

# New Titles Spring 2006



# March ~ August 2006

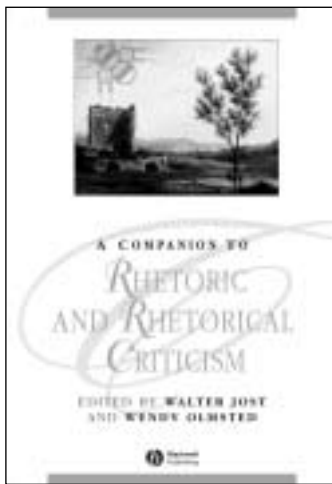
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On January 1 2007, the book industry will begin using 13 digit ISBNs to identify books in global trade.

Blackwell Publishing and our distributors, Marston Book Services, AIDC and TLD, have begun to enhance our information technology systems in preparation for the industry-wide transition to 13 digit ISBNs.

As recommended by BIC ([www.bic.org.uk](http://www.bic.org.uk)), in readiness our book catalogues now contain both 10 and 13-digit ISBNs.

If you would like further information, please visit: [www.bisg.org/isbn-13/index.html](http://www.bisg.org/isbn-13/index.html) or contact [laura.montgomery@oxon.blackwellpublishing.com](mailto:laura.montgomery@oxon.blackwellpublishing.com)



AVAILABLE ~ 522 PAGES  
1405149574 / 9781405149570  
PBK ~ £29.99

## A Companion to Rhetoric and Rhetorical Criticism

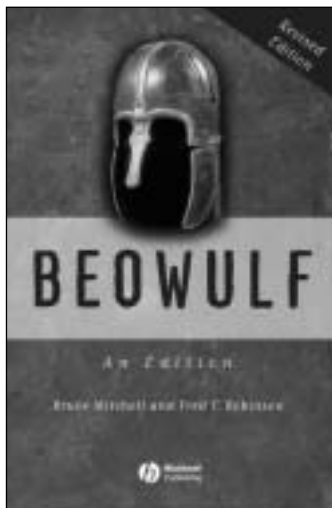
NEW IN PAPERBACK

EDITED BY WALTER JOST & WENDY OLMSTED

University of Virginia; University of Chicago

- the first state-of-the-art survey of rhetorical studies for two decades;
- assesses rhetoric's place in the larger intellectual universe;
- focuses on the practical side of rhetoric, looking at specific works, problems and figures;
- provides examples of rhetoric from ancient times to the present day;
- written by leading scholars from a variety of different fields.

READERSHIP: upper level students, researchers and faculty studying rhetoric and rhetorical criticism in departments of literature, classics and communication studies



JANUARY ~ 344 PAGES  
0631172262 / 9780631172260  
PBK ~ £19.99

## Beowulf

An Edition

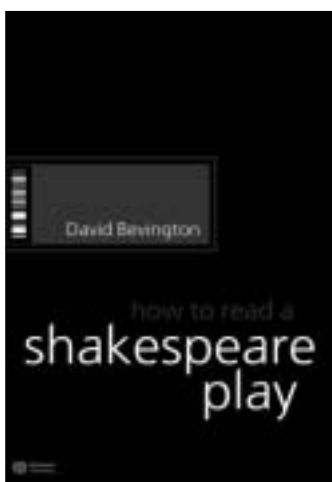
REVISED EDITION

EDITED BY BRUCE MITCHELL & FRED C. ROBINSON

University of Oxford; Yale University

- revised edition of the definitive student edition of the Anglo-Saxon epic, *Beowulf*, which describes the adventures of a great Scandinavian warrior;
- edited by two of the foremost scholars in the field, best known for their celebrated *A Guide to Old English, Sixth Edition* (ISBN 0631226362);
- ideal for readers coming to this masterpiece of Old English poetry for the first time;
- introduces readers to *Beowulf*, its background, and the critical debates surrounding it;
- modern punctuation and explanatory footnotes make the poem more easily intelligible;
- also features related poetry, an illustrated chapter on Anglo-Saxon archaeology, and a full glossary.

READERSHIP: undergraduates, postgraduates and faculty in Anglo-Saxon literature and Anglo-Saxon studies



MARCH ~ 176 PAGES  
1405113952 / 9781405113953  
HBK ~ £45.00  
1405113960 / 9781405113960  
PBK ~ £9.99

## How to Read a Shakespeare Play

DAVID BEVINGTON

University of Chicago

- a clear and succinct guide to reading Shakespeare's works for pleasure;
- written for general readers, avoiding jargon and abstract literary theory;
- focuses on six popular Shakespeare plays - *A Midsummer Night's Dream*, *Romeo and Juliet*, *Henry IV Part I*, *Hamlet*, *King Lear* and *The Tempest*;
- suggests that readers of Shakespeare should think of themselves as armchair directors, deciding what the actors should wear, what social class they represent and so on;
- introduces readers to different genres in Shakespeare - romantic comedy, English history, tragedy and romance;
- recommends the best editions, recordings and DVDs/videos of these plays.

READERSHIP: general readers interested in understanding and enjoying Shakespeare's plays; students studying Shakespeare for the first time

# American Drama 1945-2000

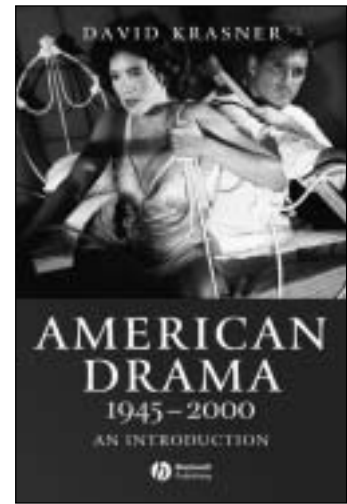
## An Introduction

**DAVID KRASNER**

*Yale University*

- a concise introduction to American drama from the end of the Second World War to the turn of the twenty-first century;
- provides a balanced assessment of the major plays and playwrights of the period, among them Arthur Miller, Eugene O'Neill, and Tennessee Williams;
- shows how these dramatists broke new ground in their contribution to political, economic, social and cultural debates, as well as in their dramaturgical strategies;
- organized chronologically, with plays, playwrights and movements clustered around different movements such as realism and experimentalism;
- gives readers a sense of the development of American drama over time.

**READERSHIP:** undergraduate and postgraduate students of postwar American drama in departments of literature, performing arts or theatre studies; general readers



APRIL ~ 216 PAGES  
140512086X / 9781405120869  
HBK ~ £50.00  
1405120878 / 9781405120876  
PBK ~ £17.99

# Rhetoric

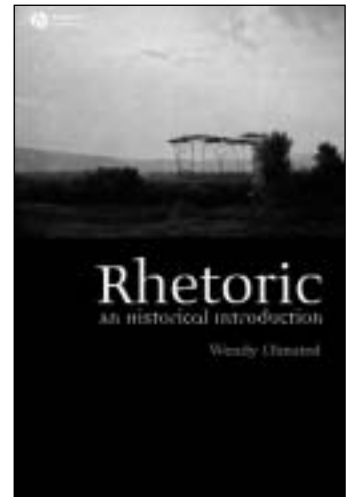
## An Historical Introduction

**WENDY OLMSTED**

*University of Chicago*

- introduces the art of rhetoric to those who are unacquainted with it, whilst also offering an argument about invention and tradition suitable for specialists;
- uses a series of classic rhetorical texts to demonstrate how rhetorical concepts and arguments facilitate practical inquiry;
- featured texts range from Cicero's *De oratore* and Augustine's *On Christian Doctrine* to Jane Austen's *Persuasion* and Stephen Greenblatt's *Marvellous Possessions*;
- texts serve simultaneously as works of persuasion and considerations of how rhetoric works;
- engages readers in using rhetoric to deliberate about challenging issues.

**READERSHIP:** graduate students and advanced undergraduates in literature, rhetoric, communications and classics



APRIL ~ 176 PAGES  
1405117729 / 9781405117722  
HBK ~ £45.00  
1405117737 / 9781405117739  
PBK ~ £19.99

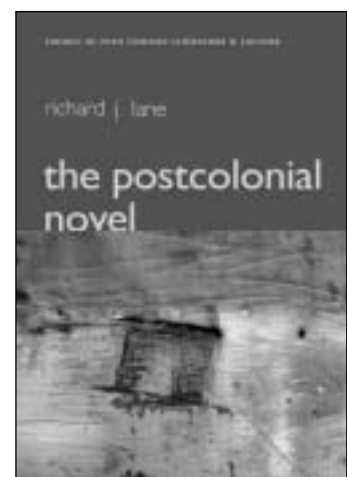
# The Postcolonial Novel

**RICHARD LANE**

*Malaspina University-College, Canada*

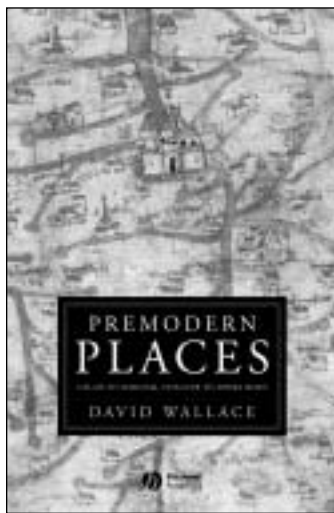
- a concise introduction to a core and popular area of literary studies;
- provides extended case studies which survey and summarise key critical debates and as such are invaluable for teaching;
- places the emphasis on the text first and theory second, thus providing a unique and much needed approach to postcolonial literature, which in the past has been maligned for being theory driven;
- takes an historical approach, thus covering a good range of texts that have generated lots of critical discussion and evaluative materials;
- written clearly for an undergraduate reader, with introductory overviews at the start of each chapter.

**READERSHIP:** first year undergraduate students and above taking courses on postcolonial literature and the novel



**POLITY**

MAY ~ 208 PAGES  
0745632785 / 9780745632780  
HBK ~ £50.00  
0745632793 / 9780745632797  
PBK ~ £14.99



MAY ~ 352 PAGES  
1405151528 / 9781405151528  
PBK ~ £17.99

## Premodern Places

Calais to Surinam, Chaucer to Aphra Behn

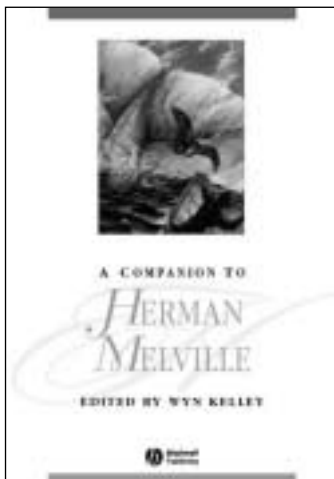
NEW IN PAPERBACK

DAVID WALLACE

*University of Pennsylvania*

- "My Cinderella prize for the year's most underrated book goes to David Wallace, whose Pre-Modern [sic] Places, mixes romance and bizarrerie in a study of mediaeval and Renaissance ideas about geography and locality."  
*Jonathan Keates, The Spectator 'Book of the Year' feature, 2004*
- a highly original and engaging work by one of the world's most renowned medievalists;
- recreates and connects the places that appear in the works of Langland, Chaucer, Dante, Petrarch, Spenser, Shakespeare, Aphra Behn, and many others;
- explores the distinctive cultural life of a range of locations, among them Calais, Flanders, Somerset, the Canaries (the Fortunate Islands), and Manhattan;
- features fascinating vignettes, such as an English merchant learning love songs in Calais;
- provides insights into major historical narratives, such as race and slavery in Renaissance Europe.

**READERSHIP:** upper level students and researchers of medieval and Renaissance literature in English, Italian, African American studies, or postcolonial studies; geographers interested in concepts of place



JUNE ~ 576 PAGES  
1405122315 / 9781405122313  
HBK ~ £95.00

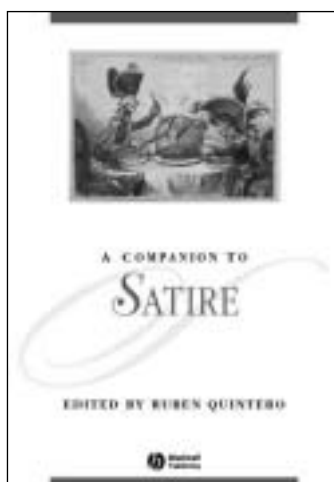
## A Companion to Herman Melville

EDITED BY WYN KELLEY

*Massachusetts Institute of Technology*

- this comprehensive resource demonstrates the relevance of Melville's works in the twenty-first century;
- presents 35 original essays by scholars from around the world, representing a range of different approaches to Melville;
- considers Melville in a global context, and looks at the impact of global economies and technologies on the way people read Melville;
- takes account of the latest and most sophisticated scholarship, including postcolonial and feminist perspectives;
- locates Melville in his cultural milieu, revising our views of his politics on race, gender and democracy;
- reveals Melville as a more contemporary writer than his critics have sometimes assumed.

**READERSHIP:** upper level students, researchers, or faculty teaching or interested in Melville or the American novel, short fiction, or poetry.



JUNE ~ 576 PAGES  
1405119551 / 9781405119559  
HBK ~ £95.00

## A Companion to Satire

EDITED BY RUBEN QUINTERO

*California State University*

- a survey of satire from its emergence in Western literature to the present;
- tracks satire from its first appearances in the prophetic books of the Old Testament through the Renaissance and the English tradition in satire to Michael Moore's satirical movie *Fahrenheit 9/11*;
- highlights the important influence of the Bible in the literary and cultural development of Western satire;
- focused mainly on major classical and European influences on and works of English satire, but also explores the complex and fertile cultural cross-semination within the tradition of literary satire;
- features 16 black-and-white photographs.

**READERSHIP:** students, researchers and scholars interested in satire in departments of English literature, world literature, modern languages, classics or cultural studies

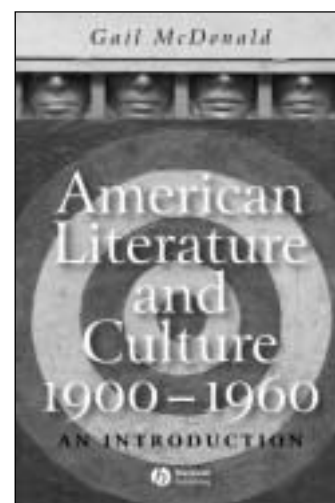
# American Literature and Culture 1900-1960

**GAIL McDONALD**

*University of North Carolina, Greensboro*

- a novel introduction to American literature and culture from 1900-1960;
- illustrates the artistic and social climate in the USA during this period;
- organized by four ideas about America: that it is "big", "new", "rich" and "free";
- juxtaposes discussion of history, popular culture, literature and other art forms in ways that foster discussion, questioning, and continued study;
- an appendix lists relevant primary and secondary works, including websites;
- an ideal supplement to primary texts taught in American literature courses.

**READERSHIP:** students of twentieth-century American literature and culture



JUNE ~ 224 PAGES  
1405101261 / 9781405101264  
HBK ~ £50.00  
140510127X / 9781405101271  
PBK ~ £16.99

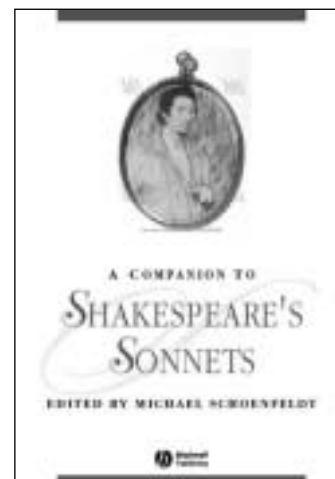
## A Companion to Shakespeare's Sonnets

**EDITED BY MICHAEL SCHOENFELDT**

*University of Michigan*

- an authoritative reference guide and extended introduction to Shakespeare's sonnets;
- contains around 30 newly-commissioned essays by a mix of established and younger scholars;
- represents the myriad ways of thinking about the remarkable achievement of the sonnets;
- considers the form, sequence, content, literary context, editing and printing of the sonnets;
- shows how the sonnets provide a mirror in which cultures can read their own critical biases;
- informed by the latest theoretical, cultural and archival work.

**READERSHIP:** students, researchers and scholars of Shakespeare, the English sonnet, or Renaissance poetry



JUNE ~ 528 PAGES  
1405121556 / 9781405121552  
HBK ~ £85.00

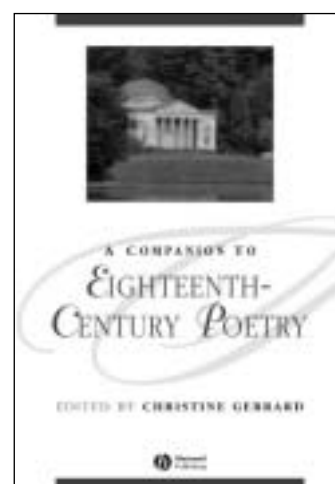
## A Companion to Eighteenth-Century Poetry

**EDITED BY CHRISTINE GERRARD**

*Lady Margaret Hall, Oxford*

- an up-to-date and wide-ranging guide to eighteenth-century poetry;
- gives readers a thorough grounding in both the background and substance of eighteenth-century poetry;
- reflects the dramatic transformation which has taken place in the study of eighteenth-century poetry over the past two decades;
- opens with a section on contexts, discussing poetry's relationships with patriotism, politics, science, and the visual arts, for example;
- includes more provocative contributions on subjects such as rural poetry and the self-taught tradition, British poetry 'beyond the borders', the constructions of femininity, women as writers and women as readers;
- designed to be used alongside David Fairer and Christine Gerrard's *Eighteenth-Century Poetry: An Annotated Anthology, Second Edition* (ISBN 1405113197).

**READERSHIP:** students, researchers and scholars of eighteenth century literature, eighteenth-century studies or the Restoration



JULY ~ 576 PAGES  
1405113162 / 9781405113168  
HBK ~ £85.00



POLITY

JULY ~ 272 PAGES  
 0745616585 / 9780745616582  
 HBK ~ £55.00  
 0745616593 / 9780745616599  
 PBK ~ £17.99

## Theories of Reading

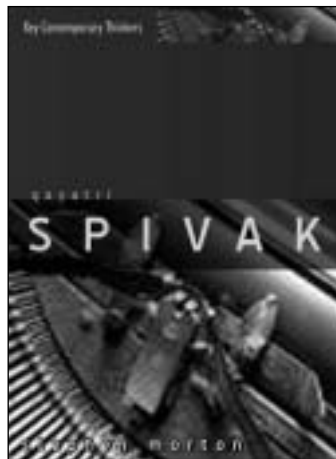
Books, Bodies, and Bibliomania

**KARIN LITTAU**

*University of Essex*

- a compelling history of theories of reading, a common component of literary theory and history of the book courses at undergraduate level;
- this is the first major work to bring insights from book history to bear on literary history and theory;
- one of the first books to examine systematically the impacts of digital technologies on both the material book and the physical reader;
- each chapter places the reader in a specific disciplinary and historical context: literature, criticism, philosophy, cultural history, bibliography, film, new media;
- essential reading for students of literary theory and of the history of the book.

**READERSHIP:** upper level students of literary theory and related disciplines



POLITY

JULY ~ 220 PAGES  
 074563284X / 9780745632841  
 HBK ~ £50.00  
 0745632858 / 9780745632858  
 PBK ~ £14.99

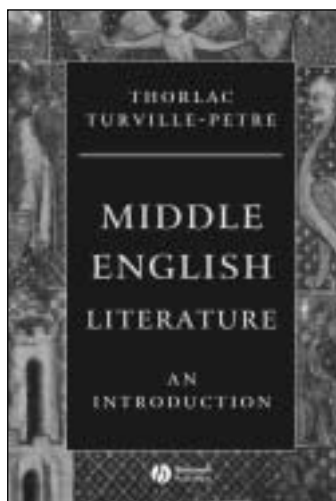
## Gayatri Spivak

**STEPHEN MORTON**

*University of Southampton*

- a concise analysis of the work of this increasingly important thinker;
- written by an author with an established reputation as a critic and interpreter of Spivak's work;
- provides an in-depth analysis of Spivak's relationship to postcolonialism, feminism, Marxism, and subaltern studies;
- deals with the complete trajectory of Spivak's writing, from her early translations of Derrida, to her recent contributions to debates on human rights, terrorism and globalization.

**READERSHIP:** third year undergraduate and graduate students in literature and literary theory, cultural theory and gender studies



## Middle English Literature

An Introduction

**THORLAC TURVILLE-PETRE**

*University of Nottingham*

- an introduction to English literature written in the four centuries following the Norman Conquest;
- written by the well-known medievalist, Thorlac Turville-Petre;
- demonstrates that Middle English literature is more accessible than is often supposed;
- provides readers with the guidance they need to come to an informed appreciation of the writings of medieval England;
- designed to be used alongside Burrow and Turville-Petre's popular *A Book of Middle English, Third Edition* (ISBN 1405117095).

**READERSHIP:** students of medieval English literature

JULY ~ 224 PAGES  
 0631231714 / 9780631231714  
 HBK ~ £50.00  
 0631231722 / 9780631231721  
 PBK ~ £16.99

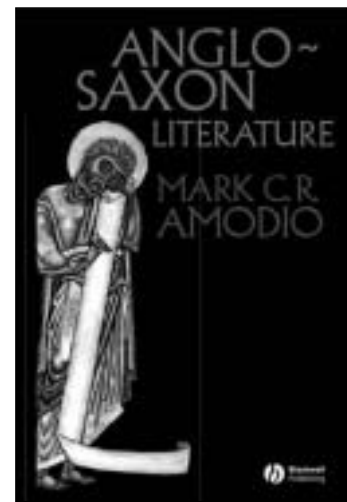
# Anglo-Saxon Literature

MARK C.R. AMODIO

*Vassar College*

- forms part of the *Blackwell Guides to Literature* series, in which leading specialists offer students thorough and lively introductions to literary periods, movements, and, in some instances, authors (Shakespeare) and genres (the novel);
- this text makes Anglo-Saxon literature accessible to today's readers;
- helps readers to overcome the linguistic, aesthetic and cultural barriers to understanding and appreciating Anglo-Saxon verse and prose;
- familiarises readers with the world in which Anglo-Saxon texts were produced, including its language, politics, and religion;
- offers original readings of particular works, including *Beowulf*, *The Battle of Maldon*, *The Wanderer*, *The Seafarer* and *The Anglo-Saxon Chronicle*;
- written by an acknowledged authority on oral poetics.

**READERSHIP:** undergraduate and postgraduate students of Old English and Anglo-Saxon literature



AUGUST ~ 320 PAGES  
0631226974 / 9780631226970  
HBK ~ £55.00  
0631226982 / 9780631226987  
PBK ~ £18.99

# Classical Literature and its Reception

An Anthology

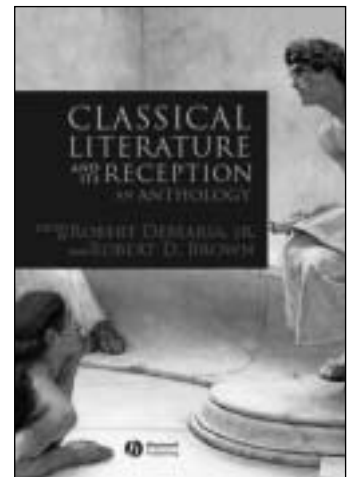
EDITED BY ROBERT DEMARIA, JR. & ROBERT D. BROWN

*Both Vassar College*

- a selection of works that illustrates the traffic between British literature and classical literature;
- gives readers the classical background they need in order to really appreciate British poetry;
- divided into two halves - the first half presenting a selection of the best British poems, and the second presenting relevant classical works in translation;
- notes and introductions highlight the connections between British works and their classical forebears.

**READERSHIP:** students of British literature, and comparative literature or classics

THIS TITLE IS ALSO FEATURED IN CLASSICAL STUDIES



AUGUST ~ 432 PAGES  
140511293X / 9781405112932  
HBK ~ £65.00  
1405112948 / 9781405112949  
PBK ~ £19.99

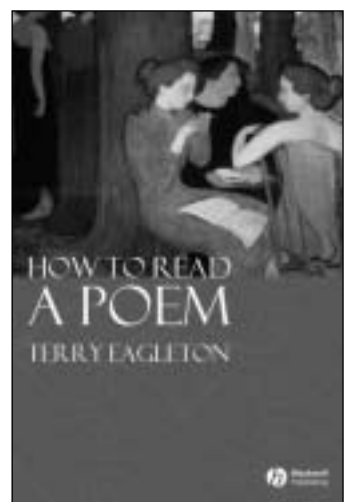
# How to Read a Poem

TERRY EAGLETON

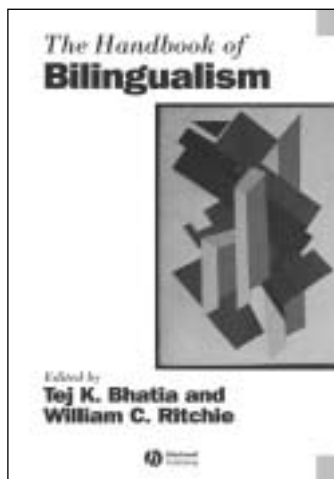
*University of Manchester*

- a thoughtful and often witty introduction to poetry suitable for both students and general readers;
- written by one of the world's leading literary theorists;
- offers a detailed examination of poetic form and its relation to content;
- discusses the work of major poets, including John Milton, Alexander Pope, John Keats, Christina Rossetti, Emily Dickinson, W.B. Yeats, Robert Frost, W.H. Auden, Seamus Heaney, Derek Mahon, and many more;
- includes a helpful glossary of poetic terms.

**READERSHIP:** students and scholars of English literature and poetry; general readers



SEPTEMBER ~ 192 PAGES  
1405151404 / 9781405151405  
HBK ~ £45.00  
1405151412 / 9781405151412  
PBK ~ £9.99



AVAILABLE ~ 884 PAGES  
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## The Handbook of Bilingualism

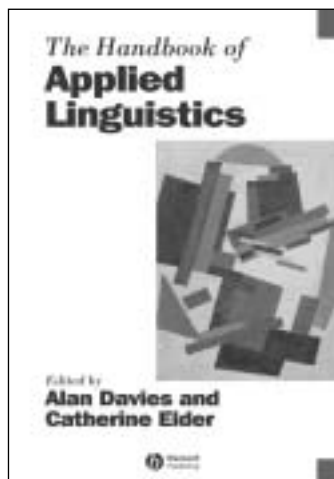
NEW IN PAPERBACK

EDITED BY TEJ K. BHATIA & WILLIAM C. RITCHIE

*Both Syracuse University*

- new in paperback in the popular *Blackwell Handbooks in Linguistics* series;
- provides state-of-the-art coverage of a wide variety of topics, ranging from neuro- and psycho-linguistic research to studies of media and psychological counselling;
- includes latest assessment of the global linguistic situation with particular emphasis on those geographical areas which are centers of global conflict and commerce;
- explores new topics such as global media and mobile and electronic language learning;
- includes contributions by internationally renowned researchers from different disciplines, genders, and ethnicities.

**READERSHIP:** advanced undergraduates, graduate students, researchers and faculty in applied linguistics, second language acquisition and bilingualism



AVAILABLE ~ 888 PAGES  
1405138092 / 9781405138093  
PBK ~ £29.99

## The Handbook of Applied Linguistics

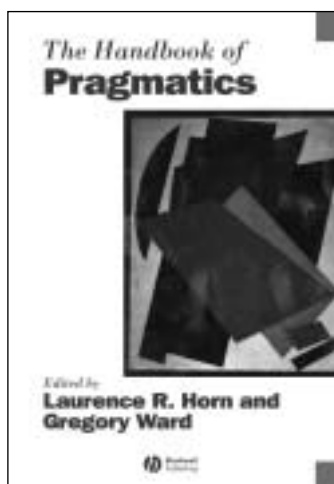
NEW IN PAPERBACK

EDITED BY ALAN DAVIES & CATHERINE ELDER

*University of Edinburgh; Monash University*

- provides a comprehensive and current picture of the field of applied linguistics;
- contains 32 newly commissioned articles that examine both the applications of linguistics to language data and the use of real world language to improve social problems;
- presents applied linguistics as an independent discipline that unifies practical experience and theoretical understanding of language development and language in use.

**READERSHIP:** advanced undergraduates, graduate students, researchers and faculty in applied linguistics, language teaching, and second language acquisition



AVAILABLE ~ 864 PAGES  
063122548X / 9780631225485  
PBK ~ £29.99

## The Handbook of Pragmatics

NEW IN PAPERBACK

EDITED BY LAURENCE R. HORN & GREGORY WARD

*Yale University; Northwestern University*

- contains 32 newly commissioned articles that outline the central themes and challenges for current research in the field of linguistic pragmatics;
- provides an authoritative and accessible introduction to the field and a detailed examination of the varied theoretical and empirical subdomains of pragmatics;
- includes an extensive bibliography that serves as a research tool for those working in pragmatics and allied fields in linguistics, philosophy, and cognitive science;
- a valuable resource for both students and professional researchers investigating the properties of meaning, reference, and context in natural language.

**READERSHIP:** advanced undergraduates, graduates, researchers and faculty in pragmatics and semantics

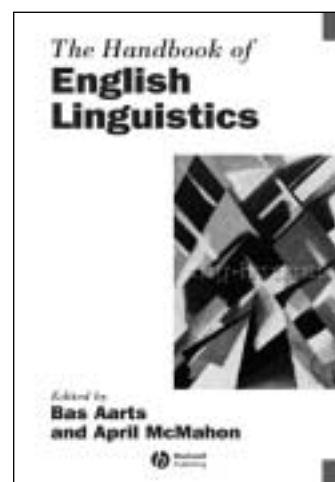
# The Handbook of English Linguistics

EDITED BY BAS AARTS & APRIL McMAHON

*University College London; University of Edinburgh*

- brings together essays from the core areas of English linguistics, including syntax, phonetics, phonology, morphology, as well as variation, discourse, stylistics and usage;
- written by specialists from around the world;
- provides an introduction to a key area of English Linguistics and includes a discussion of the most recent theoretical and descriptive research, as well as extensive bibliographic references;
- provides a state-of-the-art account of English Linguistics and is a valuable resource for both students and researchers.

**READERSHIP:** graduate students, faculty and researchers studying English language and linguistics



MARCH ~ 800 PAGES  
1405113820 / 9781405113823  
HBK ~ £95.00

## Towards an Ecology of World Languages

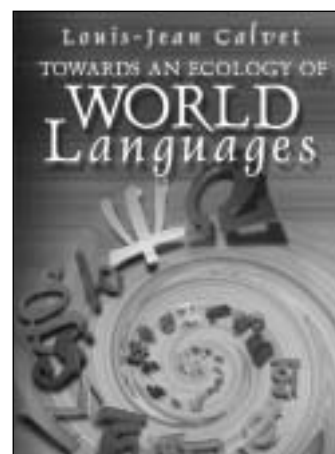
LOUIS-JEAN CALVET

*University of Provence*

TRANSLATED BY ANDREW BROWN

- Calvet is a well-known figure in the area of sociolinguistics;
- offers detailed overview and analysis of the social, political and economic contexts in which languages operate;
- using numerous concrete examples, the book proposes an approach to human communication that focuses on the varying environments in which it is used;
- Calvet argues that what linguists call "languages" are in fact invented abstractions and instead offers a method of analysing human communication based on the contention that it is a social practice and that languages exist only insofar as they are used by the people who speak them.

**READERSHIP:** third year students and above in linguistics, sociolinguistics and the sociology of culture



**POLITY**

MARCH ~ 260 PAGES  
0745629555 / 9780745629551  
HBK ~ £55.00  
0745629563 / 9780745629568  
PBK ~ £16.99

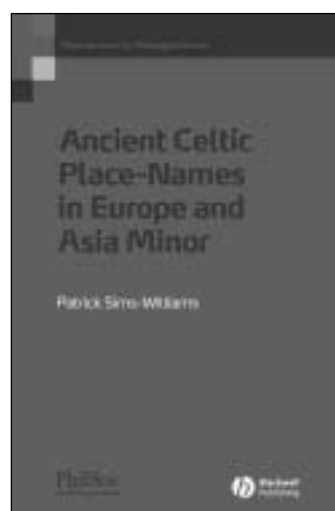
## Ancient Celtic Place-Names in Europe and Asia Minor

PATRICK SIMS-WILLIAMS

*University of Wales, Aberystwyth*

- an original study revealing the history of place-names from Ireland to Anatolia, from Scotland to the Apennines, and from Andalusia to the Black Seas;
- includes numerous original maps and uncovers new methodology for linguistic geography;
- uses a dataset of over 20,000 names recorded by Greek and Latin authors such as Polybius, Caesar and Tacitus and by early geographers such as Strabo, Pliny, Ptolemy and the Ravenna Cosmographer;
- a significant work for archaeologists, historians and philologists studying the early distribution of Celtic and other Indo-European languages.

**READERSHIP:** undergraduates, academics and researchers studying ancient languages within linguistics, history and archaeology



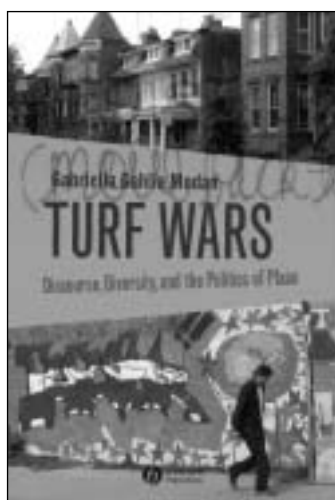
MARCH ~ 256 PAGES  
1405145706 / 9781405145701  
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## Gendered Talk at Work

Constructing Social Identity Through Workplace Interaction

**JANET HOLMES**

*Victoria University of Wellington*

- an accessible exploration of the ways in which gender contributes to the interpretation of meaning in workplace interaction by one of the field's foremost researchers;
- examines how women and men negotiate their gender identities as well as their professional roles in everyday workplace communication;
- shows how qualitative analysis can illustrate the way gender pervades workplace interaction and the many ways in which talk at work provides a resource for constructing gender identity - as one component of our complex socio-cultural identity.

**READERSHIP:** advanced undergraduate and graduate students studying language and gender, sociolinguistics, workplace communication and business communication

## The Handbook of World Englishes

EDITED BY BRAJ B. KACHRU, YAMUNA KACHRU &

**CECIL L. NELSON**

*University of Illinois; University of Illinois; Indiana State University*

- collection of newly-commissioned articles focusing on selected critical dimensions and case studies of the theoretical, ideological, applied and pedagogical issues related to world Englishes;
- represents the cross-cultural and international contextualization of the English language;
- articulates the visions of scholars from major varieties of world Englishes - African, Asian, European, and North and South American;
- discusses topics including the sociolinguistic contexts of varieties of English in the inner, outer, and expanding circles of its users; the ranges of functional domains in which these varieties are used; attitude-marked love-hate relationships with the language; the place of English in language policies and language planning in Anglophone societies; and debates about English as a cause of language death, murder and suicide.

**READERSHIP:** advanced graduate students, faculty and researchers studying World Englishes in subfields such as sociolinguistics and applied linguistics

## Turf Wars

Discourse, Diversity, and the Politics of Place

**GABRIELLA GAHLIA MODAN**

*Ohio State University*

- explores how members of a multi-ethnic, multi-class community deploy language to legitimize themselves as community members while discrediting others;
- discusses such issues as public toilets and public urination, the "morality" of co-ops and condos, and characterizations of "good" girls and "bad" boys;
- draws on linguistic anthropology and discourse analysis to provide insight into the ways that local activity shapes larger urban social processes;
- draws also on cultural geography and urban anthropology.

**READERSHIP:** students and general readers across social and cultural anthropology, especially those interested in linguistic anthropology, urban anthropology, sociolinguistics, geography, urban studies, and contemporary American culture

THIS TITLE IS ALSO FEATURED IN ANTHROPOLOGY

# A Cultural Approach to Interpersonal Communication

Essential Readings

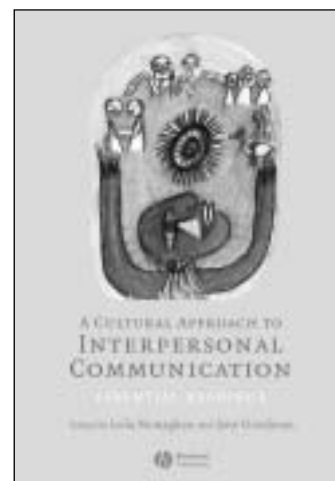
EDITED BY LEILA MONAGHAN & JANE E. GOODMAN

*Both Indiana University*

- proposes a new approach to interpersonal communication, based in ethnography and performance;
- features ethnographic articles that are inviting and accessible to beginning students;
- explores interpersonal interactions in a range of settings: from high school slang in California to sign language use in a deaf church, from Tuareg greetings in the Sahara to the language of aggression among Mississippi girls;
- includes articles with detailed transcripts of conversation that students can analyze;
- provides students with conceptual and practical tools to develop their own ethnographic research on language practices.

**READERSHIP:** students in interpersonal communication courses with a focus on cultural context, and students in linguistic anthropology and language and culture courses

THIS TITLE IS ALSO FEATURED IN ANTHROPOLOGY



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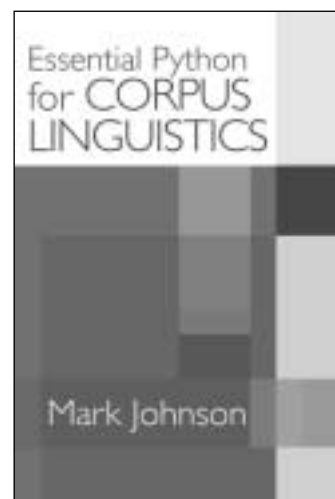
# Essential Python for Corpus Linguistics

MARK JOHNSON

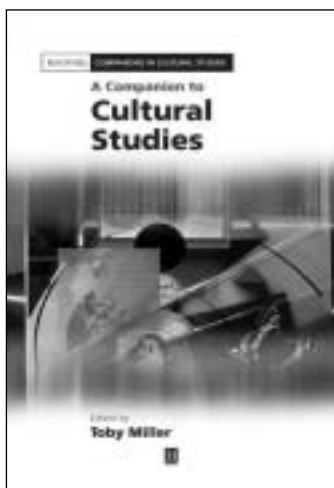
*Brown University*

- uses the programming language Python to explain how to write simple programs that extract linguistically useful information, such as the frequency of a given utterance in a particular context within a corpus, or instances of certain phrasal structures in a Treebank;
- assumes no prior programming background and provides numerous example programs that search for phonological, morphological and syntactic constructions in corpora;
- includes an associated website that provides sample data and programs to make it easy to start working independently;
- valuable resource for linguists who use corpus methods but have no programming training.

**READERSHIP:** undergraduate and graduate students studying corpus methods in linguistics and computational linguistics



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## A Companion to Cultural Studies

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EDITED BY TOBY MILLER

*University of California, Riverside*

- brings together the latest work in cultural studies and provides a synopsis of critical trends;
- addresses the key topics in the field, the relationship of cultural studies to other disciplines, and cultural studies around the world;
- showcases 30 contributors from five continents;
- offers a gritty introduction for newcomers keen to find out what all the fuss about cultural studies is about, and covers in-depth debates to satisfy the appetite of the advanced scholar;
- includes a comprehensive bibliography and a listing of cultural studies websites;
- now available in paperback for the course market.

**READERSHIP:** advanced undergraduates and graduate students in cultural studies and allied areas



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## A Companion to Media Studies

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*University of Illinois, Urbana-Champaign*

- brings together new writings by some of the most respected canonical and contemporary scholars in the most comprehensive collection on media studies to date;
- tackles a variety of central concepts and controversies, organized into six areas of study: foundations, production, media content, media audiences, effects, and futures;
- provides an accessible point of entry into this expansive and interdisciplinary field;
- includes the writings of renowned media scholars, including McQuail, Schiller, Gallagher, Wartella, and Bryant;
- now available in paperback for the course market.

**READERSHIP:** advanced undergraduates and graduate students in media studies and related fields



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## The Biography of the Object in Late Medieval and Renaissance Italy

EDITED BY ROBERTA J.M. OLSON, PATRICIA L. REILLY & RUPERT SHEPHERD

*The New-York Historical Society; Swarthmore College, Pennsylvania; Ashmolean Museum, Oxford*

- an investigation of the way objects are created, used and re-used in the context of Italian Renaissance art;
- discusses a variety of objects, from glassware, through sculpture and prostitutes' jewellery, to miraculous painted images;
- demonstrates the continued life of these objects well past the deaths of their creators and patrons;
- contains a series of original contributions by young scholars, representing a broad range of approaches.

**READERSHIP:** students, researchers and scholars of art history or museum studies; curators

# From Shane to Kill Bill

Rethinking the Western

**PATRICK MCGEE**

*Louisiana State University*

- provides an original and insightful overview of the American Western genre;
- covers the entire history of the Western, from 1939 to the present;
- analyses Westerns as products of a genre, as well as expressions of political and social desires;
- deepens an audience's understanding of the genre's most important works, including *Shane*, *Stagecoach*, *The Searchers*, *Unforgiven*, and *Kill Bill*;
- contains numerous illustrations of the films and issues discussed;
- along with *The Horror Film* (page 15), this is part of a new student-friendly series on film genre.

**READERSHIP:** undergraduate and graduate students in courses on American Film and the American Western; general readers interested in American Western films



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# About Stephen Bann

**EDITED BY DEBORAH CHERRY**

*University of the Arts, London*

- a collection of provocative essays reflecting on the influence of the scholar Stephen Bann on the fields of visual studies, art history and cultural history;
- written by a team of distinguished contributors;
- engages with the full range of subjects covered in Bann's writings, from inscriptions and paintings in China to histories of the garden;
- includes innovative essays on French art, architecture and culture;
- continues the series started with *About Michael Baxandall* (ISBN 0631211918).

**READERSHIP:** upper level students, researchers and faculty in visual studies, art history and cultural history

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# Visual Genders, Visual Histories

**EDITED BY PATRICIA HAYES**

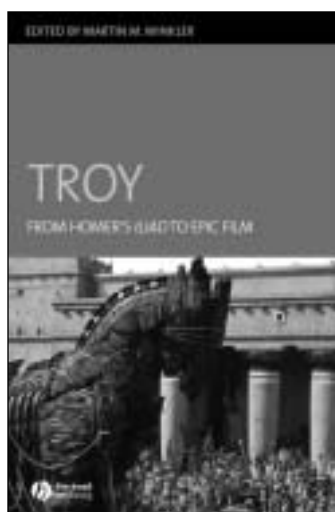
*University of the Western Cape*

- an innovative collection of essays exploring the visual dimensions of gender;
- breaks new ground by foregrounding gender in visual studies;
- explores visual genders through material ranging from documentary film footage of liberated concentration camps after World War II to contemporary fashion photography in Tehran;
- chapters are organised conceptually under themes of documenting, trafficking and experimenting;
- a diverse selection of exceptional and provocative images accompanies the text.

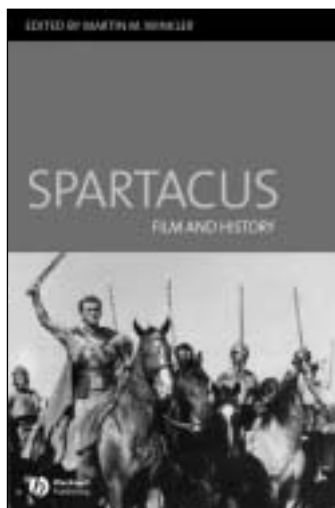
**READERSHIP:** students, academics and researchers of art history, gender history, gender studies or museum studies



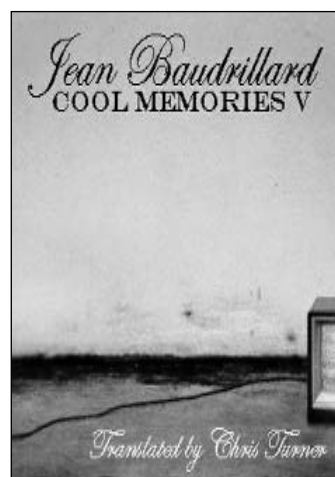
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 PBK ~ £13.99

## Troy

From Homer's *Iliad* to Epic Film

**EDITED BY MARTIN M. WINKLER**

*George Mason University*

- the first book systematically to examine Wolfgang Petersen's epic film *Troy* from different archaeological, literary, cultural, and cinematic perspectives;
- looks at the film's use of Homer's *Iliad* and the myth of the Trojan War, its presentation of Bronze-Age Greek archaeology, and its place in film history;
- identifies the modern political overtones of the Trojan War myth as expressed in the film and explains why it found world-wide audiences;
- the editor and contributors are archaeologists or classical scholars, several of whom incorporate films into their teaching and research;
- includes an annotated list of epic films and television films and series episodes on the Trojan War.

**READERSHIP:** students of classics, archaeology, film studies, mythology, comparative literature, American studies or cultural studies; general readers interested in history, film, and contemporary culture

THIS TITLE IS ALSO FEATURED IN CLASSICAL STUDIES

## Spartacus

Film and History

**EDITED BY MARTIN M. WINKLER**

*George Mason University*

- the first book to analyse Stanley Kubrick's iconic film from different historical, political and cinematic perspectives;
- considers the use of ancient sources, the ancient historical contexts, the political significance of the film, and its place in film history;
- includes relevant passages from Appian, Plutarch, Florus, Orosius, Athenaeus, Cicero and Lucan in translation;
- reprints excerpts from the original 1960 program book of *Spartacus*, now a collector's item;
- also includes carefully chosen illustrations and a chronology outlining the political situation in Rome in the first century C.E.

**READERSHIP:** students of classics, archaeology, film studies, mythology, comparative literature, American studies or cultural studies; general readers interested in history, film, and contemporary culture

THIS TITLE IS ALSO FEATURED IN CLASSICAL STUDIES

## Cool Memories V

2000-2004

**JEAN BAUDRILLARD**

*formerly University of Nanterre*

**TRANSLATED BY CHRIS TURNER**

- Jean Baudrillard is widely recognized as one of the most important and provocative writers of our age;
- in this new, eagerly awaited next volume in his series of aphorisms, fragments and reflections, Baudrillard takes in his sweep such disparate subjects as death and television, Silicon thought and film, sex and the philosophical significance of zero;
- essential for readers concerned with the debates about postmodernism, hyper-realism and the current state of theory in the social sciences and humanity;
- will have immediate take-up from fans of Baudrillard's work.

**READERSHIP:** students and scholars of sociology, cultural studies, media studies and social and cultural theory, and the humanities as well as the general interested reader and fans of Baudrillard's work

# Gender and the Media

**ROSALIND GILL**

*London School of Economics*

- offers a critical introduction to the study of gender in the media and an up to date assessment of the key issues and debates;
- written in a clear and accessible style and packed with examples from Anglo-American media;
- looks in-depth at five areas of media - talk shows, magazines, news, advertising, and contemporary screen and paperback romances - to examine how representations of women and men are changing in the twenty-first century;
- provides students with an introduction to the theoretical tools available for analysing representations;
- gender and the media is a core course in media and cultural studies and yet there is no good up to date textbook currently available. This book fills that gap.

**READERSHIP:** undergraduate students of gender and media studies, taking courses on gender and the media



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# David Bowie

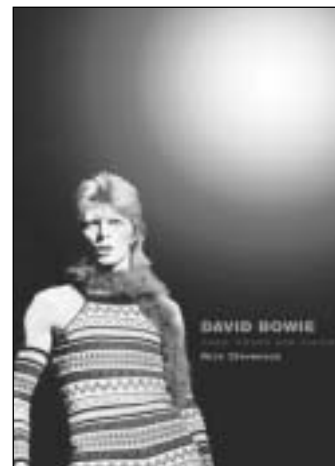
Fame, Sound and Vision

**NICK STEVENSON**

*University of Nottingham*

- a sympathetic and critical study of one of the enduring stars of popular music: a global superstar;
- this culturally sensitive re-reading of the life, image and music of David Bowie offers a detailed understanding of his importance to modern times;
- will be key reading for students of popular music and culture, celebrity and fandom;
- will also appeal to non academic readers interested in popular music and culture and especially Bowie fans.

**READERSHIP:** trade customers who are Bowie or music fans, and first year undergraduate students and above in media and cultural studies



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# Key Terms in Latino/a Cultural and Literary Studies

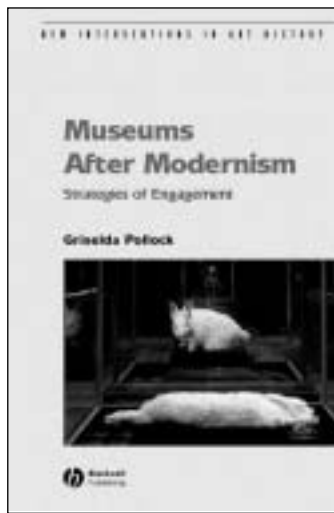
**EDITED BY PAUL ALLATSON & LAURA GUTIERREZ**

*University of Technology, Sydney; University of Iowa*

- a one-stop resource for students and teachers working in the rapidly developing fields of Latino/a cultural and literary studies;
- comprised of a glossary of hundreds of terms central to this important field - from "Acculturation" and "Cultural Imperialism" to "Border Theory" and "Zoot-Suit Riots";
- represents and captures the interdisciplinary and international nature of Latino/a Studies;
- an indispensable reference for anyone who needs a helpful guide to this dynamic and flourishing area of study.

**READERSHIP:** introductory undergraduate students and above studying Latino studies within courses on cultural studies, literary studies, American studies, and race and ethnicity

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## Museums After Modernism

Strategies of Engagement

EDITED BY GRISELDA POLLOCK

*University of Leeds*

- edited by the world-renowned art historian and author, Griselda Pollock, examines the most important issues at the heart of contemporary debates in museum studies;
- examines the most important issues at the heart of contemporary debates in museum studies;
- includes original essays by noted artists, curators, and art historians;
- engages with vital issues in the practice of art-making and art-exhibiting.

**READERSHIP:** advanced undergraduates and graduate students in museum studies, visual culture and art history more generally

## The Horror Film

A Brief Introduction

RICK WORLAND

*Southern Methodist University*

- an ideal text for perennially popular courses on the horror film genre;
- examines the ways in which horror movies have been produced, received, and interpreted by filmmakers, audiences, and critics, from the 1920s to the present;
- provides a short historical introduction of the horror film as an orientation to the field;
- analyses a wide variety of major works in the genre, including *Frankenstein*, *Cat People*, *Invasion of the Body Snatchers*, *The Texas Chain Saw Massacre*, *Halloween* and *Bram Stoker's Dracula*.

**READERSHIP:** undergraduate students and above studying horror within film genre and film studies courses; general readers interested in horror films

# Dirty Discourse

Sex and Indecency in Broadcasting, Second Edition

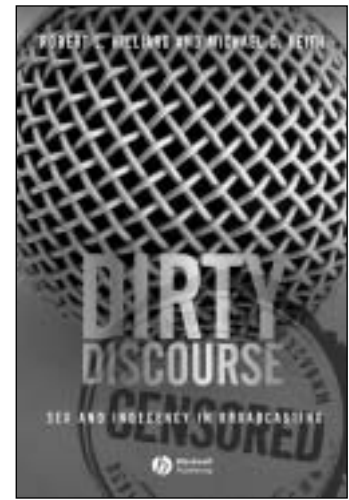
NEW EDITION

ROBERT L. HILLIARD & MICHAEL C. KEITH

*Emerson College, Boston; Boston College*

- the first-ever analysis of the history and nature of "indecent" radio programme content, written by renowned media scholars and authors;
- explores the treatment of once-forbidden topics in the electronic media, investigating the beliefs, attitudes and actions of those who present such material, those who condemn it, and those who defend it;
- written from a social and cultural perspective, concentrates on the means of greatest distribution - radio, with its phenomenal growth of "shock jocks" and rap music lyrics;
- provides coverage of television and the internet, showing how and why broadcasting has evolved from the ribald antics of the Roaring 20's to today's streaming cybersex;
- illustrates political pressures and legal considerations, including Supreme Court decisions, and efforts to protect children from media smut.

**READERSHIP:** readers interested in popular culture and radio; undergraduate students and above studying broadcasting; communication law and ethics; media and society



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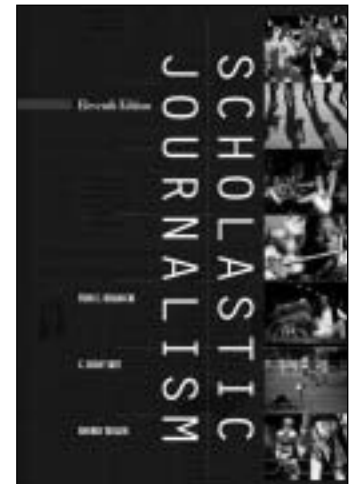
NEW EDITION

TOM ROLNICKI, C. DOW TATE & SHERRI TAYLOR

*National Scholastic Press Association; Hillcrest High School, Dallas; Syracuse University*

- a comprehensive textbook and guide for journalism students, teachers, and advisors for more than 50 years;
- newly revised to include updated information on the exciting new and ongoing changes taking place in journalism;
- enhanced chapters on online writing and reporting, technology and new media, and broadcasting and its connections with traditional print journalism;
- educates students on the basic skills of collecting, interviewing, reporting and writing in journalism;
- extends the textbook's tradition of introducing students to the basics of good journalism and blends it with the methods and demands of contemporary media.

**READERSHIP:** students of journalism



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# The World News Prism

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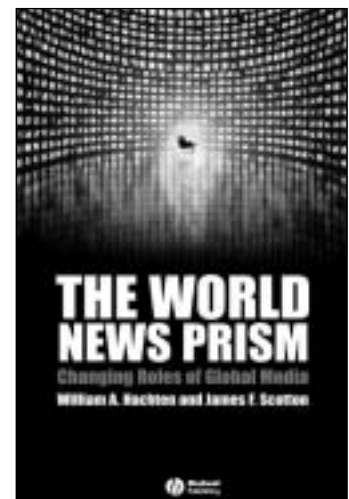
NEW EDITION

WILLIAM A. HACHTEN & JAMES F. SCOTTON

*University of Wisconsin-Madison; Marquette University*

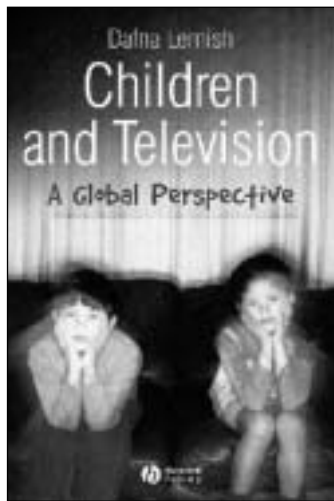
- brings readers up to date on major global stories: war on terrorism, Iraq, Iran, North Korea, and the impact of a global calamity story: quake and tsunamis in South Asia;
- includes coverage of globalization and its shortcomings - how terrorism networks use tools of globalization (internet, email, cell phones) and how the fight against terrorism is complicated by free flow of terrorists across borders of the West;
- expands coverage of Arab comsat news (Al Jazeera and Al Arabya and other media serving Arab world) and a new section on China's media;
- increases focus on how new technological developments affect the news: the internet, blogs, home camcorders increasing role in documenting world news;
- analyzes the changing role of transnational news media and its impact on rapidly changing news events, and appeals beyond the classroom to journalism professionals worldwide.

**READERSHIP:** students of mass communication, international communication, media studies, and journalism; journalism professionals

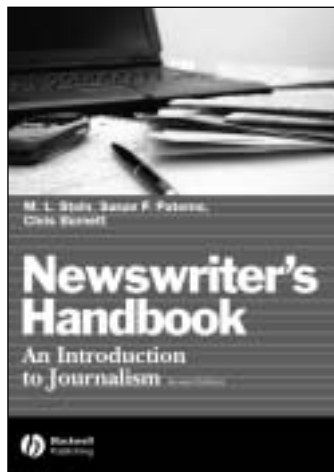


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## Children and Television

A Global Perspective

**DAFNA LEMISH**

*Tel Aviv University*

- offers an integrative view on children and television from the accumulated global literature in this field of the last 50 years;
- combines both the European tradition, characterized by a more sociological and cultural studies perspective to the field, as well as the American tradition, influenced heavily by the developmental psychological studies;
- draws together a methodological diversity from both the quantitative - experimental and survey research, together with the qualitative - ethnographic and interview research of children and television;
- written with a distinctively international approach, and features a number of illustrations to support the text.

**READERSHIP:** upper level undergraduates studying children and the media, intercultural and global communication, and television studies within communication studies; and secondary markets in sociology, psychology, and education

## Newswriter's Handbook

**NEW EDITION**

An Introduction to Journalism, Second Edition

**M.L. STEIN, SUSAN F. PATERNO & R. CHRISTOPHER BURNETT**

*Journalist, author and teacher; Chapman University; California State University*

- this popular introductory textbook has been fully updated and expanded;
- fully addresses contemporary issues, such as online reporting, the spread of media mergers, and new demands on reporters for ethics and accuracy;
- shows how to develop news judgment, how to write accurately and fairly, how to organize a story and write it clearly, and how to cover traditional beats and prepare to specialize;
- loaded with examples from both large and small newspapers;
- teaches students the writing and reporting skills necessary in today's job market while exciting them about the possibilities of a career in the news business.

**READERSHIP:** journalism students and beginning newsroom professionals

## Online Newswriting

**K. TIM WULFEMEYER**

*San Diego State University*

- this textbook prepares students with the skills to be effective online newswriters;
- extensive coverage includes explanatory, descriptive material; numerous examples and models; self-tests; exercises; quizzes; simulated news copy; ethical/legal issues/concerns and a glossary;
- extensive simulated news copy lets instructors vary assignments term to term;
- illustrates how to write for graphics, audio, and video;
- sections on specialized web newswriting address business, sports, health/science, how-to features, and calendar events.

**READERSHIP:** introductory undergraduate students in print, radio, television, and online journalism programmes

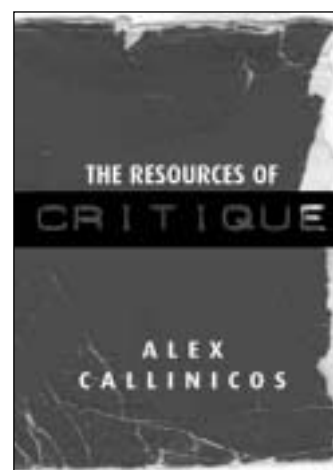
# The Resources of Critique

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*King's College, London*

- a major new book by one of Britain's leading radical thinkers;
- provides a critical introduction to the major figures in contemporary social and political thought, from Habermas and Rawls to Zizek and Negri;
- moves from the analysis of thinkers to a new account of core themes such as justice, equality and universality;
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**READERSHIP:** upper level undergraduates, postgraduates and scholars of social and political theory



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# The Making of Modern Social Psychology

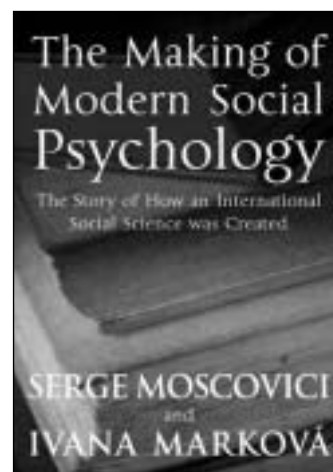
The hidden story of how an international social science was created

**SERGE MOSCOVICI & IVANA MARKOVA**

*École des Hautes Études en Sciences Sociales, Paris; University of Stirling*

- this is a scholarly book, which has received rave reviews from social psychologists of international standing;
- it will appeal to an global audience of scholars and graduate students interested in the history of the social sciences, and social psychology in particular;
- the book makes a unique contribution to understanding how social psychology became established as an international social science, a hidden story told by a well-placed insider;
- it is highly original with no competitors.

**READERSHIP:** will appeal to scholars and advanced students of social psychology and the history of the social sciences



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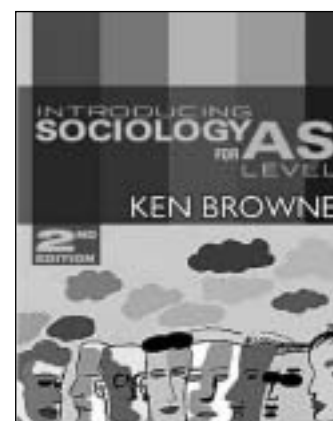
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**KEN BROWNE**

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- the only book available that provides coverage of the complete specification for AQA AS-level sociology;
- combines sociological rigour and accessibility in a way unrivalled by any other book at this level - other texts are criticised by teachers for being 'dumbed down';
- this second edition has been internally redesigned to incorporate two colours for the first time;
- many new features: all chapters revised to include new studies, reports and statistics; key sociological terms now systematically highlighted throughout the book; many fresh questions and activities; more detailed advice on coursework, including a top-mark example to show students exactly what they have to do to achieve the highest grades;
- additional authentic exam questions now included on every topic.

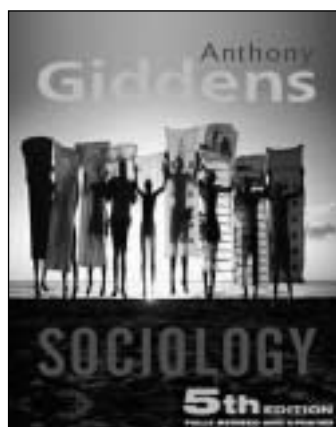
**READERSHIP:** AQA AS and A2 students, as well as anyone requiring an easy-to-follow introduction to sociology



**POLITY**

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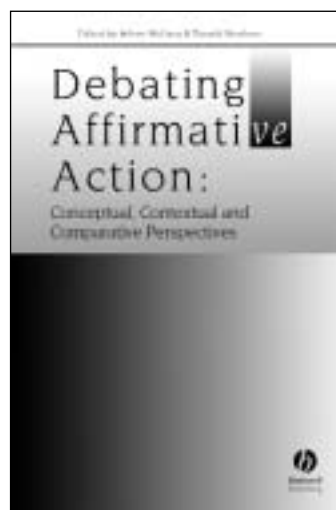
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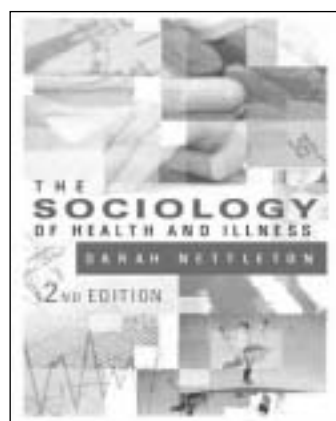
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## Sociology

Fifth Edition

NEW EDITION

ANTHONY GIDDENS

*former Director of the LSE and Fellow of King's College, Cambridge*

- offers an unrivalled introduction to sociology, by one of the world's leading sociologists;
- manages to be clear, accessible and jargon-free, but without oversimplifying complex debates;
- stylish new internal design, featuring full-colour for the first time;
- radically revised to take account of the most recent social changes, and cutting-edge sociological data and debates;
- substantive new discussions of global inequality, disability, ageing and the life course, risk, the network society, and terrorism, as well as many other additional and up-to-date topics;
- numerous learning aids in every chapter, such as summary points, questions for further thought, and additional reading suggestions, which help to reinforce students' knowledge;
- very many new photographs, diagrams, case studies and cartoons, to bring ideas to life.

**READERSHIP:** first year sociology undergraduates and others requiring a comprehensive introduction to the subject

## Debating Affirmative Action

Conceptual, Contextual and Comparative Perspectives

EDITED BY AILEEN McHARG &amp; DONALD NICOLSON

*University of Glasgow; University of Strathclyde*

- this persuasive collection presents the case for affirmative action in the UK;
- considers affirmative action in relation to employment, higher education, the legal profession, the judiciary, political representation and minority language rights;
- draws on experience of affirmative action in the United States, Canada and Germany;
- contributions highlight the importance of how affirmative action is conceptualised and of context in evaluating the case for affirmative action;
- emphasises the need for pragmatic judgments about the likely effectiveness and costs of affirmative action policies.

**READERSHIP:** students, academics, researchers and practitioners within law; particularly in relation to employment, higher education, the judiciary, political representation and minority language rights

## The Sociology of Health and Illness

Second Edition

NEW EDITION

SARAH NETTLETON

*University of York*

- second edition of a best-selling textbook, written by a well-respected senior figure;
- a 'classic' textbook, thoroughly revised and updated, with full discussions of key contemporary issues added;
- new discussions include the new genetics, food and eating, e-health, the MMR debate, embryo stem cell research, recent approaches to health inequalities, and the health implications of the information age;
- annotated further reading also added to each chapter, to help extend students' learning and thinking;
- written primarily for sociology and health studies students in the second year and above, but will also appeal to students taking vocational degrees requiring a sociological grounding in the area.

**READERSHIP:** first year undergraduates and above taking courses in the sociology of health and illness as well as students taking vocational healthcare degrees requiring a sociological grounding

# Understanding Urban Policy

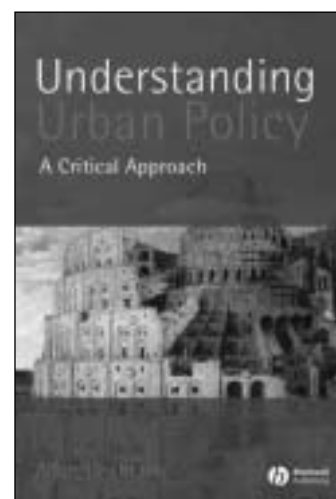
A Critical Approach

**ALLAN COCHRANE**

*The Open University*

- an extensive review of UK, European and US urban policy since the late 1960s;
- explores the complex interaction of urban policy with changing perspectives on urban life;
- examines a broad range of issues, such as social welfare, housing policy, economic regeneration, race, and managing dangerous places;
- the issue-based structure provides a new and innovative approach to the subject;
- written in a clear, accessible style with pedagogic features to appeal to students from a range of disciplines.

**READERSHIP:** students of human geography, urban policy, comparative urbanisation and urban planning in departments of geography, sociology, politics and social policy



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HBK ~ £55.00  
0631211217 / 9780631211211  
PBK ~ £18.99

# Social Policy in the Modern World

A Comparative Text

**MICHAEL HILL**

*University of Brighton*

- a coherent, thematic account of social policy in the modern world;
- takes a comparative approach, considering the ways in which different countries approach social policies;
- discusses the applicability of comparative theory in social policy;
- examines individual policy areas, including social security, employment policy, health services, social care and education;
- provides a comparative exploration of current issues in social policy, such as the implications of ageing societies and the impact of global forces;
- written by social policy expert Michael Hill, the author of *Understanding Social Policy, Seventh Edition* (ISBN 1405100575).

**READERSHIP:** students and researchers in social policy, public policy, and health and social welfare



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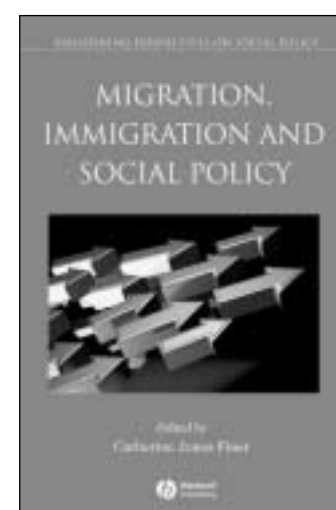
# Migration, Immigration and Social Policy

**EDITED BY CATHERINE JONES FINER**

*University of Birmingham*

- a thought-provoking and controversial collection on the subject of migration, immigration and social policy;
- contributors are drawn from diverse academic and professional backgrounds, and bring a wide range of expertise to bear on the subject;
- covers the case for a world-wide system of migration management, the quest for an EU asylum policy, and European countries' treatment of asylum seekers;
- considers particular aspects of policy in different European countries, including Britain, Denmark, Norway, Switzerland, France, Germany and Italy;
- gathers together a range of hitherto unreported material.

**READERSHIP:** students, researchers, faculty, professionals, policy-makers and activists concerned with issues of migration, immigration and social policy



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## Social Policy for the Twenty-First Century

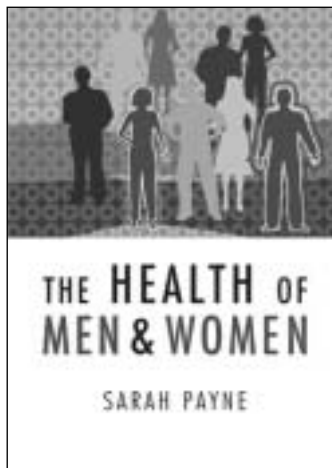
New Perspectives, Big Issues

**BILL JORDAN**

*Plymouth University; Huddersfield University; London Metropolitan University*

- considers the future of social policy from a uniquely global standpoint;
- provides new insight into the provision of education, health and security in the new century;
- looks at social policy from an interdisciplinary perspective, combining approaches from social and political theory, international relations, economics and psychology;
- an exciting re-evaluation of social policy from a highly-respected author in the field.

**READERSHIP:** students and teachers on single honours social policy degrees, and on social policy options in social work, social policy and public administration degrees



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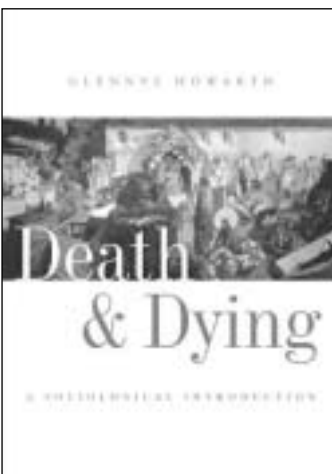
## The Health of Men and Women

**SARAH PAYNE**

*University of Bristol*

- a student-friendly textbook that discusses in detail the global patterns of health for men and women;
- adopts a straightforward and approachable style, which will increase its appeal not just to social science students, but also those taking more vocational courses;
- first book to take an international approach, using data from the US, UK and developing countries, and to compare men AND women;
- a comprehensive approach to health in its social context - covers gender alongside class, ethnicity, sexuality and other important determinants;
- gender and health is a core topic in the sociology of health, health promotion, and vocational courses such as nursing.

**READERSHIP:** second year undergraduates and above taking courses on health inequalities, sociology of gender, and health studies



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 PBK ~ £16.99

## Death and Dying

A Sociological Introduction

**GLENNYS HOWARTH**

*University of Bath*

- this stimulating new book provides a sophisticated introduction to the key issues in the sociology of death and dying;
- despite widespread interest across the social sciences in these issues of late, most textbooks have been written with the needs of health professionals in mind;
- provides a cutting edge, comprehensive discussion of the key topics in death and dying and demonstrates that the study of mortality is relevant to all areas of sociology;
- the book is organised thematically, utilising empirical material from cross-national and cross-cultural perspectives;

**READERSHIP:** primarily students taking courses in the sociology of death and dying, but also those studying social gerontology, the sociology of health and illness and courses such as counselling, social work and nursing where students deal with grief and loss

# The Blackwell Encyclopedia of Sociology



EDITED BY GEORGE RITZER

*University of Maryland*

- special pre-publication offer: 30% off full price;
- 11 volume set in A-Z format;
- comprises over 1,700 specially-commissioned entries;
- articles range from concise definitions of key terms to extended exploration of major topics - from 500 to 6,000 words;
- written and edited by an international team of over 1,000 of the world's best scholars and teachers;
- includes materials that have historically defined the discipline, but also more recent developments, significantly updating sociological knowledge;
- features introductions to sociological theories and research that have developed outside of the US and Western Europe;
- user-friendly, with extensive cross-referencing and search facilities, a lexicon by subject area, bibliography, and index;
- dedicated website at [www.sociologyencyclopedia.com](http://www.sociologyencyclopedia.com)

**READERSHIP:** students and researchers in sociology and across the social sciences

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## What's Wrong with Terrorism?

**ROBERT E. GOODIN**

*Australian National University*

- a provocative and challenging book from one of the world's leading political theorists;
- provides a detailed analysis of the way in which the 'war on terror' has changed the contemporary political landscape;
- argues that 'the war on terror' is also an act of terrorism, waged by states against the civilian population for their own political ends;
- offers bold solutions and suggestions for safeguarding democracy in the face of the terrorism perpetrated both by overt terrorist organisations and by states.

**READERSHIP:** students and scholars of politics, international relations and security studies

## Trust

**RUSSELL HARDIN**

*New York University*

- accessible introduction to the complex concept of trust in contemporary politics and society;
- written by one of the world's leading experts in this area of political theory;
- explores the nature of trustworthiness in a range of contexts from democratic politics to the internet, terrorism to social capital;
- questions whether we are currently living in an age of distrust and asks what this means for society in general.

**READERSHIP:** students of politics, political theory and philosophy

## Global Justice

**JON MANDLE**

*State University of New York, Albany*

- a lively introduction to one of the most pressing issues of the twenty-first century;
- offers a jargon-free philosophical exploration of global justice;
- covers key topics such as human rights, poverty, political legitimacy and globalization;
- defends an original interpretation of global justice, inspired by the work of John Rawls.

**READERSHIP:** students and scholars of philosophy, politics, international relations, international law and globalization

# Models of Democracy

Third Edition

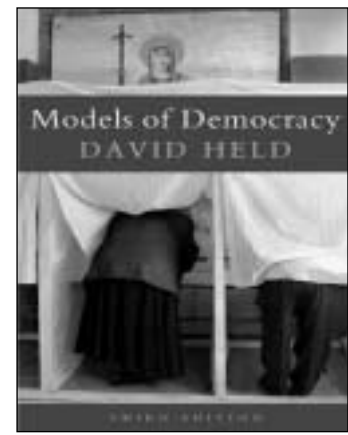
**NEW EDITION**

**DAVID HELD**

*London School of Economics and Political Science*

- third edition of this hugely successful textbook which has proven immensely popular among students and specialists worldwide;
- provides a comprehensive and accessible introduction to democracy from classical Greece to the present and a critical discussion of what democracy should mean today;
- extensively revised and updated to take account of significant transformations in world politics;
- includes a new chapter on deliberative democracy, which focuses not only on how citizen participation can be increased in politics, but also on how that participation can become more informed.

**READERSHIP:** students of politics, political theory and political philosophy



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# Political Philosophy

A Beginners' Guide for Students and Politicians, Second Edition

**NEW EDITION**

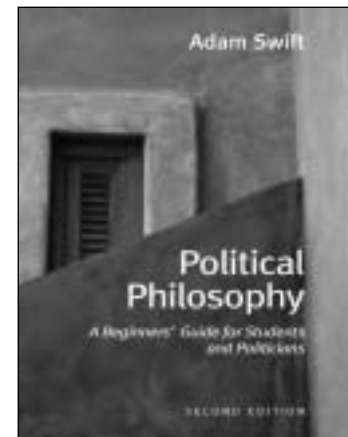
**ADAM SWIFT**

*Balliol College, Oxford*

- new and expanded edition of this successful textbook;
- introduces beginner students to the core ideas of political philosophy: social justice, equality, community, rights, and democracy;
- in response to feedback from lecturers, Swift has added a new chapter on democracy;
- the only book of its kind to provide such a balanced, accessible and lively overview of a complex area of study.

**READERSHIP:** first year undergraduates and above studying political theory and philosophy

THIS TITLE IS ALSO FEATURED IN PHILOSOPHY



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# Deliberative Global Politics

**JOHN S. DRYZEK**

*Australian National University*

- timely and original book by leading political theorist, John Dryzek;
- offers a unique interpretation of global conflicts in terms of multiple and contending discourses;
- addresses the most severe and difficult conflicts in today's international system, such as Huntington's 'clash of civilizations' and the 'war on terror';
- exposes the limitations of neo-conservative and cosmopolitan approaches and sets out a new theory of deliberative global politics.

**READERSHIP:** upper level students and scholars of political theory and international relations



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## New Labour

Second Edition

NEW EDITION

STEPHEN DRIVER & LUKE MARTELL

*Roehampton University; University of Sussex*

- fully revised and expanded second edition of this well-respected, successful textbook;
- provides a critical analysis of New Labour's ideology and policy-making;
- offers a comprehensive audit of eight years of Labour in power;
- includes new chapters on New Labour and British social democracy; public service reform; European and foreign policy.

**READERSHIP:** first year undergraduates and above studying British politics

## The Rise and Fall of the Meritocracy

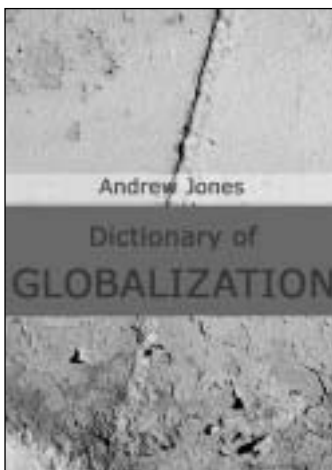
EDITED BY GEOFF DENCH

*The Young Foundation*

- fifty years after the term "meritocracy" was first coined, with the publication of Michael Young's *The Rise of the Meritocracy* in 1956, this book asks where the idea of meritocracy has led;
- a team of commentators consider diverse topics such as family and meritocracy, meritocracy and ethnic minorities, and what is meant by talent;
- demonstrates that Young was right to question the viability of political systems trying to organise themselves around the idea of meritocracy.

**READERSHIP:** students, researchers and faculty in sociology; political commentators; general readers

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## Dictionary of Globalization

ANDREW JONES

*Birkbeck College, London*

- the first dictionary to provide a critical overview of the contemporary globalization debate;
- the entries, ranging from 100 to 500 words in length, are divided into three core categories: institutions and organizations; processes and phenomena; key thinkers;
- framed by a lively introductory chapter that examines the emergence and propulsion of 'globalization' into widespread usage;
- a handy reference guide for anyone grappling with the ideas behind globalization and the thinkers who have developed them.

**READERSHIP:** first-year undergraduates and above across the social sciences

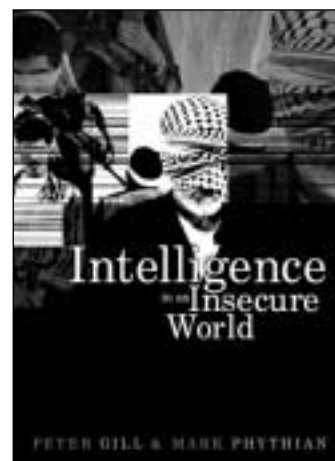
# Intelligence in an Insecure World

PETER GILL & MARK PHYTHIAN

*Liverpool John Moores University; University of Wolverhampton*

- a major new student introduction to intelligence-gathering in the 21st century;
- offers an authoritative and accessible guide to the relationship between intelligence and processes of public and private governance;
- draws on a range of contemporary examples to examine the scope and limitations of intelligence;
- argues for greater democratic control of intelligence to prevent its future abuse by unaccountable state or corporate agencies.

**READERSHIP:** second year undergraduates and above in war and security studies, international relations and related disciplines



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# The European Union

Annual Review 2005/2006

EDITED BY ULRICH SEDELMEIER & ALASDAIR YOUNG

*European University Institute and LSE; University of Glasgow*

- covers the key developments in the European Union and its Member States in 2005/2006;
- contains analytical articles on key political, economic and legal issues in the EU by leading experts, together with a keynote article;
- the *Review* is the most up-to-date and authoritative source of information for those engaged in teaching and research or who are simply interested in the European Union;
- includes an invaluable guide to EU documents and publications - and the various websites of the EU - together with a chronology of key events.

**READERSHIP:** academics teaching courses on the EU, students on such courses, national public officials and officials of EU institutions, researchers and research institutes specialising in EU affairs, lobbyists and consultants



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# The Political Theory of Recognition

A Critical Introduction

SIMON THOMPSON

*University of the West of England*

- the first book-length introduction to an increasingly important topic in political theory;
- in-depth discussion of the work of Charles Taylor, Axel Honneth and Nancy Fraser;
- clear explanation of the ideas of identity, culture, ethnicity and difference;
- provides a practical account of recognition as a way of understanding individual rights, cultural politics and representation.

**READERSHIP:** undergraduate and graduate students of political theory and the politics of multiculturalism and diversity



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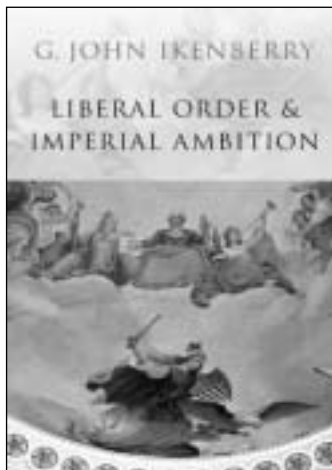
## Just Wars

**ALEX J. BELLAMY**

*University of Queensland*

- the first comprehensive introduction to this key theme in international politics;
- provides a detailed historical analysis of the just war tradition, from antiquity through the middle ages and the renaissance to the 'war on terror';
- shows how Just War theory relates to contemporary problems of humanitarian intervention, torture and self-defence;
- detailed discussion of the work of thinkers from Machiavelli to Morgenthau, and from Kant to Walzer;
- clearly and engagingly written, ideal for a student audience.

**READERSHIP:** second year undergraduates and above in war, peace and security studies, politics, international relations, international law, theology and religious studies



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## Liberal Order and Imperial Ambition

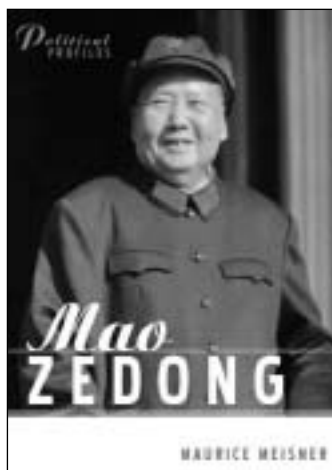
Essays on American Power

**G. JOHN IKENBERRY**

*Princeton University*

- a new volume from the a leading figure in the new generation of American international relations theorists;
- a unique analysis of America's status as a superpower in the international order over the past two decades;
- discusses the aftermath of the Cold War, American multilateralism, 9/11 and the rise and fall of neo-conservatism;
- an engaging and controversial book, written for students and the general reader.

**READERSHIP:** postgraduate students and academics working on international relations and US foreign policy; public intellectuals and the general reader



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## Mao Zedong

A Political and Intellectual Portrait

**MAURICE MEISNER**

*University of Wisconsin, Madison*

- a major new political biography of Mao, written by the leading authority on Chinese revolutionary politics;
- offers a clear and unbiased account of Mao's political and intellectual development;
- gives a detailed analysis of Mao's pre-revolutionary career and how he came to power;
- discusses his role in the failures of the Great Leap Forward and the Cultural Revolution;
- considers Mao's huge legacy for China at the start of the twenty-first century.

**READERSHIP:** students of politics, East Asian history and international relations as well as interested general readers

# Contemporary Politics in the Middle East

Second Edition

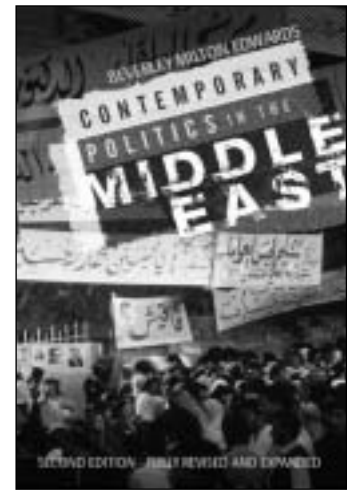
NEW EDITION

**BEVERLEY MILTON-EDWARDS**

*Queen's University, Belfast*

- this second edition of Beverley Milton-Edwards popular and successful textbook has been fully revised and expanded;
- includes up-to-date coverage of the war in Iraq, developments in Israel/Palestine and the aftermath of 9/11;
- features a new chapter on US relations with the Middle East;
- provides an in-depth survey of the literature on the politics, economics, history and sociology of the Middle East;
- offers extended case-studies of major regions, events and groups from Egypt to Iran, and from Hamas to Ba'athism;
- offers an unusually balanced account of the political life of this important region.

**READERSHIP:** second and third year undergraduates and above in politics and Middle Eastern studies



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# Gender and International Relations

Issues, Debates and Future Directions, Second Edition

NEW EDITION

**JILL STEANS**

*University of Birmingham*

- the second edition of this successful and well-respected textbook;
- offers a comprehensive overview of feminist contributions to the study of international relations;
- provides an in-depth discussion of feminist international relations in the context of theoretical debates within the discipline;
- fully revised and updated, this edition also includes new chapters on gender and development and womens' human rights, plus an exploration of possible new research trajectories and theoretical lines of enquiry.

**READERSHIP:** students of international relations, politics and gender



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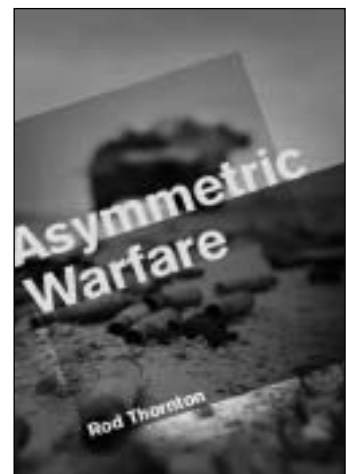
# Asymmetric Warfare

**ROD THORNTON**

*King's College, London*

- an accessible introduction to a key theme in contemporary security and conflict studies;
- unpacks the meaning and significance of asymmetric warfare in both civilian and military realms;
- explores how weaker opponents apply asymmetric techniques against the Western world;
- concludes by looking at the ways in which the US is attempting to cope with the threat of asymmetric warfare.

**READERSHIP:** second year undergraduate students and above in war and security studies, international relations and related disciplines



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# Empire

**ALEJANDRO COLAS**

*Birkbeck College, London*

- provides a historically-informed conceptual introduction to the idea of empire;
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- using wide-ranging examples, the book discusses some of the major theories of empire and imperialism in an accessible and engaging way;
- chapters consider the imperial organisation of political space; the role of markets in sustaining imperial rule; and the contradictory expressions of imperial culture.

**READERSHIP:** students of world history, international relations, comparative politics and global sociology

# A Companion to Post-1945 America

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- "This book will help define the new historiography: highly recommended." *Choice*
- contains 34 original essays by leading experts on Post-1945 American history;
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- surveys and evaluates the best scholarship on every important era and topic;
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**READERSHIP:** students and scholars of contemporary American history



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# A Companion to 19th-Century America

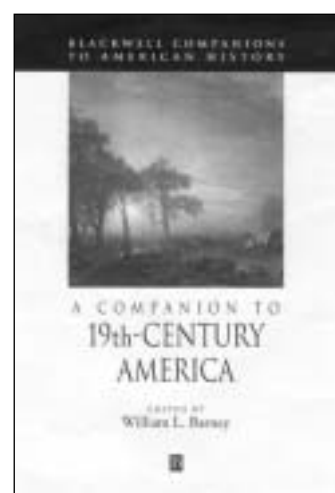
NEW IN PAPERBACK

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*University of North Carolina, Chapel Hill*

- "This series marks a major milestone in historiography and has no comparable, contemporary counterpart ... The writing is jargon free, straightforward, and accessible to the scholar and sophisticated student as well as the general reader."  
*History: Reviews of New Books*
- "The volume fulfils its mission admirably: teachers will get their students up to speed by recommending chapters ... They will also find many essays a ready means of enrichment and updating."  
*Journal of American Studies*
- complete coverage of all the major themes and current debates in nineteenth-century US history assessing the state of the scholarship and future concerns;
- 24 original essays by leading experts in nineteenth-century American history complete with up-to-date bibliographies;
- chronological and thematic organization covers both traditional and contemporary fields of research - politics, periods, economy, class formation, ethnicity, gender roles, regions, culture and ideas.

**READERSHIP:** students and researchers in American history



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# A Companion to the Worlds of the Renaissance

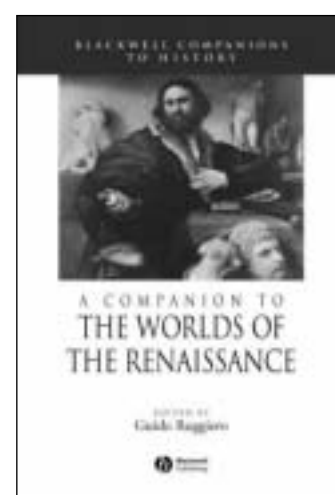
SPECIAL PRICE

EDITED BY GUIDO RUGGIERO

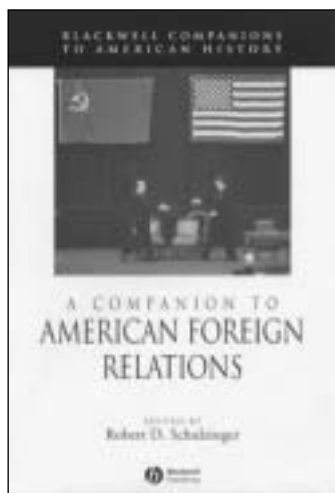
*Pennsylvania State University*

- "This most impressive volume deserves considerable praise. The editor, in his helpful and wide-ranging introduction, ensures a fascinating and valuable volume."  
*Journal of European Studies*
- brings together essays by some of the most noted scholars in the field;
- provides new ways of thinking about the Renaissance and new research agendas;
- looks at the renaissance from various perspectives rather than just the view of the cultural élite;
- gender, sex, violence and cultural history are integrated into the analysis.

**READERSHIP:** students and scholars of renaissance studies



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## A Companion to American Foreign Relations

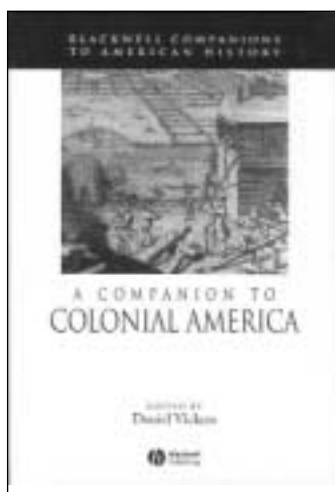
NEW IN PAPERBACK

EDITED BY ROBERT D. SCHULZINGER

*University of Colorado*

- "[This] work is truly a 'companion' for professors who need quick and easily digestible information... and for researchers and students wishing to read more widely." *History*
- an authoritative historiographical volume that surveys the state of U.S. diplomatic history;
- 25 essays cover the entire history of American foreign relations from the colonial period to the present;
- discusses the major sources and analyzes the most influential books and articles in the field;
- includes discussions of new methodological approaches in diplomatic history.

**READERSHIP:** students and researcher of diplomatic history/US foreign relations in departments of history



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## A Companion to Colonial America

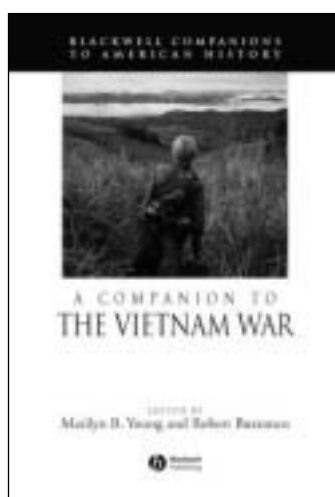
NEW IN PAPERBACK

EDITED BY DANIEL VICKERS

*University of California, San Diego*

- "This authoritative and well produced volume provides an overview of the state of play in the ever expanding field of colonial American history."  
*The Journal of the Historical Association*
- contains 24 original essays by expert historians on the key issues and topics in American colonial history;
- surveys the scholarship and prevailing interpretations in key areas, discussing the differing arguments and assessing their merits;
- coverage includes politics, religion, migration, gender, and ecology.

**READERSHIP:** students and scholars of American colonial history



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## A Companion to the Vietnam War

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*New York University; University of Houston*

- "Overall, this collection will inform and challenge readers, who will discover stimulating perspectives that deliver on Young and Buzzanco's claims, comprising a welcome addition to the literature."  
*History: Reviews of New Books*
- presents 24 original essays written and edited by premier experts on Vietnam war history.
- highlights issues of nationalism, culture, gender and race;
- covers the breadth of Vietnam war history, including American war policies, the Vietnamese perspective, the anti-war movement, and the American home front;
- surveys and evaluates the best scholarship on every important era and topic;
- includes a select bibliography to guide further research.

**READERSHIP:** students and scholars of the Vietnam war

# The Normans

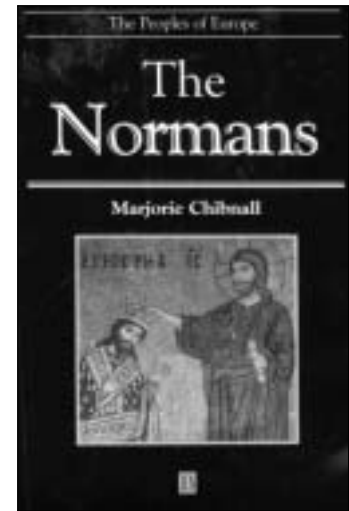
NEW IN PAPERBACK

MARJORIE CHIBNALL

*University of Cambridge*

- "A masterly work, the most elegant and concise account of Norman history currently in print."  
*The Times Literary Supplement*
- examines the emergence of the Normans, their characteristics as a group, and their various achievements in war, culture and civilization;
- looks at their campaigns and conquests in the north and south of Europe;
- explores the development of Norman culture: the writing of their own history; Norman myth; and their achievements in bringing together various racial and cultural elements to form a single people.

**READERSHIP:** students, scholars and general readers interested in medieval European history and archaeology



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# The Norsemen in the Viking Age

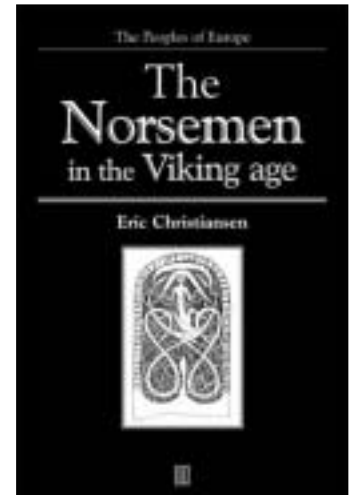
NEW IN PAPERBACK

ERIC CHRISTIANSEN

*University of Oxford*

- a lively introduction to the Vikings in the period 750-1050;
- explores Viking families, communities, and social conventions;
- describes life in their homelands as they responded to hostile environments;
- covers many aspects of Viking life, including ecology, politics, war, work and migration;
- dispels stereotypes of the Vikings as an aggressive, warmongering people.

**READERSHIP:** general readers; students and researchers of early medieval history



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PBK ~ £15.99

# A Companion to Gender History

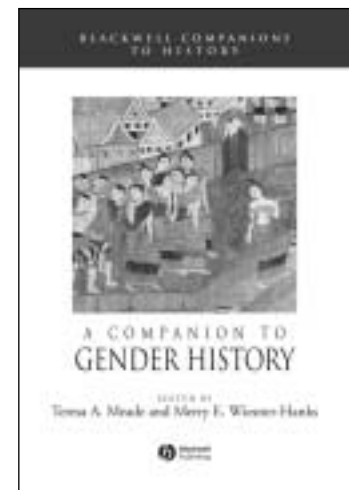
NEW IN PAPERBACK

EDITED BY TERESA A. MEADE & MERRY E. WIESNER-HANKS

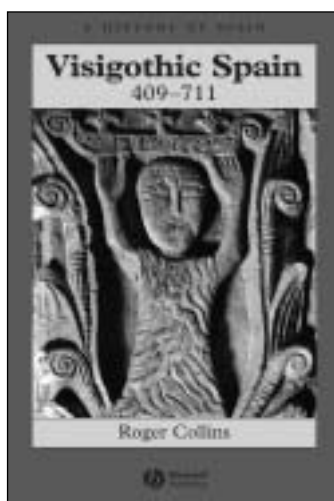
*Union College, New York; University of Wisconsin, Milwaukee*

- an extensive survey of the history of women around the world, their interaction with men, and the role of gender in shaping human behaviour over thousands of years;
- discusses family history, the history of the body and sexuality, and cultural history alongside women's history and gender history;
- considers the importance of class, region, ethnicity, race and religion to the formation of gendered societies;
- contains both thematic essays and chronological-geographic essays;
- gives due weight to pre-history and the pre-modern era as well as to the modern era.

**READERSHIP:** upper level students and scholars of gender history, women's history or women's studies



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APRIL ~ 272 PAGES  
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## Visigothic Spain 409-711

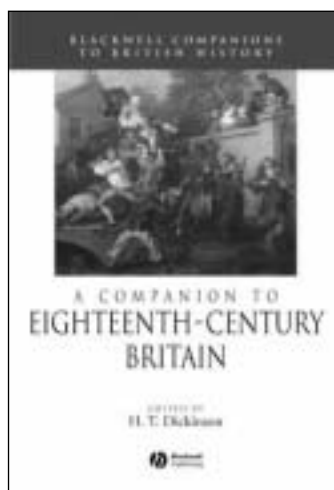
NEW IN PAPERBACK

ROGER COLLINS

*University of Edinburgh*

- a history of Spain in the period between the end of Roman rule and the time of the Arab conquest;
- presents original theories about how the Visigothic kingdom was governed, about law in the kingdom, about the Arab conquest, and about the rise of Spain as an intellectual force;
- takes account of new documentary evidence, the latest archaeological findings, and the controversies that these have generated;
- combines chronological and thematic approaches to the period;
- a historiographical introduction looks at the current state of research on the history and archaeology of the Visigothic kingdom.

**READERSHIP:** students and scholars of Spanish history and the history of Europe



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## A Companion to Eighteenth-Century Britain

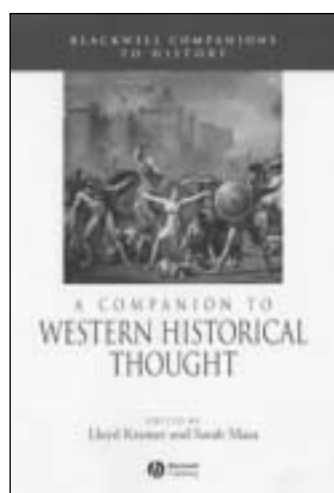
NEW IN PAPERBACK

EDITED BY H.T. DICKINSON

*University of Edinburgh*

- "This is a collection of essays that most students will find exceptionally useful, and most faculty members will appreciate: Highly recommended." *Choice*
- shows how Britain became the leading European imperial state, and, at the same time, the most economically and socially advanced, politically liberal and religiously tolerant nation in Europe;
- covers political, social, cultural, economic and religious history;
- written by an international team of experts;
- examines Britain's position from the perspective of other European nations.

**READERSHIP:** students of eighteenth-century Britain and Europe in departments of history



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PBK ~ £24.99

## A Companion to Western Historical Thought

NEW IN PAPERBACK

EDITED BY LLOYD KRAMER & SARAH MAZA

*University of North Carolina, Chapel Hill; Northwestern University*

- surveys the evolution of historical thought in the Western World from biblical times to the present day;
- provides students with the background to contemporary historical debates and approaches;
- serves as a useful reference for researchers and teachers;
- includes chapters by 24 leading historians.

**READERSHIP:** students of historical thought, historical writing, historical theory or historical methodology; researchers and teachers of history

# Genghis Khan

His Life and Legacy

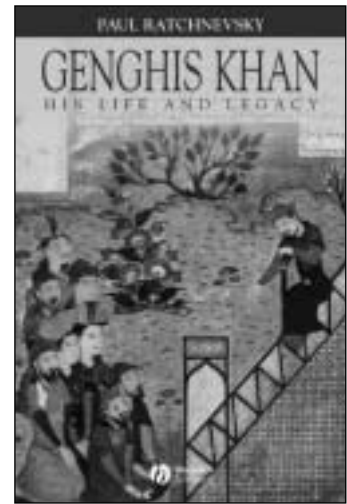
REISSUE

PAUL RATCHNEVSKY

late of University of Humboldt

- "But for Paul Ratchnevsky this corner of history would remain largely unavailable to the West." *The Times Higher Education Supplement*
- "If anyone could bring us close to the mystery of Genghis Khan's achievements, it was the late Paul Ratchnevsky." *London Review of Books*
- the definitive biography of Genghis Khan;
- widely praised for its command of the primary sources - Chinese, Mongolian, Persian, and European;
- includes illustrations, maps, chronology and dynastic tables to help orientate the reader;
- a new introduction by Morris Rossabi, Columbia University, will be available at [www.blackwellpublishing.com/genghiskhan](http://www.blackwellpublishing.com/genghiskhan)

**READERSHIP:** students and researchers of Asian history and orientalist; general readers



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PBK ~ £19.99

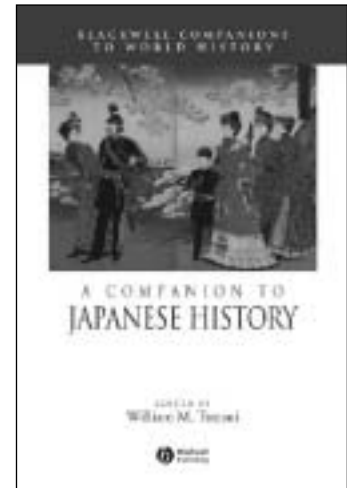
# A Companion to Japanese History

EDITED BY WILLIAM M. TSUTSUI

University of Kansas

- an authoritative overview of current debates and approaches within the study of Japan's history;
- composed of 30 chapters written by an international group of scholars;
- combines traditional perspectives with the most recent scholarly concerns;
- supplements a chronological survey with targeted thematic analyses;
- presents stimulating interventions into individual controversies.

**READERSHIP:** students and scholars of Japanese history or Asian history



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# Nations and Nationalism

Second Edition

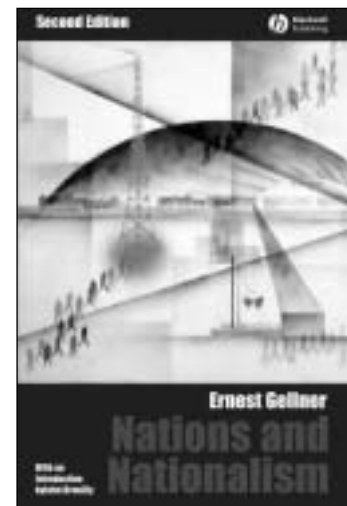
NEW EDITION

ERNEST GELLNER

University of Cambridge

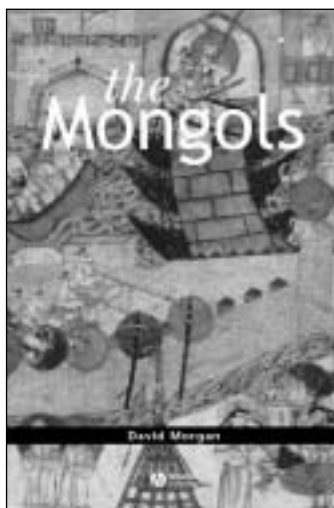
- "Brilliant, provocative... a great book." *The New Statesman* (of the first edition);
- new edition of Ernest Gellner's classic statement on nationalism;
- as pertinent today as it was when it was first published in 1983;
- argues that nationalism is a product of industrialization;
- this new edition includes a substantial introduction by John Breuilly, Chair of Nationalism at the London School of Economics and Political Science;
- this new introduction traces and evaluates the ways in which the field has changed over the past two decades.

**READERSHIP:** students of history, politics and sociology



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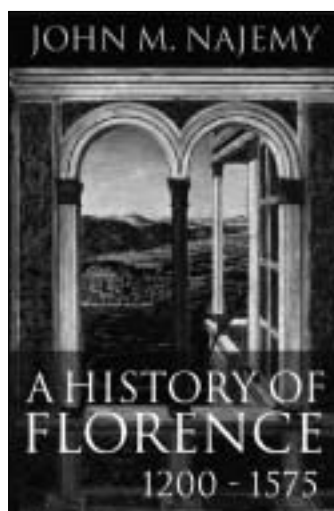
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## The Mongols

Second Edition

**NEW EDITION**

**DAVID MORGAN**

*University of Wisconsin, Madison*

- a revised edition of this highly praised introduction to the Mongol Empire;
- provides an overview of the government, religion, and politics of the Mongolian Empire;
- considers the effects of Mongol military campaigns on other countries and peoples in China, Russia, Persia and Europe;
- assesses the astonishing military career of Chingiz (Genghis) Khan;
- now includes a new epilogue assessing the contribution of recent scholarship to our understanding of the Mongols' history;
- well-illustrated by maps and photographs throughout.

**READERSHIP:** general readers, scholars and students of history, archaeology and anthropology

## What is Military History?

**STEPHEN MORILLO WITH MICHAEL F. PAVKOVIC**

*Wabash College, Crawfordsville; Hawaii Pacific University*

- presents a clear, readable introduction to a popular and growing field of history;
- concise chapters explain the fundamental features of the field, including: the history of military history; the key ideas and concepts that shape analysis of military activity; current controversies in the field; a look at the future of military history;
- also contains handy information about who does military history, where it is taught and published, and how it is practiced;
- will be an ideal introductory textbook for anyone studying military history, whether that be within history, war, peace and security studies, or military academies;
- will also appeal to lay military historians wanting to know more about the subject.

**READERSHIP:** first year undergraduates and above taking introductory courses on military history and war and peace studies

## A History of Florence 1200–1575

**JOHN M. NAJEMY**

*Cornell University*

- a major work of scholarship by a distinguished historian;
- discusses all the major developments in Florentine history from 1200-1575;
- captures Florence's transformation from a medieval commune into an aristocratic republic, territorial state, and principate;
- weaves together intellectual, cultural, economic, religious, and political developments;
- academically rigorous yet accessible and appealing to the general reader;
- likely to become the standard work on Renaissance Florence for years to come.

**READERSHIP:** students of history, art history and literature; historians, art and literary historians

# Sports in American Life

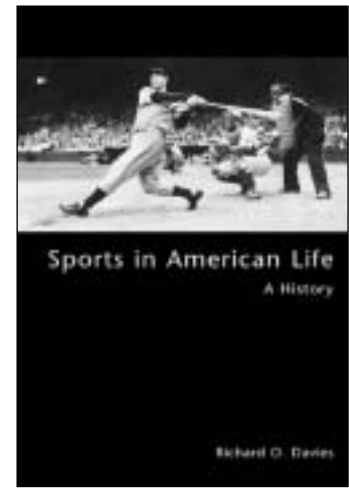
A History

**RICHARD O. DAVIES**

*University of Nevada, Reno*

- offers a comprehensive analysis of the evolution of American sports from the colonial period to the present;
- based on an extensive body of published secondary works and primary materials;
- argues that sports have been a significant, if often overlooked, social force throughout much of the history of the United States;
- emphasizes the social, economic and cultural interaction between the world of games and sports and larger issues, such as gender, race, and class.

**READERSHIP:** students of American sports history and physical education



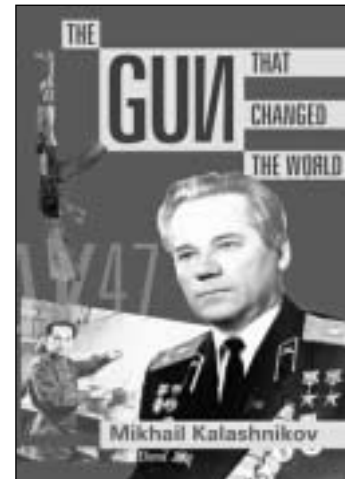
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 PBK ~ £19.99

# The Gun that Changed the World

**MIKHAIL KALASHNIKOV WITH ELENA JOLY**

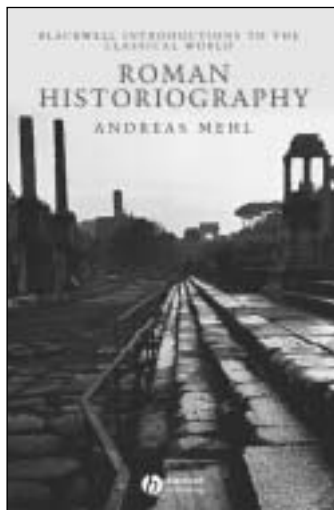
- this is the autobiography of Mikhail Kalashnikov, world-famous inventor of the AK-47 machine gun;
- offers a fascinating history of the weapon's development and spread throughout the world,
- also a window into the turbulent history of Russian in the twentieth century;
- contains over 30 halftones;
- will appeal to both the general interested reader, as well as students and scholars of military history.

**READERSHIP:** general readers; readers interested in military history

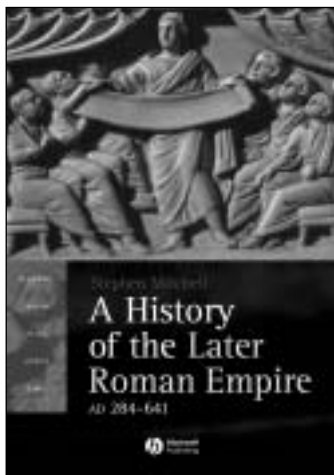


**POLITY**

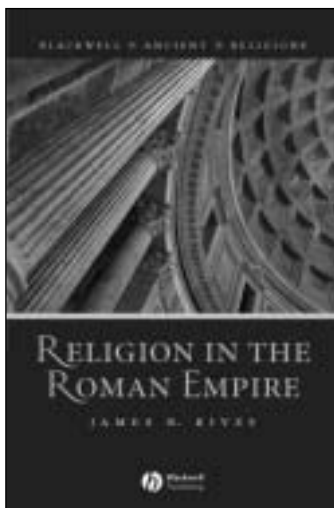
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 PBK ~ £17.99

## Roman Historiography

**ANDREAS MEHL**

*University of Halle-Wittenberg*

- an erudite and readable account of Roman historical writing and its evolution;
- covers works in Greek and Latin, from the Annales Maximi and the fragmentary early annalists to Orosius and Procopius of Byzantium;
- discusses every historical writer of significance, including Sallust, Caesar, Livy, and Tacitus;
- looks at their works in terms of essential themes, such as genre, teleology, the idea of Rome, or exemplary moral conduct;
- pays scrupulous attention to political and social context and to religious developments;
- a bibliography, a catalogue of authors and editions, and an index make the volume user-friendly.

**READERSHIP:** students of ancient history, early Christianity, Byzantium, the early Middle Ages and ancient Greek and Roman literature

## A History of the Later Roman Empire, AD 284–641

The Transformation of the Ancient World

**STEPHEN MITCHELL**

*University of Exeter*

- a historical survey of the Roman Empire in Late Antiquity;
- covers the period from the accession of the emperor Diocletian in 284 A.D. to AD 641;
- describes a time of great upheaval and change, from the spread of Christianity to the barbarian invasions of the Huns, Goths and Franks;
- includes thematic coverage of the politics, religion, economy and society of the late Roman state, as well as a succinct narrative of political and military events;
- discusses the sources for the period;
- chronological tables, maps and charts of important information help to orient the reader.

**READERSHIP:** students of the Roman Empire, late antiquity or early medieval history

## Religion in the Roman Empire

**JAMES B. RIVES**

*York University, Toronto*

- provides a systematic introduction to religion in the Roman empire;
- covers both mainstream Graeco-Roman religion and regional religious traditions, from Egypt to Western Europe;
- examines the shared assumptions and underlying dynamics that characterized religious life as a whole;
- draws on a wide range of primary material, both textual and visual, from literary works, inscriptions and monuments;
- offers insight into the religious world in which contemporary rabbinic Judaism and Christianity both had their origin.

**READERSHIP:** students of religious studies; students of Roman History and the Graeco-Roman world

THIS TITLE IS ALSO FEATURED IN RELIGION AND THEOLOGY

# Troy

From Homer's *Iliad* to Epic Film

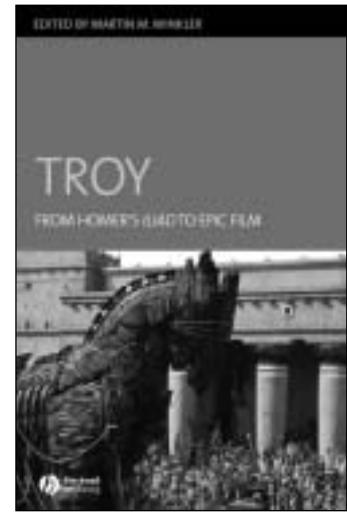
**EDITED BY MARTIN M. WINKLER**

*George Mason University*

- the first book systematically to examine Wolfgang Petersen's epic film *Troy* from different archaeological, literary, cultural, and cinematic perspectives;
- looks at the film's use of Homer's *Iliad* and the myth of the Trojan War, its presentation of Bronze-Age Greek archaeology, and its place in film history;
- identifies the modern political overtones of the Trojan War myth as expressed in the film and explains why it found world-wide audiences;
- the editor and contributors are archaeologists or classical scholars, several of whom incorporate films into their teaching and research;
- includes an annotated list of epic films and television films and series episodes on the Trojan War.

**READERSHIP:** students of classics, archaeology, film studies, mythology, comparative literature, American studies or cultural studies; general readers interested in history, film, and contemporary culture

THIS TITLE IS ALSO FEATURED IN CULTURAL AND MEDIA STUDIES



MAY ~ 256 PAGES  
 1405131829 / 9781405131827  
 HBK ~ £50.00  
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 PBK ~ £17.99

# Spartacus

Film and History

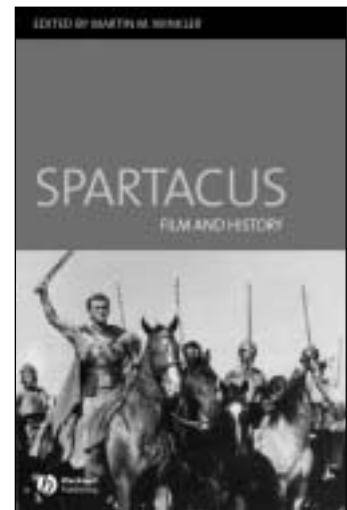
**EDITED BY MARTIN M. WINKLER**

*George Mason University*

- the first book to analyse Stanley Kubrick's iconic film from different historical, political and cinematic perspectives;
- considers the use of ancient sources, the ancient historical contexts, the political significance of the film, and its place in film history;
- includes relevant passages from Appian, Plutarch, Florus, Orosius, Athenaeus, Cicero and Lucan in translation;
- reprints excerpts from the original 1960 program book of *Spartacus*, now a collector's item;
- also includes carefully chosen illustrations and a chronology outlining the political situation in Rome in the first century C.E.

**READERSHIP:** students of classics, archaeology, film studies, mythology, comparative literature, American studies or cultural studies; general readers interested in history, film, and contemporary culture

THIS TITLE IS ALSO FEATURED IN CULTURAL AND MEDIA STUDIES



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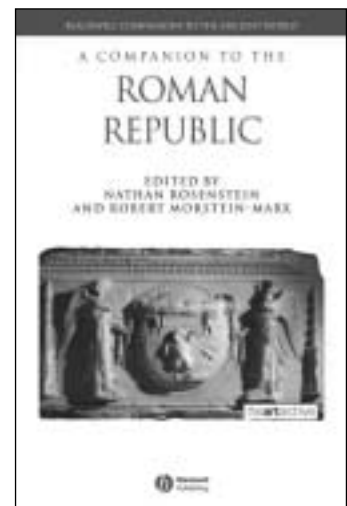
# A Companion to the Roman Republic

**EDITED BY NATHAN ROSENSTEIN & ROBERT MORSTEIN-MARX**

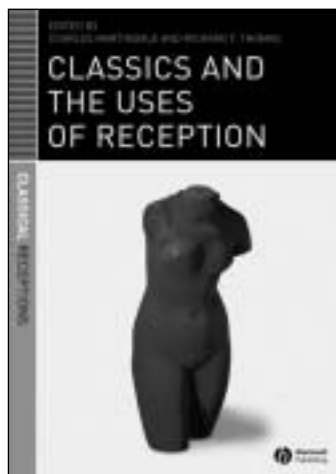
*Ohio State University; University of California, Santa Barbara*

- an authoritative and up-to-date overview of Roman Republican history as it is currently practiced;
- highlights recent developments, including archaeological discoveries, fresh approaches to textual sources, and the opening up of new areas of historical study;
- emphasizes not just the evidence of texts and physical remains, but also the models and assumptions that scholars bring to these artefacts;
- looks at the role played by the physical geography and environment of Italy;
- offers a compact but detailed narrative of military and political developments from the birth of the Roman Republic through to the death of Julius Caesar.

**READERSHIP:** undergraduate and graduate students of Roman History in departments of history or classics



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 1405102179 / 9781405102179  
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JULY ~ 320 PAGES  
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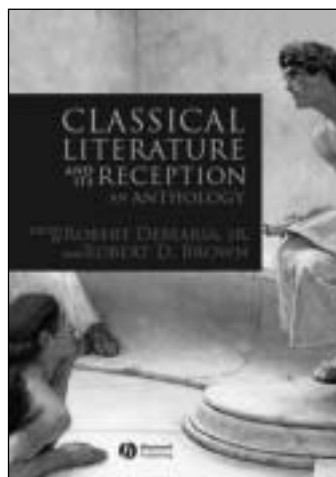
## Classics and the Uses of Reception

EDITED BY CHARLES MARTINDALE & RICHARD F. THOMAS

*University of Bristol; Harvard University*

- reception theory, the use and interpretation of classical texts in later centuries, is the fastest growing area in the field of classics;
- this is a pioneering collection, looking at the role reception theory plays, or could play, within classical studies;
- contributions from the UK, Europe and the US present a wide variety of different viewpoints about the value and use of reception within classics;
- draws on material from many different fields, from translation studies to the visual arts, and from politics to performance;
- sets the agenda for classics in the future.

**READERSHIP:** students, researchers and scholars of classics, ancient history, literary theory or the humanities more broadly



AUGUST ~ 432 PAGES  
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## Classical Literature and its Reception

An Anthology

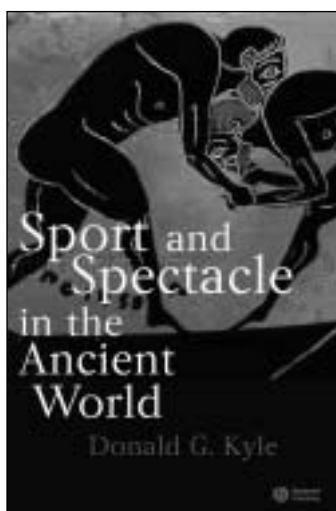
EDITED BY ROBERT DEMARIA, JR. & ROBERT D. BROWN

*Both Vassar College*

- a selection of works that illustrates the traffic between British literature and classical literature;
- gives readers the classical background they need in order to really appreciate British poetry;
- divided into two halves - the first half presenting a selection of the best British poems, and the second presenting relevant classical works in translation;
- notes and introductions highlight the connections between British works and their classical forebears.

**READERSHIP:** students of British literature, and comparative literature or classics

THIS TITLE IS ALSO FEATURED IN LITERATURE



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## Sport and Spectacle in the Ancient World

DONALD G. KYLE

*University of Texas*

- a readable, illustrated, up-to-date discussion of ancient public, competitive physical performances;
- covers athletics, combat sports, chariot racing, beast fights and gladiators;
- traces the precursors of Greek and Roman sports and spectacles in the Ancient Near East and the Bronze Age Aegean;
- broad in chronological scope, covering over 2000 years of history;
- investigates the origins, nature and meaning of sport, covering issues of violence, professionalism, class, gender and eroticism;
- challenges the notion that Greek sport and Roman spectacle were polar opposites;

**READERSHIP:** general readers; students of ancient history, world history, classics, archaeology or sport history

# A Companion to Archaeology

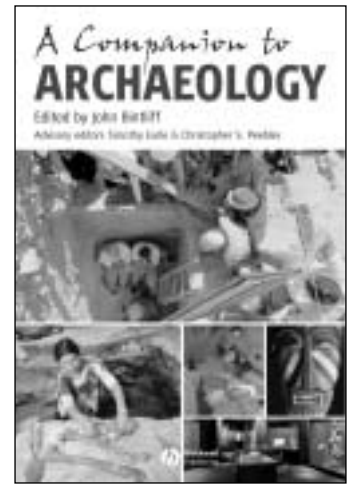
**NEW IN PAPERBACK**

**EDITED BY JOHN BINTLIFF**

*University of Leiden*

- "A stimulating source of ideas, and a conspectus of how broadly and deeply many archaeologists are thinking about the way their discipline relates to the modern world."  
*The Times Higher Education Supplement*
- shows that contemporary archaeology is an astonishingly broad activity, with many contrasting specializations and ways of approaching the material record of past societies;
- includes essays by experts in reading the past through art, linguistics, or the built environment, and by professionals who present the past through heritage management and museums;
- introduces the reader to a range of archaeologists: those who devote themselves to the philosophy of archaeology, those who see archaeology as politics or anthropology, and those who contend that the essence of the discipline is a hard science.

**READERSHIP:** students and scholars in archaeology, history, anthropology and classics



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# Classical Archaeology

**EDITED BY SUSAN E. ALCOCK & ROBIN OSBORNE**

*University of Michigan; University of Oxford*

- designed to encourage critical thinking about the role of ancient material culture in modern times and the role of modern preoccupations in shaping the study of ancient material;
- authored by leading archaeologists and historians of the classical world;
- comprised of paired essays – one covering the Greek world, the other, the Roman – that stimulate a dialogue not only between the two ancient cultures, but between scholars with different historiographic and methodological traditions;
- encourages the teaching of thematic courses that cross over the Greek/Roman divide;
- includes maps, chronologies, diagrams, photographs, and short editorial introductions to each chapter.

**READERSHIP:** advanced undergraduates and graduates in classical archaeology, classical philology, and ancient history



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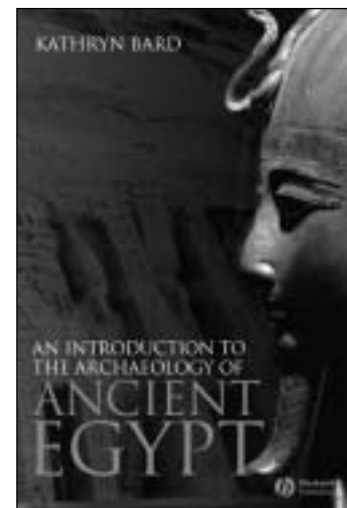
# An Introduction to the Archaeology of Ancient Egypt

**KATHRYN BARD**

*Boston University*

- provides an unprecedented introduction to the archaeology of ancient Egypt and its culture, monuments, and civilization;
- beautifully illustrated with nearly 200 colour and black and white illustrations, including artifacts, maps, and site and building plans;
- includes special sections on such topics of perennial interest as building the pyramids at Giza, mummification, and deciphering hieroglyphs;
- organized into ten chapters, covering: the history of Egyptology and Egyptian archaeology; prehistoric and pharaonic chronology and the ancient Egyptian language; geography, resources, and environment; with seven chapters organized chronologically and devoted to specific archaeological sites and evidence;
- includes discussion of new excavations in Egypt, connecting recent work with the results of projects spanning the late 19th and 20th centuries.

**READERSHIP:** students of Egyptian archaeology, ancient Egypt, early civilizations, ancient history, near eastern studies, museum studies, art history



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An Introduction

**MATTHEW JOHNSON**

*University of Southampton*

- offers an engaging discussion on the theory and practice of landscape archaeology today;
- takes as its focus the so-called English landscape tradition - the ideological underpinnings of which come from English Romanticism;
- argues that the strengths and weaknesses of landscape archaeology can be traced back to the underlying theoretical discontents of Romanticism;
- offers an alternative agenda for landscape archaeology that maps more closely onto the established empirical strengths of landscape study and has more contemporary relevance.

**READERSHIP:** nonspecialists, scholars, and students interested in archaeology, landscape archaeology, and landscape studies more broadly

## The Archaeologist's Fieldwork Companion

**BARBARA ANN KIPFER**

*Greenwich University*

- the only current one-volume collection of practical information and material needed by archaeologists doing fieldwork;
- designed as a literal companion to fieldwork: a concise toolkit to be carried into the field;
- provides lists and checklists, planning help, recording and measurement charts and tables, analysis and classification guides, information on drafting and artifact drawing, abbreviations, sample forms, and legislation concerning archaeological fieldwork;
- offers additional information for processing research, such as a guide to research publication and an extensive bibliography for further resources;
- an invaluable aid not only to students undertaking fieldwork for the first time, but also to seasoned archaeologists.

**READERSHIP:** archaeological field workers and students on archaeology methodology courses or introductory courses that feature a hands-on component

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# Ethnobiology and the Science of Humankind

EDITED BY ROY ELLEN

*University of Kent, Canterbury*

- this landmark volume assesses the contribution of recent work in ethnobiology to anthropological thought;
- considers the ways in which the subject matter and methodologies of ethnobiological research address core anthropological questions;
- contributors explore a wide range of themes, such as our understanding of those processes which transform the environment, and the evolution of the cultural mind;
- addresses anthropological issues of general interest, from biology to reflexivity;
- helps to develop the productive relationship between ethnobiology and anthropology.

**READERSHIP:** upper level students, researchers and academics in anthropology, ethnobiology, ethnobotany, archaeology, and cognitive science

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## Ethnographic Fieldwork

An Anthropological Reader

EDITED BY ANTONIUS C.G.M. ROBBEN & JEFFREY A. SLUKA

*Utrecht University; Massey University, New Zealand*

- a collection of classic and contemporary reflections on fieldwork;
- provides a good sense of the breadth, variation and complexity of the fieldwork enterprise;
- includes not just discussions of data gathering, but engaging work ranging from issues of professional identity and fieldwork relations to ethnographic writing;
- provides students with a grounding in: the tensions between self and other; the relationships between anthropologists and informants; conflicts and ethical challenges; various types of ethnographic research; and different styles of writing about fieldwork.

**READERSHIP:** advanced undergraduates and graduates in social and cultural anthropology

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## Turf Wars

Discourse, Diversity, and the Politics of Place

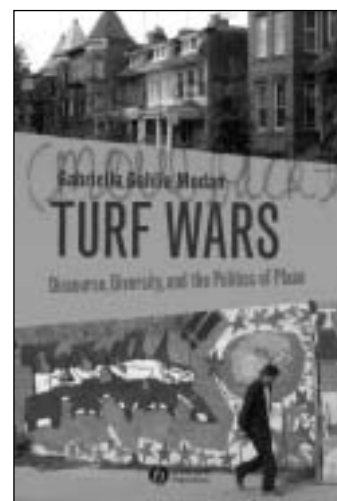
GABRIELLA GAHLIA MODAN

*Ohio State University*

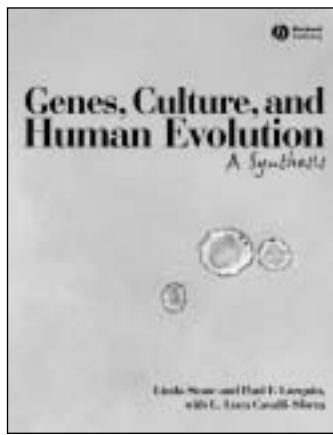
- explores how members of a multi-ethnic, multi-class community deploy language to legitimize themselves as community members while discrediting others;
- discusses such issues as public toilets and public urination, the "morality" of co-ops and condos, and characterizations of "good" girls and "bad" boys;
- draws on linguistic anthropology and discourse analysis to provide insight into the ways that local activity shapes larger urban social processes;
- draws also on cultural geography and urban anthropology.

**READERSHIP:** students and general readers across social and cultural anthropology, especially those interested in linguistic anthropology, urban anthropology, sociolinguistics, geography, urban studies, and contemporary American culture

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## Genes, Culture, and Human Evolution

A Synthesis

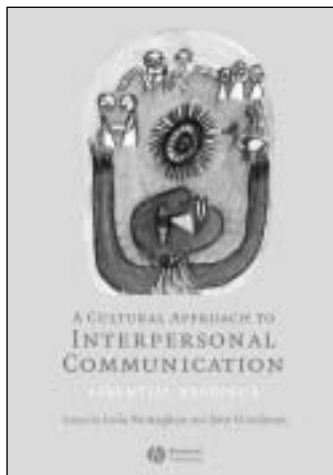
LINDA STONE, PAUL F. LURQUIN & L. LUCA CAVALLI-SFORZA

*Washington State University; Washington State University; Stanford University*

- offers students a unique combination of cultural anthropology and genetics;
- written by two geneticists - including a world-renowned scientist and founder of the Human Genome Diversity Project - and a socio-cultural anthropologist;
- based on recent findings in genetics and anthropology that indicate the analysis of human culture and evolution demands an integration of these fields of study;
- demonstrates that empirical genetic evidence, based on modern DNA analysis and population studies, provides an excellent foundation for understanding human cultural diversity;
- highly illustrated with over 100 figures and tables; includes colour plates.

**READERSHIP:** undergraduates studying human evolution, biocultural anthropology, and evolutionary anthropology

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## A Cultural Approach to Interpersonal Communication

Essential Readings

EDITED BY LEILA MONAGHAN & JANE E. GOODMAN

*Both Indiana University*

- proposes a new approach to interpersonal communication, based in ethnography and performance;
- features ethnographic articles that are inviting and accessible to beginning students;
- explores interpersonal interactions in a range of settings: from high school slang in California to sign language use in a deaf church, from Tuareg greetings in the Sahara to the language of aggression among Mississippi girls;
- includes articles with detailed transcripts of conversation that students can analyze;
- provides students with conceptual and practical tools to develop their own ethnographic research on language practices.

**READERSHIP:** students in interpersonal communication courses with a focus on cultural context, and students in linguistic anthropology and language and culture courses

THIS TITLE IS ALSO FEATURED IN LINGUISTICS

# Special Papers in Palaeontology No 74

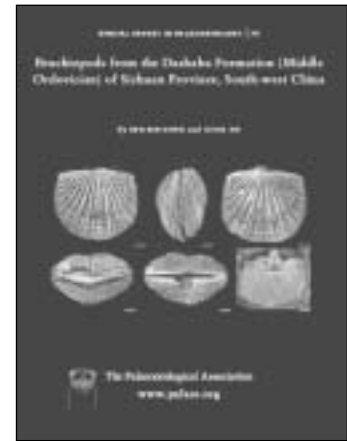
Brachiopods from the Dashaba Formation (Middle Ordovician) of Sichuan Province, South-West China

**EDITED BY REN-BIN ZHAN & JIN JISUO**

*Both The Palaeontological Association*

- studies the Middle Ordovician Dashaba Formation in southern Sichuan Province, China;
- investigates the 50m-thick succession of calcareous and silty mudstones with calcareous nodules and limestone lenses which contain rich, diverse, brachiopod fauna;
- brings together researchers, geologists and enthusiasts who continue to find material of significance;
- includes 16 plates, 2 tables and 17 text-figures.

**READERSHIP:** students, academics and practitioners of palaeontology



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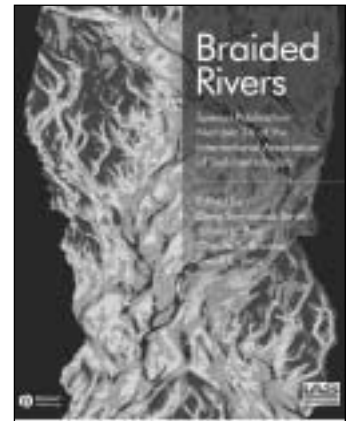
# Braided Rivers

**EDITED BY GREGORY H. SAMBROOK-SMITH, JAMES L. BEST,  
CHARLIE S. BRISTOW & GEOFF E. PETTS**

*University of Birmingham; University of Leeds; University College, London; University of Birmingham*

- brings together eighteen cutting-edge research papers first presented at the Second International Conference on Braided Rivers;
- includes the latest research on the dynamics, deposits and ecology of braided rivers;
- essential reading for geomorphologists, earth scientists, engineers and ecologists with a pure and applied interest in the study, modelling and management of braided rivers.

**READERSHIP:** geomorphologists, earth scientists, engineers and ecologists



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# Groundwater in the Environment

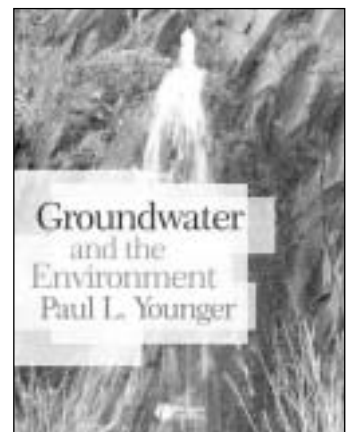
An Introduction

**PAUL L. YOUNGER**

*University of Newcastle upon Tyne*

- provides a thorough introduction to all aspects of groundwater systems and their management;
- uses straightforward language to explain the origins, nature and behaviour of subsurface water;
- draws on case studies and cutting-edge research from around the world;
- assumes little mathematical experience;
- topics include groundwater quality, groundwater ecology and the wider natural environment, the vulnerability of groundwater systems, geohazards associated with ground waters, and competing philosophies of groundwater management.

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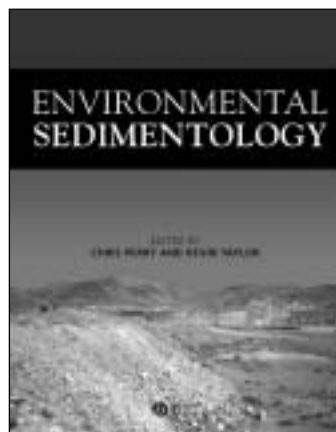
Guidelines for Good Practice

**IRENE HAMES**

*University of York*

- provides a thorough and complete guide to every aspect of managing the peer review process for scientific journals;
- offers clear guidance on all aspects of peer review, from manuscript submission to final decision;
- a helpful guide for the set-up of new Editorial Offices, as well as a useful reference for well-established journals which may need guidance on particular situations, or may want to review their current practices.

**READERSHIP:** journal editors, editorial office staff and publishers



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## Environmental Sedimentology

**EDITED BY CHRIS PERRY & KEVIN TAYLOR**

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- provides a comprehensive introduction to environmental sedimentology;
- examines the functioning and dynamics of contemporary sediment systems and how these systems respond to a range of both natural and anthropogenically-induced disturbance events;
- considers a range of sedimentary environments; mountain and upland, fluvial, lacustrine, arid, urban, deltaic and estuarine, temperate coastal, tropical coastal, and continental shelf;
- aspects of sediment management and remediation are also considered as are the potential impacts of on-going and future climatic and environmental change.

**READERSHIP:** upper level undergraduate and graduate level courses in earth and environmental science degree programmes

# The Blackwell Companion to Christian Ethics

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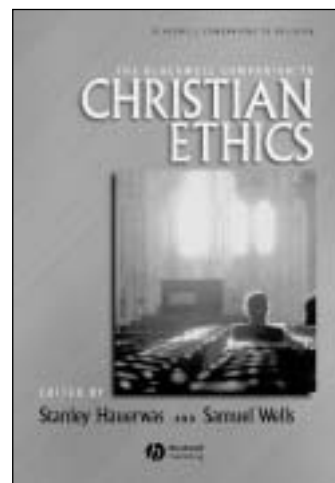
EDITED BY STANLEY HAUERWAS &amp; SAMUEL WELLS

*Both Duke University*

- co-edited by Stanley Hauerwas, one of the most influential figures in Christian ethics around the world;
- described by *The Times Literary Supplement* as "substantial and significant";
- an innovative exposition of Christian ethics seen through the lens of Christian worship, and one which challenges conventional approaches to the subject;
- embraces contributors from the Roman Catholic, Anglican, Methodist, Presbyterian, Mennonite and Pentecostal traditions;
- restores a sense of the integral connection between Christian ethics and theology;
- written for and designed to be accessible to introductory students.

**READERSHIP:** students and scholars of christian ethics, christian theology and christian thought

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# A Companion to the Reformation World

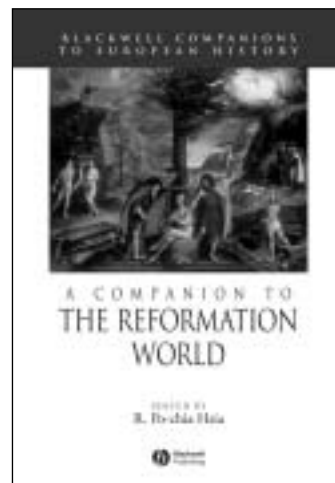
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*Pennsylvania State University*

- brings together 29 new essays by leading international scholars, to provide an inclusive overview of recent work in Reformation history;
- presents Catholic Renewal as a continuum of the Protestant Reformation;
- examines Reformation in Eastern and Western Europe, Asia and the Americas;
- takes a broad, inclusive approach – covering both traditional topics and cutting-edge areas of debate.

**READERSHIP:** students, scholars and teachers in Reformation studies in departments of history and religion



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# Baptists in North America

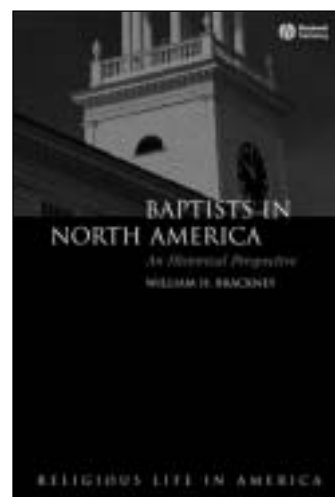
An Historical Perspective

WILLIAM H. BRACKNEY

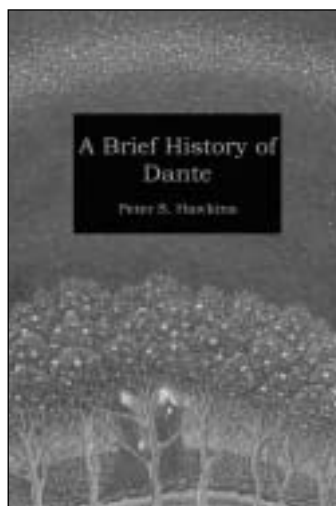
*Baylor University*

- an inclusive survey of the Baptist tradition in North America over the past 400 years;
- shows how from a handful of churches on the Atlantic Coast, the Baptist movement spread to become the largest Protestant denomination in the United States;
- considers the contribution of all Baptists, including those in the United States and Canada, men and women, Caucasians and non-Caucasians;
- written by a leading authority on Baptist life and thought;
- includes statistical data, a timeline, lists of Baptist groups and related institutions, a glossary of terms and an index.

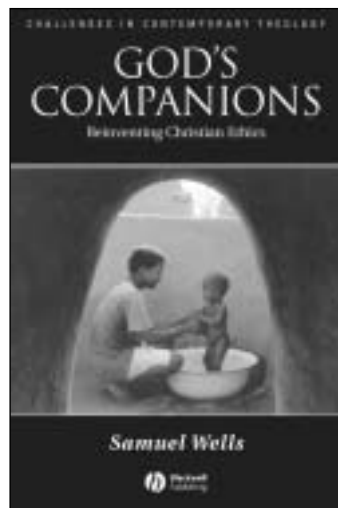
**READERSHIP:** undergraduates and above studying religion in America and Canada; Baptists worldwide



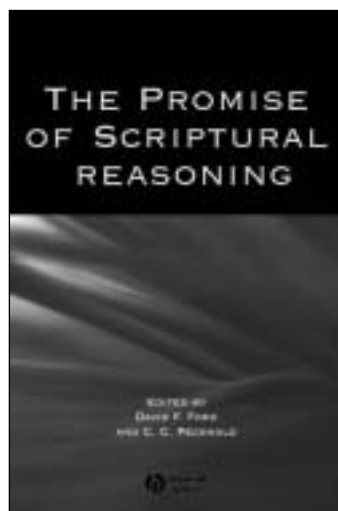
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## A Brief History of Dante

PETER S. HAWKINS

*Boston University*

- a lively and appealing profile of the great Italian writer, Dante Alighieri;
- the author is one of the leading figures in the field, and draws on 30 years of teaching and writing about Dante in order to bring the poet to life;
- introduces readers to Dante's great masterpiece, the *Commedia*, and traces its reception over the centuries;
- probes Dante's idiosyncratic interpretation of Christian theology;
- will inspire newcomers to Dante to read his work and view it in religious and cultural context;
- new in the popular *Brief Histories of Religion* series.

**READERSHIP:** general readers; students of theology, religious studies, medieval studies or Italian literature

## God's Companions

Reimagining Christian Ethics

SAMUEL WELLS

*Duke University*

- this revolutionary book presents a new approach to Christian ethics; one founded on God, on the practices of human community and on worship;
- grounded in the author's extensive experience of parish ministry in poorer neighbourhoods;
- makes a bold claim for the centrality of the local church in theological reflection;
- synthesises dogmatic, liturgical, ethical, practical, scriptural, and pastoral approaches to theology;
- engages with serious scholarly material but also lays out the issues clearly for a student audience.

**READERSHIP:** students of Christian ethics at universities, theological colleges or seminaries

## The Promise of Scriptural Reasoning

EDITED BY DAVID F. FORD & C.C. PECKNOLD

*Both University of Cambridge*

- a group of scholar-practitioners of Islam, Judaism and Christianity invite readers to share in their love of scriptural text study and of disciplined reasoning;
- grapples with questions ranging from the nature of scripture and revelation to the relevance of philosophies such as idealism, pragmatism and phenomenology;
- offers a constructive alternative to modernity, going deep into the scriptures while also drawing critically on modern philosophies and methodologies;
- shows how Muslim, Jewish and Christian believers can study, reason and work together in a way that does not compromise their religious integrity and respects others' religious integrity;
- a timely publication, of interest to all those interested in interfaith dialogue or in the nature of scriptural study.

**READERSHIP:** students, researchers and faculty interested in Abrahamic theology, Abrahamic philosophies and interfaith dialogue; clergy and lay people interested in scriptural study or interfaith dialogue

# Religion in the Roman Empire

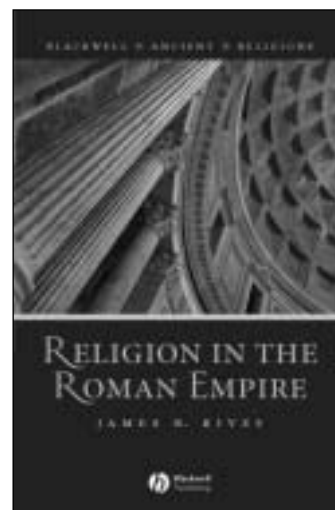
**JAMES B. RIVES**

*York University, Toronto*

- provides a systematic introduction to religion in the Roman empire;
- covers both mainstream Graeco-Roman religion and regional religious traditions, from Egypt to Western Europe;
- examines the shared assumptions and underlying dynamics that characterized religious life as a whole;
- draws on a wide range of primary material, both textual and visual, from literary works, inscriptions and monuments;
- offers insight into the religious world in which contemporary rabbinic Judaism and Christianity both had their origin.

**READERSHIP:** students of religious studies; students of Roman History and the Graeco-Roman world

THIS TITLE IS ALSO FEATURED IN CLASSICAL STUDIES



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# The Trial of the Witnesses

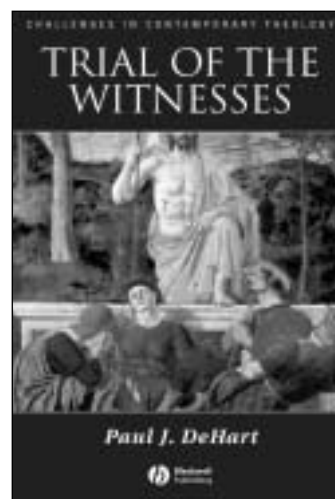
The Rise and Decline of Postliberal Theology

**PAUL J. DEHART**

*Vanderbilt University*

- an analysis and critique of the much-discussed idea of postliberal theology;
- provides an overview of postliberalism and the controversies which resulted;
- compares the writings of theologians Hans Frei and George Lindbeck - from which postliberal theology developed - and uncovers important differences in their thought;
- reconceptualises these thinkers' contributions to contemporary theological discussion;
- new in the prestigious *Challenges in Contemporary Theology* series.

**READERSHIP:** students of postliberal theology, theological methods, protestant theology or twentieth-century theology in theological colleges, seminaries and universities



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# Twentieth-Century Catholic Theologians

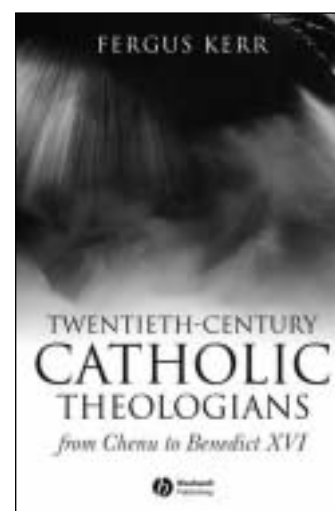
From Chenu to Ratzinger

**FERGUS KERR**

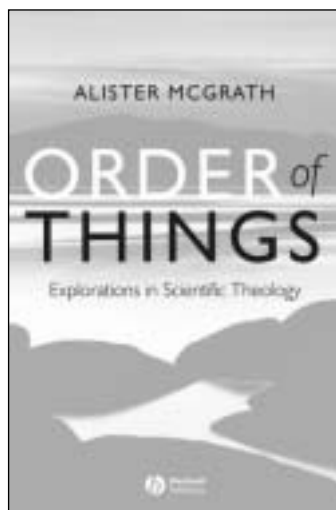
*University of Oxford and University of Edinburgh*

- a new book from one of the foremost Roman Catholic theologians currently writing in English;
- reports on the lives and works of the most influential Catholic theologians of the twentieth century;
- covers theologians including: Chenu, the guru of the French worker priest movement; Congar who was imprisoned in Colditz; and Küng who was banned from teaching for decades because of his radical views;
- highlights the involvement of each theologian with the Second Vatican Council, and the dissatisfaction of most with what was achieved;
- includes a chapter on the controversial prelate, Pope John Paul II;
- reflects on Catholic theology today, considering the revival of interest in Aquinas, liberation theology, Catholic feminist theology, and recent Anglo-American work.

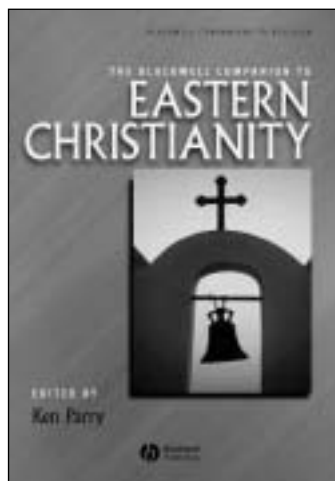
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- supported by a published review of McGrath's scientific theology project, which is currently the best brief introduction to his thought.

**READERSHIP:** upper level undergraduates, graduate students, and academics in theology and religion

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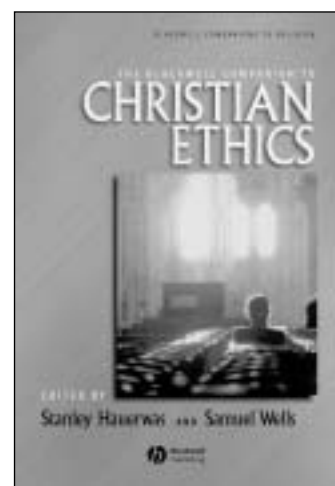
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*Both Duke University*

- co-edited by Stanley Hauerwas, one of the most influential figures in Christian ethics around the world;
- described by *The Times Literary Supplement* as "substantial and significant";
- an innovative exposition of Christian ethics seen through the lens of Christian worship, and one which challenges conventional approaches to the subject;
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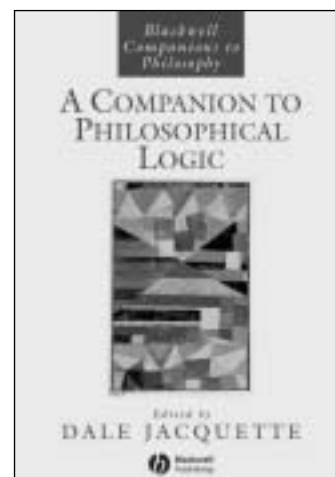
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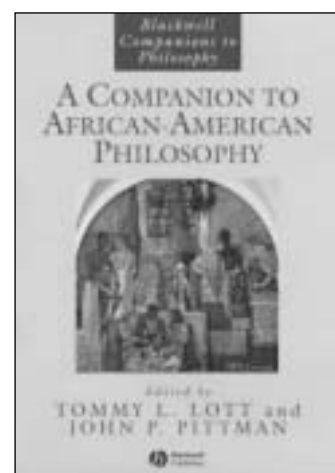
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**READERSHIP:** undergraduates, graduates and researchers in multicultural philosophy, political and social philosophies, African-American studies, black studies, ethnic studies, race studies, cultural studies and American studies

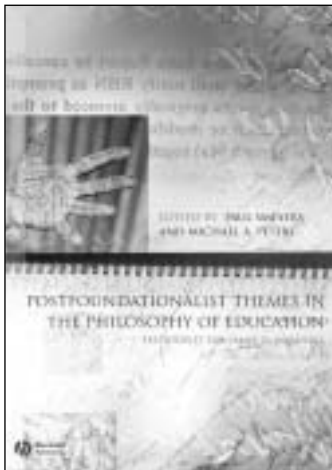


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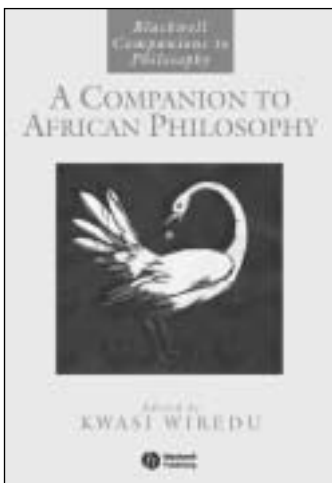


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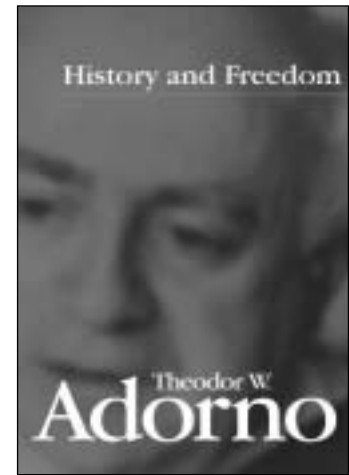
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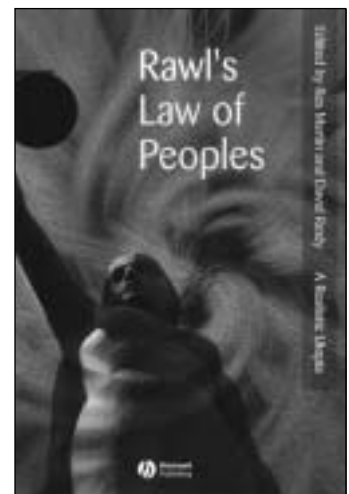
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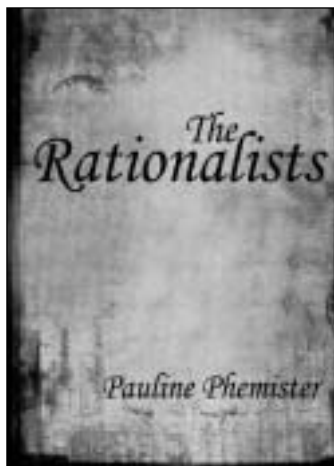
*University of Kansas; University of Tennessee*

- a collection of new and stimulating essays on Rawls's controversial last book, *The Law of Peoples*;
- Rawls is considered the most important theorist of justice in much of western Europe and the English-speaking world more generally;
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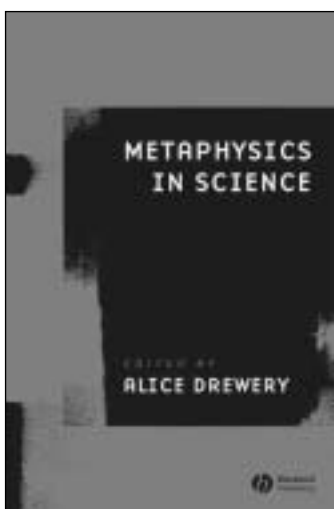
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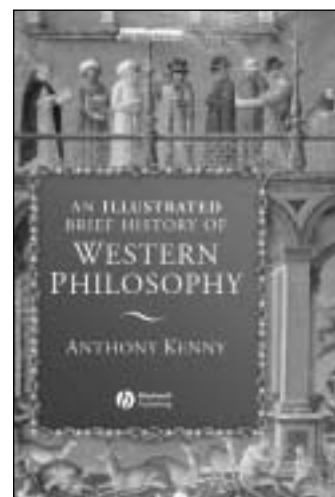
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- includes coverage of the most influential philosophers of the Western world, among them Socrates, Plato, Aristotle, Jesus, Augustine, Aquinas, Machiavelli, Descartes, Hobbes, Spinoza, Berkeley, Hume, Rousseau, Kant, Hegel, Marx, Mill, Nietzsche, Darwin, Freud, Frege, Russell, and Wittgenstein.

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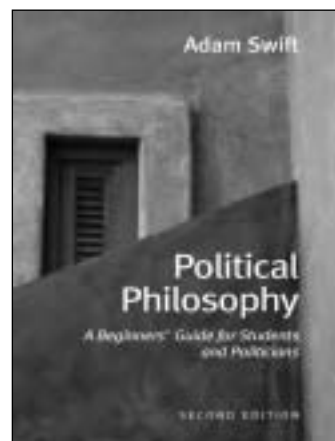
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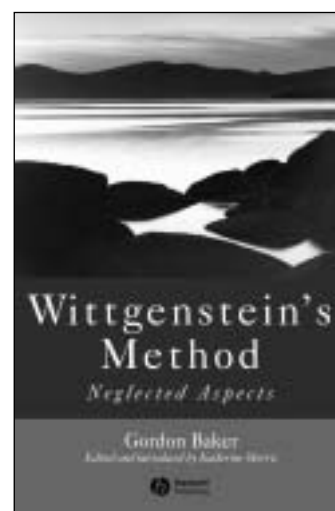
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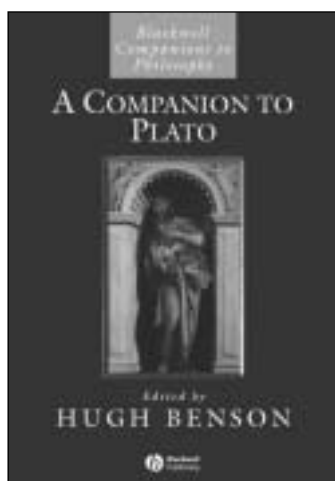
*University of Oxford*

- a collection of the key articles written by renowned Wittgenstein scholar, G.P. Baker, on Wittgenstein's later philosophy;
- following Baker's death in 2002, the volume has been edited by collaborator and partner, Katherine Morris;
- contains articles previously only available in other languages, and one previously unpublished paper;
- completely distinct from the widely-known work Baker did with P.M.S. Hacker in the *Analytical Commentary on the Philosophical Investigations* (Blackwell Publishing, 1980-1996).

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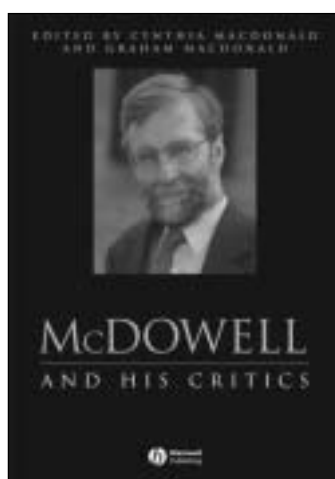
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- covers the whole of McDowell's philosophy, including his contributions in ancient philosophy, moral philosophy, philosophy of mind, philosophy of language, metaphysics and epistemology;
- McDowell's replies to the contributions in this volume contribute to the body of his work.

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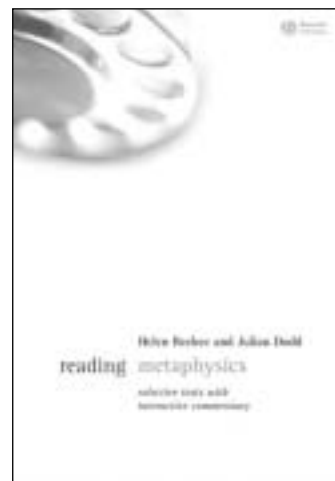
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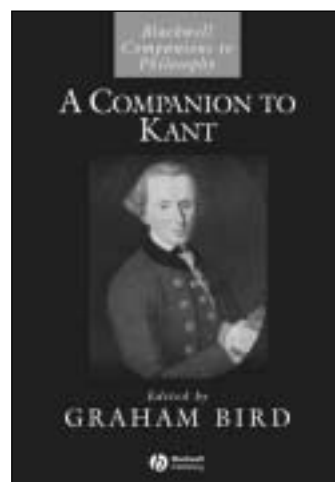
# A Companion to Kant

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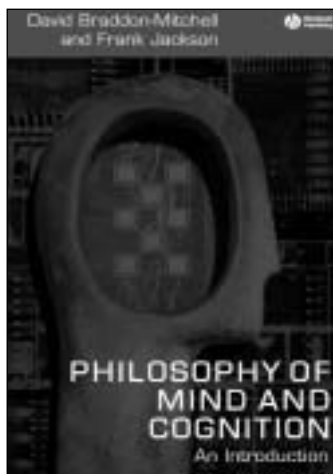
*Emeritus, University of Manchester*

- brings together an international cast of scholars writing on all aspects the work of one of the central figures in philosophy;
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- provides an authoritative and accessible overview of the field.

**READERSHIP:** intermediate to advanced undergraduates, and graduates studying philosophy of science and history of science

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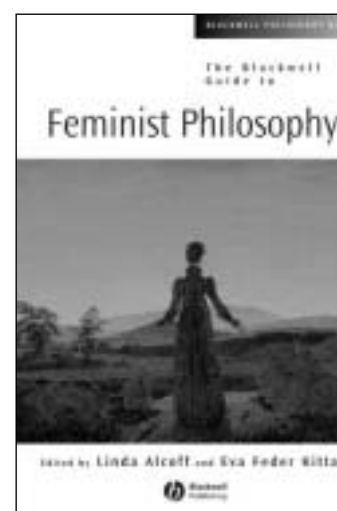
# The Blackwell Guide to Feminist Philosophy

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- a definitive introduction to feminist philosophy;
- features fourteen original essays that apply philosophical methods and approaches to feminist concerns;
- explores topics such as feminism and pragmatism, lesbian philosophy, feminist epistemology, and women in the history of philosophy;
- demonstrates how feminist philosophy is transforming the very nature of philosophical inquiry.

**READERSHIP:** advanced undergraduate and postgraduate students, academics interested in feminist philosophy and feminist theory in departments of philosophy and women's studies



AUGUST ~ 672 PAGES  
0631224270 / 9780631224273  
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PBK ~ £24.99

# Deleuze

REIDAR DUE

*Magdalen College, Oxford*

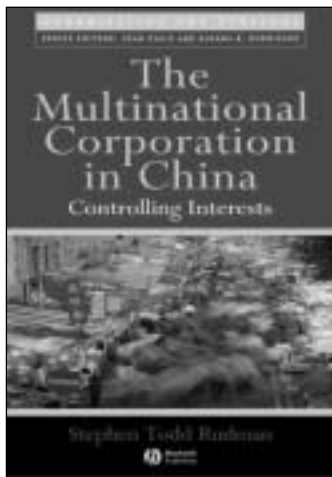
- the first book to provide a comprehensive analysis of Deleuze's writings;
- analyses Deleuze's contributions to philosophy, psychoanalysis, social science, literature and aesthetics;
- charts the evolution of Deleuze's ideas in relation to key 20th century debates;
- clear and accessible, this book makes Deleuze's difficult style easier to grasp.

**READERSHIP:** second year undergraduate students and above in philosophy, literature, media and cultural studies



**POLITY**

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HBK ~ £50.00  
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PBK ~ £14.99



MARCH ~ 208 PAGES  
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HBK ~ £29.99

## The Multinational Corporation in China

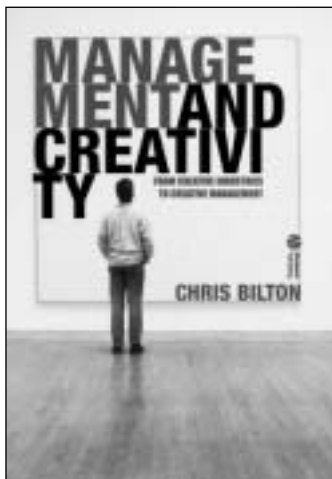
### Controlling Interests

**STEPHEN TODD RUDMAN**

*San Francisco State University*

- addresses the question of how multinational corporations control and coordinate their worldwide affiliates;
- focuses on dynamic management control processes by four large US multinational corporations of their China operations;
- based on the author's own research, including personal interviews with senior managers, and discussions with consultants, lawyers, and government officials;
- reviews internal as well as publicly available company documents, and books, newspapers and periodicals dealing with relevant industries and with China;
- enables readers to understand how multinational corporations are managed and facilitates the development of a coherent theory of management control.

**READERSHIP:** MBA students and final year undergraduates taking courses in international management, strategy and organization, organizational behavior, and business in Asia; researchers and faculty in these fields; managers working in multinational corporations; consultants and managers in China



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## Management and Creativity

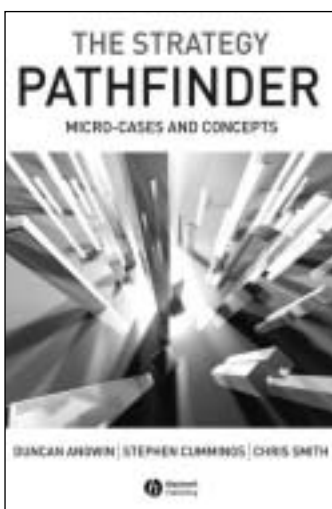
From Creative Industries to Creative Management

**CHRIS BILTON**

*University of Warwick*

- an exploration of the relationship between the management of creativity and creative approaches to management;
- challenges the stereotypical opposition between 'creatives' and 'suits';
- draws on the work of management theorists such as Mintzberg and Porter and creativity theorists such as Amabile and Boden;
- draws on the practical experience of individuals working in the creative industries;
- looks at the place of creative organisations and creative business management in a new creative economy, based on ideas, images and information.

**READERSHIP:** students of creativity and innovation, entrepreneurship, knowledge management or strategic management, arts management, arts administration or media studies



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## The Strategy Pathfinder

Micro-Cases and Concepts

**DUNCAN ANGIN, STEPHEN CUMMINGS & CHRIS SMITH**

*University of Warwick; Victoria University of Wellington; University of Warwick*

- an innovative introduction to strategy;
- makes readers active "producers" of strategy, rather than passive recipients of received wisdom;
- presents essential pathways through the strategy jungle;
- built around micro-cases of real-life problems faced by companies and executives;
- each case provokes discussion about a key theoretical theme;
- encourages readers to form a view themselves, and then test it against the views of others, before offering recommendations about how best to proceed;
- cases are drawn from Europe, the Americas, Asia, Africa and Oceania.

**READERSHIP:** MBA students and final year undergraduates taking courses in strategy and organization

## The Blackwell Encyclopedia of Accounting

EDITED BY COLIN CLUBB  
*University of Warwick*

- contains contributions over 120 world-renowned experts;
- covers a wide range of topics in financial reporting, management accounting, auditing and social accounting;
- focuses on the contribution of research to the analysis of existing accounting practices and to the development of new practices;
- informs readers about different accounting topics and indicates how a variety of research perspectives can contribute to the debate over the future shape of accounting;
- provides references to important sources in the academic and professional literature.

456 PAGES ~ 140511827X / 9781405118279 ~ HBK ~ £75.00

## The Blackwell Encyclopedia of Business Ethics

EDITED BY P.H. WERHANE & R. EDWARD FREEMAN  
*Both University of Virginia*

- thoroughly updated new edition, now reflects the current business climate of featured countries;
- features entries from over 220 philosophers, theologians, social scientists, management professors, and practitioners;
- maintains the standard terms and concepts in business ethics;
- interweaves the lessons learned from recent instances of financial malfeasance by companies such as Enron, WorldCom, Global Crossing, and Tyco;
- includes many new subjects such as corporate citizenship, the Sarbanes-Oxley Act, and socially responsible investing;
- contains entries pertaining to the increasingly sophisticated technology and science of today's world: e-business, internet and business ethics, nanotechnology, and biodiversity.

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## The Blackwell Encyclopedia of Entrepreneurship

EDITED BY MICHAEL A. HITT & R. DUANE IRELAND  
*Both Texas A & M University*

- brand new, state-of-the-art volume in the growing field of Entrepreneurship;
- features 90 important entrepreneurship concepts written by 110 international contributors;
- charts the key concepts and frameworks of the field, covering: 'creative destruction'; competitive dynamics; real options; social capital; corporate entrepreneurship; risk management; franchising; succession planning; location effects; spinoffs; and product innovation.

280 PAGES ~ 1405116501 / 9781405116503 ~ HBK ~ £65.00

## The Blackwell Encyclopedia of Operations Management

EDITED BY NIGEL SLACK & MICHAEL LEWIS  
*Both University of Warwick*

- new edition contains over 250 fully updated entries in operations management;
- all bibliographies significantly up-dated and extended;
- features 93 new entries across a wide range of areas, including: service, strategy, technology and innovation;
- expands on core entries such as the newsvendor model;
- contains entries from 31 new, worldwide authors, featuring more than 50 international contributors in total.

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## The Blackwell Encyclopedia of Organizational Behavior

EDITED BY NIGEL NICHOLSON, PINO G. AUDIA & MADAN PILLUTLA  
*All London Business School*

- fully updated new edition of an essential reference resource;
- contains explanations of over 250 terms and concepts, written by over 170 international contributors;
- reflects major developments in: knowledge management; globalization; ethics and governance related issues; new technologies; networks and alliances; and new organizational forms;
- provides fresh insights on performance management, leadership and organizational learning.

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## The Blackwell Encyclopedia of Strategic Management

EDITED BY JOHN MCGEE  
*University of Warwick*

- fully updated new edition covers over 160 key terms and concepts in strategic management;
- contains contributions from more than 55 international contributors;
- gives more explicit attention to 'competitive strategy' and 'competitive advantage';
- fully treats the 'resource-based view', with recent developments around the 'knowledge-based view';
- introduces the 'new economy', specifically economics of knowledge and information and the nature of network externalities;
- outlines the key current trends in the field of strategic management in the editor's preface.

440 PAGES ~ 1405118288 / 9781405118286 ~ HBK ~ £75.00

**READERSHIP:** students, researchers, academics and practitioners in the field of business and management

ALL SIX VOLUMES PUBLISHING MARCH

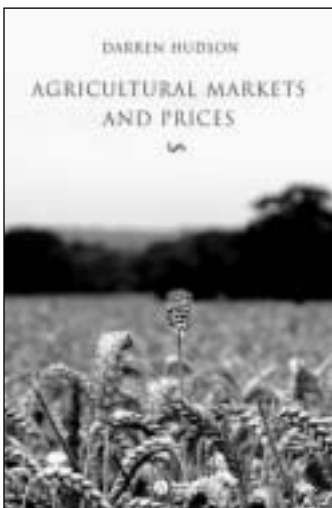




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KENNETH E. GOODPASTER

*University of St Thomas*

- identifies the common patterns among monumental corporate scandals such as Enron's collapse and the tragedy of NASA's Columbia;
- argues for the development of a moral conscience for corporations;
- reports on more than three decades of professional evolution;
- serves as a platform for communication between doers and thinkers on a subject that is profoundly difficult and important;
- written from the unique vantage point of an author who is a philosopher, professor of business administration, and a corporate consultant.

**READERSHIP:** students and scholars interested in business ethics within departments of philosophy and business; practicing corporate executives

THIS TITLE IS ALSO FEATURED IN PHILOSOPHY

## The Blackwell Handbook of Global Management

**NEW IN PAPERBACK**

A Guide to Managing Complexity

EDITED BY HENRY W. LANE, MARTHA L. MAZNEVSKI,  
 MARK MENDENHALL & JEANNE McNETT

*Northwestern University; International Institute for Management Development, Lausanne; University of Tennessee; Assumption College, Worcester*

- provides an overview of current approaches and research in the field of international organizations;
- written by a team of recognized leaders in the field, associated with the growing and influential International Organizations Network (ION);
- covers topical issues such as managing virtual teams and globalization;
- makes a cohesive statement about the field of international organizations;
- is written with a focus on implementation issues;
- offers a solid contribution to the closing of the gap between researchers and practitioners.

**READERSHIP:** upper level students, including PhD students for overview on the field of international management behaviour

## Agricultural Markets and Prices

DARREN HUDSON

*Mississippi State University*

- responds to a critical need to train students to work in the new world of agricultural markets;
- incorporates new information and devotes time and space to the issues of agricultural industrialization and market structure likely to be faced by applied economists;
- explicitly integrates empirical analysis of issues while maintaining the theoretical and practical issues of applied market analysis;
- places a high emphasis on market structure, imperfect competition, vertical coordination, contracting, and provides students with the necessary background to understand the new environment in which they will be expected to operate;
- includes some introduction to game theory with applications;
- contains practical examples, "key questions", exercises, and questions posed to students that can be used by instructors to stimulate classroom discussion.

**READERSHIP:** Upper-level undergraduates and graduate students of agricultural marketing or price analysis courses; advanced agricultural economics

# What is e-business?

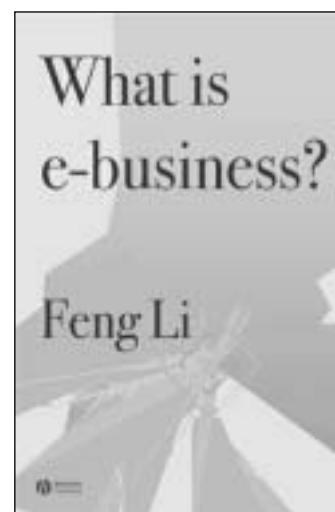
How the Internet Transforms Organizations

**FENG LI**

*University of Newcastle Upon Tyne*

- a coherent introduction to e-business;
- integrates the vast range of relevant topics and issues within a clear theoretical framework;
- written by an author with fifteen years' experience of teaching the subject;
- allows students to understand and interpret the new developments that are taking place;
- features case studies of the transformation of various industries, including banking, the music industry, e-tailing, the telecoms industry, and e-public services;
- discusses emerging issues such as privacy, security, identity and presence in the cyber world, internet marketing, legal, regulatory, social and political issues.

**READERSHIP:** students of e-business, innovation or strategic management



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# Strategic Human Resource Management

Text and Readings, Second Edition

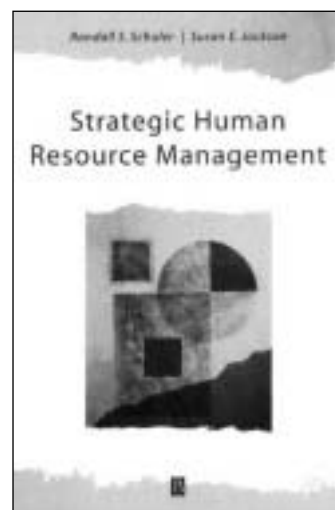
**NEW EDITION**

**RANDALL SCHULER & SUSAN E. JACKSON**

*Both Rutgers University*

- completely new and updated second edition of this popular volume in strategic human resource management (SHRM);
- contains selections of important and highly readable articles from worldwide authors;
- charts key developments that have changed the theory and practice of SHRM over the last six years;
- covers issues of globalization and knowledge management, and their effect on the field of HRM and SHRM;
- includes more articles that discuss international aspects of HRM and SHRM and that demonstrate the use of HRM and SHRM for global competitive advantage;
- explores and highlights the new reality of knowledge management and its implications for HRM and SHRM.

**READERSHIP:** advanced students and senior practitioners in human resource planning, global management and people management



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PBK - £29.99

PREVIOUS EDITION: 0631216014

# Entrepreneurial Strategies

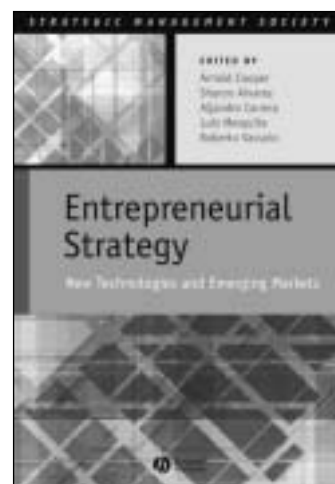
New Technologies and Emerging Markets

**EDITED BY ARNOLD C.COOPER, SHARON ALVAREZ, ALJANDRO CARRERA, LUIZ MESQUITA & ROBERTO VASSOLO**

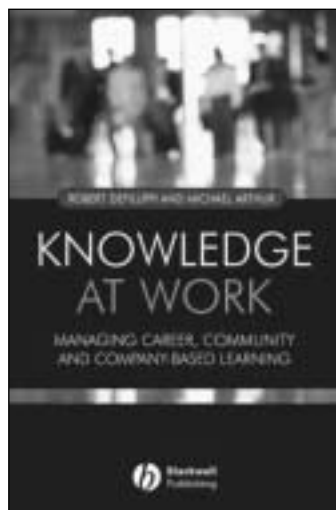
*Purdue University; Ohio State University; IAE Universidad Austral, Argentina; IAE Universidad Austral, Argentina; IAE Universidad Austral, Argentina*

- a series of studies looking at entrepreneurial strategies and innovation in emerging market economies;
- represents the view of the entrepreneur in local as well as multinational corporations;
- focuses on how entrepreneurial activities can take advantage of new technologies in emerging market economies;
- considers how companies operating in EMEs can cope with the main environmental constraints;
- written in an accessible style, free from jargon, and does not require any prior technical knowledge.

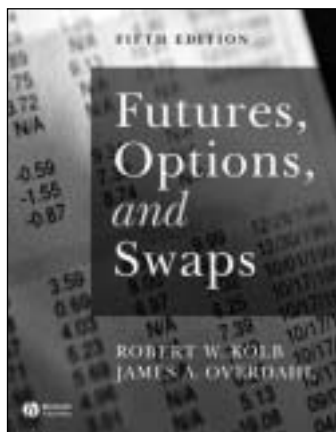
**READERSHIP:** students of entrepreneurship, international business or strategic management; managers and management consultants; entrepreneurs



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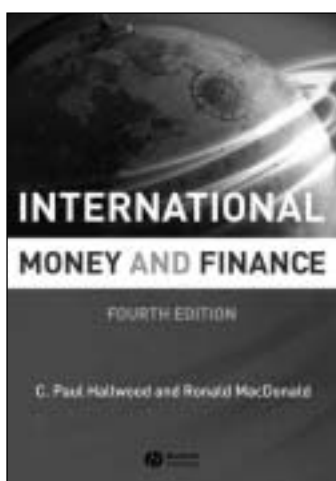


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## Knowledge at Work

Managing Career, Community and Company-Based Learning

**ROBERT DEFILLIPPI & MICHAEL B. ARTHUR**

*Both Suffolk University, Boston*

- this highly topical book focuses on work-based projects as a focus for organizational learning;
- establishes the link between individual, community, organization and industry learning;
- suggests that organizations need to recognise and understand this link if they are to capitalize on project-based learning;
- incorporates material on project-based learning in virtual communities;
- refers to different examples, such as the film industry, the software industry and the boat building industry;
- includes end-of-chapter questions provoking reflection and discussion.

**READERSHIP:** students and researchers of knowledge management, project management, organizational theory, organizational learning or human resource management; management consultants; HR professionals; executives

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- new edition of the most comprehensive and most accessible text on derivatives markets;
- features an even more applied perspective than previous editions;
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- continues to provide an excellent balance between introductory and advanced topics.

**READERSHIP:** upper-level undergraduate and MBA students

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- new edition of this invaluable resource for advanced students of monetary economics in an international context;
- reflects monetary, neoclassical, and neo-Keynesian research agendas in its investigations of all four dimensions of international money and finance: theory, evidence, policy, and institutions;
- offers revised sections reflecting the latest theoretical and empirical research;
- includes new or expanded material on international financial architecture, intertemporal modelling, forecasting, Euro currency union and the European Central Bank;
- supported by suggested reading lists, expanded end-of-chapter questions, and an instructors' manual.

**READERSHIP:** graduate students on international and monetary economics courses

## Economic Policy 46

EDITED BY GEORGES DE MENIL, RICHARD PORTES, HANS-WERNER SINN, RICHARD BALDWIN, GIUSEPPE BERTOLA & PAUL SEABRIGHT

*Delta ENS, France; London Business School; University of Munich; Grad Institute International Studies, Geneva; Università de Torino; University of Toulouse*

- top economists provide a concise and accessible evaluation of major developments in trade and trade policy;
- they examine the key issues pertinent to the multinational trading system, as well as regional trade arrangements and policy developments at the national level;
- provides up-to-date assessments of the World Trade Organization's current Trade Policy Reviews;
- *Economic Policy* is written for all those with an informed interest in economic policy problems;
- all articles are submitted to rigorous scrutiny by a panel of distinguished economists from around the world, resulting in a volume of authoritative and accessible articles, each followed by the comments of panel members.

**READERSHIP:** upper level undergraduates, graduates and researchers of international economics, agencies and individuals involved with trade policy issues

## The World Economy: Global Trade Policy 2005

EDITED BY DAVID GREENAWAY

*University of Nottingham*

- top economists provide a concise and accessible evaluation of major developments in trade and trade policy;
- examines key issues pertinent to the multinational trading system, as well as regional trade arrangements and policy developments at the national level;
- provides up-to-date assessments of the World Trade Organization's current Trade Policy Reviews.

**READERSHIP:** upper level undergraduates, graduates and researchers of international economics, agencies and individuals involved with trade policy issues

## Microeconomics for Public Managers

BARRY P. KEATING & MARYANN KEATING

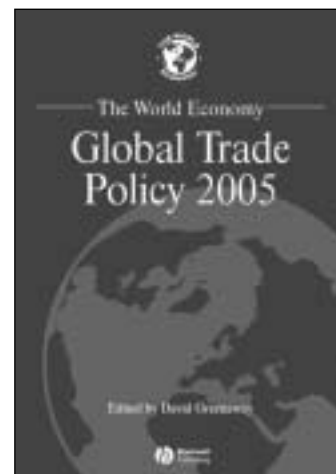
*University of Notre Dame; Indiana University*

- provides an introduction to the economist's toolkit for students destined for not-for-profit (NFP) enterprises and public institutions;
- extends traditional economic analysis to nonprofit organizations and public institutions;
- amends conventional economic analysis and tools to accommodate the special characteristics of the nonprofit marketplace;
- concentrates on using economic analysis to understand the ways in which NFP enterprises make decisions about which goods and services to provide, how they allocate resources to provide them, and how they decide to whom they should be made available;
- describes economic decision-making relevant to nonprofit managers and examines the important applications of economics that managers in these firms in practice.

**READERSHIP:** undergraduates and masters students in public administration and public policy departments



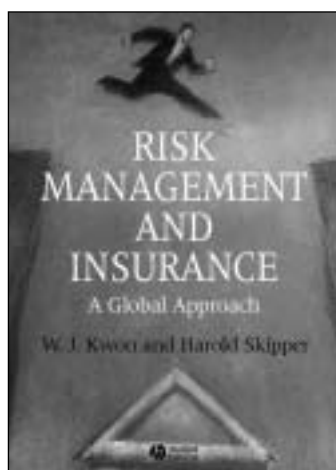
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## Risk Management and Insurance

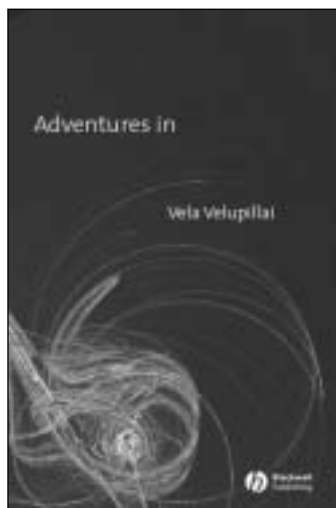
A Global Approach

W.J. KWON & HAROLD D. SKIPPER

*St. John's University; Georgia State University*

- incorporates an international perspective from the outset, filling the need to address risk issues on a global scale;
- provides an in-depth understanding of international risk management and insurance, their dynamics, and the economic, social, political, and regulatory environments surrounding global risk and insurance markets;
- follows theory with practice, analyzing real-world case studies, and exploring sound risk management and insurance operations in the future;
- includes discussion questions and exercise modules to help students understand the issues and apply their learning;
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**READERSHIP:** upper-level undergraduate and MBA courses on risk management and insurance



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VELA K. VELUPILLAI

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- a history of the boom, bust, and rebirth of an idea: how theories fall in and out of fashion in the field of economics;
- addresses the recently resurrected nonlinear business cycle theory and the debate over what is known as "real business cycle theory";
- offers a personal tale of how economics works, as a human experience; the personal discoveries, false starts, and hopes nurtured and betrayed;
- concludes with a summary of where the current debate in economics stands, and offers a new line of approach to the modeling of business cycles.

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- *Economic Policy* has earned a reputation around the world as the one publication that always identifies current and emerging policy topics early;
- papers are specially commissioned from first-class economists and experts in the policy field;
- the editors are all based at top European economic institutions and each paper is discussed by a panel of distinguished economists;
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**READERSHIP:** upper level undergraduates, graduates and researchers of international economics, agencies and individuals involved with trade policy issues

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**ANDREW COLMAN & BRIONY D. PULFORD**

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- new edition of this quick, simple, and user-friendly introduction to SPSS for Windows, now updated to be used with versions 10, 11, 12, and 13 of the software;
- clearly describes all the most widely used statistical techniques and graphic facilities in SPSS for Windows;
- includes two new chapters on recoding variables and handling large data files, and using SPSS syntax, and a new appendix discussing procedures for exporting and importing Excel files;
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**READERSHIP:** students of statistics and research methods in social science and humanities departments



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**EDITED BY CLARE WOOD, KAREN LITTLETON & KIERON SHEEHY**

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- looks at how psychologists contribute to the development and well-being of children in practical ways;
- considers the role of psychologists and psychological theory with respect to specific topics;
- focuses on child development in the context of social, educational and clinical issues;
- authored by active researchers and practitioners in each field; each chapter provides an introduction to the topic under discussion and aims to stimulate reflection and evaluation;
- is a course text for the Open University course ED209 Child Development.

**READERSHIP:** students, lecturers and researchers in developmental psychology



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# Memory and Emotion

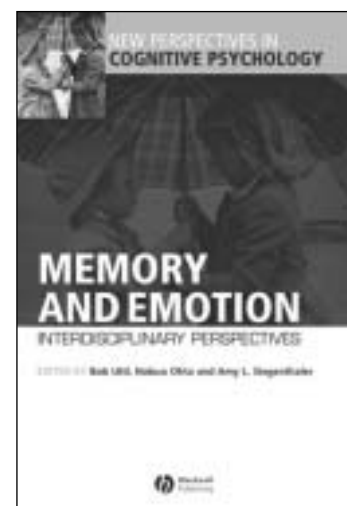
Interdisciplinary Perspectives

**EDITED BY BOB UTTL, NOBUO OHTA & AMY L. SIEGENTHALER**

*Tamagawa University, Japan; University of Tsukuba, Japan; Tokyo University, Japan*

- presents cutting-edge research in memory and emotion, discussing findings, methodological techniques, and theoretical advances;
- discusses topics such as the effects of stress, arousal, anxiety and depression on memory; the influence of discrete emotions on memory; dissociative amnesia and post-traumatic stress disorder; false, recovered and traumatic memories; flashbulb memories; the use of emotional memories in therapy; the influence of emotion on autobiographical memory; emotion/memory interactions across the adult lifespan; and the neural correlates of these and other phenomena;
- emphasizes cognitive neuroscience, psychopathology and aging in covering contemporary advances in research on memory and emotion contains contributions by leading researchers in one of the fastest-growing areas in psychology.

**READERSHIP:** professionals working within psychology, and advanced undergraduate or graduate courses in memory, cognitive psychology, special seminars in memory/emotion, and cognitive neuroscience



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# Current Reproductive Technologies

NEW EDITION

Psychological, Ethical, Cultural and Political Considerations,  
Second Edition

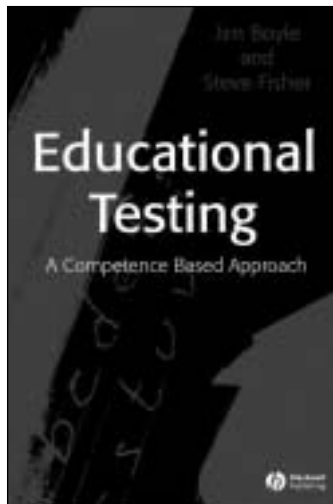
EDITED BY LINDA BECKMAN & S.M. HARVEY

*Alliant International University; Oregon State University*

- in order for new reproductive technologies to improve the health and well-being of women, they must be acceptable to and used by women. We need, therefore, to not only know about the technology itself; we also need to know about the individuals who intend to use the technology and factors that influence use;
- this book focuses on the multiple determinants that influence acceptability of reproductive technologies and the policy, political and legal implications associated with their use;
- topics include personal and contextual barriers to use, limited access for poor women and women of colour, and the social controversy surrounding this area.

**READERSHIP:** advanced students and scholars interested in psychology, social issues, and social theory and practice

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## Educational Testing

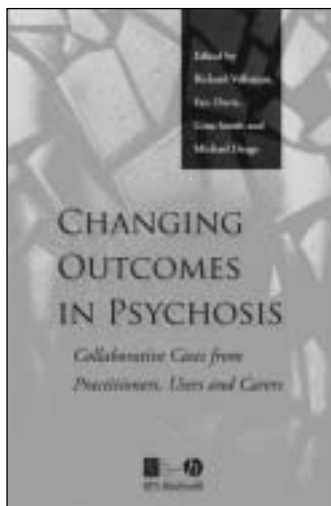
A Competence Based Approach

JIM BOYLE & STEVE FISHER

*Both University of Strathclyde*

- *Educational Testing* provides support for those undertaking training in, and for training providers of, the Certificate of Competence in Educational Testing (CCET) (Level A);
- written by the designers of the certificate and endorsed by the BPS's Steering Committee on Test Standards;
- covers the 71 elements of the CCET in detail, describing each core competence and providing model answers and examples;
- acts as a 'course text' for those in training;
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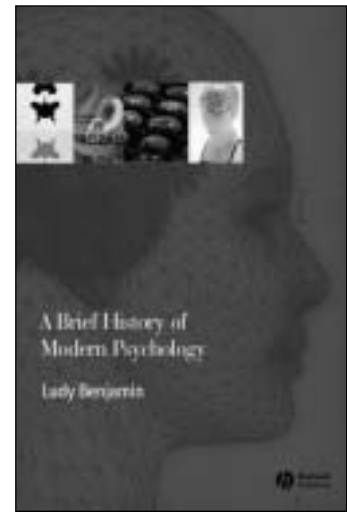
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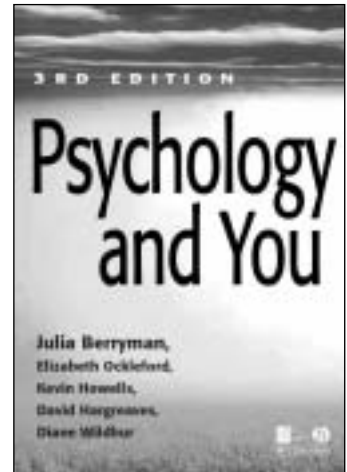
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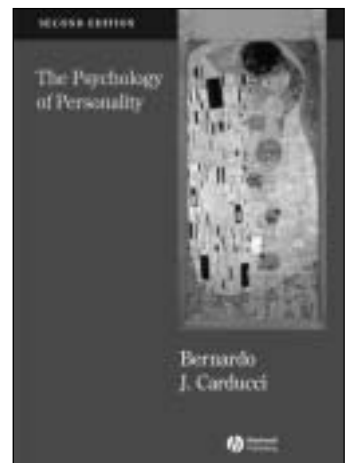
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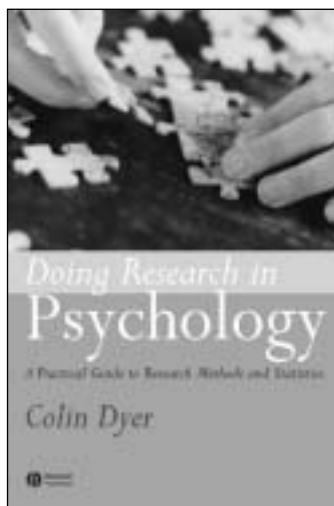
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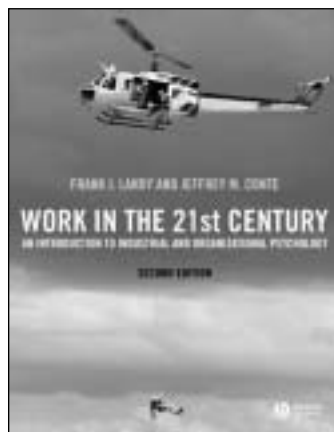
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- emphasis case studies and boxes provide concrete examples of the issues involved in work and behavior in various applied settings;

**READERSHIP:** undergraduates and graduates of industrial-organizational psychology

## Ageism

**EDITED BY TODD D. NELSON**

*California State University*

- humans automatically categorize others in social perception. Some categorizations - race, gender, and age -- are so automatic that they are termed “primitive categories.” As we categorize, we develop stereotypes about the categories. Researchers know much about racism and sexism, but comparatively little about prejudice based on age;
- the papers here highlight the current empirical and theoretical work on understanding the origins and consequences of stereotyping and prejudice against older adults;
- with the aging baby boomer demographic, it is especially timely for researchers to work to understand how society can shed its institutionalized ageism and promote respect for elders.

**READERSHIP:** students and scholars interested in psychology and those involved in the care of the elderly