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Business & Management

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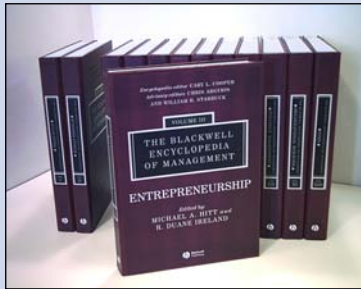


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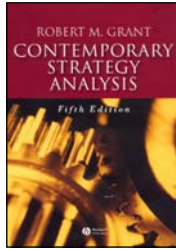
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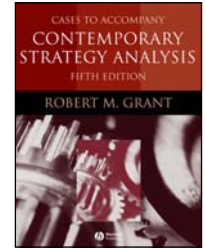
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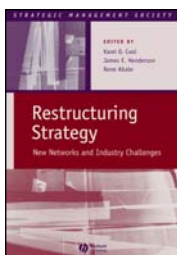
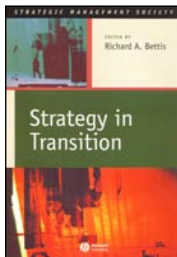
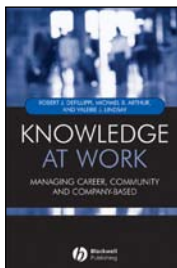
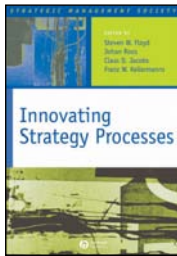
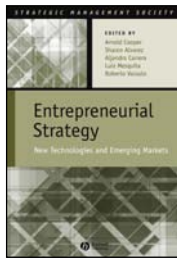


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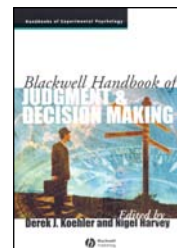
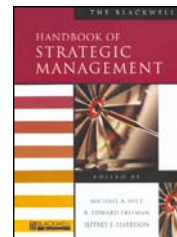
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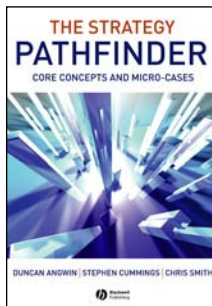
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PAUL DOBSON, KEN STARKEY
& JOHN RICHARDS

Loughborough University; University of Nottingham;
University of Nottingham

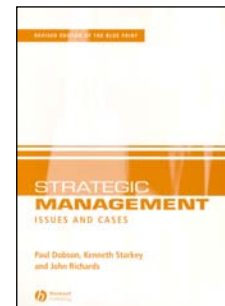
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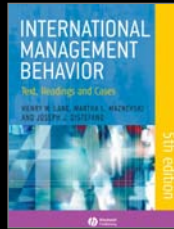


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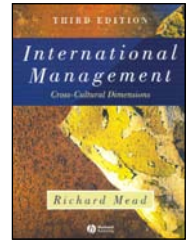
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INTERNATIONAL MANAGEMENT is supported by online lecturer resources, available at www.blackwellpublishing.com/mead.

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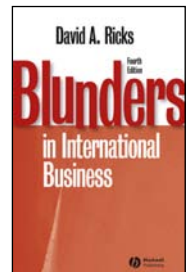
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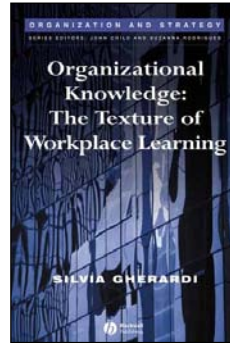
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San Francisco State University

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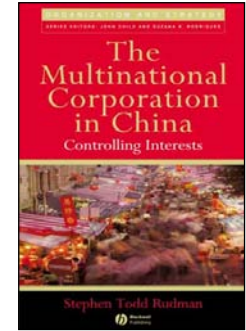
LIN LERPOLD

Stockholm School of Economics

FORMING ALLIANCES: SHAPING IDENTITIES shows that some firms form alliances in part motivated by the wish to change their organizational identity. The book:

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Organization

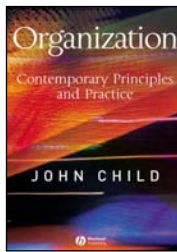
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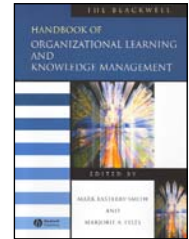
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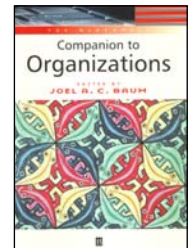
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Organization at the Limit

Lessons from the *Columbia* Disaster

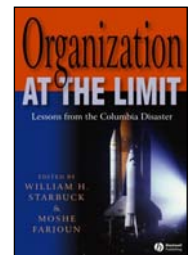
Edited by WILLIAM H. STARBUCK & MOSHE FARJOUN

New York University; York University, Toronto

"The Columbia disaster has much to teach any student and manager of organizations. In this marvellous collection, Professors Farjoun and Starbuck have assembled some of the most profound and relevant thinking about the hitherto hidden vulnerabilities of today's organizations, their sources, and just how to address them. Readers will be most amply rewarded."

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University of Virginia; Warsaw University; Warsaw University

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1-4051-2259-5 [ISBN13: 978-1-4051-2259-7] HB

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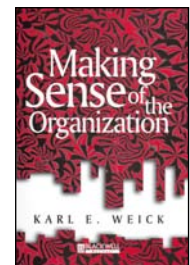
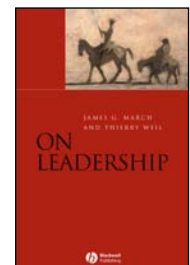
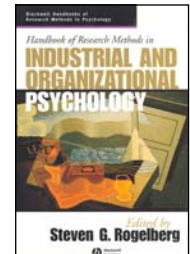
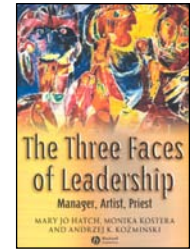
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1-4051-3246-9 [ISBN13: 978-1-4051-3246-6] HB

1-4051-3247-7 [ISBN13: 978-1-4051-3247-3] PB / AUGUST 2005



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University of Surrey

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1-4051-2981-6 [ISBN13: 978-1-4051-2981-7] HB

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Aston University

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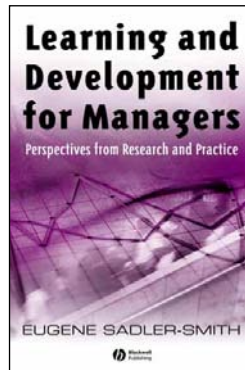
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1-4051-3313-9 [ISBN13: 978-1-4051-3313-5] PB / **DECEMBER 2006**



Managers of Innovation

Insights Into Making Innovation Happen

JOHN STOREY & GRAEME SALAMAN

Both Open University Business School

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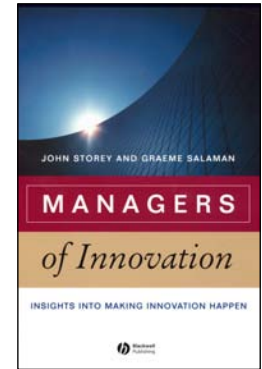
SERIES: MANAGEMENT, ORGANIZATIONS AND BUSINESS

SERIES EDITOR: JOHN STOREY

208 PAGES

1-4051-2462-8 [ISBN13: 978-1-4051-2462-1] HB

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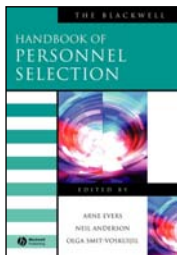
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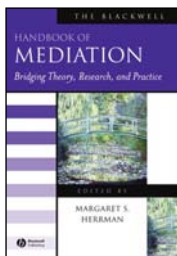
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OCTOBER 2005

KEY TEXTBOOK

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Global Perspectives

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Both Rutgers University

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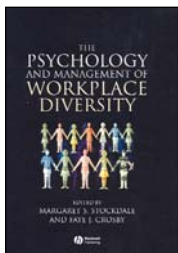
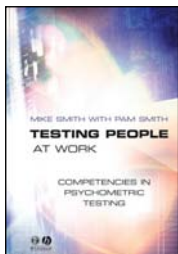
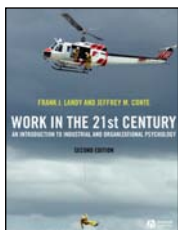
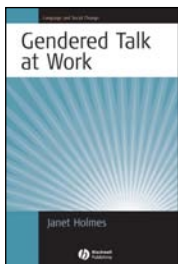
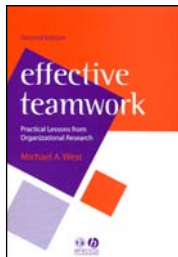


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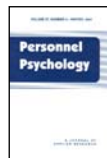
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Victoria University of Wellington

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NEW IN 2006

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From Creative Industries to Creative Management

CHRIS BILTON

University of Warwick

*"This is an exceptional book in three respects. Firstly, it is a book about management that truly appreciates the creative process. Secondly, it is a book about creativity that understands and seeks to engage with practical business realities. And, finally, **Management and Creativity** actually proves its own thesis: that the best thinking occurs when the worlds of 'creativity' and 'business' intersect."*

STEPHEN CUMMINGS, VICTORIA UNIVERSITY OF WELLINGTON

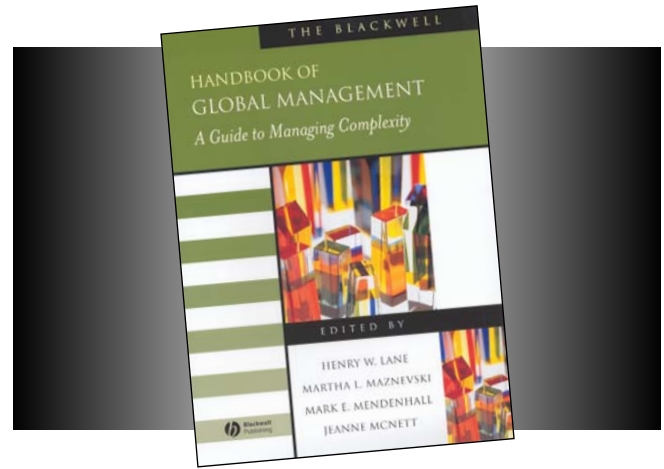
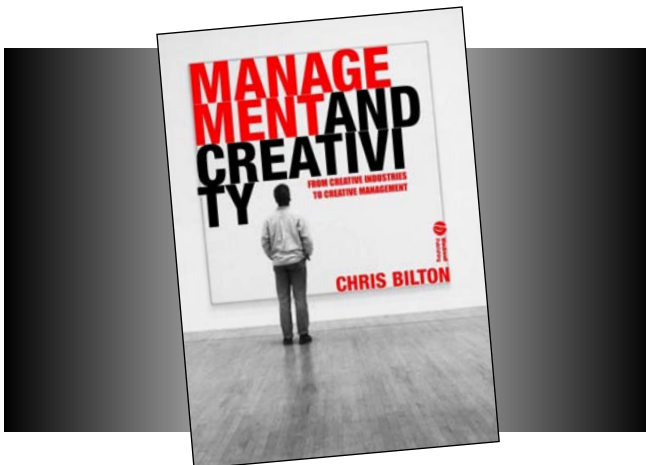
In this book, Chris Bilton, who has worked as a performer, writer, arts worker and academic, challenges the stereotypical opposition between 'creatives' and 'suits'. Creativity, he suggests, is not just about spontaneous discovery and inspiration, it is also a self-conscious, deliberately managed process. Similarly, management is not only shaped by rational processes, it also involves insight, intuition, creativity and risk.

Bilton draws on the work of management theorists and creativity theorists, and on the practical experience of individuals working in creative industries, to improve our understanding of the relationship between the management of creativity and creative approaches to management. His work forms part of a wider move to consider the relevance of creative processes and structures in our new, creative economy.

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1-4051-1996-9 [ISBN13: 978-1-4051-1996-2] PB / JULY 2006



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MARK E. MENDENHALL & JEANNE MCNETT

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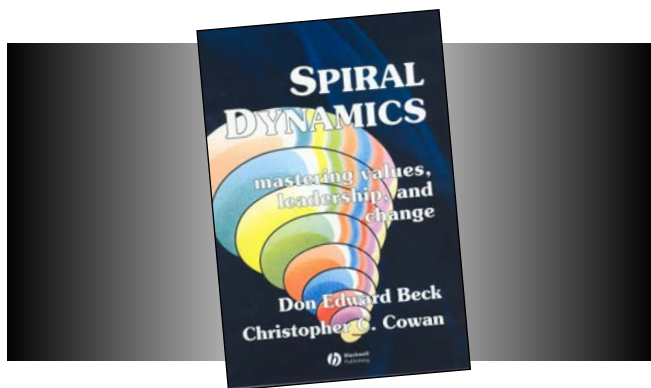
DON EDWARD BECK & CHRISTOPHER C. COWAN

Directors of the National Values Center, Texas

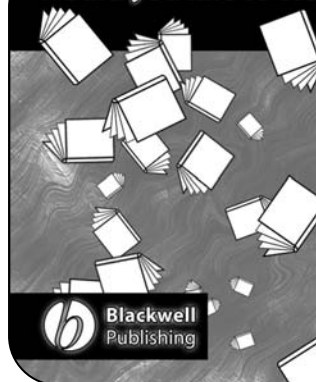
Now available in paperback, this bestselling book presents a new framework for understanding the dynamic forces at work in human affairs: not only in business, but also in personal lives, education, and even geopolitics. Focusing on cutting-edge leadership, management systems, processes, procedures, and techniques, **SPIRAL DYNAMICS** synthesizes changes such as increasing cultural diversity, powerful new social responsibility initiatives, and the arrival of a truly global marketplace.

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W. TIMOTHY COOMBS & SHERRY J. HOLLADAY

Both Eastern Illinois University

Public relations is a multibillion dollar industry, yet unlike its sister field of advertising, public relations is nearly undetectable to people outside of the industry. When the impact of PR is considered, it is either accepted unthinkingly as a positive business tool or it becomes the target of harsh critique.

IT'S NOT JUST "PR": PUBLIC RELATIONS AND SOCIETY provides a balanced view of public relations as neither flawless nor sinister. It investigates corporate issues in PR, including pharmaceutical companies' use of PR to influence the medicines we use, and further examines public relations as a tool for marginalized groups, focusing on its use in the non-profit sector. Relevant examples are cited throughout, such as the use of PR to exert pressure on Coca-Cola to reform labor practices in Latin America.

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Corporate Retirement Security

Social and Ethical Issues

Edited by ROBERT W. KOLB

University of Colorado at Boulder

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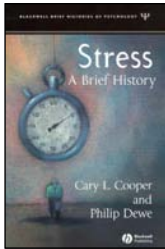
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Stress

A Brief History

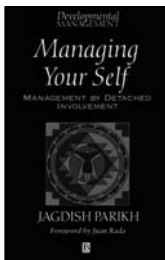
**CARY L. COOPER
& PHILIP DEWE**

Lancaster University; Birkbeck
College, London

STRESS: A BRIEF HISTORY
takes a lively and
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Management by
Detached Involvement

JAGDISH PARIKH

Co-founder of the World Business
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This unique guide to
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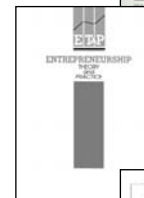
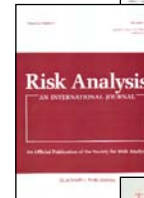
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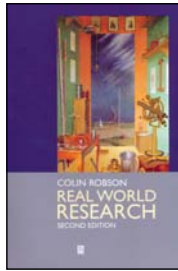
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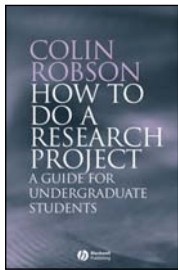
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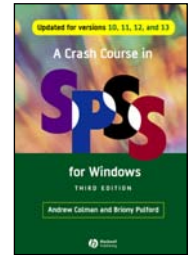
ANDREW COLMAN & BRIONY PULFORD

Both University of Leicester

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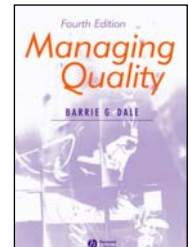
Manchester Business School, University of Manchester

In the spirit of continuous improvement, this text has been extensively revised in order to reflect developments in the field. New to the fourth edition are chapters on:

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YADONG LUO

University of Miami

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- ⊗ Systematically illuminates how multinational corporations should deal with global stakeholders (competitors, governments, partners, suppliers, peer subsidiaries)
- ⊗ Enhances understanding of the complexities of global corporate governance issues
- ⊗ Provides important guides to refining and improving the rules that govern business relationships among major global stakeholders.

Students, executives, consultants, and researchers will find this unique resource of great use.

SERIES: GLOBAL DIMENSIONS OF BUSINESS
 SERIES EDITORS: DAVID RICKS, BODO SCHLEGELMILCH
 & J. MICHAEL GERINGER
 288 PAGES
 1-4051-3707-X [ISBN13: 978-1-4051-3707-2] PB
 JULY 2006

Corporate Governance

Third Edition

ROBERT A.G. MONKS & NELL MINOW

Both Lens Inc

"The MBA student seeking real world examples will be well satisfied with this material... A major strength of the book is the practitioner perspective that the authors bring to the area."

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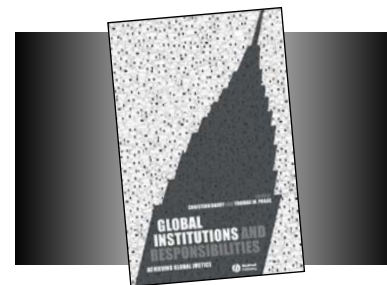
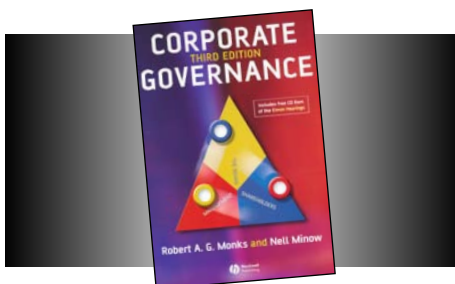
In the wake of dramatic corporate meltdowns: Enron; Tyco; Adelphia; WorldCom; the new edition of this successful text provides students and business professionals with a welcome update of the key issues facing managers, boards of directors, investors, and shareholders.

In addition to its authoritative overview of the history, the myth and the reality of corporate governance, this new edition has been updated to include:

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Global Institutions and Responsibilities

Achieving Global Justice

Edited by CHRISTIAN BARRY
& THOMAS W. POGGE

Carnegie Council on Ethics and International Affairs; Australian National University and Columbia University

This volume combines original essays by political philosophers, legal theorists, and economists into a spirited debate about the practical dilemmas of globalization. It integrates rigorous thinking about the principles of global justice with concrete discussions of the UN, the WTO, the World Bank, and the rules of war. It thereby enriches moral theorizing by engaging it in real-world issues and also provides solid moral grounds for designing and assessing reforms of present international rules and organizations.

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JOURNALS

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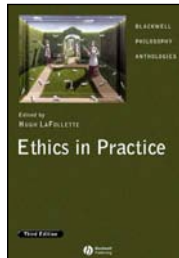
Conscience and Corporate Culture

KENNETH GOODPASTER

University of St Thomas, St Paul

In recent years, monumental corporate scandals have been emblazoned on every front page, but people have largely responded with ambivalence to events such as Enron's collapse and the tragedy of NASA's *Columbia*. In this book, Goodpaster identifies the common patterns among such recent events, and argues for the development of an ethical response. Reporting on more than three decades of professional evolution, the book serves as a platform for communication between doers and thinkers on a subject that is profoundly difficult and important.

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 SERIES EDITORS: ROBERT FREDERICK & W.M. HOFFMAN
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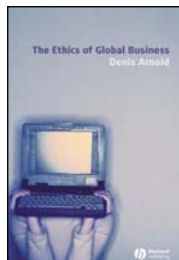


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The Ethics of Global Business

DENIS ARNOLD

SERIES: FOUNDATIONS OF BUSINESS ETHICS
 SERIES EDITORS: ROBERT FREDERICK & W.M. HOFFMAN
 288 PAGES
 1-4051-3477-1 [ISBN13: 978-1-4051-3477-4] HB
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JOURNALS

Business Ethics: A European Review

Edited by CHRISTOPHER COWTON

www.blackwellpublishing.com/BEER

Business and Society Review

Edited by ROBERT E. FREDERICK

Journal of the Center for Business Ethics at Bentley College

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A Companion to Applied Ethics

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1-55786-594-9 [ISBN13: 978-1-55786-594-6] HB / 2003
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168 PAGES
0-631-21472-0 [ISBN13: 978-0-631-21472-4] HB
0-631-21473-9 [ISBN13: 978-0-631-21473-1] PB / 2004

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280 PAGES
1-4051-1662-5 [ISBN13: 978-1-4051-1662-6] HB
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376 PAGES / 1-85554-845-3 [ISBN13: 978-1-85554-845-9] PB / 2003

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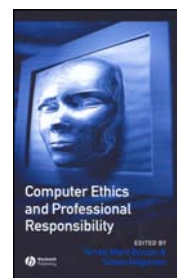
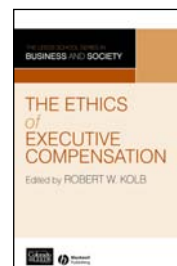
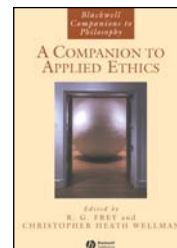
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Fairfield University

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NEW IN 2006

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Edited by **MICHAEL WALLACE, MIKE FERTIG & EUGENE SCHNELLER**

University of Bath; University of Bath; Arizona State University

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1-4051-3548-4 [ISBN13: 978-1-4051-3548-1] HB

1-4051-3549-2 [ISBN13: 978-1-4051-3549-8] PB / NOVEMBER 2006

European Industrial Relations: Annual Review 2001/2002

Edited by **BRIAN TOWERS & MIKE TERRY**

Nottingham Business School; Warwick Business School

This review acts both as a record and as a forum for exchanging ideas. It identifies key events in European industrial relations, political economy and social policy during the preceding year and invites leading academic commentators from across the EU to assess their significance. The authors, writing in an accessible style, not only discuss current developments but also provide an informed, longer term perspective.

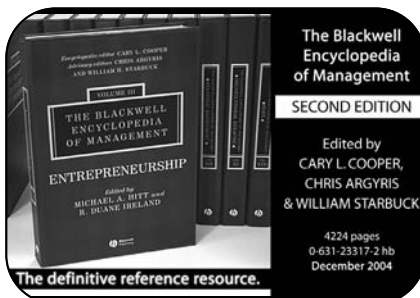


The current issue, reviewing the years 2001-2002 with some informed discussion of future developments, was published at a time when the EU was at yet another of its crossroads as further attempts to make progress on enlargement - as well as on economic and political integration - confronted widespread popular scepticism and some national resistance.

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Published on behalf of the Product Development & Management Association

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Finance and the Economics of Uncertainty

GABRIELLE DEMANGE
& GUY LAROQUE

DELTA, Paris; INSEE-CREST

FINANCE AND THE ECONOMICS OF UNCERTAINTY explores the growing range of economic decisions that are conducted under uncertainty both on the personal level - such as individual savings, insurance, portfolio choices - as well as by large firms, including insurance companies and stock exchanges, that utilize financial tools to facilitate the exchange of risks.

Including end-of-chapter exercises, this book provides students with a tool for understanding the theoretical analysis of decision-making under uncertainty, and its applications to the world of economics and finance.

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NOVEMBER 2005

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APRIL 2005

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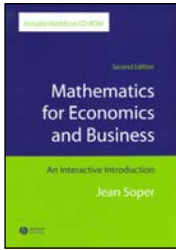
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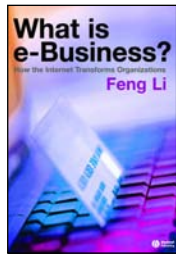
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What is e-Business?

How the Internet Transforms Organizations



FENG LI

University of Newcastle upon Tyne

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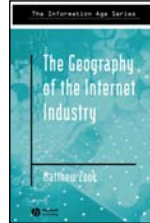
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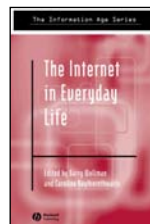
MARCH 2005

The Internet in Everyday Life

Edited by **BARRY WELLMAN & CAROLINE HAYTHORNTWHAITE**

University of Toronto; University of Illinois at Urbana-Champaign

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MANUEL CASTELLS

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This second volume of the trilogy deals with the social, political, and cultural dynamics associated with the technological transformation of our societies and with the globalization of the economy.

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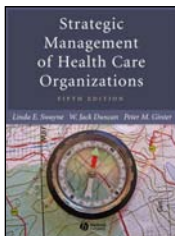
464 PAGES / 0-631-22139-5 [ISBN13: 978-0-631-22139-5] PB / 2000

Strategic Management of Health Care Organizations

Fifth Edition

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University of North Carolina at Charlotte; University of Alabama at Birmingham; University of Alabama at Birmingham



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- ☉ Demonstrate how strategic management 'maps' can provide the direction needed for successful implementation.

In this new edition, all chapters have been revised and contain new or updated 'Introductory Incidents' and 'Perspectives'. Appendix A has been revised to match the new model of strategic thinking, planning, and managing the strategic momentum. Twenty real-life case studies, including nine new cases and three updated classics, present diverse strategic situations in an accessible manner that enhances the applicability of the concepts for students and professionals.

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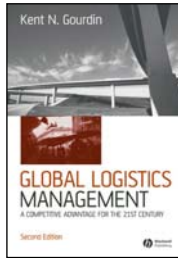
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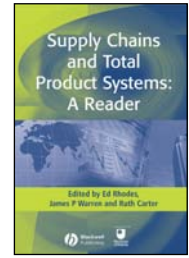
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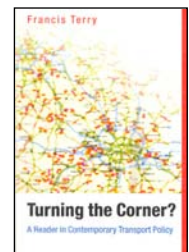
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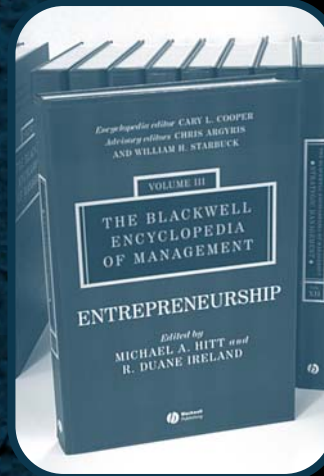
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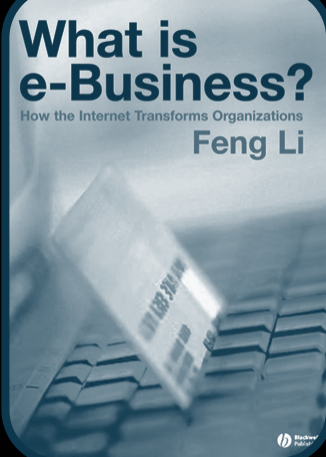
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