Instructor's Guide to Global Communication

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Theories, Stakeholders, and Trends

## SECOND EDITION

## Thomas L. McPhail



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BLACKWELL PUBLISHING 350 Main Street, Malden, MA 02148-5020, USA 9600 Garsington Road, Oxford OX4 2DQ, UK 550 Swanston Street, Carlton, Victoria 3053, Australia

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First published 2006 by Blackwell Publishing Ltd

1 2006

Set in 10/12.5pt Galliard by Graphicraft Limited, Hong Kong

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