or other artwork can be used to help illustrate or otherwise add to the visual attractiveness of the presentation.

The article, the graphs and the data used to generate the graphs etc. should be submitted as separate attachments. The data may be used by our layout people to refine the graphs.

At the end of the article add the name, title, position, institution, country and Email address of each author.

Please feel free to contact the Chief Editor or a Co-editor if you have any questions or would like to discuss an article concept.

Send submissions electronically in Word format to the Chief Editor, John Davis at: [john.davis@qub.ac.uk](mailto:john.davis@qub.ac.uk).

Copy to Sub-editor, Michelle Stevenson at: [michelle.stevenson@afbini.gov.uk](mailto:michelle.stevenson@afbini.gov.uk).

### 3. *Counterpoints*

The Counterpoint section provides authors with an opportunity to comment on the arguments, conclusions etc. in a particular article or articles in a previous issue of *EuroChoices*. Authors of articles commented upon in a Counterpoint are given an opportunity, indeed are encouraged, to respond to the comments.

Authors of Counterpoints should address, in a reasoned way, the specific issues raised in the article upon which they are commenting and, in general, should avoid introducing other issues that are not directly relevant or their own personal viewpoints. A short Further Reading section may be added if appropriate.

The general writing guidelines on clarity, accessibility, economic reasoning, etc. in the main articles section also apply in this section.

Counterpoints and Replies should not be more than 1250 words each. A 100 word summary should be included with each Counterpoint and Reply.

Please submit electronically to the Chief Editor, John Davis in Word format at: [john.davis@qub.ac.uk](mailto:john.davis@qub.ac.uk)

Copy to Sub-editor, Michelle Stevenson at: [michelle.stevenson@afbini.gov.uk](mailto:michelle.stevenson@afbini.gov.uk).

#### 4. *Point de Vue*

The Point de Vue is a shorter piece of between 700 and 1500 words. It provides authors with an opportunity to express their viewpoints, in a reasoned way, on an issue likely to be of interest to readers of *EuroChoices*.

The general writing guidelines on clarity, accessibility, economic reasoning, etc. in the Main Articles section above also apply in this section.

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Copy to Sub-editor, Michelle Stevenson at: [michelle.stevenson@afbini.gov.uk](mailto:michelle.stevenson@afbini.gov.uk).

#### 5. *Letters to the Editor*

The Editor welcomes letters from readers. These should deal either with issues raised in *EuroChoices* articles or topics likely to be of interest to readers. Letters should not normally exceed 500 words.

The general writing guidelines on clarity, accessibility, economic reasoning, etc. in the Main Articles section above also apply to letters.

Letters should be submitted electronically to the Chief Editor, John Davis in Word format at: [john.davis@qub.ac.uk](mailto:john.davis@qub.ac.uk)

Copy to Sub-editor, Michelle Stevenson at: [michelle.stevenson@afbini.gov.uk](mailto:michelle.stevenson@afbini.gov.uk).

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