



Medicine & Healthcare Themed Issue | February/March 2007 • Number 34

Welcome to the first issue of Library News for 2007. This year we are introducing some special themed issues, starting with Medicine and Healthcare, which we hope you will share with specialist colleagues in your library. You will also find here the usual updates about journals from Blackwell and Synergy news. We hope you find this issue useful and would be grateful to receive any feedback at: libraryinfo@blackwellpublishing.com

Blackwell's medical journal publishing program involves partnerships with over 100 medical and scientific societies across the globe, for whom we are proud to publish some of the world's leading titles. Many of our 230 medicine and nursing journals are ranked in the top 10% of their field by impact factor, and, as our continually rising usage statistics attest, are increasingly accessed by students, clinicians and researchers worldwide.

In addition to our journal list, Blackwell publishes a list of internationally-recognized, award-winning medical books, from *Rook's Textbook of Dermatology*, to the *European Society for Cardiology Textbook of Cardiology*, Thomas' *Hematopoietic Cell Transplantation*, and the Evidence Based textbooks from the *BMJ* and many more.

In this issue of Library News, Betsy Anagnostelis (Head Librarian at Royal Free Hospital NHS Trust in London, UK) reflects on the challenges and developments in the Medical Library world; we also provide you with information on the Blackwell publication ethics policy, developed following the growing controversies surrounding medical research; and we outline how Blackwell supports professional development by offering Continuing Medical Education through journal articles. You can even test your subject knowledge through a fun, medically-themed quiz.

More information about Wiley-Blackwell will follow in the next issue.

We hope you enjoy this Medicine & Healthcare themed issue!

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Challenges and Opportunities for Medical Libraries in the 21st Century

Interview with Betsy Anagnostelis – Librarian, Royal Free Hospital Medical Library / Joint Biomedical Team Leader, UCL Library Services, London, UK



Betsy Anagnostelis has over fifteen years experience of working in medical libraries and has contributed to many projects, such as acting as an assurance officer for OMNI (Organising Medical Networked Information), as well as training organizations, including as search tutor for the London-based Systematic Reviews Training Unit. Betsy is also a member of the editorial board of the newsletter He@lth Information on the Internet and the journal, Health Information and Libraries Journal. Alex Lankester, Medical Marketing Director at Blackwell Publishing met with Betsy and asked about her views on the challenges and opportunities facing medical libraries now and in the future.

Q What percentage of your library budget is spent on electronic resources versus print?

A An increasing proportion overall is spent on electronic resources. NHS users still need to come to the library to access most electronic resources, due to most publishers' licence restrictions that do not allow for simultaneous academic and NHS user access.

Q How do you measure the value of your electronic resources and what are the key criteria for your subscription renewals?

A We have to see a balance between demonstrably high use and affordability and the latter is becoming more important as budgets come under increasing and inevitable pressure.

Q Have you started purchasing e-books and, if so, what is the response from your library patrons?

A We have been subscribing to e-books for the past few years and demand is increasing but we haven't experienced significant take-up. We have access to e-books via suppliers such as Ovid and netLibrary but at the same time, the print issue stats are still on the increase. Likewise, I am not seeing a high use of e-books in study behaviour to date.

Q How important is the journal backfile to your medical library?

A Recent backfiles are still in use and immediacy of access encourages use of information that may be inaccessible online. Older backfile runs are not as essential – especially given the demand for fully current resources in medicine, providing fast and affordable document delivery options are available. However, as electronic backfiles are increasingly replacing older print backfile runs, we are able to use space more creatively: for example, we are reconfiguring library space previously used for storage to develop an e-learning environment.

Q Are you seeing more medical personnel access clinical information at the point of care and via PDA?

A Several recent developments are allowing this to happen such as the National Library for Health and the Map of Medicine – but we don't yet see a huge demand for access to information via PDA. There are a large number of patient oriented enquiries that are in the context of care but content is not usually accessed in real time during the patient encounter. However, as the infrastructure improves, PDAs may well become more popular.

Q What online clinical resources or publications do your users consult most often? What are the top 3 resources, excluding Medline?

A A recent survey of training grade doctors and senior colleagues confirmed that sources such as the BNF (British National Formulary) were most commonly used, followed by evidence based clinical guidelines and systematic reviews of the literature.

Q How are the developments within the National Library for Health impacting your library?

A We see the National Library for Health as a major knowledge resource that is beginning to bring content closer to the point of care. It is still in its early stages but already we are seeing its impact. Our job is to ensure people are aware of the NLH and the resources that it provides. We are also involved in its development: staff at our library are working alongside a clinical team based in the hospital to provide information specialist input to the NLH Gastroenterology and Liver Diseases Specialist Library – one of several NLH Specialist Libraries.

Q Within clinical practice, there is an increasing emphasis on Evidence Based Medicine – do you see this replacing the role of the traditional medical journal?

A Resources to support evidence based practice are becoming increasingly more widely used. However, there is still a significant demand for journals to support education and training and research and our library's surveys of journals use and recommendations demonstrate this very clearly.

Q Google is increasingly the first point of call for most end-users needing information. Do you see this as a concern? If so, what steps as a librarian are you taking to counteract this?

A This is only a concern if people are restricting their searches to Google. Google might be fine for easily accessible evidence, but will not always reach the best or most relevant content which is why I would be concerned if it was the only port of call. All we can do is provide training in context for all users to help them identify optimal ways of finding the best evidence, whether as part of the undergraduate curriculum or in support of clinical practice.

Q What do you find is the most effective way to communicate with your faculty and NHS staff regarding library resources?

A For significant changes we might send all-staff emails – though only occasionally. Otherwise we might post information on the intranet, which can be fairly effective. Colourful postcards also work. For our clinical effectiveness enquiry service we walked the wards with the postcards and this really had an impact. It is also important to make sure the champions and gatekeepers locally are aware of new developments.

Continues on page 3

Journal Editors Receive New Publication Ethics Guidelines

Q How important do you think end user training is to ensure the full utilisation of your library resources?

A There is plenty of research to demonstrate that simply making resources available does not mean they will be used. Promotion and training is essential and does have a demonstrable impact. There is evidence of demand for training from our own users – for example, 34% of training grade doctors told us in a recent survey that they were not very confident or not at all confident in searching for the best evidence. Published reports of surveys confirm that this is the case with other staff groups, too – e.g. a recent report from the RCN on the information needs of nurses said that 44% of respondents felt they would gain from training in basic information searching skills, while 74.2% felt they would gain from training in advanced information skills (<http://www.rcn.org.uk/news/display.php?ID=1494>). However, it is difficult to get large groups together and much training is delivered in one-to-one sessions.

Q How do you balance your role of working as both an NHS and academic librarian and is there any conflict here in serving both the hospital and academic users?

A As we work in a teaching hospital and medical school setting, the library serves the entire continuum from student to consultant and I find this a natural combination. We take into account the needs of both groups of users and it is usually possible to achieve economies of scale. The most significant challenge is that we have to provide access to content for both sectors and this is something that publishers do not always fully understand or take into account in their licenses.

Q What can medical journal publishers do to best support the medical library in the 21st century?

A For a medical library serving both a higher education and hospital community, affordability and appropriate licensing of electronic content is important, such that responds to the range of needs of 21st century users.

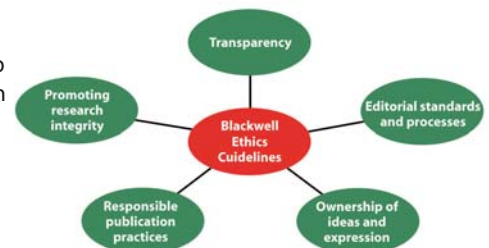
Comprehensive Guide on Publication Ethics Now Available

Journals are often in the line of fire when there are questions about ethics in science. To address this, Blackwell has launched **Best Practice Guidelines on Publication Ethics: A Publisher's Perspective**, becoming the first publisher to offer such a comprehensive resource to its journal editors and society partners.

The guidelines were created to provide practical advice to editors on the major ethical principles of academic publishing and to help inform the editorial policies of their journals. A broad range of topics are addressed including transparency, disclosure, research integrity, peer review, conflicts of interest and plagiarism. The guidelines also include an extensive Best Practice resource to help editors develop their own approaches to publication ethics as well as detailed flowcharts about how to handle ethical situations provided by the Committee on Publication Ethics.

To ensure the accuracy and relevance of the guidelines, 25 editors, society heads and authors were asked to review the work and provide feedback. The initial review of the guide by the publishing community yielded positive feedback. Panos Vostanis, Editor of *Child and Adolescent Mental Health* noted, "This is an excellent document. It addresses both broad ethical issues and practical points that we have all come against throughout editorial work."

The guidelines were written to provide practical guidance rather than a prescriptive set of rules so that editors can develop and implement their own ethical policies and processes. Easy-to-read flowcharts from the Committee on Publication Ethics were included to help guide editors through ethical decisions (e.g. 'What to do if you suspect scientific misconduct').



Blackwell's Best Practice Guidelines on Publication Ethics: A Publisher's Perspective is published in the *International Journal of Clinical Practice*, and is also available at <http://www.blackwellpublishing.com/publicationethics>

Access Blackwell's First Podcast Now *BJOG*: An *International Journal of Obstetrics and Gynaecology*



The first podcast produced by Blackwell Publishing went live in January and features a hot topic in obstetric and gynecological research and practice.

The podcast is an interview entitled "Screening for cervical pre-cancer: Have we dismissed ablative treatment too soon in colposcopy practice?" between the science journalist Wendy Barnaby and Dr Pierre Martin-Hirsch, a *BJOG* Editor and Consultant Gynaecological Oncologist at Lancashire Teaching Hospitals NHS Foundation Trust.

It accompanies a paper published in January's edition of *BJOG*,

showing how different types of treatment for abnormal cells in the cervix affect women's chances of having a premature baby later in life.

This podcast is part of a pilot Blackwell program that will run through 2007 and is designed to add value to the content of journals. The high number of downloads of the *BJOG* podcast so far confirms that researchers and clinicians are indeed interested in receiving material in this medium.

You can listen to the *BJOG* podcast by visiting: <http://www.blackwellpublishing.com/bjog> and following the links. The file is in mp3 and is 13.5MB. The podcast lasts 33 minutes.

New Medical Journals Available Free in 2007

We believe in making long term investments to support new research areas with new journals which will explore and develop the discipline and which will meet the unique needs of the communities they serve.

For 2007 we are launching the following important medicine and healthcare journals. Each of these titles are free to everyone until 31st December 2007. Please highlight these titles to clinicians and researchers working in your institution.

Early Intervention in Psychiatry

Endorsed by the International Early Psychosis Association

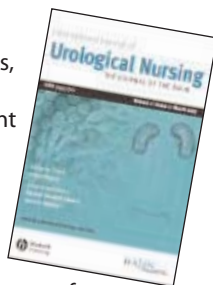
Early Intervention in Psychiatry publishes original research articles and reviews dealing with the early recognition, diagnosis and treatment across the full range of mental and substance use disorders, as well as the underlying epidemiological, biological, psychological and social mechanisms that influence the onset and early course of these disorders. The journal provides comprehensive coverage of early intervention for the full range of psychiatric disorders and mental health problems, including schizophrenia and other psychoses, mood and anxiety disorders, substance use disorders, eating disorders and personality disorders.

Edited by: Patrick McGorry
Print ISSN: 1751-7885
Online ISSN: 1751-7893
Frequency: Quarterly
Current Volume: 1 / 2007

International Journal of Urological Nursing

The official Journal of the British Association of Urological Nurses

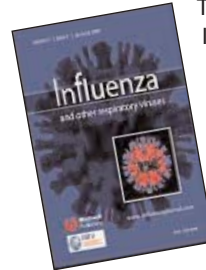
International Journal of Urological Nursing is an international peer-reviewed Journal for all nurses, non-specialist and specialist, who care for individuals with urological disorders. It is relevant for nurses working in a variety of settings: inpatient care, outpatient care, ambulatory care, community care, operating departments and specialist clinics. This Journal covers the whole spectrum of urological nursing skills and knowledge. It supports the publication of local issues of relevance to a wider international community to disseminate good practice.



Edited by: Oliver Slevin (Editor-in-Chief), Rachel Busuttill Leaver (Associate Editor) and Jerome Marley (Associate Editor)
Print ISSN: 1749-7701
Online ISSN: 1749-771X
Frequency: Three times a year
Current Volume: 1 / 2007

Influenza and Other Respiratory Viruses

The Official Journal of the International Society for Influenza and other Respiratory Virus Diseases



Influenza and Other Respiratory Viruses is the Official Journal of the International Society of Influenza and Other Respiratory Virus Diseases - an independent scientific professional society - dedicated to promoting the prevention, detection, treatment, and control of influenza and other respiratory virus diseases.

Edited by: Alan W. Hampson
Print ISSN: 1750-2640
Online ISSN: 1750-2659
Frequency: Bi-monthly
Current Volume: 1 / 2007

In addition, the following young medical journals are available free throughout 2007:

Journal of Cellular and Molecular Medicine

Published in association with the Foundation for Cellular and Molecular Medicine

The Journal of Cellular and Molecular Medicine, is an international journal publishing peer-reviewed articles dedicated to original research and concepts in all fields of cellular and molecular medicine.



Edited by: L.M. Popescu
Print ISSN: 1582-1838
Online ISSN: 1582-4934
Frequency: Bi-monthly
Current Volume: 11 / 2007
Impact Factor: 3.606

Transfusion Alternatives in Transfusion Medicine

Published on behalf of the Network for Advancement of Transfusion Alternatives



TATM is the official journal of NATA: the Network for Advancement of Transfusion Alternatives. It is an international network of medical practitioners, researchers, and opinion leaders from a wide variety of medical and scientific disciplines who are dedicated to helping their peers learn more about recent advances in blood conservation and transfusion alternatives.

Edited by: Professor Konrad Messmer
Print ISSN: 1295-9022
Online ISSN: 1778-428X
Frequency: Quarterly
Current Volume: 9 / 2007

Young Medical Journals Available on Subscription

The following young journals are all six years old or younger and are still establishing themselves within their fields and research communities. These journals are not included in the Collection from Blackwell Publishing and are only available on a subscription basis. We hope that you can support these journals through your annual subscriptions where they are relevant to your institutions.

- Addiction Biology
- Aging Cell
- Asia-Pacific Journal of Clinical Oncology
- Congenital Heart Disease
- Genes, Brain and Behavior
- Geobiology
- International Journal of Evidence-Based Healthcare
- International Journal of Older People Nursing
- International Journal of Stroke
- International Wound Journal
- Japan Journal of Nursing Science
- Journal of Cosmetic Dermatology
- Journal of Policy and Practice in Intellectual Disabilities
- Journal of Thrombosis and Haemostasis
- Learning in Health and Social Care
- Maternal and Child Nutrition
- Reproductive Medicine and Biology
- Sleep and Biological Rhythms
- The Journal of Sexual Medicine
- Worldviews on Evidence-Based Nursing

To subscribe please contact your usual subscription agent or email: customerservices@blackwellpublishing.com

New Journal *Clinical and Translational Science* will Bridge the Gap between Scientific Research and Clinical Application

A new journal called *Clinical and Translational Science (CTS)* will launch in January 2008. CTS will focus on the recent and rapidly expanding field of Translational Studies, a complex medical discipline emerging at the intersection of applied bench research and clinical medicine.

Also known as "bench to bedside" or "personalized medicine", translational medicine is the result of new initiatives aimed at bridging the interface between the basic science laboratory and the clinical arena. The limits and opportunities of these initiatives, however, and their impact on regulatory processes and drug discovery are just beginning to be defined.

"Our goal for CTS is that it becomes a vehicle to transmit the highest quality research in the field while also providing direction and support to investigators, trainees, regulatory bodies and industry leaders," remarked Arthur M. Feldman, MD, PhD, Editor in Chief, *Clinical and Translational Science*. "We intend that our collaborative effort will help mold and nurture this vital new area to drive the evolution of the overall discipline."

CTS will publish as an independent journal with a distinguished editorial board to ensure both the quality and impartiality of its published manuscripts, editorials and commentaries. From genomics and pharmaceutical product development to the full spectrum of clinical specialties, the journal will address the needs and interests of the wide range of interdisciplinary research and clinical professionals who make up the translational medicine space.

Clinical and Translational Science will be available both in print form and online through *Blackwell Synergy*.

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To sign up for this newsletter simply visit:

<http://www.blackwellpublishing.com/librarians>

Leading Medical Reference Titles



New to Blackwell's books list comes the third edition of the popular **Textbook of Hepatology: From Basic Science to Clinical Practice**, edited by Juan Rodés et al. Previously the Oxford Textbook of Clinical Hepatology published by Oxford University Press, this two-volume textbook is the encyclopedic guide to hepatology, covering basic, clinical and translational science. It is accompanied by a fully searchable CD ROM of the entire content.

This joins the broad and top quality collection of medical reference titles available from Blackwell Publishing, including:

- *ESC Textbook of Cardiovascular Medicine*
- *Rook's Textbook of Dermatology (7e)*
- *Textbook of Pediatric Dermatology (2e)*
- *Textbook of Diabetes (3e)*
- *Brook's Clinical Pediatric Endocrinology (5e)*
- *Essential Haematology (5e)*
- *Handbook of Epilepsy Treatment (2e)*
- *Dewhurst's Textbook of Obstetrics & Gynaecology (7e)*
- *Lishman's Organic Psychiatry (4e)*

You can find out more about all Blackwell's Medical Reference Titles at: <http://www.blackwellmedicine.com>

Medical and Healthcare Titles New to Blackwell Publishing in 2007

Journal Title	Print ISSN	Online ISSN	Blackwell Code	Vol.	No. of issues per year	First Month of Publication	Previous Publisher
Acta Paediatrica	0803-5253	1651-2227	APA	96	12	January	T & F
The American Heart Hospital Journal	1541-9215	1751-7168	AHH	5	4	January	Le Jacq
The American Journal of Geriatric Cardiology	1076-7460	1751-715X	AGC	16	6	January	Le Jacq
Barnläkaren	1651-0534		BKN	107	6	January	T & F
Biological Reviews	1464-7931	1469-185X	BRV	82	4	February	CUP
Congestive Heart Failure	1527-5299	1751-7133	CHF	13	6	January	Le Jacq
Journal of Cellular and Molecular Medicine	1582-1838	1582-4934	JCMM	11	6	February	Self Published
Journal of the CardioMetabolic Syndrome	1559-4564	1559-4572	CMS	2	4	February	Le Jacq
The Journal of Clinical Hypertension	1524-6175	1751-7176	JCH	9	12	January	Le Jacq
Perspectives on Sexual and Reproductive Health	1538-6341	1931-2393	PSRH	39	4	March	Guttmacher Institute (self-published)
Preventive Cardiology	1520-037X	1751-7141	PRC	10	4	March	Le Jacq
Progress in Cardiovascular Nursing	0889-7204	1751-7117	PCV	22	4	February	Le Jacq
SKINmed	1540-9740	1451-7125	SKM	6	6	February	Le Jacq

Medical and Healthcare Titles No Longer Published by Blackwell Publishing in 2007

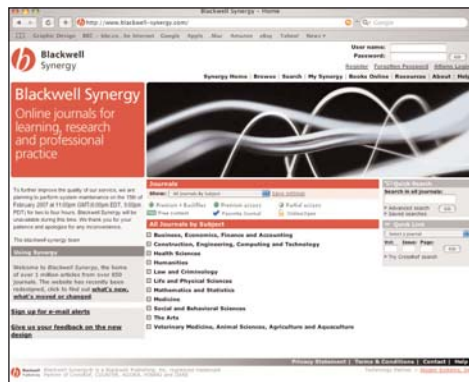
Publication Name	Code	Last Issue	Reason for Cessation or Change
Australasian Psychiatry	APY	14:4	Transferring to Taylor and Francis
Australian and New Zealand Journal of Psychiatry	ANP	40:12	Transferring to Taylor and Francis
Headache Currents	HEC	3:6	Incorporated into the Journal of Head and Face Pain
*Immunology and Cell Biology	ICB	84:6	Transferring to Nature Publishing Group
Journal of General Internal Medicine	JGI	21:12	Transferring to Springer
Somnologie	SOM	10:4	Transferring to Springer

*Notice about *Immunology and Cell Biology*. Please note that from January 2007 this journal is only accessible through Nature Publishing Group's website: <http://www.nature.com/icb/index.html>. To access this journal, including backfiles, please contact NPG directly at: subscriptions@nature.com

Blackwell Synergy Receives a Makeover



New Design for 2007!



On Friday, January 12th, our online journals platform, *Blackwell Synergy*, was relaunched with a new look and feel. You should have received plenty of notice about the upgrade as well as an update email on the day.

Inevitably, there were some errors on the site when we first launched and we apologize for any inconvenience caused by these. Many thanks to all our customers for helping us to identify these. We're pleased to report that the majority of errors were fixed within 3 days of the launch date and all major bugs have now been resolved.

We hope that you and your library patrons have now got used to the new site design and that it is working well for you, as it is for these customers...

"Just wanted to let you know that the recent integration of Synergy into our library system is pretty impressive. No matter where I look up the article in our system, one click brings up the Synergy page for it."

Douglas A. Van Belle, Victoria University of Wellington, New Zealand

"I was on Blackwell Synergy this morning. WOW - it is wonderful and a major improvement. It is easily readable and refers beautifully to other articles on the same topic."

Irwin Goldstein, MD, Editor-in-Chief, *The Journal of Sexual Medicine*

"My sincerest congratulations for the new appearance of Blackwell Synergy! The pages are faster, much easier comprehensible. A real advancement! Thank you very much indeed!"

Markus Moser, Germany

Remember that as an administrator of *Blackwell Synergy*, you can upload your institution's logo to appear on every page. The optimum size for images is 256 x 35 pixels. To upload your logo, either in .jpg or .gif file format, please log in to the Synergy Administrator Homepage and click on the link which says 'Upload your Library's Logo'.

For help with accessing your Administrator Homepage or for any other queries regarding online journals access, please contact your usual Blackwell Publishing Account Manager or Sales Coordinator, or email: customerservices@blackwellpublishing.com

Journal of Physiology and Experimental Physiology access on both Blackwell Synergy and HighWire

From 2007, should your consortia license include access to both the Journal of Physiology and Experimental Physiology, in addition to accessing journal content via *Blackwell Synergy*, you can activate access to the journals via HighWire (<http://journals.physoc.org/cgi/activate/ibasic>) by entering your customer number and setting up an account on the HighWire portal.

For more information please contact Robert Peasley:
Robert.Peasley@oxon.blackwellpublishing.com

Notice about Synergy Usage Reports

Please note that the *Blackwell Synergy* reporting database is undergoing a hardware upgrade and all usage statistics for January and February 2007 will be unavailable until the end of February. All 2006 and other historical usage data will continue to be available during this time. A notice to this effect will be posted on the *Synergy* Administrator Homepage.

Notice about Online Access to Contemporary Economic Policy and Economic Inquiry

Both of the above journals moved their publishing arrangements to Blackwell Publishing from OUP for 2007. We received the backfile content for the years 2000 to 2006 from OUP at the end of December and are working at converting the files to the correct format for *Blackwell Synergy* as quickly as possible. We expect these files will be ready to be posted on *Synergy* and made accessible to all 2007 subscribers to the journals before the end of this month. In the meantime, OUP have reinstated access to the content for the years 2000 to 2006 on Oxford Journals until March 31st 2007. Discussions are still underway between the WEAI and both publishers regarding access rights to the pre-2000 content. We apologize for any inconvenience caused during the transfer of these journals between publishers.

Medical Backfiles Available from Blackwell Publishing



We're pleased to tell you that our backfiles digitization program is well underway and on track to reach our goal of 500 journals digitized back to Volume 1, Issue 1 by the end of 2008. So far, 122 medicine and healthcare journals are part of the programme and can be put on order, whilst 21 of these are fully completely with finalized pricing.

For a full list of all digitized journals available please visit:
<http://www.blackwellpublishing.com/backfiles/default.asp>

Highlights include:

- *Annals of the New York Academy of Science* - 173 years and 460,000 pages digitized.
- *BJOG* - 95 years and 89,000+ pages digitized.
- *British Journal of Dermatology* - 105 years and 70,000 pages digitized.
- *Addiction* - 92 years and 23,500 pages digitized.
- *Journal of Periodontal Research* - 31 years and 15,500 pages digitized.

Please note that from 2007, the *Annals of the New York Academy of Sciences* will no longer be available in hardback. All orders will be fulfilled in paperback beginning with vol. 1095.

Continuing Medical Education Credits for Select Journals

We are committed to facilitating the lifelong learning of physicians and healthcare professionals internationally. As part of its educational mission, Blackwell is pleased to offer formal continuing medical education (CME) credits through a selection of its medical journals.

Through the Blackwell Futura Media Services division, Blackwell is an accredited provider of the *American Medical Association's Physician Recognition Award (AMA PRA) CME credit system*, one of only a small selection of publishers to carry this accreditation. The AMA PRA credit system is internationally recognized, fuelled by reciprocity agreements with the European Union of Medical Specialties.

Launched in January 2006, the CME program of the *American Journal of Gastroenterology*, published on behalf of the American College of Gastroenterology, and *Headache: The Journal of Head and Face Pain*, published on behalf of the American Headache Society, became two of the first medical journals published by Blackwell to offer formal CME credits in the US. The *Journal of Sexual Medicine* followed in January of 2007, with plans for additional educational journal programs to follow. These CME programs join Blackwell's offerings of European-accredited journal CME programs, such as the *European Journal of Neurology*.

To receive their CME, users read an article appearing in the journal, and answer a series of questions created around the article. Blackwell's user-friendly online CME engine allows for completion of the questions, review of the full correct and incorrect answer explanations, and application for credits. Participants receive a confirmation of their credits as a .pdf, downloadable and e-mailed, simplifying the participant's credit tracking and streamlining the process of issuing credit.

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Free Access to Medical and Scientific Content on Blackwell Synergy

The OnlineOpen pay-to-publish trial from Blackwell now includes 116 journals, the majority of which publish in medicine and the life sciences. OnlineOpen is a service available to authors and their funding bodies to enable them to ensure their article is made free for everybody on payment of a fee. Articles are treated as normal through the peer-review process and are published in the print journal as well as free online. To see the list of journals now offering OnlineOpen please visit:
<http://www.blackwellpublishing.com/static/onlineopen.asp>

There are now 46 journals on *Blackwell Synergy* which offer backfiles for free after a certain period, including the *Health Information & Libraries Journal* which is free to

all after three years. Of the journals with free backfiles, the majority are medical and healthcare titles and many are free after a one year embargo period. Two scientific titles, *Traffic* and *Genes to Cells*, make their content accessible after just 6 months. Many other journals offer select journal content for free, such as reviews, commentaries, editorials and case studies. All free content is identified by the 'FREE' logo on *Blackwell Synergy*. For the full list of journals with free backfiles, visit:
http://www.blackwellpublishing.com/pdf/Digitized_Backfiles.xls

In addition to the free backfiles and pay-to-publish free articles, Blackwell is a strong supporter of the HINARI initiative for providing free access to all content from

medical and healthcare journals in the developing world. There are now more than 2500 institutions in Africa, Latin America, Europe and Asia which can gain access to more than 3000 scholarly and professional journals. For more information on HINARI, visit: <http://www.who.int/hinari>

IN EVERY ISSUE

Come Visit Our Booth!

We will be exhibiting at the following conferences where you can come along and find out more about Wiley-Blackwell, our award winning books and journals and the new features available now on *Blackwell Synergy*.

February 2007	VIC Health Libraries Inc. Australia
February 22nd - 25th, 2007	Alaska Library Association Juneau, AK, United States
March 8th, 2007	SCELC Los Angeles, CA, United States
March 18th - 20th, 2007	Special Libraries Association - Pharmaceutical and Health Technology Division Boston, MA, United States
March 19th - 22th, 2007	Deutscher Bibliothekartag in conjunction with Leipziger Buchmesse Leipzig, Germany
March 29th - 31st, 2007	Association of College and Research Librarians (ACRL) Baltimore, MD, United States
April 2007	KESLI Forum Korea
April 16th - 18th, 2007	Computers in Libraries Arlington, VA, United States
April 16th - 18th, 2007	UKSG University of Warwick, UK
April 16th - 18th, 2007	London Book Fair Earls Court London, UK

We will also be exhibiting at the following Medical library conferences this year:

May 19th - 22nd, 2007	Medical Library Association Annual Conference Philadelphia, PA, United States
May 29th - 31st, 2007	Canadian Health Libraries Association Ottawa, ON, Canada

Contact Details

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FUN STUFF



This month's quiz question has a special medical theme. Below are 3 pictures of endoscopies. All you have to do is correctly identify what objects have been swallowed. For a chance to win [click here](#) to enter.

The prize is £100 worth of Blackwell Books giving you the choice of how to spend them.

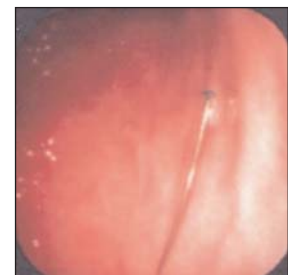
Picture 1



Picture 2



Picture 3



To find out the answer to the December Library News quiz and to see who won [click here](#).