

R&D Management Advanced Workshop

Linköping, Sweden, 15-16 September 2008

Integrating knowledge - challenges for R&D management

Organizing committee:

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The challenges for R&D management of integrating knowledge are significant. They are exacerbated by the changes which are induced by a globalizing economy. The workshop will assemble expert information and opinions, provide in-depth discussion and propose further actions for management teams and research. It will be designed for a compact number of academic researchers and experienced R&D management practitioners. It will connect to other workshops being organised in 2008 and to future themed issues of *R&D Management*. The workshop will integrate three themes:

- (1) project organization and knowledge integration: developing capabilities for successful execution of R&D projects. Innovative organization structures, processes and integration mechanisms
- (2) co-locating versus off-shoring R&D and industrialization: knowledge integration in dense or dispersed settings
- (3) opening-up for innovation: technology alliances for the generation and integration of new knowledge

The workshop will: generate ideas and plans for collaborative networking; define practitioner needs; identify future research projects; suggest publication strategies. The detailed programme will be developed interactively. Presentations should advance the strategic purpose of the workshop and stimulate discussion. If you are interested to participate then please: (a) submit an abstract to describe conceptual or empirical analysis, including case-studies, about knowledge integration in R&D; (b) express your interest in a particular topic or approach to use within the workshop (e.g. expert panel discussion, roadmapping, poster display, virtual forum).

SUBMISSION OF ABSTRACTS (OR FULL PAPERS)	BEFORE 15 APRIL 2008
SUBMISSION OF FULL PAPERS	BEFORE 15 AUGUST 2008
R&D MANAGEMENT ADVANCED WORKSHOP	15-16 SEPTEMBER 2008

Papers presented at the workshop and summary reports will be considered for publication in the *R&D Management* journal. Papers are encouraged which link state-of-the-art thinking and research with a practical perspective.

ORGANIZERS:	
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