

R&D Management Special Issue

Call for Papers

Open R&D and Open Innovation

Guest Editors: Henry Chesbrough, Ellen Enkel and Oliver Gassmann

There is now a broad awareness of the concept of open innovation and its relevance and significance. The implications and trends which underpin open innovation are being energetically discussed in numerous conferences with business, economic, organisational, behavioural, strategic, legal (IP) and knowledge perspectives. This special issue aims to advance the R&D, innovation and technology management perspective; it builds on the special issue of *R&D Management* June 2006 ("opening up the innovation process"). There is an increasingly wide range of situations where the concept is seen to be applicable and there are various approaches available to exploit it advantageously, both upstream and downstream in the innovation process. To use the concept effectively needs a good understanding of how and where value can be added in knowledge-intensive processes. There may be a need for a creative interpretation and adaptation of the value propositions or business models in each situation. In other words there are important implications for new and emerging methods of R&D management.

This special issue aims **to deepen managers' and researchers' understanding about the management of 'open R&D' and how it can support open innovation**. It aims to provide a comprehensive overview of the current state of the art, from a theoretical and practical perspective. It also aims **to advance the state of the art and to stimulate further research**. Submissions are invited from management researchers or collaborative teams (academics with practitioners) and may be based on conceptual, theoretical or empirical research.

Authors can submit abstracts across a wide spectrum of topics in open R&D and open innovation. They will be quickly advised about the suitability of their proposed paper before being invited to prepare a full paper. Papers presented in the innovation track at EURAM 2008 in **Ljubljana and Bled, Slovenia (14-17 May)**, at the *R&D Management Conference 2008* in **Ottawa, Canada (17-20 June)**, and at the *R&D Management Advanced Workshop 2008* in **Linköping, Sweden (15-16 September)** will automatically be considered for publication either in this Special Issue or in other issues of the journal. The Editors welcome informal discussion by email at an early stage.

Papers are encouraged which **link state-of-the-art thinking and research with a practical perspective**. Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers will be refereed through a double-blind peer review process.

SUBMISSION OF ABSTRACTS (OR FULL PAPERS)	BEFORE 8 MAY 2008
SUBMISSION OF FULL PAPERS	BEFORE 6 JULY 2008
FEEDBACK AND REVISIONS	AUGUST - OCTOBER 2008
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PUBLICATION	2009

Please submit your papers electronically to **Ellen Enkel** (ellen.enkel@unisg.ch) with a copy to RnDManagement@mbs.ac.uk. A guide for authors, sample copies of the journal and other relevant information for submitting papers are available on the *R&D Management* website: <http://www.blackwellpublishing.com/journal.asp?ref=0033-6807&site=1>